

**2017 SURVEY OF PUBLIC PARTICIPATION IN THE ARTS (SPPA): Pilot Study Instrument<sup>1</sup>**

THERE ARE 20 VERSIONS:

- Form1: Core1 + module A + module B + module F {random 1/20 of interviews}
- Form2: Core1 + module A + module C + module F {random 1/20 of interviews}
- Form3: Core1 + module A + module D + module F {random 1/20 of interviews}
- Form4: Core1 + module A + module E + module F {random 1/20 of interviews}
- Form5: Core1 + module B + module C + module F {random 1/20 of interviews}
- Form6: Core1 + module B + module D + module F {random 1/20 of interviews}
- Form7: Core1 + module B + module E + module F {random 1/20 of interviews}
- Form8: Core1 + module C + module D + module F {random 1/20 of interviews}
- Form9: Core1 + module C + module E + module F {random 1/20 of interviews}
- Form10: Core1 + module D + module E + module F {random 1/20 of interviews}
- Form11: Core2 + module A + module B + module F {random 1/20 of interviews}
- Form12: Core2 + module A + module C + module F {random 1/20 of interviews}
- Form13: Core2 + module A + module D + module F {random 1/20 of interviews}
- Form14: Core2 + module A + module E + module F {random 1/20 of interviews}
- Form15: Core2 + module B + module C + module F {random 1/20 of interviews}
- Form16: Core2 + module B + module D + module F {random 1/20 of interviews}
- Form17: Core2 + module B + module E + module F {random 1/20 of interviews}
- Form18: Core2 + module C + module D + module F {random 1/20 of interviews}
- Form19: Core2 + module C + module E + module F {random 1/20 of interviews}
- Form20: Core2 + module D + module E + module F {random 1/20 of interviews}

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We would also like the CATI program to include a variable indicating when a pop-up help option is used. All items with an asterisk “\*” are new. Any statements in brackets “[...]” are only read aloud if necessary. Any items in angled brackets “<...>” should not be read aloud if respondent says “Yes” before examples are provided; if respondent responds “No” before examples are provided, read examples. For the pilot, time to complete will be recorded for each Core and Module, as well as time to complete a select portion of individual questions. Questions that will be individually timed are marked with a plus sign “+”. Additional help language will be developed/refined from the 2012 SPPA interviewer manual

<sup>1</sup> The Pilot Study will be conducted in 2016. Because the pilot study will be an independent study, additional demographic questions will need to be asked **prior to entering** into the Pilot SPPA. The Pilot SPPA will use the NORC [AmeriSpeak Panel](#), which is a pre-established survey panel where respondents have already answered demographic questions related to age, gender, race, ethnicity, education, number of children in the home, and ages of children in the home, among other demographic questions prior to being recruited into the SPPA Pilot Study. These questions are similar if not identical to questions that appear in the Census Bureau’s Current Population Survey (CPS). The full administration of the SPPA will be a supplement to the 2017 CPS.

and additional cognitive testing.

CORE 1 (CLASSIC): Arts Attendance and Literary Reading

*The first questions are about participation in arts and leisure activities.<sup>2</sup>*

**If does not have spouse/partner or don't know or refused to marital status question**

The following questions are about your activities during the last 12 months between {fill today's date}, 2015 and {fill today's date}, 2016.<sup>3</sup>

**If has spouse/partner**

The following questions are about you and your spouse/partner's activities during the last 12 months between {fill today's date}, 2015 and {fill today's date}, 2016.

**Ask All**

**C1Q1A** With the exception of elementary or high school performances, did **you** go to a live jazz performance during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if jazz C1Q1A=1**

**C1Q1B** How many times did **you** do this [during the last 12 months]?

- Record Exact number 1-97
- 98 Don't know
  - 99 Refused

**Ask if has spouse/partner**

**C1Q1C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live jazz performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if jazz C1Q1C=1**

**C1Q1D** How many times did your **spouse/partner** do this [during the last 12 months]?

- Record Exact number 1-97
- 98 Don't know

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<sup>2</sup> For Core 1, items ending A or B are reserved for Respondent; items ending C or D are reserved for Spouse/Partner. This is the only module in the survey that includes spouse/partner questions. For the Pilot Study, an additional demographic question will be asked to assess whether a respondent no longer has a spouse at the time of the interview (due to divorce, separation, etc), that respondent will be skipped over all spouse questions in Core 1.

<sup>3</sup> For the 2017 SPPA, these years will be 2016 and 2017 respectively.

99      Refused

**Ask All**

**C1Q2A** [With the exception of elementary or high school performances] did **you** go to a live Latin, Spanish, or salsa music performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if Latin C1Q2A=1**

**C1Q2B** How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask if married/ has partner**

**C1Q2C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live Latin, Spanish, or salsa music performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if Latin C1Q2C=1**

**C1Q2D** How many times did your **spouse/partner** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask All**

**C1Q3A** [With the exception of elementary or high school performances] did **you** go to a live classical music performance [during the last 12 months]?<sup>4</sup>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

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<sup>4</sup> In 2012 SPPA, this item included help language "such as symphony, chamber, or choral music". We have omitted the help language given that contemporary symphony, chamber, and choral music includes music forms beyond classical.

**Ask if classical C1Q3A=1**

**C1Q3B** How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask if has spouse/partner**

**C1Q3C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live classical music performance [during the last 12 months]?<sup>5</sup>

1 Yes

2 No

8 Don't know

9 Refused

**Ask if classical C1Q3C=1**

**C1Q3D** How many times did your **spouse/partner** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask All**

**C1Q4A** [With the exception of elementary or high school performances] did **you** go to a live opera [during the last 12 months]?

1 Yes

2 No

8 Don't know

9 Refused

**Ask if opera C1Q4A=1**

**C1Q4B** How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

---

<sup>5</sup> In 2012 SPPA, this item included help language "such as symphony, chamber, or choral music". We have omitted the help language given that contemporary symphony, chamber, and choral music includes music forms beyond classical.

**Ask if has spouse/partner**

**C1Q4C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live opera [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if opera C1Q4C=1**

**C1Q4D** How many times did your **spouse/partner** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask All**

**C1Q5A** [With the exception of elementary or high school performances] did **you** go to a live musical stage play [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if musical C1Q5A=1**

**C1Q5B** How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask if has spouse/partner**

**C1Q5C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live musical stage play [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if musical C1Q5C=1**

**C1Q5D** How many times did your **spouse/partner** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask All**

**C1Q6A** [With the exception of elementary or high school performances] did **you** go to a live performance of a nonmusical stage play [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if nonmusical C1Q6A=1**

**C1Q6B** How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask if has spouse/partner**

**C1Q6C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live performance of a nonmusical stage play [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if nonmusical C1Q6C=1**

**C1Q6D** How many times did your **spouse/partner** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask All**

**C1Q7A** [With the exception of elementary or high school performances] did **you** go to a live ballet performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if ballet C1Q7A=1**

**C1Q7B** How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused



**Ask if has spouse/partner**

**C1Q7C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live ballet performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if ballet C1Q7C=1**

**C1Q7D** How many times did your **spouse/partner** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask All**

**C1Q8A** [With the exception of elementary or high school performances] did **you** go to a live dance performance other than ballet, such as modern, contemporary, folk, traditional, or tap dance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if other dance C1Q8A=1**

**C1Q8B** How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask if has spouse/partner**

**C1Q8C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live dance performance other than ballet, such as modern, contemporary, folk, traditional, or tap dance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if other dance C1Q8C=1**

**C1Q8D** How many times did your **spouse/partner** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

**99** Refused



**Ask All**

**\*C1Q9A** [During the last 12 months, with the exception of elementary or high school performances,] did **you** go to any live music, dance, or theater performance—**other** than the kinds I’ve asked about?<sup>6</sup>

- 1 Yes
- 2 No
- 8 Don’t know
- 9 Refused

**Ask if has spouse/partner**

**\*C1Q9C** [During the last 12 months, with the exception of elementary or high school performances,] did your **spouse/partner** go to any live music, dance, or theater performance—**other** than the kinds I’ve asked about?

- 1 Yes
- 2 No
- 8 Don’t know
- 9 Refused

**Ask All**

**C1Q10A** [During the last 12 months] did **you** visit an art museum or gallery?

- 1 Yes
- 2 No
- 8 Don’t know
- 9 Refused

**Ask if museum C1Q10A=1**

**C1Q10B** How many times did **you** do this [during the last 12 months]?

- Record Exact number 1-97
- 98 Don’t know
- 99 Refused

**Ask if has spouse/partner**

**C1Q10C** [During the last 12 months] did your **spouse/partner** visit an art museum or gallery?

- 1 Yes
- 2 No
- 8 Don’t know
- 9 Refused

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<sup>6</sup> Additional cognitive testing will be completed on this question. The 2012 version of this question made it seem as though “other” referred to “other elementary or high school performances”, rather than the intended “other kinds of performances”.

**Ask if museum C1Q10C=1**

**C1Q10D** How many times did your **spouse/partner** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

**Ask All**

**C1Q11A** [During the last 12 months] did **you** go to a crafts fair or a visual arts festival?

1 Yes

2 No

8 Don't know

9 Refused

**Ask if has spouse/partner**

**C1Q11C** [During the last 12 months] did your **spouse/partner** go to a crafts fair or a visual arts festival?

1 Yes

2 No

8 Don't know

9 Refused

**Ask All**

**C1Q12A** [During the last 12 months] did **you** go to an outdoor festival that featured performing artists?

1 Yes

2 No

8 Don't know

9 Refused

**Ask if has spouse/partner**

**C1Q12C** [During the last 12 months] did your **spouse/partner** go to an outdoor festival that featured performing artists?

1 Yes

2 No

8 Don't know

9 Refused

**Ask All**

**C1Q13A** [During the last 12 months] did **you** visit a historic park or monument, or tour a building or neighborhood for its historic or design value? [This would include any park in which your visit was at least in part because of the historical or design value of the park.]<sup>7</sup>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if has spouse/partner**

**C1Q13C** [During the last 12 months] did your **spouse/partner** visit a historic park or monument, or tour a building, or neighborhood for its historic or design value?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

*Next I have a few questions about Reading.*

**Ask All**

**C1Q14A** With the exception of books required for work or school, did **you** read any books during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if books C1Q14A=1**

**C1Q14B** About how many did **you** read [during the last 12 months]?<sup>8</sup>

- Record Exact number 1-900
- 901 Over 900
- 998 Don't know
- 999 Refused

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<sup>7</sup> This help language was originally part of a similar item in 2012-Core 2.

<sup>8</sup> In 2012 SPPA-Core 1, the maximum response option for this item was 97 books. We have modified this question to reflect the response options from 2012 SPPA-Core 2 item, which allowed up to 900 books.

**Ask if has spouse/partner**

**C1Q14C** [With the exception of books required for work or school] did your **spouse/partner** read any books [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if books C1Q14C=1**

**C1Q14D** About how many did your **spouse/partner** read [during the last 12 months]?<sup>9</sup>

- Record Exact number 1-900
- 901 Over 900
- 998 Don't know
- 999 Refused

**Ask All**

**C1Q15A** During the last 12 months, did **you** read any (INSERT)?<sup>10</sup>

- a. ...novels or short stories?
  - b. ...poetry?
  - c. ...plays?
- 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

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<sup>9</sup> In 2012 SPPA-Core 1, the maximum response option for this item was 97 books. We have modified this question to reflect the response options from 2012 SPPA-Core 2 item, which allowed up to 900 books.

<sup>10</sup> "During the last 12 months" should be read for first item, but only read if necessary for additional items in this question. Interviewer note: Include any reading of novels or short stories, poetry, or plays in the last 12 months, regardless of whether it was in books, magazines, or newspapers in paper form or online. This is help language included in 2012 SPPA Interviewer manual.

**Ask if has spouse/partner**

**C1Q15C** [During the last 12 months,] did your **spouse/partner** read any (INSERT)?<sup>11</sup>

- a. ...novels or short stories?
- b. ...poetry?
- c. ...plays?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if books C1Q14A=1**

**C1Q16A** During the last 12 months, with the exception of books required for work or school, did **you** read any (INSERT)?<sup>12+</sup>

- a. ...nonfiction books about history
- b. ...nonfiction books about science or technology
- c. ...biographies or memoirs
- d. ...graphic novels, or books in comic-strip format
- e. ...religious texts or books about religion or spirituality

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

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<sup>11</sup> Interviewer note: Include any reading of novels or short stories, poetry, or plays in the last 12 months, regardless of whether it was in books, magazines, or newspapers in paper form or online. This is help language included in 2012 SPPA Interviewer manual.

<sup>12</sup> "During the last 12 months, with the exception of work or school" should be read for first item, but only read if necessary for additional items in this question. Items C and E were asked in 2008 SPPA about "reading preferences." Additional cognitive testing will be completed during the Pilot Study.

**Ask if books C1Q14C=1**

**C1Q16C** [During the last 12 months, with the exception of books required for work or school,] did your **spouse/partner** read any (INSERT)?

- a. ...nonfiction books about history
- b. ...nonfiction books about science or technology
- c. ...biographies or memoirs
- d. ...graphic novels, or books in comic-strip format
- e. ...religious texts or books about religion or spirituality

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask all**

**\*C1Q17A** During the last 12 months, did **you** listen to any audiobooks? [This could include recordings, broadcasts, or web streaming.]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if spouse/partner**

**\*C1Q17C** [During the last 12 months,] did **your spouse/partner** listen to any audiobooks? [This could include recordings, broadcasts, or web streaming.]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if books C1Q14A=1**

**\*C1Q18A** [During the last 12 months,] did **you** read any books using electronic devices, such as e-readers, tablets, laptops, computers, or cell phones?<sup>13</sup>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

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<sup>13</sup> **Ereader**- an electronic device that is designed primarily for the purpose of reading digital books and periodicals. **Tablet** -a computer contained entirely in a flat touch screen that uses a stylus, digital pen, or fingertip as the primary input device instead of a keyboard or mouse



**Ask if books C1Q14C=1**

**\*C1Q18C** [During the last 12 months,] did your **spouse/partner** read any books using electronic devices, [such as e-readers, tablets, laptops, computers, or cell phones]?<sup>14</sup>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

*END CORE 1.*

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<sup>14</sup> **Ereader**- an electronic device that is designed primarily for the purpose of reading digital books and periodicals. **Tablet** -a computer contained entirely in a flat touch screen that uses a stylus, digital pen, or fingertip as the primary input device instead of a keyboard or mouse.

CORE 2: Arts Attendance, Venues, and Motivations

*The first questions are about the artistic, creative, and cultural activities that people usually do for leisure.*<sup>15</sup>

The following questions are about your activities during the last 12 months between {fill today's date}, 2015 and {fill today's date}, 2016.<sup>16</sup>

**Ask All**

During the last 12 months did **you** go to (INSERT)?<sup>17</sup>

- \*C2Q1A ...a fair or festival that featured crafts, visual arts, or performing artists such as musicians, singers, dancers, or actors?<sup>18</sup>
- C2Q1B ...an art exhibit, such as paintings, sculpture, pottery, photography, or digital art?
- C2Q1C ...a live music performance? [This could include professional, community, or student musicians.]
- C2Q1D ...a live play or musical? [This could include professional, community, or student performers.]
- C2Q1E ...a live dance performance? [This could include professional, community, or student performers.]
- C2Q1F ...an event featuring a poet or writer? [This could include book signings, readings, or poetry slams.]<sup>19</sup>
- \*C2Q1G ...any other kind of live performance? [This could include storytelling, standup or improv comedy, puppetry, or a circus performance.]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

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<sup>15</sup> Introductory language will be tested in pilot.

<sup>16</sup> For the 2017 SPPA, these years will be 2016 and 2017 respectively.

<sup>17</sup> "During the last 12 months" should be read for first item, but only read if necessary for additional items in this question.

<sup>18</sup> In 2012 SPPA, this item was split by visual versus performing arts.

<sup>19</sup> Interviewer note: If asked, respondents would be told not to include bible readings that are part of regular church services. Also, reading events for children do count.

**Ask if fair C2Q1A=1**

**\*C2Q2A** During the last 12 months, how often did **you** go to a fair or festival [that featured crafts, visual arts, or performing artists such as musicians, singers, dancers, or actors]? At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?<sup>20</sup>+

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if art exhibit C2Q1B=1**

**\*C2Q2B** [During the last 12 months,] how often did **you** go to an art exhibit [such as painting, sculpture, pottery, photography, or digital art]? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]+

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if music C2Q1C=1**

**\*C2Q2C** [During the last 12 months,] how often did **you** go to a live music performance? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]+

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

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<sup>20</sup> Coding for this item starts at 2, not at 1 (in Module A, 1 is reserved for "at least once a day"). This adjustment was made to make it easier for analysis.

**Ask if play C2Q1D=1**

**\*C2Q2D** [During the last 12 months,] how often did **you** go to a live play or musical? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]+

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if dance C2Q1E=1**

**\*C2Q2E** [During the last 12 months,] how often did **you** go to a live dance performance? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]+

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if poet C2Q1F=1**

**\*C2Q2F** [During the last 12 months,] how often did **you** go to an event featuring a poet or writer? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]+

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if other performance C2Q1G=1**

**\*C2Q2G** [During the last 12 months,] how often did **you** go to any other kind of live performance [such as storytelling, standup or improv comedy, puppetry, or a circus performance]? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]+

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if any C2Q1A-C2Q1G =1**

Thinking about all the events you told me you went to [during the last 12 months,] did **you** go to any at a (INSERT)?<sup>21+</sup>

- C2Q3A** ...college or university campus?
- C2Q3B** ...elementary, middle, or high school?
- C2Q3C** ...church, synagogue, or other place of worship?
- C2Q3D** ...theater, concert hall, or auditorium?
- C2Q3E** ...restaurant, bar, nightclub, or coffee shop?
- C2Q3F** ...museum or gallery?
- C2Q3G** ...park or open-air facility?
- C2Q3H** ...community center or public library?
- C2Q3I** ...healthcare facility?
- C2Q3J** ...private home?
- C2Q3K** ...some other location?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

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<sup>21</sup> This item is from 2012 SPPA, but with two new response options: I and J. Also, Item F originally was specific to art galleries or museums. Pilot will test for frequency of these items and lower frequency items will be lumped together into the "some other location" option in the final instrument, as needed.

**Ask if any C2Q1A-C2Q1G =1**

People go to arts events for different reasons. [ Thinking about all the events you told me you went to during the last 12 months,] did **you** go to **{this activity/these activities}** for any of the following reasons?<sup>22+</sup>

- \*C2Q4A It was low cost.
- \*C2Q4B You wanted to experience high-quality art.
- \*C2Q4C You wanted to socialize with family or friends.
- \*C2Q4D You wanted to celebrate your own or your family’s cultural heritage.
- \*C2Q4E You wanted to support a community organization or event.
- \*C2Q4F You wanted to gain knowledge or learn something new.
- \*C2Q4G You wanted to experience a performance in a particular location.
- \*C2Q4H You wanted to see a specific, individual performer or exhibit.
- \*C2Q4I You wanted to feel creative or creatively inspired.
- \*C2Q4J For health reasons.
- \*C2Q4K For some other reason.

- 1 Yes
- 2 No
- 8 Don’t know
- 9 Refused

*END CORE 2.*

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<sup>22</sup> This set of items was adapted from the 2012 General Social Survey—Arts Module. New items in the above series are I and J.

MODULE A: Consuming Art via Electronic Media

*The following questions are about ways people use electronic devices and media. By “devices,” we mean things like TV and radio, and record-, cassette-, CD- and DVD-players as well as computers, laptops, tablets, cell phones and other mobile devices.*<sup>23</sup>

**Ask All**

During the last 12 months, did **you** use a devices to watch or listen to (INSERT)?<sup>24</sup>

- MAQ1A ...jazz music?
- MAQ1B ...Latin, Spanish, or salsa music?
- \*MAQ1C ...classical music or opera?<sup>25</sup>
- MAQ1D ...other kinds of music, such as rock, pop, country, folk, rap or hip-hop?
- MAQ1E ...theater productions, such musicals or stage plays, or information about theater?
- \*MAQ1F ...dance performances or programs or information about dance?<sup>26</sup>
- MAQ1G ...programs or information about the visual arts?
- MAQ1H ...programs or information about books or writers?
- \*MAQ1I ...programs or information about science or technology?
- \*MAQ1J ...programs or information about history?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

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<sup>23</sup> **Tablet** -a computer contained entirely in a flat touch screen that uses a stylus, digital pen, or fingertip as the primary input device instead of a keyboard or mouse

<sup>24</sup> “During the last 12 months” should be read for first item, but only read if necessary for additional items in this question.

<sup>25</sup> In 2012 SPPA, this item was split into two items and included help language “such as symphony, chamber, or choral music”. We have omitted the help language given that contemporary symphony, chamber, and choral music includes music forms beyond classical.

<sup>26</sup> In 2012 SPPA, this item was split into two items: 1) ballet, modern, or contemporary; 2) other dance.

**Ask if jazz MAQ1A =1**

**\*MAQ2A** How often do **you** use a device to watch or listen to jazz music? At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask if Latin MAQ1B =1**

**\*MAQ2B** How often do **you** use a device to watch or listen to Latin, Spanish, or salsa music? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask if classical MAQ1C =1**

**\*MAQ2C** How often do **you** use a device to watch or listen to classical music or opera? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused



**Ask if music other MAQ1D =1**

**\*MAQ2D** How often do **you** use a device to watch or listen to other kinds of music [such as rock, pop, country, folk, rap or hip-hop]? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask if theater MAQ1E =1**

**\*MAQ2E** How often do **you** use a device to watch or listen to theater productions [such as musicals or stage plays, or information about theater]? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask if dance MAQ1F =1**

**\*MAQ2F** How often do **you** use a device to watch or listen to dance performances or to programs or information about dance? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask if visual art MAQ1G =1**

**\*MAQ2G** How often do **you** use a device to watch or listen to programs or information about the visual arts? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask if books MAQ1AH=1**

**\*MAQ2H** How often do **you** use a device to watch or listen to programs or information about books or writers? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask if science MAQ1I =1**

**\*MAQ2I** How often do **you** use a device to watch or listen to programs or information about science or technology? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask if history MAQ1J =1**

**\*MAQ2J** How often do **you** use a device to watch or listen to programs or information about history? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask All**

**MAQ3A** [During the last 12 months,] did **you** use a device to view paintings, sculpture, pottery, or other visual art?+

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if view art MAQ3A =1**

**\*MAQ3B** How often do **you** do this? [At least once day, at least once a week but not every day, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]+

- 1 At least once a day?
- 2 At least once a week, but not every day?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times a year but not every month?
- 5 1 or 2 times a year?
- 8 Don't know
- 9 Refused

**Ask All**

[During the last 12 months] did **you** email, post, or digitally share information, articles, or comments about (INSERT)?<sup>27</sup>

- \*MAQ4A ...music, dance, or theater?<sup>28</sup>
- MAQ4B ...movies or films?
- MAQ4C ...visual art?
- MAQ4D ...books or literature?<sup>29</sup>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All**

\*MAQ5 [During the last 12 months,] did **you** use a device to find information about an upcoming arts and cultural event?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

*END MODULE A.*

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<sup>27</sup> This item is a revision of a similar item from 2012 SPPA.

<sup>28</sup> In 2012 SPPA, music and dance had their own items; theater was not asked about.

<sup>29</sup> In 2012 SPPA, this item focused on "novels or short stories, poetry, or plays".

MODULE B: Performing Art

*The following questions are about ways people make and do art.*

**Ask all**

During the last 12 months, did **you** (INSERT)?

- MBQ1A** ...do any singing? <This could include activities such as singing for an audience or in a church choir, learning to sing, or singing in your home.>
- MBQ1B** ...play any musical instruments? <This could include playing for an audience, learning to play, or playing for your own enjoyment.>
- \*MBQ1C** ...create or perform any music in ways other than singing or playing an instrument? <This could include composing songs, performing rap, or editing or remixing music?>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if sing (MBQ1A=1)**

[During the last 12 months,] did **you** (INSERT)?

- MBQ1D** ...perform or practice singing?
- MBQ1E** ...do any singing with others, such as with a glee club, choir, chorus, or sing with a partner or partners, or with a band or other music group?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if instrument (MBQ1B)**

**MBQ1F** [During the last 12 months,] did **you** play a musical instrument with others such as with a band, orchestra, or other group, or with a partner or partners?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if created music in a way other than singing or playing an instrument  
(MBQ1C=1)**

**MBQ1G** [During the last 12 months,] did **you** use a computer, laptop, tablet, cell phone, or other mobile device to edit or remix music?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask all**

During the last 12 months, did **you** do any (INSERT)?

**MBQ1H** ...dancing? <This could include practicing or performing dance, doing dance as exercise, or dancing at wedding or party, or in a club.>

**MBQ1I** ...acting? [This could include acting in a play or musical, or doing standup or improv comedy, or puppetry.]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if dance (MBQ1H =1)**

[During the last 12 months,] did **you** (INSERT)?

**MBQ1J** ...perform or practice dancing?

**MBQ1K** ...do any dancing with others, such as with a dance partner, company, troupe, or group?<sup>30</sup>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask all**

**\*MBQ1L** [During the last 12 months], were **you** involved in the production of any theatrical performances? <This could include activities such as making costumes, building sets, lighting, or directing.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

---

<sup>30</sup> This item is a revision of a 2012 SPPA item on "social dancing".

**Ask if perform/practice singing MBQ1D =1**

**\*MBQ2D** During the last 12 months, how often did **you** practice or perform singing]?<sup>31</sup>

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if glee MBQ1E=1**

**\*MBQ2E** [During the last 12 months,] how often did **you** sing with others [such as with a glee club, choir, chorus, or sing with a partner or partners, or with a band or other music group]?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if instrument MBQ1B=1**

**\*MBQ2B** [During the last 12 months,] how often did **you** play a musical instrument?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

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<sup>31</sup> Coding for this item starts at 2, not at 1 (in Module A, 1 is reserved for "at least once a day"). This adjustment was made to make it easier for analysis.

**Ask if band MBQ1F=1**

**\*MBQ2F** [During the last 12 months,] how often did **you** play a musical instrument with others [such as with a band, orchestra, or other musical group, or with a musical partner]?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if music other MBQ1C=1**

**\*MBQ2C** [During the last 12 months,] how often did **you** create or perform music in ways other than singing or playing an instrument [such as composing songs, performing rap, or editing or remixing music]?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if remix MBQ1G=1**

**\*MBQ2G** [During the last 12 months,] how often did **you** use a computer, laptop, cell phone or other mobile device to edit, or remix any music?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if perform/practice dance MBQ1J=1**

**\*MBQ2J** [During the last 12 months,] how often did **you** practice or perform dancing?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused



**Ask if dance group MBQ1K=1**

**\*MBQ2K** [During the last 12 months,] how often did **you** dance with others, [such as with a dance partner, company, troupe, or group?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if theater MBQ1I=1**

**\*MBQ2I** [During the last 12 months,] how often did **you** act?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if did any singing, music-making, dancing, or acting (any MBQ1A, MBQ1B, MBQ1H, or MBQ1I = 1)**

**\*MBQ3** When **you** said you did music-making or singing or dancing or acting, did you do this at a (INSERT)?<sup>32</sup>

- a. ...college or university campus?
- b. ...elementary, middle, or high school?
- c. ...church, synagogue, or other place of worship?
- d. ...theater, concert hall, or auditorium?
- e. ...restaurant, bar, nightclub, or coffee shop?
- f. ...museum or gallery?
- g. ...park or open-air facility?
- h. ...community center or public library?
- i. ...healthcare facility?
- j. ...a private home?
- k. ...some other location?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

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<sup>32</sup> This item is modeled after a similar item about arts attendance in 2012 SPPA, but with two new response options: I and J. Also, Item F originally was specific to art galleries or museums.

**Ask if did any singing, music-making, dancing, or acting (any MBQ1A, MBQ1B, MBQ1H, or MBQ1I = 1)**

**\*MBQ4** [During the last 12 months] did you do music-making or singing or dancing, or acting for any of the following reasons?<sup>33</sup>

- A. To celebrate your own or your family's cultural heritage?
- B. To participate in your local community?
- C. To spend time with family or friends?
- D. To gain knowledge and learn something new?
- E. To try or experience something new?
- F. To have or record an experience at a specific location?
- G. To feel creative or creatively inspired?
- H. For health reasons?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if did any singing, music-making, dancing, or acting (any MBQ1A, MBQ1B, MBQ1H, or MBQ1I = 1)**

**\*MBQ5** Who was your intended audience for **most** of your music-making or singing or dancing, or acting? Just yourself, only people you know personally, or the general public?<sup>34</sup>

MARK ONE

- 1 Just yourself
- 2 Only people you know personally
- 3 General public <This includes people you don't know personally.>
- 8 Don't know
- 9 Refused

**Ask if did any singing, music-making, dancing, or acting (any MBQ1A, MBQ1B, MBQ1H, MBQ1I, = 1)**

**MBQ6** Did **you** use the Internet to share any of your performances? <This may include through email, websites, or social media.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

*END MODULE B.*

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<sup>33</sup> This item is modeled after a similar item about arts attendance in the 2012 General Social Survey. Pilot to test whether religious reasons fit in to any of these categories.

<sup>34</sup> This Item is modeled after a similar item in the California Survey of Arts & Cultural Participation.

MODULE C: Creating Visual Art and Writing

**If did not receive Module B**

The following questions are about ways people make and do art.

**If received Module B, start Module C with first question MCQ1A.**

**Ask all**

During the last 12 months did **you** (INSERT)?

- MCQ1A ...do any painting, drawing, sculpture, or printmaking activities?
- MCQ1B ...take any photographs as an artistic activity?
- MCQ1C ...edit any photographs as an artistic activity?
- MCQ1D ...create any films or videos as an artistic activity?
- \*MCQ1E ...design or create any animations, digital art, computer graphics, or video games?
- MCQ1F ...make any pottery, ceramics, or jewelry?
- MCQ1G ...do any leatherwork, metalwork or woodwork?
- MCQ1H ...do any weaving, crocheting, quilting, needlework, knitting, or sewing?
- MCQ1I ...do any scrapbooking, origami or other paper-based art?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if painting MCQ1A=1**

\*MCQ2A [During the last 12 months,] how often did **you** paint, draw, sculpt, or make prints?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if photography MCQ1B =1**

\*MCQ2B [During the last 12 months,] how often did **you** take photographs [as an artistic activity]?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if photoedit MCQ1C=1**

**\*MCQ2C** [During the last 12 months,] how often did **you** edit photographs [as an artistic activity]?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if film MCQ1D=1**

**\*MCQ2D** [During the last 12 months,] how often did **you** create films or videos [as an artistic activity]?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if animation MCQ1E =1**

**\*MCQ2E** [During the last 12 months,] how often did **you** design or create animations, digital art, computer graphics, or video games?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if pottery MCQ1F =1**

**\*MCQ2F** [During the last 12 months,] how often did **you** make pottery, ceramics, or jewelry?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused



**Ask if leather MCQ1G =1**

**\*MCQ2G** [During the last 12 months,] how often did **you** do leatherwork, metalwork or woodwork?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if weaving MCQ1H =1**

**\*MCQ2H** [During the last 12 months,] how often did **you** do weave, crochet, quilt, needlework, knit, or sew?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if scrapbooking MCQ1I =1**

**\*MCQ2I** [During the last 12 months,] how often did **you** do scrapbooking, origami or other paper-based art?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if did any visual arts, photography, films or videos, digital art, or craftwork (any MCQ1A -MCQ1I =1)**

**\*MCQ3** When **you** said you did arts or crafts or photography or films or videos or other visual art, did you do this at a (INSERT)?<sup>35</sup>

- l. ...college or university campus?
- m. ...elementary, middle, or high school?
- n. ...church, synagogue, or other place of worship?
- o. ...theater, concert hall, or auditorium?
- p. ...restaurant, bar, nightclub, or coffee shop?
- q. ...museum or gallery?
- r. ...park or open-air facility?
- s. ...community center or public library?
- t. ...healthcare facility?
- u. ...a private home?
- v. ...some other location?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if did any visual arts, photography, films or videos, digital art, or craftwork (any MCQ1A -MCQ1I =1)**

**\*MCQ4** [During the last 12 months] did you do arts or crafts or photography or films or videos or other visual art for any of the following reasons?<sup>36</sup>

- A. To celebrate your own or your family's cultural heritage?
- B. To participate in your local community?
- C. To spend time with family or friends?
- D. To gain knowledge and learn something new?
- E. To try or experience something new?
- F. To have or record an experience at a specific location?
- G. To feel creative or creatively inspired?
- H. For health reasons?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

---

<sup>35</sup> This item is modeled after a similar item about arts attendance in 2012 SPPA, but with two new response options: I and J. Also, Item F originally was specific to art galleries or museums. Pilot will test for frequency of these items and lower frequency items will be lumped together into the "some other location" option in the final instrument.

<sup>36</sup> This item is modeled after a similar item about arts attendance in the 2012 General Social Survey.

**Ask if did any visual arts, photography, films or videos, digital art, or craftwork  
(any MCQ1A -MCQ1I =1)**

**\*MCQ5** Who was your intended audience or recipient for **most** of the arts or crafts or photography, films, videos, or other visual art you created? Just yourself, only people you know personally, or the general public?<sup>37</sup>

MARK ONE

- 1 Just yourself
- 2 Only people you know personally
- 3 General public <This includes people you don't know personally.>
- 8 Don't know
- 9 Refused

**Ask if did any visual arts, photography, films or videos, digital art, or craftwork  
(any MCQ1A -MCQ1I =1)**

**MCQ6** Did **you** use the Internet to share the arts or crafts or photography or films or videos or other visual art you created? <This may include through email, websites, or social media.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask all**

**MCQ7** [During the last 12 months], did **you** do any creative writing? <This could include fiction, non-fiction, poetry, or plays.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if writing MBQ5=1**

**\*MCQ8** [During the last 12 months,] how often did **you** do this?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

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<sup>37</sup> This Item is modeled after a similar item in the California Survey of Arts & Cultural Participation.



**Ask if writing MBQ5=1**

**\*MCQ9** [During the last 12 months] did you do creative writing for any of the following reasons?<sup>38</sup>

- I. To celebrate your own or your family's cultural heritage?
- J. To participate in your local community?
- K. To spend time with family or friends?
- L. To gain knowledge and learn something new?
- M. To try or experience something new?
- N. To have or record an experience at a specific location?
- O. To feel creative or creatively inspired?
- P. For health reasons?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if did creative writing (MBQ5=1)**

**\*MCQ10** Who was your intended audience for **most** of your writing? Just yourself, only people you know personally, or the general public?<sup>39</sup>

MARK ONE

- 1 Just yourself
- 2 Only people you know personally
- 3 General public <This includes people you don't know personally.>
- 8 Don't know
- 9 Refused

**Ask if did creative writing (MBQ5=1)**

**MCQ11** Did **you** use the Internet to share your creative writing? <This may include through email, websites, or social media.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

*END MODULE C.*

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<sup>38</sup> This item is modeled after a similar item about arts attendance in the 2012 General Social Survey.

<sup>39</sup> This Item is modeled after a similar item in the California Survey of Arts & Cultural Participation.

MODULE D: Other Leisure Activities

*These next questions are about your participation in other activities done for leisure.*

**Ask All**

During the last 12 months, did **you** (INSERT)?<sup>40</sup>

- MDQ1A** ...go to any amateur or professional sports events?
- MDQ1B** ...exercise or participate in any sports activities?
- MDQ1C** ...do any hunting or fishing?
- MDQ1D** ...participate in any other outdoor activities, such as camping, hiking, or canoeing?
- MDQ1E** ...work with indoor plants or do any gardening for pleasure?
- \*MDQ1F** ...do any interior, architectural, fashion, or landscape design?
- \*MDQ1G** ...do any projects where you repurposed materials or customized something as an artistic activity? <This could include adding your own artistic style to your home or car.>
- \*MDQ1H** ...play any video or computer games?
- MDQ1I** ...go out to the movies or go see any films?
- MDQ1J** ...participate in any book clubs or reading groups?
- \*MDQ1K** ...prepare or cook any food as an artistic activity?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if sports MDQ1A =1**

**\*MDQ2A** During the last 12 months, how often did **you** go to an amateur or professional sports event?<sup>41</sup>

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

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<sup>40</sup> "During the last 12 months" should be read for first item, but only read if necessary for additional items in this question.

<sup>41</sup> Coding for this item starts at 2, not at 1 (in Module A, 1 is reserved for "at least once a day"). This adjustment was made to make it easier for analysis.

**Ask if sports other MDQ1B =1**

**\*MDQ2B** [During the last 12 months,] how often did **you** exercise or participate in a sports activity?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if hunting MDQ1C =1**

**\*MDQ2C** [During the last 12 months,] how often did **you** hunt or fish?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if outdoor MDQ1D =1**

**\*MDQ2D** [During the last 12 months,] how often did **you** participate in other outdoor activities [such as camping, hiking, or canoeing]?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if gardening MDQ1E =1**

**\*MDQ2E** [During the last 12 months,] how often did **you** work with indoor plants or garden for pleasure?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if interior MDQ1F =1**

**\*MDQ2F** [During the last 12 months,] how often did **you** do interior, architectural, fashion, or landscape design?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if repurpose MDQ1G =1**

**\*MDQ2G** [During the last 12 months,] how often did **you** repurpose materials or customize something [as an artistic activity]? [This could include adding your own artistic style to your home or car.]

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if games MDQ1H =1**

**\*MDQ2H** [During the last 12 months,] how often did **you** play video or computer games?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if film MDQ1I =1**

**\*MDQ2I** [During the last 12 months,] how often did **you** go out to the movies or go see a film?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if bookclub MDQ1J =1**

**\*MDQ2J** [During the last 12 months,] how often did **you** participate in a book club or reading group?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if cooking MDQ1K =1**

**\*MDQ2K** [During the last 12 months,] how often did **you** prepare or cook food [as an artistic activity]?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask All**

**MDQ3A** During the last 12 months, did **you** participate in any community activities, meetings, or events?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if community MDQ3A=1**

**MDQ4A** [During the last 12 months,] how often did **you** do this?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask All**

**MDQ3B** During the last 12 months, did **you** volunteer or do any charity work?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused



**Ask if volunteer MDQ3B=1**

**MDQ4B** [During the last 12 months,] how often did **you** do this?

- 2 At least once a week?
- 3 At least once a month but not every week?
- 4 At least 3 or 4 times but not every month?
- 5 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask if volunteer (MDQ3B=1)**

**\*MDQ4BB** [During the past 12 months], did **you** do this for an arts organization, group, or project?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All**

**MDQ3C** During the last 12 months, did **you** subscribe to any organizations? [This can include a household membership or subscription that you may share with another person or persons in your household.]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if subscribe (MDQ3C=1)**

**\*MDQ4CC** [During the past 12 months], did **you** subscribe to an arts organization, group, or project? [This can include a household membership or subscription that you may share with another person or persons in your household.]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All**

**MDQ3D** During the last 12 months, did **you** donate any money, goods, or services to any organization?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if donate (MDQ3B=1)**

**\*MDQ4DD** [During the past 12 months], did **you** this for an arts organization, group, or project?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All**

**MDQ5** Do **you** own any pieces of art, such as paintings, drawings, sculpture, pottery, or other visual art?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if MDQ5=1**

**MDQ6** Did **you** purchase or acquire any of these pieces during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

*END MODULE D.*



MODULE E: Arts Education

*These questions are about learning.*<sup>42</sup>

**Ask if R is age 18-24**

In your **lifetime**, have **you** ever taken lessons or classes in (INSERT)?

- MEQ1A** ...music – either voice-training or playing an instrument?
- MEQ1B** ...photography or filmmaking?
- MEQ1C** ...other visual arts such as drawing, painting, pottery, weaving, or graphic or fashion design?
- MEQ1D** ...acting or theater?
- MEQ1E** ...dance?
- MEQ1F** ...creative writing?
- \*MEQ1G** ...art history or art or music appreciation?<sup>43</sup>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if R is age 18-24 and MEQ1A=1.**

**MEQ2A** Where were the music classes [either voice-training or playing an instrument] taken? In school, out of school, or both in school and out of school?

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

**Ask if R is age 18-24 and MEQ1B=1.**

**MEQ2B** Where were the photography or filmmaking classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

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<sup>42</sup> Interviewer note: For questions about lessons or classes -- if respondents ask, classes or lessons taken online should be included.

<sup>43</sup> In 2012 SPPA, art appreciation and music appreciation were split into two items.

**Ask if R is age 18-24 and MEQ1C=1.**

**MEQ2C** Where were the other visual arts [such as drawing, painting, pottery, weaving, graphic or fashion design] classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

**Ask if R is age 18-24 and MEQ1D=1.**

**MEQ2D** Where were the acting or theater classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

**Ask if R is age 18-24 and MEQ1E=1.**

**MEQ2E** Where were the dance classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

**Ask if R is age 18-24 and MEQ1F=1.**

**MEQ2F** Where were the creative writing classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

**Ask if R is age 18-24 and MEQ1G=1.**

**\*MEQ2G** Where were the art history or art or music appreciation classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

**Ask if R is age 18-24 and AUTOFILL WITH any MEQ1A- MEQ1G =1.**

Did **you** take any of these lessons or classes during the last 12 months?

- MEQ3A** ...music – [either voice-training or playing an instrument]?
- MEQ3B** ...photography or filmmaking?
- MEQ3C** ...other visual arts such as drawing, painting, pottery, weaving, graphic or ... fashion design?
- MEQ3D** ...acting or theater?
- MEQ3E** ...dance?
- MEQ3F** ...creative writing?
- \*MEQ3G** ...art history or art or music appreciation?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if R is age 25 or older.**

Did **you** take any of these lessons or classes during the last 12 months?

- MEQ3AA** ...music – either voice-training or playing an instrument?
- MEQ3BB** ...photography or filmmaking?
- MEQ3CC** ...other visual arts such as drawing, painting, pottery, weaving, graphic or fashion design?
- MEQ3DD** ...acting or theater?
- MEQ3EE** ...dance?
- MEQ3FF** ...creative writing?
- \*MEQ3GG** ...art history or art or music appreciation?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All**

[During the last 12 months,] did **you** learn through other means such as being taught by family or friends, as part of a family tradition, by teaching yourself or by using books or the Internet in (INSERT)?

- MEQ4A ...music – [either voice-training or playing an instrument]?
- MEQ4B ...photography or filmmaking?
- MEQ4C ...other visual arts [such as drawing, painting, pottery, weaving, graphic or fashion design]?
- MEQ4D ...acting or theater?
- MEQ4E ...dance?
- MEQ4F ...creative writing?
- \*MEQ4G ...art history or art or music appreciation?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All**

\*MEQ5 [During the last 12 months,] have **you** taken lessons or classes in computer animation or digital art?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask all who have at least one child 17 years old or younger (based on AmeriSpeak Panel question about children in home)**

\*MEQ6AA Are there any children that live in your household who are 4 years old or younger?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if MEQ6AA=1**

*The next two questions are about your child or children aged 4 years old or younger.*

\*MEQ6A During the last 12 months, did **you or anyone else** bring {**this child/any of these children**} to an art museum or gallery or to a live music, theater, or dance performance?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if MEQ6AA=1**

**\*MEQ6B** [During the last 12 months,] {**was this child/were any of these children**} taught art or music, whether at home, in school or child-care, or in some other setting? This could include groups, classes or lessons that focus on arts, music, dance, and/or theater.

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask all who have at least one child 17 years old or younger (based on AmeriSpeak Panel question about children in home)**

**\*MEQ7AA** Are there any children that live in your household who are between 5 and 17 years old?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if MEQ7AA=1**

*Now let's talk about your school-aged child or children between 5 and 17 years of age.*

**MEQ7A** During the last 12 months, {**was this child/were any of these children**} taught art or music in school?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if MEQ7AA=1**

**MEQ7B** [During the last 12 months,] {**was this child/were any of these children**} taught art or music outside of school?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask if MEQ7AA=1**

**MEQ7C** With the exception of elementary, middle, or high school performances, did { **this child/any of these children** } go to an art museum or gallery or attend a live music, theater, or dance performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask all**

**MEQ8** What is the highest degree or level of school **your Father** completed?

- 1 Less than 9th grade
- 2 Some high school
- 3 High school graduate (or GED)
- 4 Some college
- 5 College graduate (BA, AB, BS)
- 6 Advanced or graduate degree (Masters, Professional, Doctoral)
- 8 Don't know
- 9 Refused

**Ask all**

**MEQ9** And, [what is the highest degree or level of school] **your Mother** [completed]?

- 1 Less than 9th grade
- 2 Some high school
- 3 High school graduate (or GED)
- 4 Some college
- 5 College graduate (BA, AB, BS)
- 6 Advanced or graduate degree (Masters, Professional, Doctoral)
- 8 Don't know
- 9 Refused

*END MODULE D.*

MODULE F: Arts Access and Opportunity

*Finally, I'd like to read you five statements. Please tell me if you strongly agree, agree, disagree, or strongly disagree with each statement about where you live.*

**Ask all**

**\*MFQ1** There are many different kinds of arts and cultural activities in **my** neighborhood or community. [Strongly agree, agree, disagree, or strongly disagree?]<sup>44</sup>

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't know
- 9 Refused

**Ask all**

**\*MFQ2** There are plenty of opportunities for **me** to take part in arts and cultural activities in **my** neighborhood or community. [Strongly agree, agree, disagree, or strongly disagree?]<sup>44</sup>

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't know
- 9 Refused

**Ask all**

**\*MFQ3** It is easy for **me** to find information about the arts in my neighborhood or community. [Strongly agree, agree, disagree, or strongly disagree?]<sup>44</sup>

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't know
- 9 Refused

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<sup>44</sup> This Item is based on an item in the Texas Rural Survey on Arts and Culture (Theodori, Hudec, & Drumm, 2015; access at <https://www.arts.gov/sites/default/files/Research-Art-Works-SHSU.pdf>)

**Ask all**

**\*MFQ4** It is easy for **me** to get to most of the arts and cultural events in my neighborhood or community. [Strongly agree, agree, disagree, or strongly disagree?]+

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't know
- 9 Refused

**Ask all**

**\*MFQ5** There are plenty of opportunities for **me** to meet or interact with artists in my neighborhood or community. [Strongly agree, agree, disagree, or strongly disagree?]+

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't know
- 9 Refused

*CLOSE INTERVIEW.*