Contract Number: ED-PEP-11-O-0088/TO28

**Task Order 28**

**Implementation Study of the  
Turnaround School Leaders Program**

Appendix D: Project Director Interview

*Interview Protocol*

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**Interview Protocol**

# Introduction

Thank you for agreeing to talk to me. My name is [NAME], and I work for [ORGANIZATION], one of the partner organizations the U.S. Department of Education has contracted with to conduct this study.

This study is about how the Turnaround School Leaders Program (TSLP) is being implemented by [PROJECT NAME]. We are talking to a variety of project partners to gain a detailed picture of your project. We will be asking about partnerships, identification and recruitment of school leaders, pre-service training, ongoing support of school leaders, and program performance.

The interview should take about 90 minutes.

[Have respondent read and sign consent form]

Do you have any questions before we begin?

[Start audio recorder]

# Respondent information

Let’s just start with some background information. How long have you worked for [insert project name]? Would you give me a quick overview of your main responsibilities as [insert respondent position]? What other professional experiences have you had in either school leadership or school turnaround?

Listen for and probe as necessary for connection to TSLP specifically and school leadership and school turnaround more generally.

# Partnerships between LEAs and partner organizations

**Topics for this section:**

* **Shared Vision (desired leadership standards/outcomes)**
* **Identification and division of roles and responsibilities**
* **Authority (memoranda of understanding, “final say”)**

How was your TSLP partnership formed? Why do you think the partners joined together?

* Were the partners already working together?
* [If new partners] Why were the new partners selected?

What leadership standards, competencies, or expected behaviors has your TSLP project identified as necessary for turnaround leaders? How did your project identify these standards and competencies?

Think about [the districts’ participating in this TSLP grant/your district’s] current leadership standards and job descriptions.

How well aligned are current leadership standards and job descriptions to district school turnaround strategies and the TSLP project?

What changes, if any, have been made to the leadership standards or job descriptions due to the TSLP project?

What challenges have you experienced aligning your leadership standards or job descriptions with [the TSLP/those of participating districts]?

Tell me about the process of working with [this district/these districts (for development providers)/ this development provider (for districts)].

Do MOUs or other agreements exist that describe partners’ roles and responsibilities? How, if at all, have these MOUs changed since the project’s inception?

[If MOU/agreement exists] What were the challenges associated with negotiating MOUs/agreements?

How closely did you think your [district’s, organization’s] vision for the TSLP project aligned with those of the other partners?

How are responsibilities of the partners divided or shared for…:

…project design and management?

…selection of participants?

…curriculum development?

…delivery of content?

…assessment of participants? and

…ongoing support after placement?

Overall, how is the partnership working out among the organizations involved in this TSLP project?

What strengths do the different partners bring to the project?

Could you provide an example of a situation that showed the strength of the partnership?

What challenges has your project experienced in developing and maintaining partnerships? How have these been addressed?

# Identification of leaders

**Topics for this section:**

* **Recruitment (identification of talent pools of vetted, qualified aspirants)**

### **Selection (criteria, process)**

* **Hiring/placement (criteria, process)**

For a typical participant please describe the entire process from recruitment to placement.

* Eligibility requirements, recruitment methods, and staff or organizations involved.
* Selection process.
* Selecting candidates from the applicant pool.
* Placing project participants in schools.

How do these processes differ from those for leaders of non-turnaround schools?

To what extent has the TSLP project built on previous leadership program pipeline efforts?

# Pre-service development and training of leaders

**Topics for this section:**

**Supervision**

**Professional development (design, content, assessment)**

Please describe the training and development your project provides to turnaround school leaders.

* What skills or competencies does the training emphasize?
* How did you decide on these particular skills or competencies?
* How do these competencies relate to district strategies for turning around schools?

Were the specific strategies of the SIG turnaround or transformation models considered in deciding which skills or competencies to emphasize? Why or why not?

To what extent does your project involve problem-based instruction?

To what extent does your pre-service preparation involve a cohort model for aspiring leaders?

To what extent is your pre-service preparation aligned with [the districts’ participating in this TSLP grant/your district’s] standards or strategy for school leadership and school turnaround?

### [If applicable] How did you align your project with district standards or strategies?

What are the arrangements for on-the-job learning?

Is there a residency placement, or do participants carry out project-related assignments in their regular jobs?

To what extent does the time to complete your project vary for different aspiring leaders?

[If time to complete varies] What are the main reasons that the time-to-complete varies?

What positions do participants tend to move into upon completion of the project (within the year after completion)?

What proportion are teachers, assistant principals, and principals ?

# Ongoing support for leaders

**Topics for this section**

**Mentoring/Coaching (design, content)**

**In-service Professional Development (design, content)**

**Placement and Retention Incentives (design, perceived utility)**

**Leader Evaluation (criteria, procedures)**

What types of support do you provide to leaders following placement in turnaround schools?

* Describe any mentoring or coaching provided to leaders.
* Describe in-service professional development (content, frequency).

Do you provide any financial or non-financial incentives for leaders to take or stay in a leadership job in turnaround schools? Are any of these incentives performance-based? Please describe.

[If incentives mentioned] Have these incentives affected recruiting and retention of effective leaders in the turnaround schools?

## Are participants in the project evaluated differently from other school leaders? If so, how?

### [If participants are evaluated differently] Could you share an example of the performance measures (e.g., professional practice rubric)?

## How often do participants get feedback on their performance?

What kind of feedback do they get? Could you provide some examples?

# Program performance

**Topics for this section**

**Data collection (indicators, procedures, maintenance)**

**Assessment metrics (design, use)**

**Analysis (responsible parties, methods)**

**Results (early themes, dissemination)**

**Ongoing improvement**

**Adaptations post-applications**

**Challenges faced during implementation**

How, if at all, are project, partner, and district data on candidates brought together into a single data system?

If there is a single system, who administers it?

What have been the challenges in integrating data systems and combining data?

How are these data used in selecting participants for the TSLP project and placing candidates after completion?

### [If lead agency is not a school district] How do you get access to this data?

Have you used the *GPRA* indicators to measure project outcomes?

[If yes] In what ways have they been informative?

Have you modified the project to align with the *GPRA* measures? How?

What other metrics, if any, have you used to measure the outcomes of your TSLP project?

How have you used the findings from these metrics to modify the project?

How would you describe the strengths and weaknesses of new turnaround leaders in [the districts participating in this TSLP grant/your district]?

What are the biggest remaining challenges in [the districts participating in this TSLP grant/your district’s] development of turnaround leaders?

What changes have been made to your project since your application? Why were these changes made?

What challenges have you faced in implementing your original plans?

How have you made decisions about adjustments to the project?

How have you used data and research evidence to make these changes?

How has your thinking about the project overall changed as a result of needing to make these changes?

**Lessons learned**

We are interested in any lessons from your TSLP project that might be informative to other states and districts. Could you describe examples of strategies that worked well and examples of challenges related to the following:

Essential features of a beneficial partnership seeking to prepare leaders?

Recruitment, selection, and placement of leaders?

Pre-service development and training of leaders?

Ongoing support for leaders?

Measuring program performance?

After the TSLP grant ends, what will the next steps be for you, the project, and your partners?

### What steps, if any, will you take to maintain the project work?

What steps, if any, has/have participating districts taken to develop a long-term pipeline for turnaround school leaders?

[If respondent describes steps taken] How has the TSLP project contributed to developing a long-term pipeline for turnaround school leaders?

[If no] What could the project have done differently to help develop such a pipeline?