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Applicability and Use of The Community Guide (website) among NACCHO members

Form Approved
OMB No. 0920-0974
Expiration Date: 10/31/2019

The Community Guide (website) is a free resource to help choose evidence-based interventions that could be used to improve health and prevent disease in your community. The purpose of this survey is to assess your level of awareness and use of **The Community Guide**, as well as how you prefer to receive support in using it. This survey should take no longer than 15 minutes. **Please only complete this survey once.** Thank you in advance for your participation.

The public reporting burden of this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to - CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333 ATTN: PRA (0920-0974).

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National Association of County and City Health Officials (NACCHO) would like your feedback on the following questions.

1 Organization Type

- Local Health Department
- State Health Department
- Hospital
- Community-Based Organization
- College/University
- National or State Non-Profit Organization/Coalition
- Other (please specify)

2 Jurisdiction size

- 25,000 or less
- 25,000 - 49,999
- 50,000 - 99,999
- 100,000 - 499,999
- 500,000 or more

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3 Area of Public Health (Check all that apply)

- Adolescent health
- Alcohol (excessive consumption)
- Asthma
- Birth defects
- Cancer
- Cardiovascular disease
- Diabetes
- Emergency preparedness
- Health communication
- Health equity
- HIV/AIDS, STIs, Pregnancy
- Mental Health
- Injury Prevention
- Nutrition
- Obesity
- Oral health
- Physical activity
- Social environment
- Tobacco
- Vaccination
- Violence
- Worksite
- Other (please specify)

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The Community Guide Branch (CGB) would like your feedback on the following questions. This will assist CGB in planning future dissemination and implementation initiatives.

4 Have you heard of The Guide to Community Preventive Services, otherwise known as The Community Guide?

- Yes
- No
- Not Sure

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5 How often do you visit The Community Guide website for work-related purposes?

- Daily
- Weekly
- Monthly
- A few times per year
- Never

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6 Please indicate how much you agree or disagree with each of the following statements.

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	N/A
The Community Guide is a credible public health resource.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Community Guide contains recommendations based on evidence that is objective.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Community Guide provides information to help me make decisions for public health programs or policies.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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* 7 How could The Community Guide be made more useful? Please check all that apply.

- Improve content of the website.
- Increase efforts to get information out to users (e.g., newsletter, social media).
- Share stories that reflect use of recommended strategies
- Share stories that reflect use of strategies with insufficient evidence
- Include sets of slides that summarize systematic reviews
- Don't know
- Other (please specify)

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* 8 From which social media sites would you prefer receiving Community Guide website updates, news, etc.? Select all that apply.

- Twitter
- Facebook
- LinkedIn
- I do not prefer to receive Community Guide website updates from social media sites
- Other (please specify)

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75%

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9 Do you know what a **Community Guide in Action** story is?

Yes
 No

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10 How could we increase visibility of Community Guide in Action stories?

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About The Community Preventive Services Task Force (Task Force)

The Community Preventive Services Task Force (Task Force) is an independent, nonfederal, unpaid panel of public health and prevention experts that provides evidence-based findings and recommendations about community preventive services, programs, and policies to improve health. Its members represent a broad range of research, practice, and policy expertise in community preventive services, public health, health promotion, and disease prevention. The Task Force issues findings based on systematic reviews of effectiveness and economic evidence that are conducted with a methodology developed by the Community Guide Branch.

The Guide to Community Preventive Services (The Community Guide) is a collection of evidence-based findings of the Community Preventive Services Task Force (Task Force). It is a resource to help you select interventions to improve health and prevent disease in your state, community, community organization, business, healthcare organization, or school.

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11 Have Task Force findings been used within your organization to address any of the following? Please check all that apply.

- Adolescent health
- Alcohol (excessive consumption)
- Asthma
- Birth defects
- Cancer
- Cardiovascular disease
- Diabetes
- Emergency Preparedness
- Health Communication
- Health equity
- HIV/AIDS, STIs, Pregnancy
- Mental Health
- Motor vehicle injury
- Nutrition
- Obesity
- Oral health
- Physical activity
- Social environment
- Tobacco

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Use of The Community Guide

Use is defined as **application of content from TCG (website), Task Force Finding (TFF), or tools & resources**. For example, to:

- Develop overall program strategy
- Educate about the systematic review process and evidence-based public health
- Evaluate programs, services, and policies
- Establish priorities for seeking and using financial resources
- Foster dialogue about public health challenges and effective solutions
- Inform research priorities
- Justify existing programs
- Mobilize communities to address public health issues
- Plan individual evidence-based interventions

12 Do you use The Community Guide in your work?

Yes
 No
 Not Sure

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For the following questions, please refer to the most recent task you worked on which used information from The Community Guide. Please check all answers that apply.

13 My work was aimed at influencing change in a(n)...

Individual
 Program
 Policy
 Organization
 Community
 Other (please explain)

14 My work was aimed at influencing change in...

Attitudes
 Behaviors
 Knowledge
 Policy
 Skills
 Other (please explain)

15 Based on your answer(s) from Question 12 and Question 13, please provide a brief explanation of the aims of your work (e.g. overall research question, target audience, target setting, goals).

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Instructions: For the following question, **"Impact"** is defined as **change in action or attitude**. Based on your answers to Questions 12, 13, and 14 (i.e. the most recent task you worked on which used information from The Community Guide).

16 Overall, how much of an impact did The Community Guide information have on your work?

- High Impact
- Some Impact
- No Impact

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Thank you completing the survey!
Click **Next** to submit your survey.

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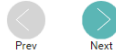
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Do you have a **Community Guide in Action** story that you would like to share with us? If yes, please visit [The Community Guide](#) to submit your story.



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