

2017 SURVEY OF PUBLIC PARTICIPATION IN THE ARTS (SPPA): Final Study Instrument

THERE ARE 20 VERSIONS:

- Form1: Core1 + module A + module B {random 1/20 of interviews}
- Form2: Core1 + module A + module C {random 1/20 of interviews}
- Form3: Core1 + module A + module D {random 1/20 of interviews}
- Form4: Core1 + module A + module E {random 1/20 of interviews}
- Form5: Core1 + module B + module C {random 1/20 of interviews}
- Form6: Core1 + module B + module D {random 1/20 of interviews}
- Form7: Core1 + module B + module E {random 1/20 of interviews}
- Form8: Core1 + module C + module D {random 1/20 of interviews}
- Form9: Core1 + module C + module E {random 1/20 of interviews}
- Form10: Core1 + module D + module E {random 1/20 of interviews}
- Form11: Core2 + module A + module B {random 1/20 of interviews}
- Form12: Core2 + module A + module C {random 1/20 of interviews}
- Form13: Core2 + module A + module D {random 1/20 of interviews}
- Form14: Core2 + module A + module E {random 1/20 of interviews}
- Form15: Core2 + module B + module C {random 1/20 of interviews}
- Form16: Core2 + module B + module D {random 1/20 of interviews}
- Form17: Core2 + module B + module E {random 1/20 of interviews}
- Form18: Core2 + module C + module D {random 1/20 of interviews}
- Form19: Core2 + module C + module E {random 1/20 of interviews}
- Form20: Core2 + module D + module E {random 1/20 of interviews}

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We would also like the CATI program to include a variable indicating when a pop-up help option is used. Any statements in brackets “[...]” are only read aloud if necessary. Any items in angled brackets “<...>” should not be read aloud if respondent says “Yes” before examples are provided; if respondent responds “No” before examples are provided, read examples.

CORE 1 (CLASSIC): Arts Attendance and Literary Reading

The first questions are about participation in arts and leisure activities.

The following questions are about your activities during the last 12 months between {fill today's date}, 2016 and {fill today's date}, 2017.

Ask All

C1Q1A With the exception of elementary or high school performances, did **you** go to a live jazz performance during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if jazz C1Q1A=1

C1Q1B How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

Ask All

C1Q2A [With the exception of elementary or high school performances,] did **you** go to a live Latin, Spanish, or salsa music performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if Latin C1Q2A=1

C1Q2B How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

Ask All

C1Q3A [With the exception of elementary or high school performances,] did **you** go to a live classical music performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if classical C1Q3A=1

C1Q3B How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

Ask All

C1Q4A [With the exception of elementary or high school performances,] did **you** go to a live opera [during the last 12 months]?

1 Yes

2 No

8 Don't know

9 Refused

Ask if opera C1Q4A=1

C1Q4B How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

Ask All

C1Q5A [With the exception of elementary or high school performances,] did **you** go to a live musical stage play [during the last 12 months]?

1 Yes

2 No

8 Don't know

9 Refused

Ask if musical C1Q5A=1

C1Q5B How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

Ask All

C1Q6A [With the exception of elementary or high school performances,] did **you** go to a live performance of a nonmusical stage play [during the last 12 months]?

1 Yes

2 No

8 Don't know

9 Refused

Ask if nonmusical C1Q6A=1

C1Q6B How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

Ask All

C1Q7A [With the exception of elementary or high school performances,] did **you** go to a live ballet performance [during the last 12 months]?

1 Yes

2 No

8 Don't know

9 Refused

Ask if ballet C1Q7A=1

C1Q7B How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

Ask All

C1Q8A [With the exception of elementary or high school performances,] did **you** go to a live dance performance other than ballet, such as modern, contemporary, folk, traditional, or tap dance [during the last 12 months]?

1 Yes

2 No

8 Don't know

9 Refused

Ask if other dance C1Q8A=1

C1Q8B How many times did **you** do this [during the last 12 months]?

Record Exact number 1-97

98 Don't know

99 Refused

Ask All

C1Q9A [During the last 12 months, with the exception of elementary or high school performances,] did **you** go to any live music, dance, or theater performance—**other** than the kinds I've asked about?

1 Yes

2 No

8 Don't know

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Ask All
C1Q10A 9 Refused
[During the last 12 months,] did **you** visit an art museum or gallery?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if museum C1Q10A=1
C1Q10B How many times did **you** do this [during the last 12 months]?

- Record Exact number 1-97
- 98 Don't know
 - 99 Refused

Ask All
C1Q11A [During the last 12 months,] did **you** go to a crafts fair or a visual arts festival?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask All
C1Q12A [During the last 12 months,] did **you** go to an outdoor festival that featured performing artists?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask All
C1Q13A [During the last 12 months,] did **you** visit a historic park or monument, or tour a building or neighborhood for its historic or design value? [This would include any park in which your visit was at least in part because of the historical or design value of the park.]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Next I have a few questions about Reading.

Ask All

C1Q14A With the exception of books required for work or school, did **you** read any books during the last 12 months?¹

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if books C1Q14A=1

C1Q14B About how many did **you** read [during the last 12 months]?

Record Exact number 1-900

- 901 Over 900
- 998 Don't know
- 999 Refused

Ask All

C1Q15A During the last 12 months, did **you** read any (INSERT)?²

- a. ...novels or short stories?
- b. ...poetry?
- c. ...plays?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

¹ For Interviewer notes: if asked, the Bible and all other religious texts do count as books.

² "During the last 12 months" should be read for first item, but only read if necessary for additional items in this question. Interviewer note: Include any reading of novels or short stories, poetry, or plays in the last 12 months, regardless of whether it was in books, magazines, or newspapers in paper form or online. This is help language included in 2012 SPPA Interviewer manual.

Ask if books C1Q14A=1

C1Q16A During the last 12 months, with the exception of books required for work or school, did **you** read any (INSERT)?³

- a. ...nonfiction books about history
- b. ...nonfiction books about science or technology
- c. ...biographies or memoirs
- d. ...graphic novels, or books in comic-strip format
- e. ...religious texts or books about religion or spirituality

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask all

C1Q17A During the last 12 months, did **you** listen to any audiobooks? This could include recordings, broadcasts, or web streaming.

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if books C1Q14A=1

C1Q18A [During the last 12 months,] did **you** read any books using electronic devices, such as e-readers, tablets, laptops, computers, or cell phones?⁴

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

END CORE 1.

³ "During the last 12 months, with the exception of work or school" should be read for first item, but only read if necessary for additional items in this question.

⁴ **E-reader**- an electronic device that is designed primarily for the purpose of reading digital books and periodicals. **Tablet**-a computer contained entirely in a flat touch screen that uses a stylus, digital pen, or fingertip as the primary input device instead of a keyboard or mouse

CORE 2: Arts Attendance, Venues, and Motivations

The first questions are about the artistic, creative, and cultural activities that people take part in.

The following questions are about your activities during the last 12 months between {fill today's date}, 2016 and {fill today's date}, 2017.

Ask All

During the last 12 months did **you** go to (INSERT)?⁵

- C2Q1A** ...a fair or festival that featured crafts, visual arts, or performing artists such as musicians, singers, dancers, or actors?
C2Q1B ...an art exhibit, such as paintings, sculpture, pottery, photography, or digital art?
C2Q1C ...a live music performance? This could include professional, community, or student musicians.
C2Q1D ...a live play or musical? This could include professional, community, or student performers.
C2Q1E ...a live dance performance? This could include professional, community, or student performers.
C2Q1F ...an event featuring a poet or writer? This could include book signings, readings, or poetry slams.⁶
C2Q1G ...any other kind of live performance? [This could include storytelling, standup or improv comedy, puppetry, or a circus performance.]

- 1 Yes
2 No
8 Don't know
9 Refused

Ask if fair C2Q1A=1

C2Q2A During the last 12 months, how often did **you** go to a fair or festival [that featured crafts, visual arts, or performing artists such as musicians, singers, dancers, or actors]? At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?

- 1 At least once a week?
2 At least once a month but not every week?
3 At least 3 or 4 times but not every month?
4 1 or 2 times?
8 Don't know
9 Refused

⁵ "During the last 12 months" should be read for first item, but only read if necessary for additional items in this question.

⁶ Interviewer note: If asked, respondents would be told not to include bible readings that are part of regular church services. Also, reading events for children do count.

Ask if art exhibit C2Q1B=1

C2Q2B [During the last 12 months,] how often did **you** go to an art exhibit [such as painting, sculpture, pottery, photography, or digital art]? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if music C2Q1C=1

C2Q2C [During the last 12 months,] how often did **you** go to a live music performance? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if play C2Q1D=1

C2Q2D [During the last 12 months,] how often did **you** go to a live play or musical? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if dance C2Q1E=1

C2Q2E [During the last 12 months,] how often did **you** go to a live dance performance? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if poet C2Q1F=1

C2Q2F [During the last 12 months,] how often did **you** go to an event featuring a poet or writer? [At least once a week, at least once a month but not every week, at least 3 or 4 times but not every month, or 1 or 2 times?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if any C2Q1A-C2Q1G =1

Thinking about all the events you told me you went to [during the last 12 months,] did **you** go to any at a (INSERT)?

- C2Q3A** ...college or university campus?
- C2Q3B** ...elementary, middle, or high school?
- C2Q3C** ...church, synagogue, or other place of worship?
- C2Q3D** ...theater, concert hall, or auditorium?
- C2Q3E** ...restaurant, bar, nightclub, or coffee shop?
- C2Q3F** ...museum or gallery?
- C2Q3G** ...park or open-air facility?
- C2Q3H** ...community center or public library?
- C2Q3I** ...some other location?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if any C2Q1A-C2Q1G =1

People go to arts events for different reasons. [Thinking about all the events you told me you went to during the last 12 months,] did **you** go to {**this activity/these activities**} for any of the following reasons?

- C2Q4A** You wanted to experience high-quality art.
- C2Q4B** You wanted to socialize with family or friends.
- C2Q4C** You wanted to celebrate your own or your family's cultural heritage.
- C2Q4D** You wanted to support a community organization or event.
- C2Q4E** You wanted to learn or experience something new.
- C2Q4F** You wanted to experience a performance in a particular location.
- C2Q4G** You wanted to see a specific, individual performer or exhibit.
- C2Q4H** You wanted to feel creative or creatively inspired.
- C2Q4I** For some other reason.

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

END CORE 2.

MODULE A: Consuming Art via Electronic Media

*The following questions are about ways people use electronic devices and media. By “devices,” we mean things like TV and radio, and record-, cassette-, CD- and DVD-players as well as computers, laptops, tablets, cell phones and other mobile devices.*⁷

Ask All

During the last 12 months, did **you** use a device to watch or listen to (INSERT)?⁸

- MAQ1A ...jazz music?
- MAQ1B ...Latin, Spanish, or salsa music?
- MAQ1C ...classical music or opera?
- MAQ1D ...other kinds of music, such as rock, pop, country, folk, rap or hip-hop?
- MAQ1E ...theater productions, such musicals or plays, or information about theater?
- MAQ1F ...dance performances or programs or information about dance?
- MAQ1G ...programs or information about the visual arts?
- MAQ1H ...programs or information about books or writers?
- MAQ1I ...programs or information about science or technology?
- MAQ1J ...programs or information about history?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if jazz MAQ1A =1

MAQ2A How often do **you** use a device to watch or listen to jazz music? At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

⁷ **Tablet** -a computer contained entirely in a flat touch screen that uses a stylus, digital pen, or fingertip as the primary input device instead of a keyboard or mouse

⁸ “During the last 12 months” should be read for first item, but only read if necessary for additional items in this question.

Ask if Latin MAQ1B =1

MAQ2B How often do **you** use a device to watch or listen to Latin, Spanish, or salsa music? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

Ask if classical MAQ1C =1

MAQ2C How often do **you** use a device to watch or listen to classical music or opera? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

Ask if music other MAQ1D =1

MAQ2D How often do **you** use a device to watch or listen to other kinds of music [such as rock, pop, country, folk, rap or hip-hop]? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

Ask if theater MAQ1E =1

MAQ2E How often do **you** use a device to watch or listen to theater productions [such as musicals or stage plays, or information about theater]? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know

9 Refused

Ask if dance MAQ1F =1

MAQ2F How often do **you** use a device to watch or listen to dance performances or to programs or information about dance? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

Ask if visual art MAQ1G =1

MAQ2G How often do **you** use a device to watch or listen to programs or information about the visual arts? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

Ask if books MAQ1H=1

MAQ2H How often do **you** use a device to watch or listen to programs or information about books or writers? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

Ask if science MAQ1I=1

MAQ2I How often do **you** use a device to watch or listen to programs or information about science or technology? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?

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- 8 Don't know
- 9 Refused

Ask if history MAQ1J=1

MAQ2J

How often do **you** use a device to watch or listen to programs or information about history? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

Ask All

MAQ3A

[During the last 12 months,] did **you** use a device to view paintings, sculpture, pottery, or other visual art?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if view art MAQ3A =1

MAQ3B

How often do **you** do this? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times a year but not every month?
- 4 1 or 2 times a year?
- 8 Don't know
- 9 Refused

Ask All

[During the last 12 months] did **you** email, post, or digitally share information, articles, or comments about (INSERT)?

MAQ4A ...music, dance, or theater?

MAQ4B ...movies or films?

MAQ4C ...visual art?

MAQ4D ...books or literature?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

END MODULE A.

MODULE B: Performing Art

The following questions are about ways people make and do art.

Ask all

During the last 12 months, did **you** (INSERT)?

MBQ1A ...do any singing? This could include activities such as singing for an audience or in a choir, learning to sing, or singing in your home or at a place of worship.⁹

MBQ1B ...play any musical instruments? This could include playing for an audience, learning to play, or playing for your own enjoyment.

MBQ1C ...create or perform any music in ways other than singing or playing an instrument? This could include composing songs, performing rap, or editing or remixing music?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if sing (MBQ1A=1)

MBQ1AA [During the last 12 months,] did **you** do any singing with others, such as with a glee club, choir, chorus, or sing with a partner or partners, or with a band or other music group?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if instrument (MBQ1B=1)

MBQ1BB [During the last 12 months,] did **you** play a musical instrument with others such as with a band, orchestra, or other group, or with a partner or partners?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

⁹ In SPPA User Guide, offer clarification for how to relate this more broadly framed question to prior years of data that used the “perform or practice” question language.

Ask if created music in a way other than singing or playing an instrument (MBQ1C=1)

MBQ1CC [During the last 12 months,] did **you** use a computer, laptop, tablet, cell phone, or other mobile device to edit or remix music?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask all

[During the last 12 months,] did **you** do any (INSERT)?

MBQ1D ...dancing? This could include practicing or performing dance, doing dance as exercise, or dancing at wedding or party, or in a club.

MBQ1E ...acting? This could include acting in a play or musical, or doing standup or improv comedy, or puppetry.

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if dance (MBQ1D =1)

MBQ1DD [During the last 12 months,] did **you** do any dancing with others, such as with a dance partner, company, troupe, or group?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask all

MBQ1F [During the last 12 months], were **you** involved in the production of any theatrical performances?

<This could include activities such as making costumes, building sets, lighting, or directing.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if sing MBQ1A=1

MBQ2A During the last 12 months, how often did **you** do any singing? At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if instrument MBQ1B=1

MBQ2B [During the last 12 months,] how often did **you** play a musical instrument? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if music other MBQ1C=1

MBQ2C [During the last 12 months,] how often did **you** create or perform music in ways other than singing or playing an instrument [such as composing songs, performing rap, or editing or remixing music]? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if music other MBQ1C=1

MBQ2CC [During the last 12 months,] how often did **you** use a computer, laptop, cell phone or other mobile device to edit, or remix any music? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?

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- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if dance MBQ1D =1

MBQ2D [During the last 12 months,] how often did **you** do any dancing? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if theater MBQ1E=1

MBQ2E [During the last 12 months,] how often did **you** act? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if did any singing, music-making, dancing, or acting (any MBQ1A, MBQ1B, MBQ1D, or MBQ1E = 1)
When **you** said you did music-making or singing or dancing or acting, did you do this at a (INSERT)?

- MBQ3A** ...church, synagogue, or other place of worship?
- MBQ3B** ...theater, concert hall, or auditorium?
- MBQ3C** ...restaurant, bar, nightclub, or coffee shop?
- MBQ3D** ...park or open-air facility?
- MBQ3E** ...school, public library, or community center?
- MBQ3F** ...private home?
- MBQ3G** ...some other location?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if did any singing, music-making, dancing, or acting (any MBQ1A, MBQ1B, MBQ1D, or MBQ1E = 1)
MBQ4 [During the last 12 months] did you do music-making, singing, dancing, or acting for any of the following reasons?

- A. To celebrate your own or your family's cultural heritage?
- B. To participate in your local community?
- C. To spend time with family or friends?
- D. To learn or experience something new?
- E. To have or record an experience at a specific location?
- F. To feel creative or creatively inspired?
- G. For health reasons?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if did any singing, music-making, dancing, or acting (any MBQ1A, MBQ1B, MBQ1D, or MBQ1E = 1)
MBQ5 Who was your intended audience for **most** of your music-making or singing or dancing, or acting? Just yourself, only people you know personally, or the general public?¹⁰

MARK ONE

- 1 Just yourself
- 2 Only people you know personally
- 3 General public <This includes people you don't know personally.>
- 8 Don't know
- 9 Refused

Ask if did any singing, music-making, dancing, or acting (any MBQ1A, MBQ1B, MBQ1D, or MBQ1E = 1)
MBQ6 Did **you** use the Internet to share any of your performances? <This may include through email, websites, or social media.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

END MODULE B.

MODULE C: Creating Visual Art and Writing

If did not receive Module B

The following questions are about ways people make and do art.

If received Module B, start Module C with first question MCQ1A.

Ask all

During the last 12 months did **you** (INSERT)?

- MCQ1A ...do any painting, drawing, sculpture, or printmaking activities?
- MCQ1B ...take any photographs as an artistic activity?
- MCQ1C ...edit any photographs as an artistic activity?
- MCQ1D ...create any films or videos as an artistic activity?
- MCQ1E ...design or create any animations, digital art, computer graphics, or video games?
- MCQ1F ...make any pottery, ceramics, or jewelry?
- MCQ1G ...do any leatherwork, metalwork or woodwork?
- MCQ1H ...do any weaving, crocheting, quilting, needlework, knitting, or sewing?
- MCQ1I ...do any scrapbooking, origami or other paper-based art?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if painting MCQ1A=1

MCQ2A [During the last 12 months,] how often did **you** paint, draw, sculpt, or make prints? At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if photography MCQ1B =1

MCQ2B [During the last 12 months,] how often did **you** take photographs [as an artistic activity]? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if photoedit MCQ1C=1

MCQ2C [During the last 12 months,] how often did **you** edit photographs [as an artistic activity]? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if film MCQ1D=1

MCQ2D [During the last 12 months,] how often did **you** create films or videos [as an artistic activity]? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if animation MCQ1E =1

MCQ2E [During the last 12 months,] how often did **you** design or create animations, digital art, computer graphics, or video games? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if pottery MCQ1F =1

MCQ2F [During the last 12 months,] how often did **you** make pottery, ceramics, or jewelry? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if leather MCQ1G =1

MCQ2G [During the last 12 months,] how often did **you** do leatherwork, metalwork or woodwork? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if weaving MCQ1H =1

MCQ2H [During the last 12 months,] how often did **you** do weave, crochet, quilt, needlework, knit, or sew? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if scrapbooking MCQ1I =1

MCQ2I [During the last 12 months,] how often did **you** do scrapbooking, origami or other paper-based art? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if did any visual arts, photography, films or videos, digital art, or craftwork (any MCQ1A -MCQ1I =1)

MCQ3 When **you** said you did arts or crafts or photography or films or videos or other visual art, did you do this at a (INSERT)?

- a. ...church, synagogue, or other place of worship?
- b. ... museum or gallery?
- c. ...restaurant, bar, nightclub, or coffee shop?
- d. ...park or open-air facility?
- e. ...school, public library or community center?
- f. ...private home?
- g. ...some other location?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if did any visual arts, photography, films or videos, digital art, or craftwork (any MCQ1A -MCQ1I =1)

MCQ4 [During the last 12 months] did you do arts or crafts or photography or films or videos or other visual art for any of the following reasons?

- A. To celebrate your own or your family's cultural heritage?
- B. To participate in your local community?
- C. To spend time with family or friends?
- D. To learn or experience something new?
- E. To have or record an experience at a specific location?
- F. To feel creative or creatively inspired?
- G. For health reasons?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if did any visual arts, photography, films or videos, digital art, or craftwork (any MCQ1A -MCQ1I =1)

MCQ5 Who was your intended audience or recipient for **most** of the arts or crafts or photography, films, videos, or other visual art you created? Just yourself, only people you know personally, or the general public?¹¹

MARK ONE

- 1 Just yourself
- 2 Only people you know personally
- 3 General public <This includes people you don't know personally.>
- 8 Don't know
- 9 Refused

Ask if did any visual arts, photography, films or videos, digital art, or craftwork (any MCQ1A -MCQ1I =1)

MCQ6 Did **you** use the Internet to share the arts or crafts or photography or films or videos or other visual art you created? <This may include through email, websites, or social media.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask all

MCQ7

[During the last 12 months], did **you** do any creative writing? <This could include fiction, non-fiction, poetry, or plays.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if writing MBQ7=1

MCQ8

[During the last 12 months,] how often did **you** do this? At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if writing MBQ7=1

MCQ9

[During the last 12 months] did you do creative writing for any of the following reasons?

- A. To celebrate your own or your family's cultural heritage?
- B. To participate in your local community?
- C. To spend time with family or friends?
- D. To learn or experience something new?
- E. To have or record an experience at a specific location?
- F. To feel creative or creatively inspired?
- G. For health reasons?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if did creative writing (MBQ7=1)

MCQ10 Who was your intended audience for **most** of your writing? Just yourself, only people you know personally, or the general public?¹²

MARK ONE

- 1 Just yourself
- 2 Only people you know personally
- 3 General public <This includes people you don't know personally.>
- 8 Don't know
- 9 Refused

Ask if did creative writing (MBQ7=1)

MCQ11 Did **you** use the Internet to share your creative writing? <This may include through email, websites, or social media.>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

END MODULE C.

MODULE D: Other Leisure Activities

These next questions are about your participation in other activities done for leisure.

Ask All

During the last 12 months, did **you** (INSERT)?¹³

- MDQ1A ...go to any amateur or professional sports events?
- MDQ1B ...exercise or participate in any sports activities?
- MDQ1C ...do any hunting or fishing?
- MDQ1D ...participate in any other outdoor activities, such as camping, hiking, or canoeing?
- MDQ1E ...work with indoor plants or do any gardening for pleasure?
- MDQ1F ...do any interior, architectural, fashion, or landscape design?
- MDQ1G ...do any projects where you repurposed materials or customized something as an artistic activity? <This could include adding your own artistic style to your home or car.>
- MDQ1H ...play any video or computer games?
- MDQ1I ...go out to the movies or go see any films?
- MDQ1J ...participate in any book clubs or reading groups?
- MDQ1K ...prepare or cook any food as an artistic activity?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if interior MDQ1F =1

MDQ2F [During the last 12 months,] how often did **you** do interior, architectural, fashion, or landscape design? At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

¹³ "During the last 12 months" should be read for first item, but only read if necessary for additional items in this question.

Ask if repurpose MDQ1G =1

MDQ2G [During the last 12 months,] how often did **you** repurpose materials or customize something [as an artistic activity]? [This could include adding your own artistic style to your home or car.]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if games MDQ1H =1

MDQ2H [During the last 12 months,] how often did **you** play video or computer games? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if film MDQ1I =1

MDQ2I [During the last 12 months,] how often did **you** go out to the movies or go see a film? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if bookclub MDQ1J =1

MDQ2J [During the last 12 months,] how often did **you** participate in a book club or reading group? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

Ask if cooking MDQ1K =1

MDQ2K [During the last 12 months,] how often did **you** prepare or cook food [as an artistic activity]? [At least once a week, at least once a month but not every week, at least 3 or 4 times a year but not every month, or 1 or 2 times a year?]

- 1 At least once a week?
- 2 At least once a month but not every week?
- 3 At least 3 or 4 times but not every month?
- 4 1 or 2 times?
- 8 Don't know
- 9 Refused

**Ask All
MDQ3**

[During the past 12 months], did **you** volunteer for an arts organization, group, or project?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All
MDQ4**

[During the past 12 months], did **you** subscribe to an arts organization? This can include a household membership or subscription that you may share with another person or persons in your household.

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All
MDQ5**

[During the past 12 months], did **you** donate any money, goods, or services to an arts organization, group, or project?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask All
MDQ6**

[During the past 12 months], did **you** purchase or acquire any pieces of art, such as paintings, drawings, sculpture, pottery, or other visual art during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

END MODULE D.

MODULE E: Arts Education, and Arts Access and Opportunity

These questions are about learning.¹⁴

Ask if R is age 18-24

In your **lifetime**, have **you** ever taken lessons or classes in (INSERT)?¹⁵

- MEQ1A ...music – either voice-training or playing an instrument?
- MEQ1B ...photography or filmmaking?
- MEQ1C ...other visual arts such as drawing, painting, pottery, weaving, or graphic or fashion design?
- MEQ1D ...acting or theater?
- MEQ1E ...dance?
- MEQ1F ...creative writing?
- MEQ1G ...art history or art or music appreciation?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if R is age 18-24 and MEQ1A=1.

MEQ2A Where were the music classes [either voice-training or playing an instrument] taken? In school, out of school, or both in school and out of school?

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

Ask if R is age 18-24 and MEQ1B=1.

MEQ2B Where were the photography or filmmaking classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

¹⁴ Interviewer note: For questions about lessons or classes -- if respondents ask, classes or lessons taken online should be included.

¹⁵ Lifetime questions are only asked of respondents who are younger than 25.

Ask if R is age 18-24 and MEQ1C=1.

MEQ2C Where were the other visual arts [such as drawing, painting, pottery, weaving, graphic or fashion design] classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

Ask if R is age 18-24 and MEQ1D=1.

MEQ2D Where were the acting or theater classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

Ask if R is age 18-24 and MEQ1E=1.

MEQ2E Where were the dance classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

Ask if R is age 18-24 and MEQ1F=1.

MEQ2F Where were the creative writing classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

Ask if R is age 18-24 and MEQ1G=1.

MEQ2G Where were the art history or art or music appreciation classes taken? [In school, out of school, or both in school and out of school?]

- 1 In school
- 2 Out of school
- 3 Both in school and outside of school
- 8 Don't know
- 9 Refused

Ask if R is age 18-24 and AUTOFILL WITH any MEQ1A- MEQ1G =1.

During the last 12 months, did **you** take any lessons or classes in (INSERT)?¹⁶

MEQ3A ...music – [either voice-training or playing an instrument]?

MEQ3B ...photography or filmmaking?

MEQ3C ...other visual arts such as drawing, painting, pottery, weaving, graphic or ...fashion design?

MEQ3D ...acting or theater?

MEQ3E ...dance?

MEQ3F ...creative writing?

MEQ3G ...art history or art or music appreciation?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if R is age 25 or older.

During the last 12 months, did **you** take any lessons or classes in (INSERT)?

MEQ3AA ...music – either voice-training or playing an instrument?

MEQ3BB ...photography or filmmaking?

MEQ3CC ...other visual arts such as drawing, painting, pottery, weaving, graphic or fashion design?

MEQ3DD ...acting or theater?

MEQ3EE ...dance?

MEQ3FF ...creative writing?

MEQ3GG ...art history or art or music appreciation?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

¹⁶ Equivalent questions are asked of respondents aged 25 and older (See next series of items).

Ask All

[During the last 12 months,] did **you** learn through other means such as being taught by family or friends, as part of a family tradition, by teaching yourself or by using books or the Internet in (INSERT)?

- MEQ4A ...music - [either voice-training or playing an instrument]?
MEQ4B ...photography or filmmaking?
MEQ4C ...other visual arts [such as drawing, painting, pottery, weaving, graphic or fashion design]?
MEQ4D ...acting or theater?
MEQ4E ...dance?
MEQ4F ...creative writing?
MEQ4G ...art history or art or music appreciation?

- 1 Yes
2 No
8 Don't know
9 Refused

Ask All

MEQ5 [During the last 12 months,] did **you** take lessons or classes in computer animation or digital art?

- 1 Yes
2 No
8 Don't know
9 Refused

Ask all who have at least one child aged 5 years old or younger (based on CPS variable PRCHLD = 1, 2, 5, 6, 7, 8, 9, 11, 12, 13, 14, or 15)

MEQ6A Are there any children that live in your household who are 4 years old or younger?

- 1 Yes
2 No
8 Don't know
9 Refused

Ask if MEQ6A=1

The next two questions are about your child or children aged 4 years old or younger.

MEQ6B During the last 12 months, did **you or anyone else** bring {**this child/any of these children**} to an art museum or gallery or to a live music, theater, or dance performance?

- 1 Yes
2 No
8 Don't know
9 Refused

Ask if MEQ6A=1

MEQ6C [During the last 12 months,] **{was this child/were any of these children}** taught art or music, whether at home, in school or child-care, or in some other setting? This could include groups, classes or lessons that focus on arts, music, dance, and/or theater.

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask all who have at least one child between 5 and 17 years old (based on CPS variable PRCHLD = 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, or 15)

MEQ7A Are there any children that live in your household who are between 5 and 17 years old?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if MEQ7A=1

Now let's talk about your school-aged child or children between 5 and 17 years of age.

MEQ7B During the last 12 months, **{was this child/were any of these children}** taught art or music in school?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if MEQ7A=1

MEQ7C [During the last 12 months,] **{was this child/were any of these children}** taught art or music outside of school?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

Ask if MEQ7A=1

MEQ7D With the exception of elementary, middle, or high school performances, did **{this child/any of these children}** go to an art museum or gallery or attend a live music, theater, or dance performance [during the last 12 months]?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**Ask all
MEQ8**

What is the highest degree or level of school **your Father** completed?

- 1 Less than 9th grade
- 2 Some high school
- 3 High school graduate (or GED)
- 4 Some college
- 5 College graduate (BA, AB, BS)
- 6 Advanced or graduate degree (Masters, Professional, Doctoral)
- 8 Don't know
- 9 Refused

**Ask all
MEQ9**

And, [what is the highest degree or level of school] **your Mother** [completed]?

- 1 Less than 9th grade
- 2 Some high school
- 3 High school graduate (or GED)
- 4 Some college
- 5 College graduate (BA, AB, BS)
- 6 Advanced or graduate degree (Masters, Professional, Doctoral)
- 8 Don't know
- 9 Refused

Finally, I'd like to read you three statements. Please tell me if you strongly agree, agree, disagree, or strongly disagree with each statement about where you live.

**Ask all
MEQ10**

There are many different kinds of arts and cultural activities in **my** neighborhood or community. [Strongly agree, agree, disagree, or strongly disagree?]

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't know
- 9 Refused

Ask all
MEQ11

There are plenty of opportunities for **me** to take part in arts and cultural activities in **my** neighborhood or community. [Strongly agree, agree, disagree, or strongly disagree?]

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't know
- 9 Refused

Ask all
MEQ12

It is easy for **me** to find information about the arts in my neighborhood or community. [Strongly agree, agree, disagree, or strongly disagree?]¹⁷

- 1 Strongly Agree
- 2 Agree
- 3 Disagree
- 4 Strongly Disagree
- 8 Don't know
- 9 Refused

CLOSE INTERVIEW.

¹⁷ This Item is based on an item in the Texas Rural Survey on Arts and Culture (Theodori, Hudec, & Drumm, 2015; access at <https://www.arts.gov/sites/default/files/Research-Art-Works-SHSU.pdf>)