

SHOP Tracking Survey

INTRO: Thank you for participating in our market research study, which is about health insurance and the healthcare law. Your opinions are very important to us. We will start by asking you a series of questions to see if you qualify for our study. Once you have completed the preliminary questions, if you qualify, you will be taken through the remainder of the survey, which is estimated to take about 15 minutes of your time. We thank you in advance for your interest in our study.

Screener

NOTE: Target audience = small business employers/health insurance decision makers at companies that employ fewer than 50 employees. Split (2-25) and large (26-49) and those who do and do not currently offer health insurance.

SBO2. Including yourself, how many full time or full time equivalent employees does your company have?

1	1	[TERMINATE]
2-9	2	[SMALL QUOTA]
10-25	3	[SMALL QUOTA]
26-49	4	[LARGE QUOTA]
50+	5	[TERMINATE]
DK/REF	-1	[TERMINATE]

SBO1. Are you the person who makes health insurance decisions for your business or company?

Yes	1	
No	2	[ASK FOR PERSON WHO DOES]
DK/REF	-1	[TERMINATE]

INBO1. Do you currently offer health insurance for the employees in your business or company?

Yes - all	1	[INSURED QUOTA – GO TO ING3A]
Yes - some	2	[INSURED QUOTA – GO TO ING3A]
No	3	[UNINSURED QUOTA – GO TO ING3B]
DK/REF	-1	[TERMINATE]