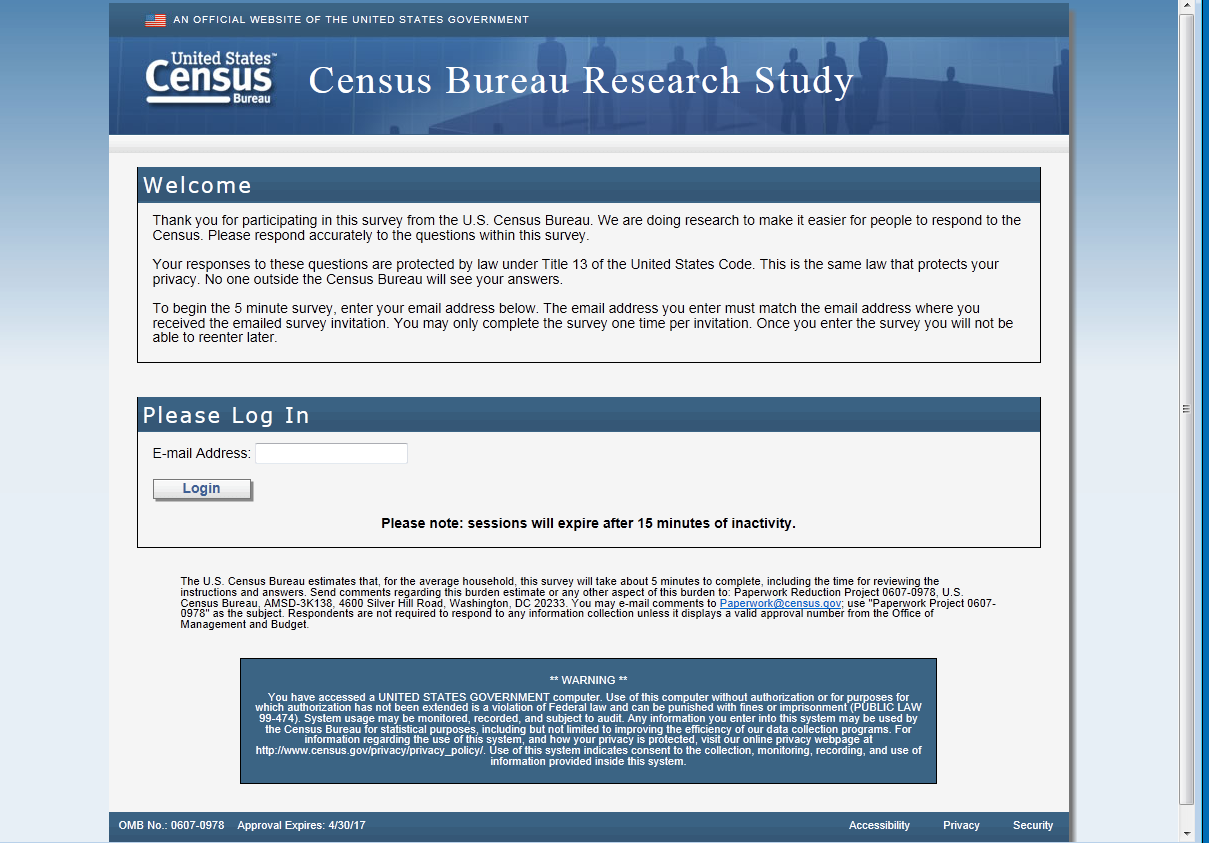
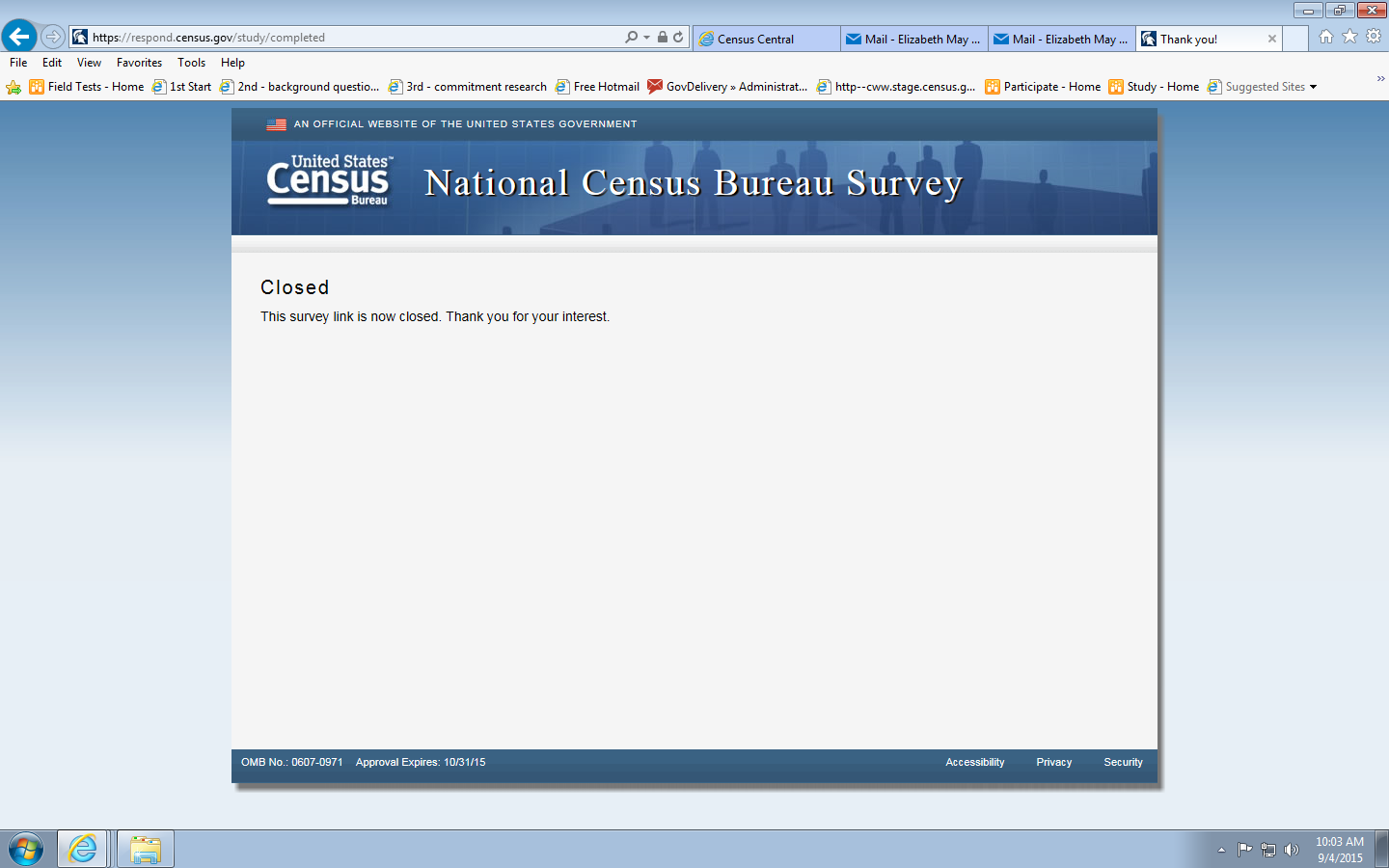
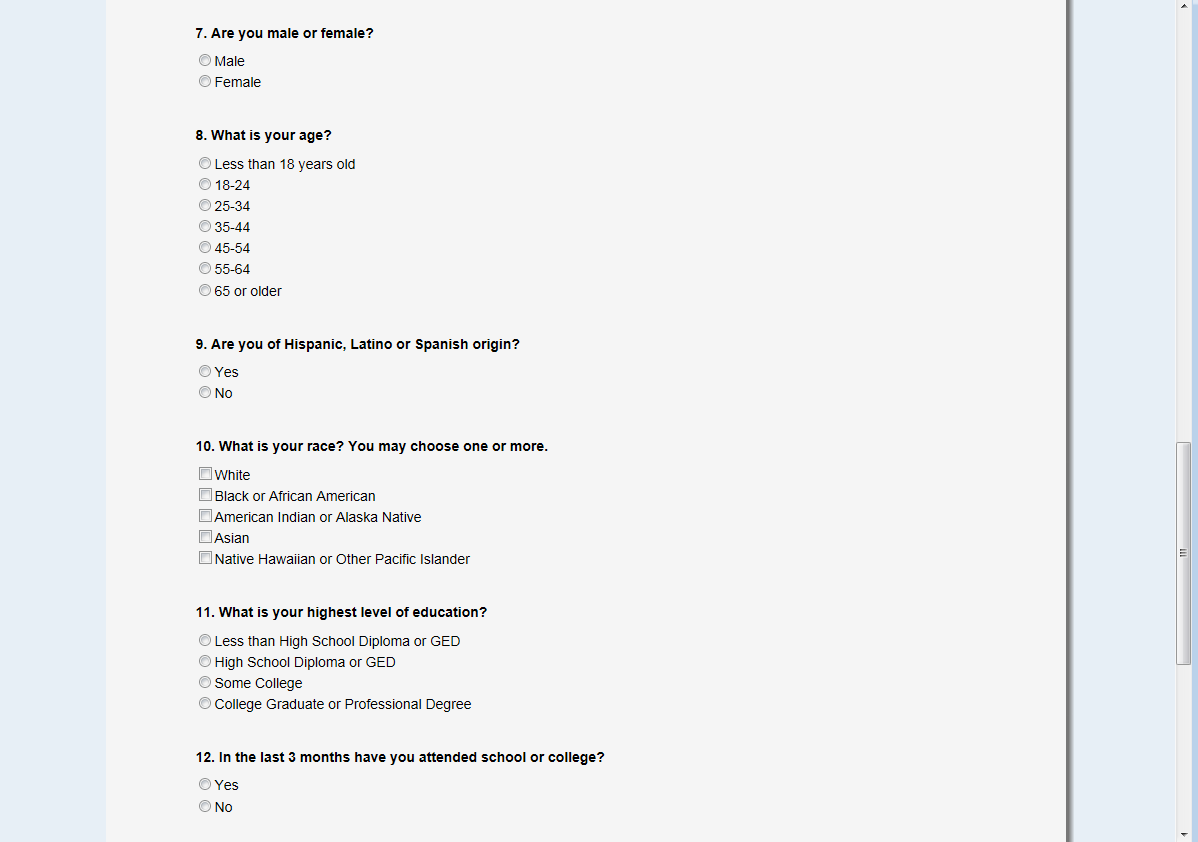
|  |
| --- |
| U.S. Department of Commerce |
| Geolocation Study Specification Draft |
| Part of the 2020 small-scale research program |
|  |
| **Elizabeth May Nichols** |
| **3/9/2016** |

|  |
| --- |
| This survey will need to be mobile optimized following the guidelines used in the 2015 Census Test and the 2015 National Content Test. Many of the screens have been used in prior small-scale research projects with only minor changes to the questions or numbering. |

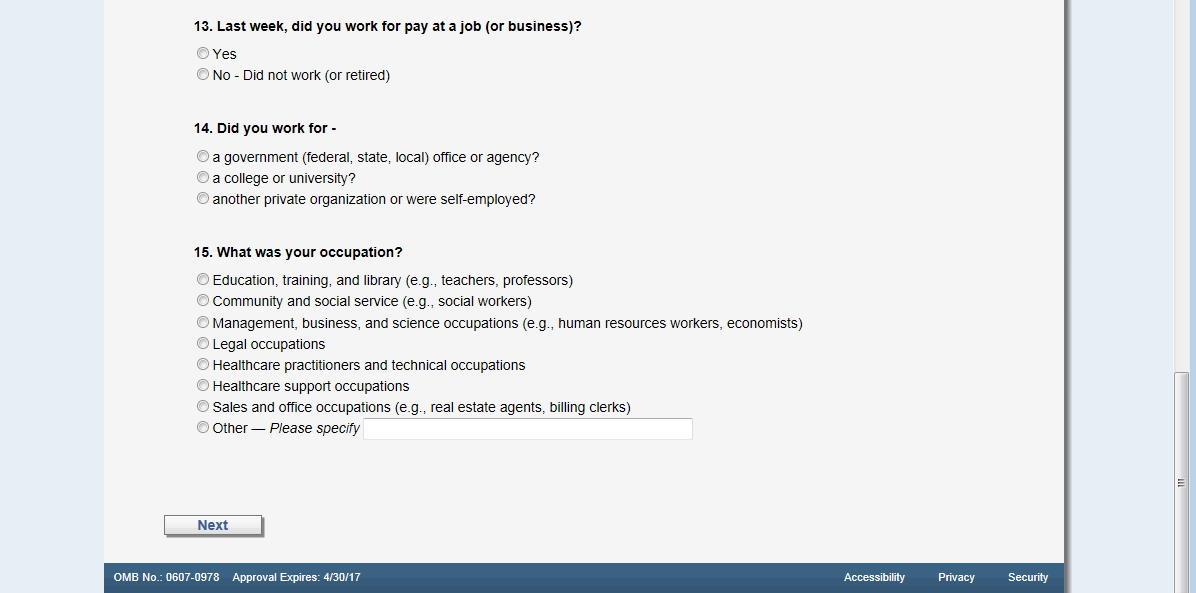




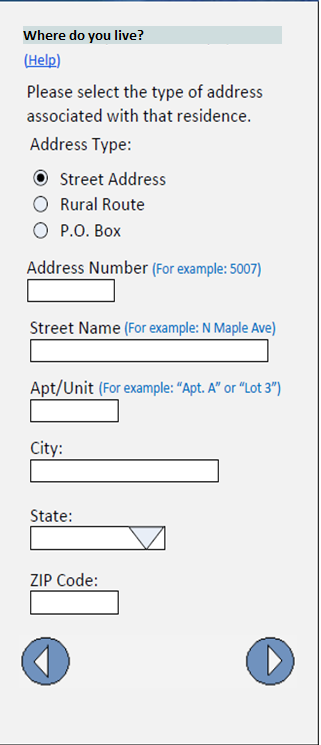
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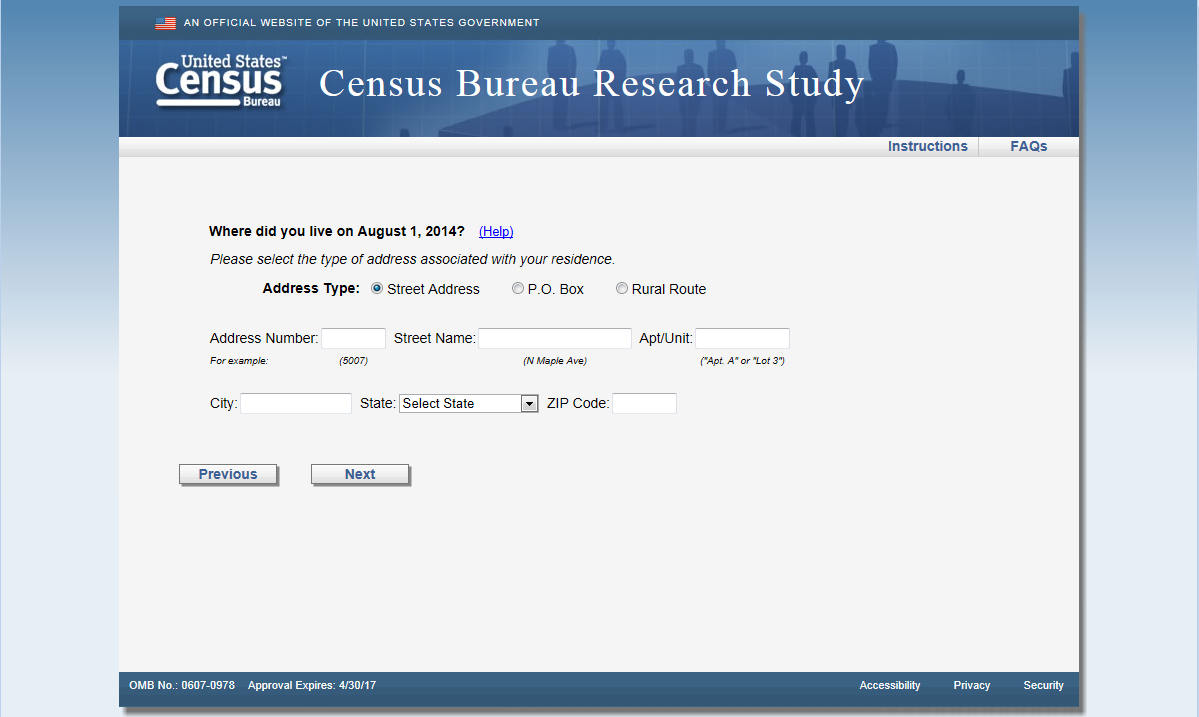
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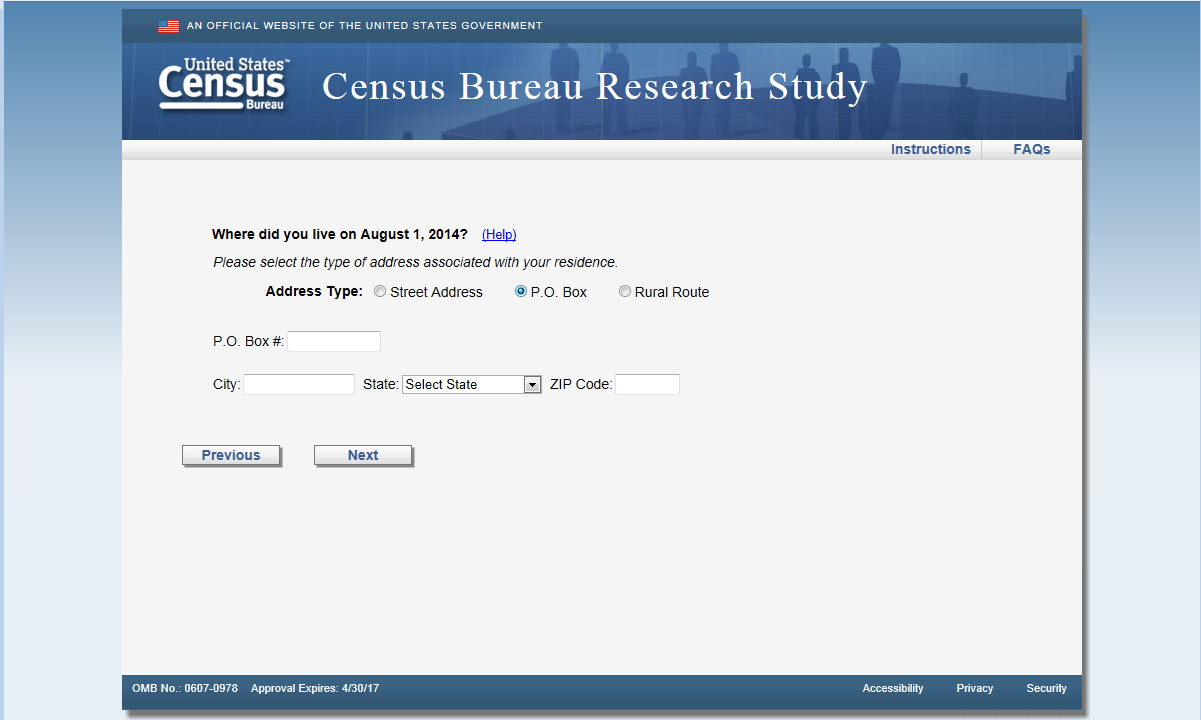
Continue renumbering



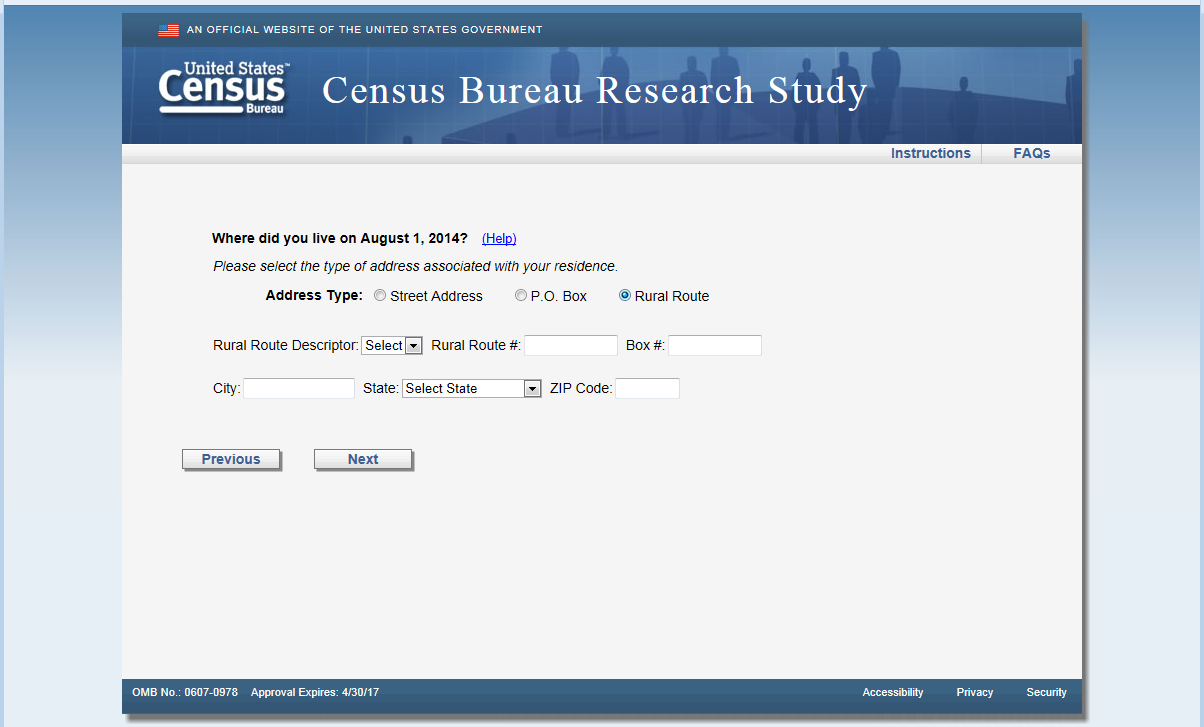
Example of mobile-optimized design



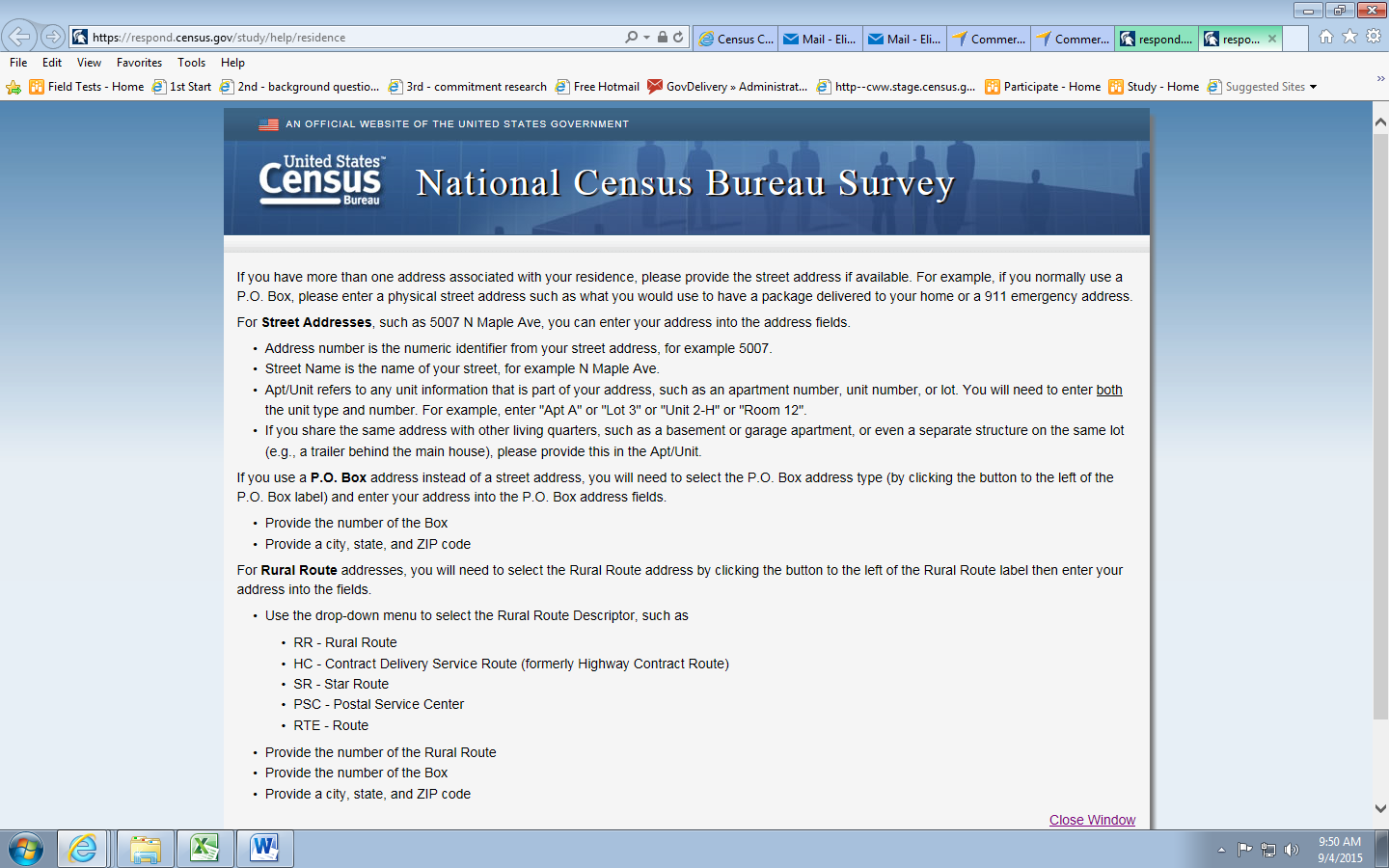
Change question to “Where do you live?”



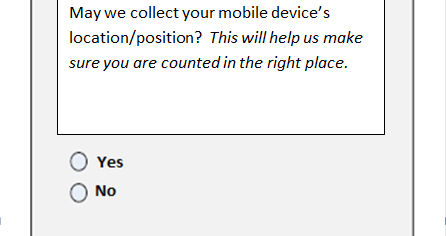
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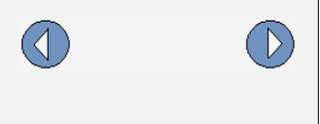


Change question to “Where do you live?”



Banner is incorrect



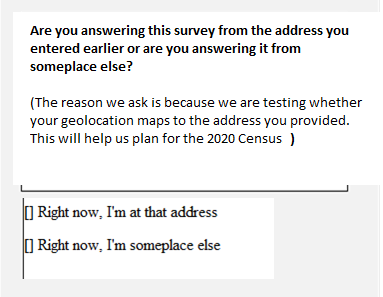


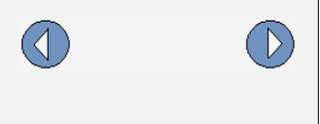
New screen: Bold the question. (If yes, then engage location service.) If not, don’t do that.

Action: If yes next button should take you to the next question which is the are you home question, otherwise skip the are you home question and go directly to the usability question.

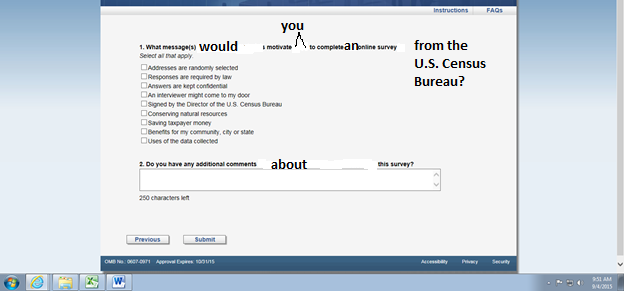
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Output x,y coordinates if allowed.

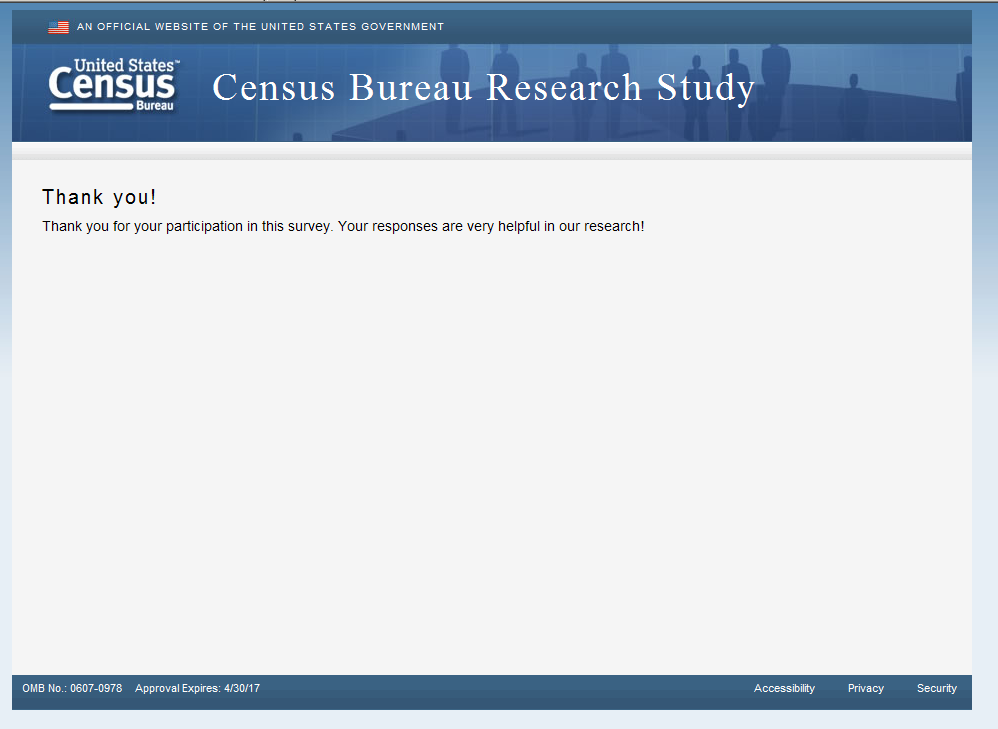


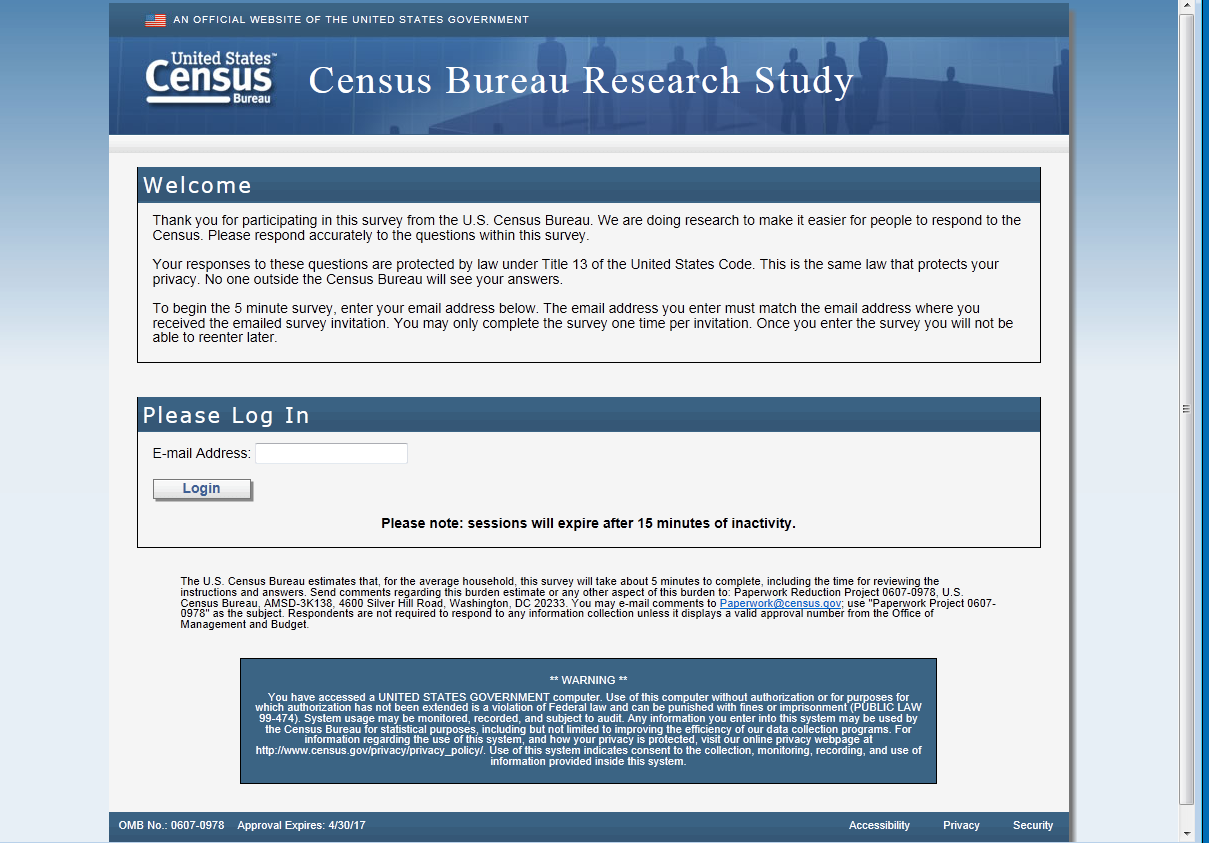


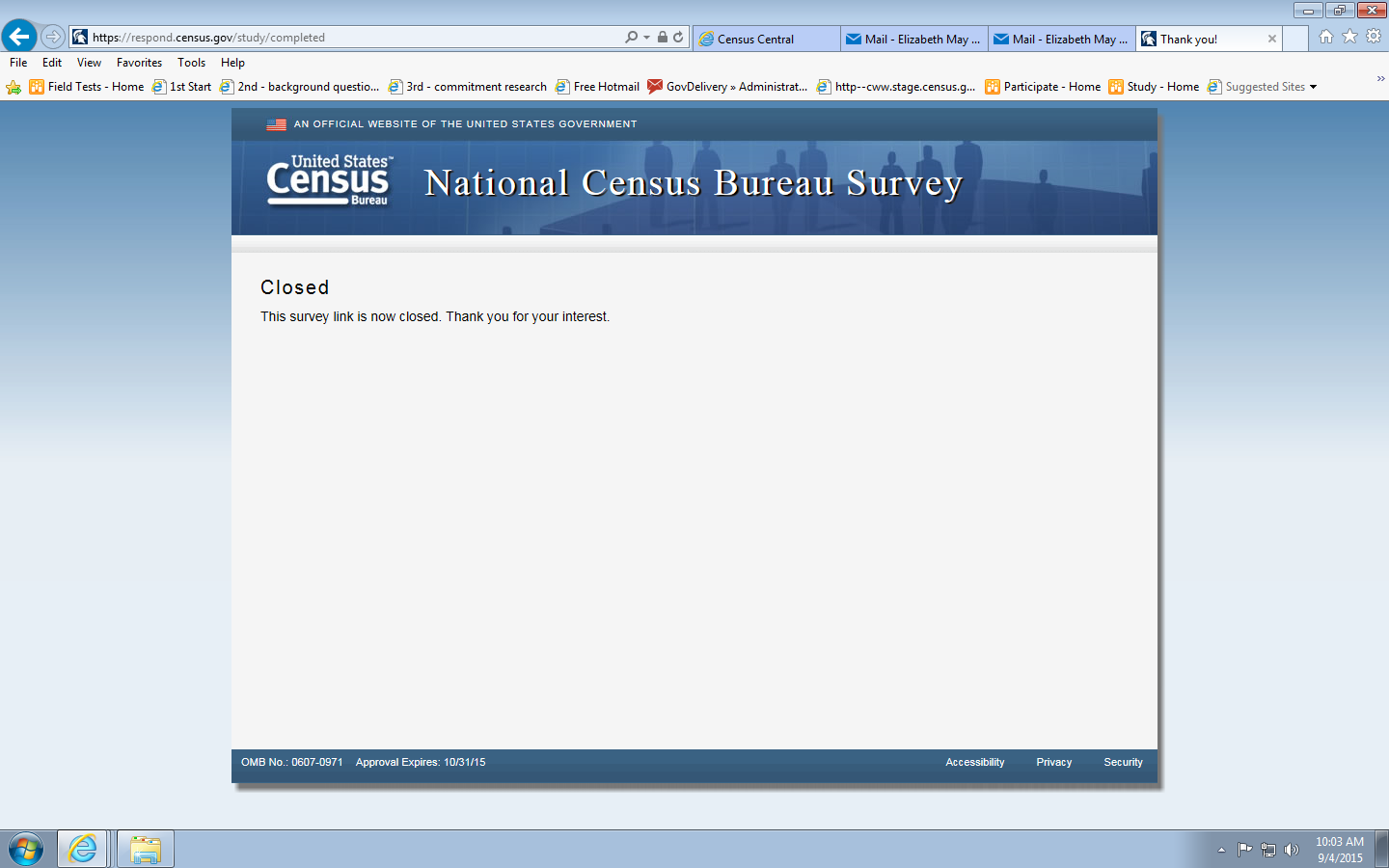
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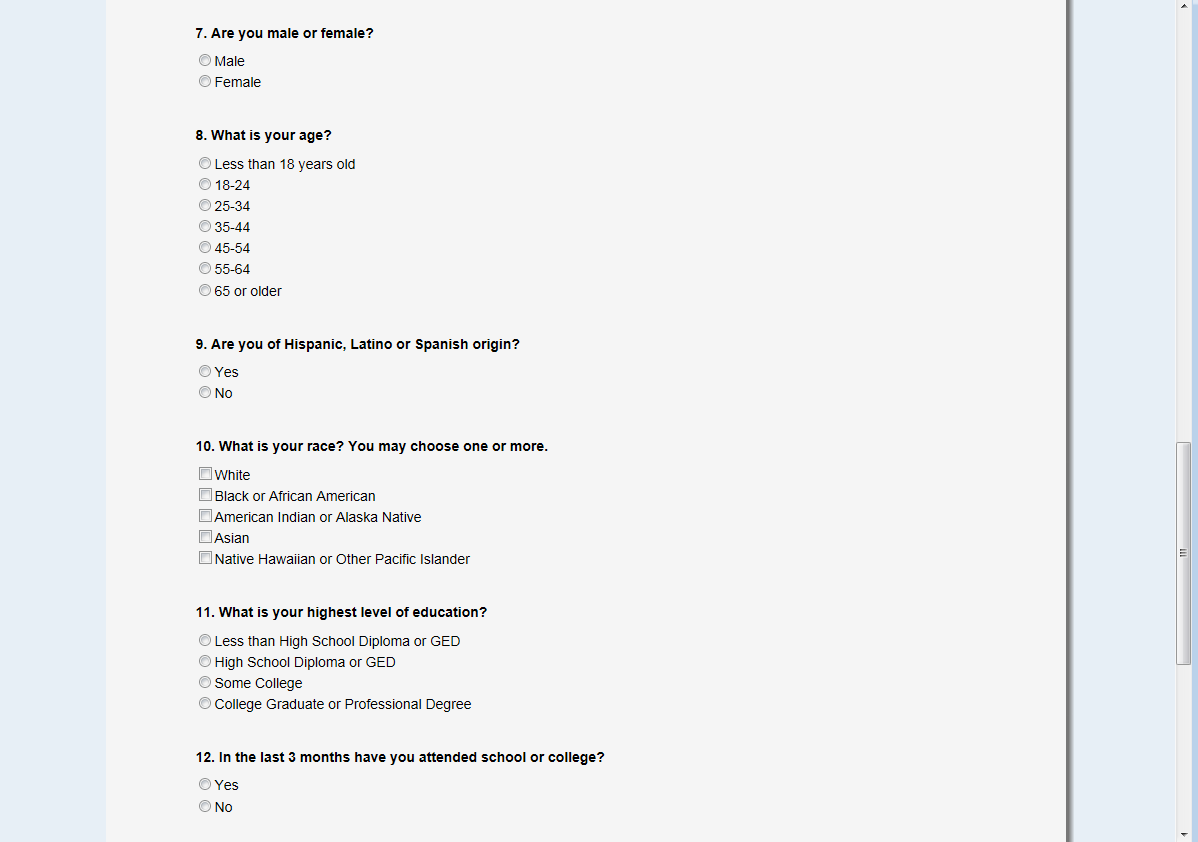
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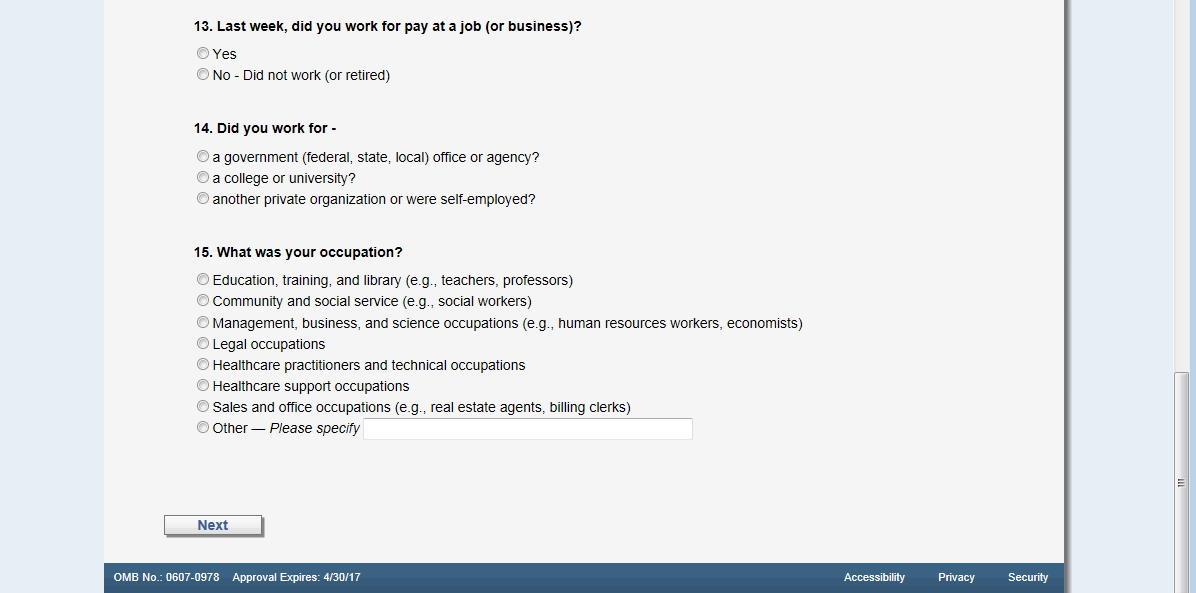




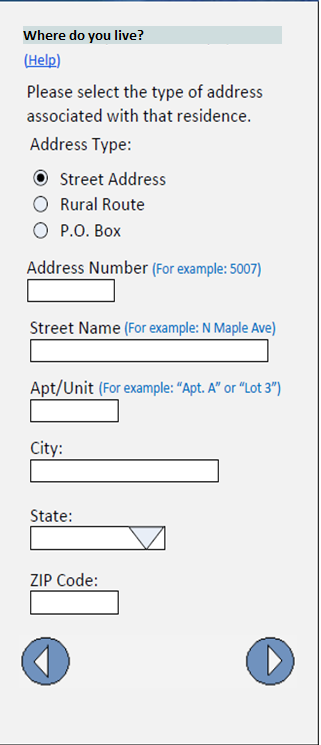
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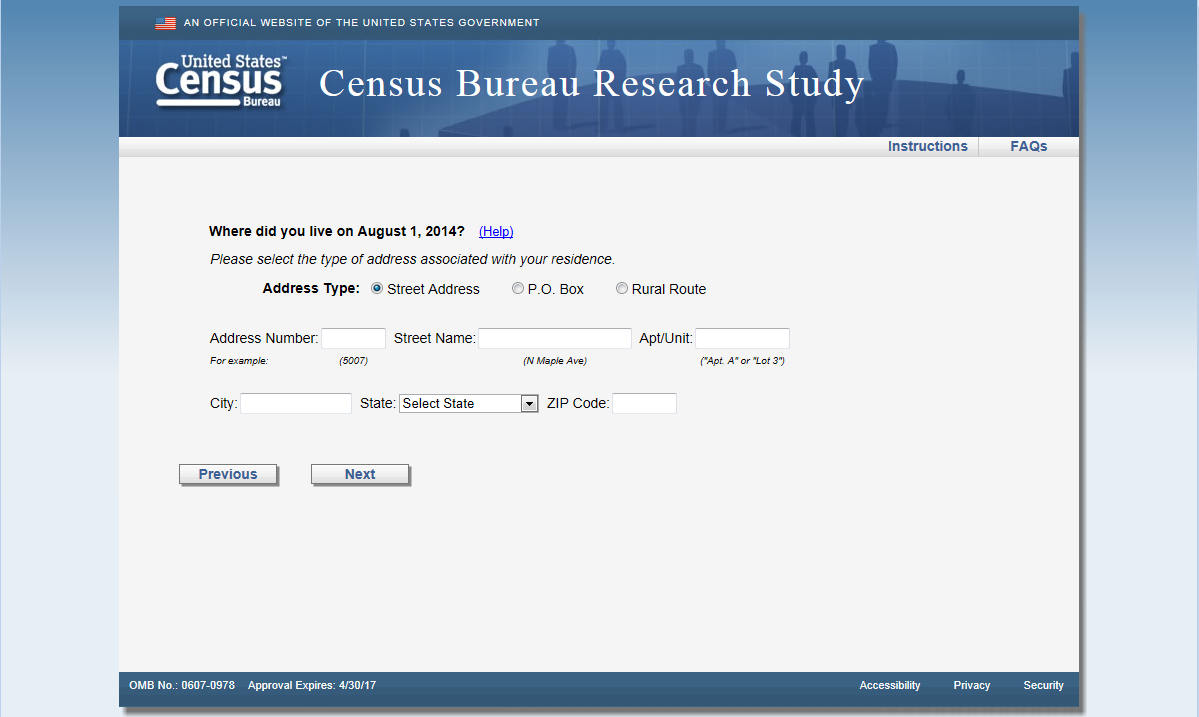
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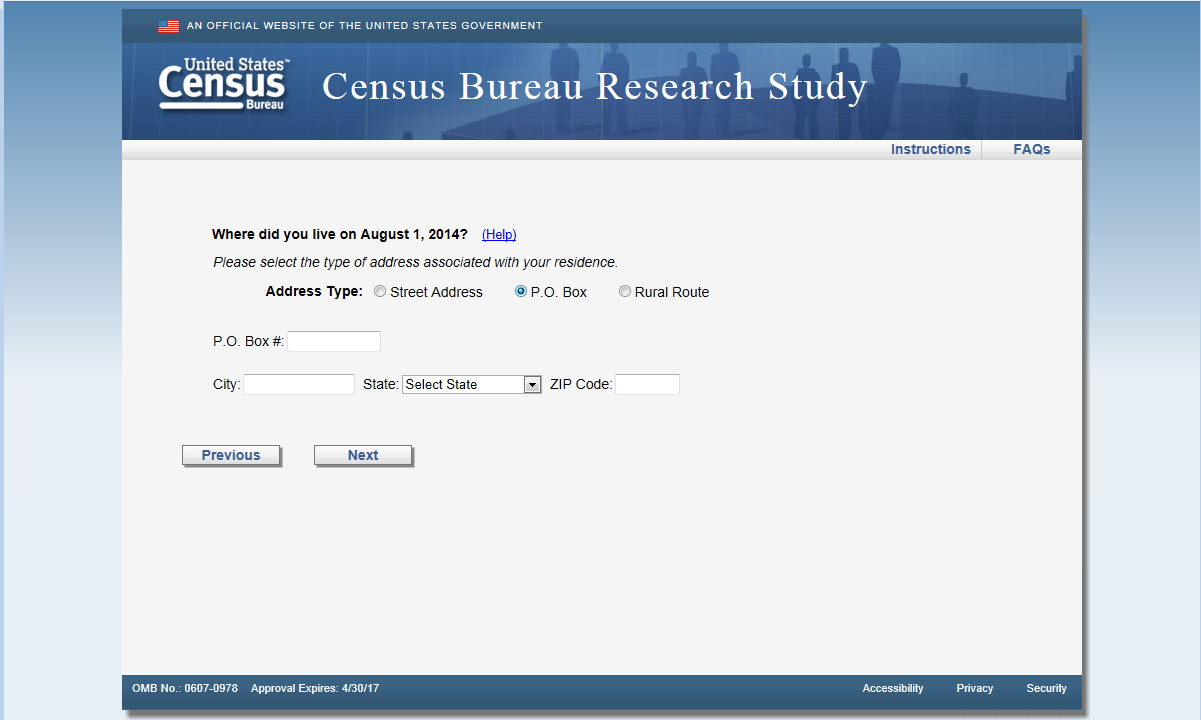
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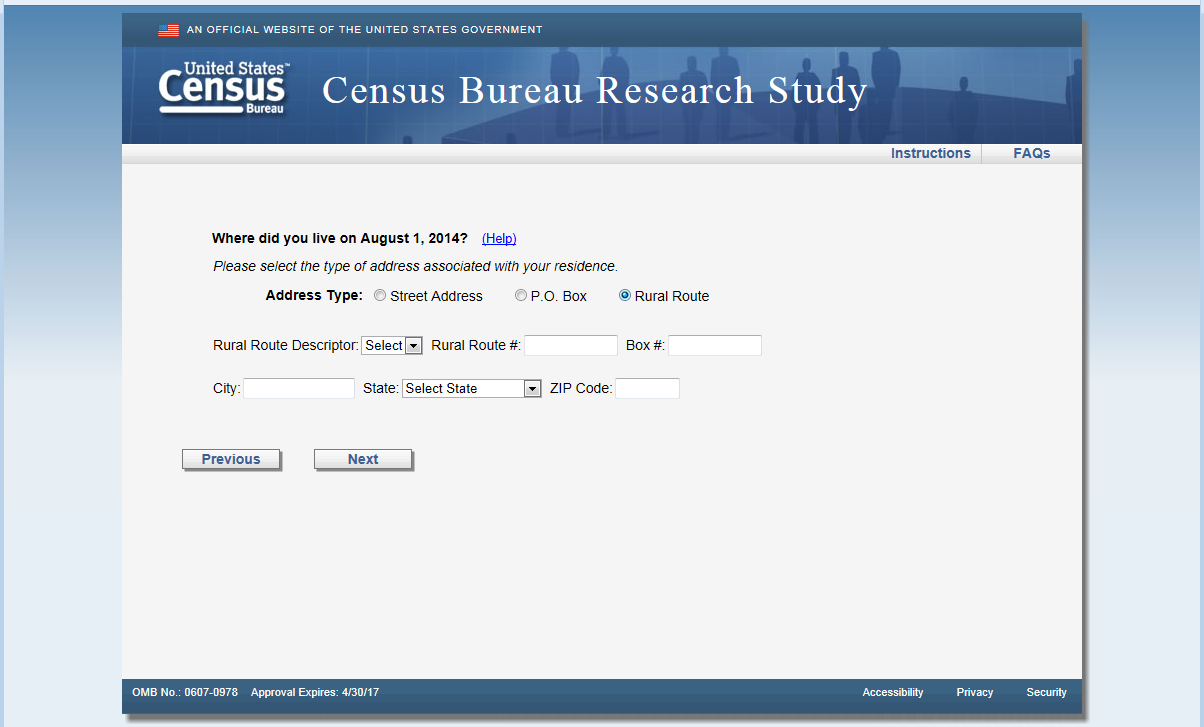
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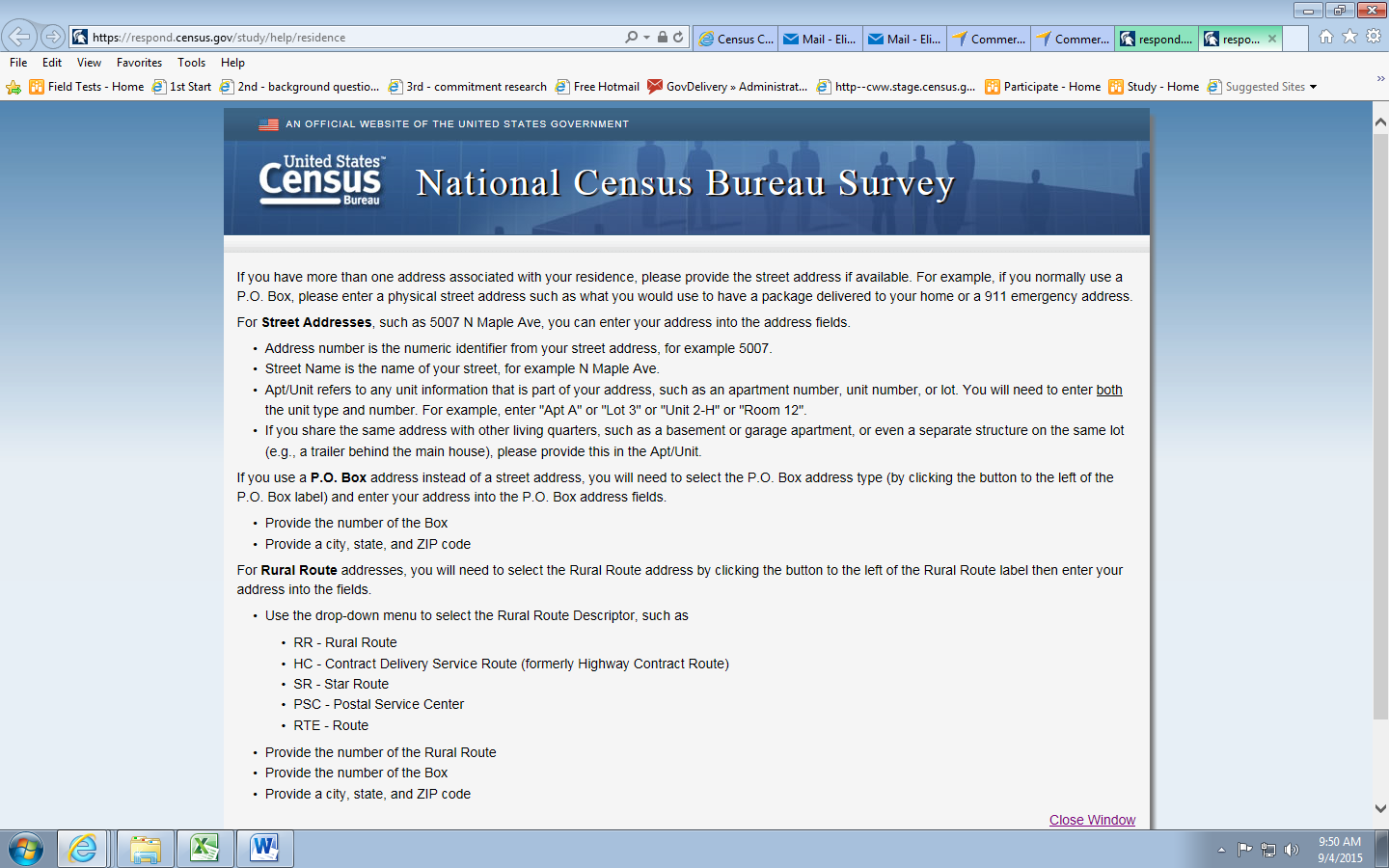
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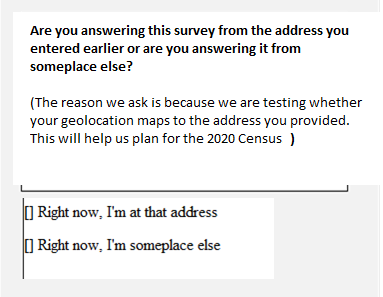


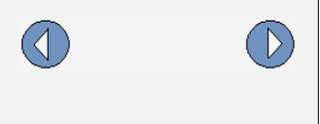
Banner is incorrect

Action: engage the locator service. If allowed, then go to next question “are you home question” Otherwise, skip and go to the usability question

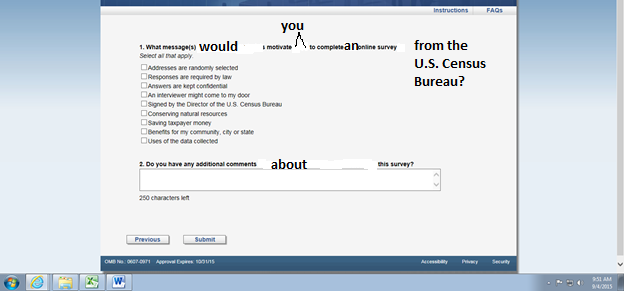
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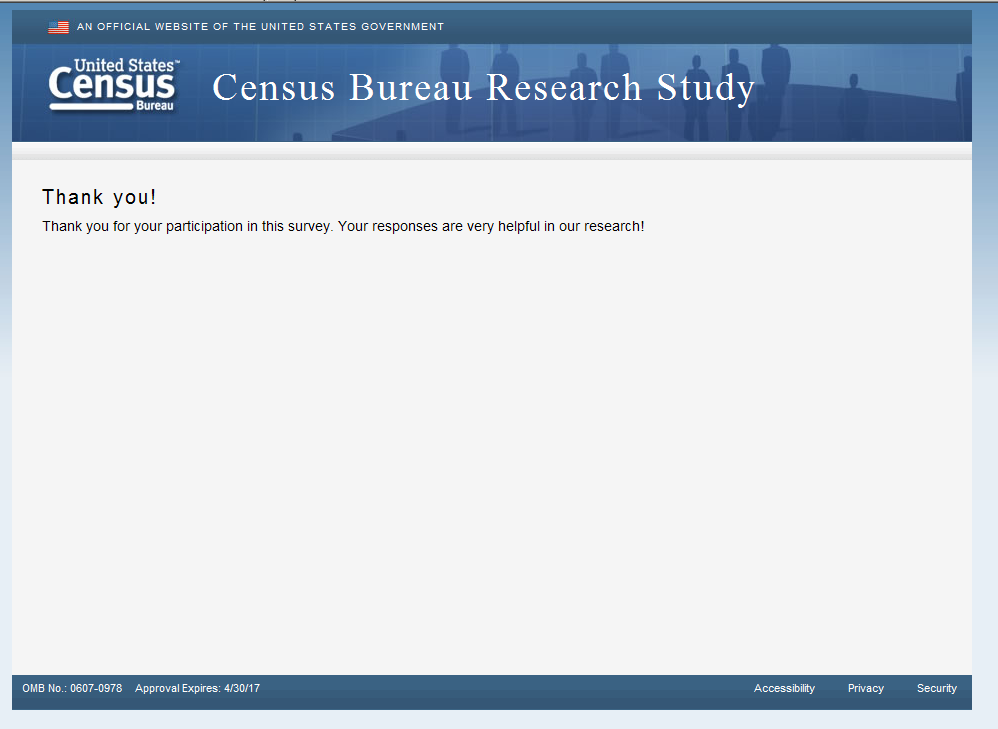


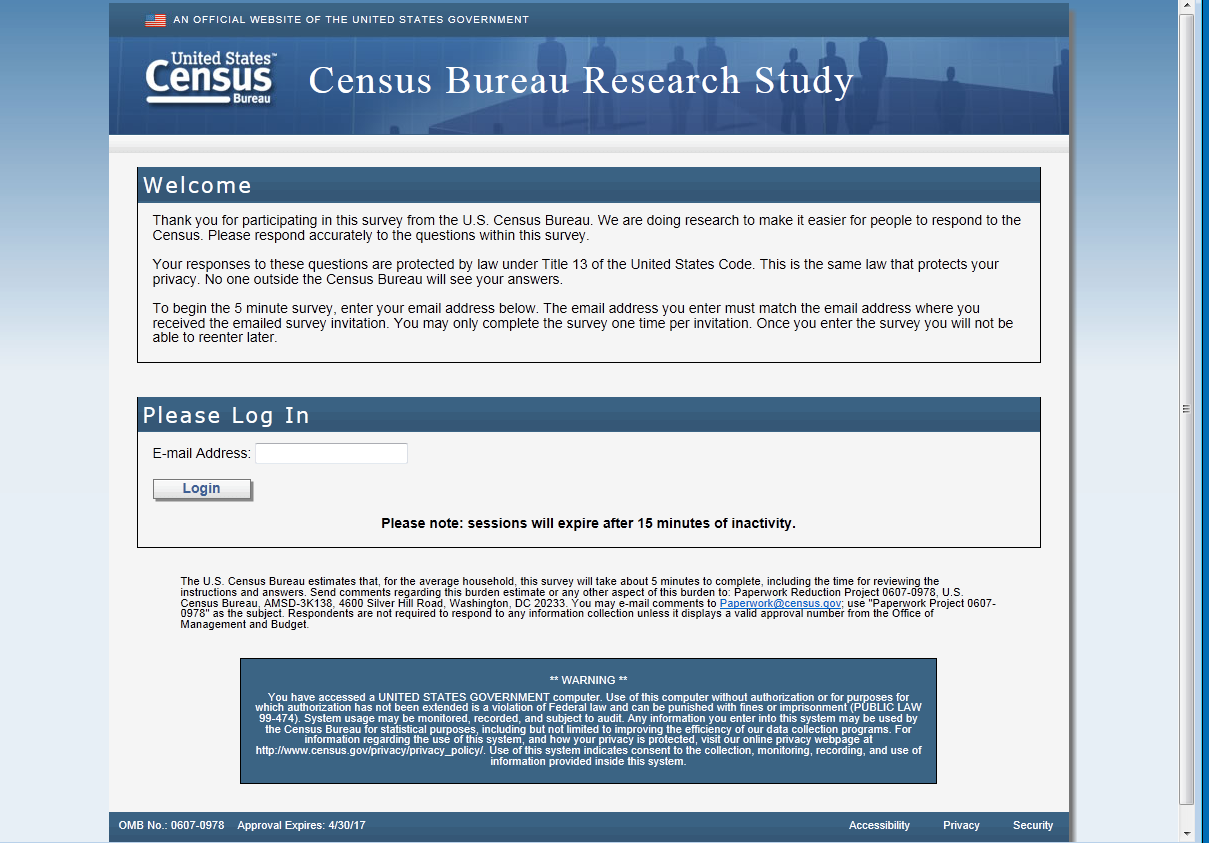


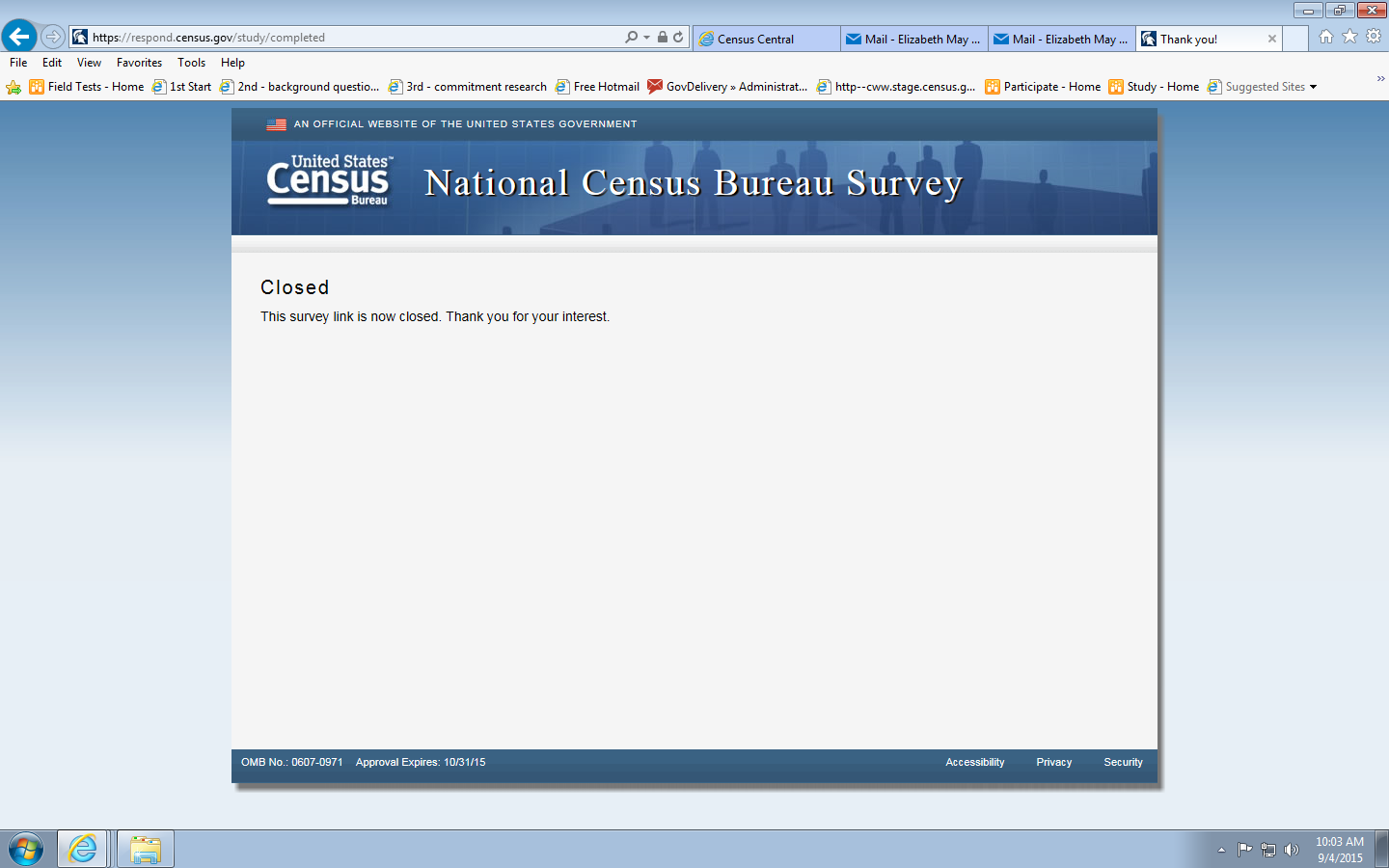
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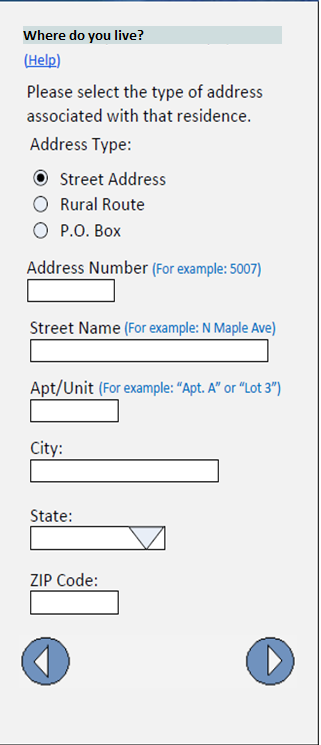
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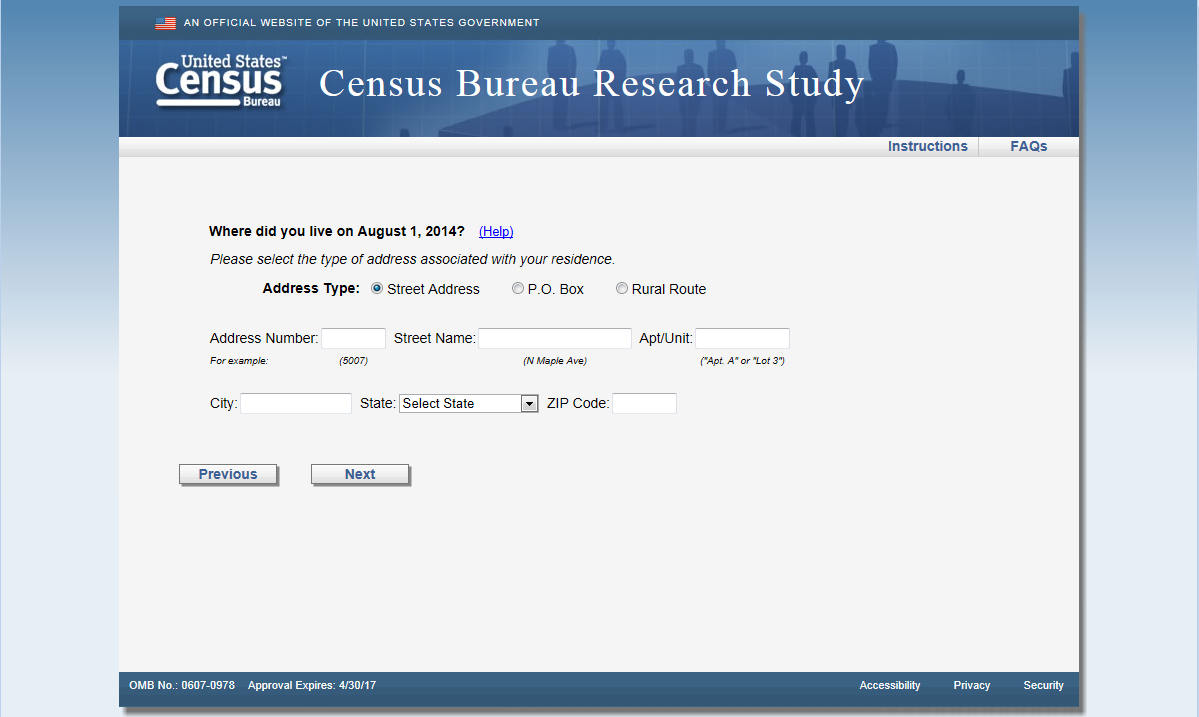




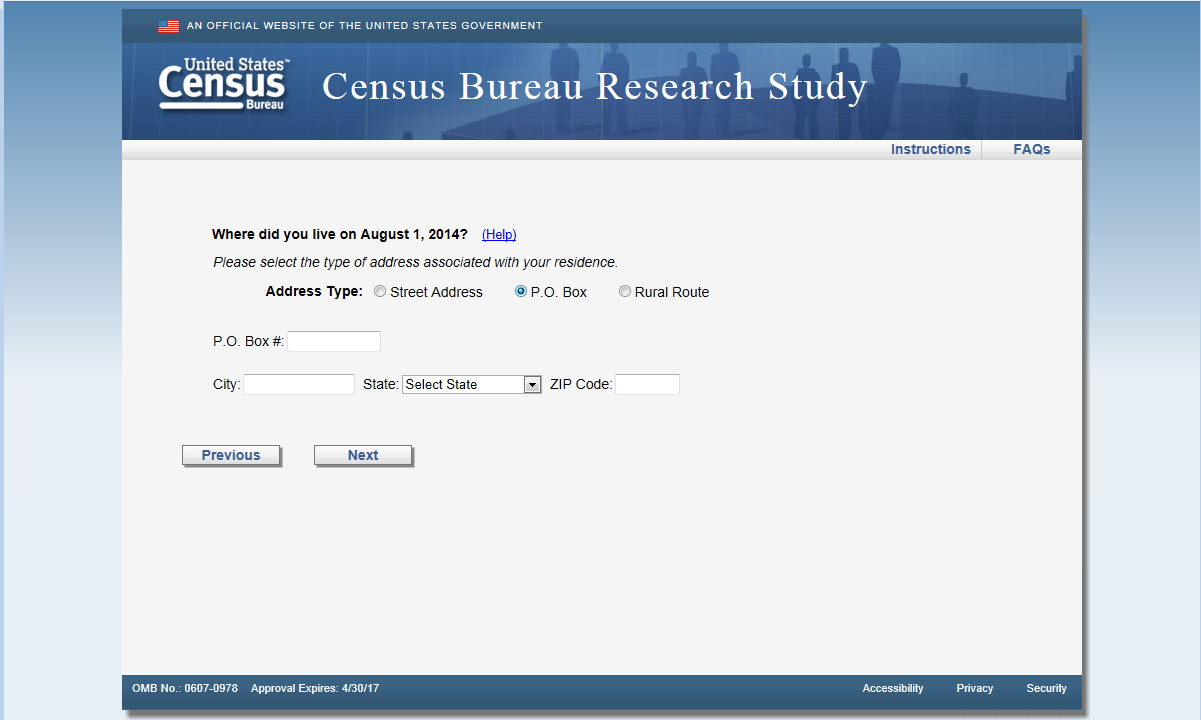
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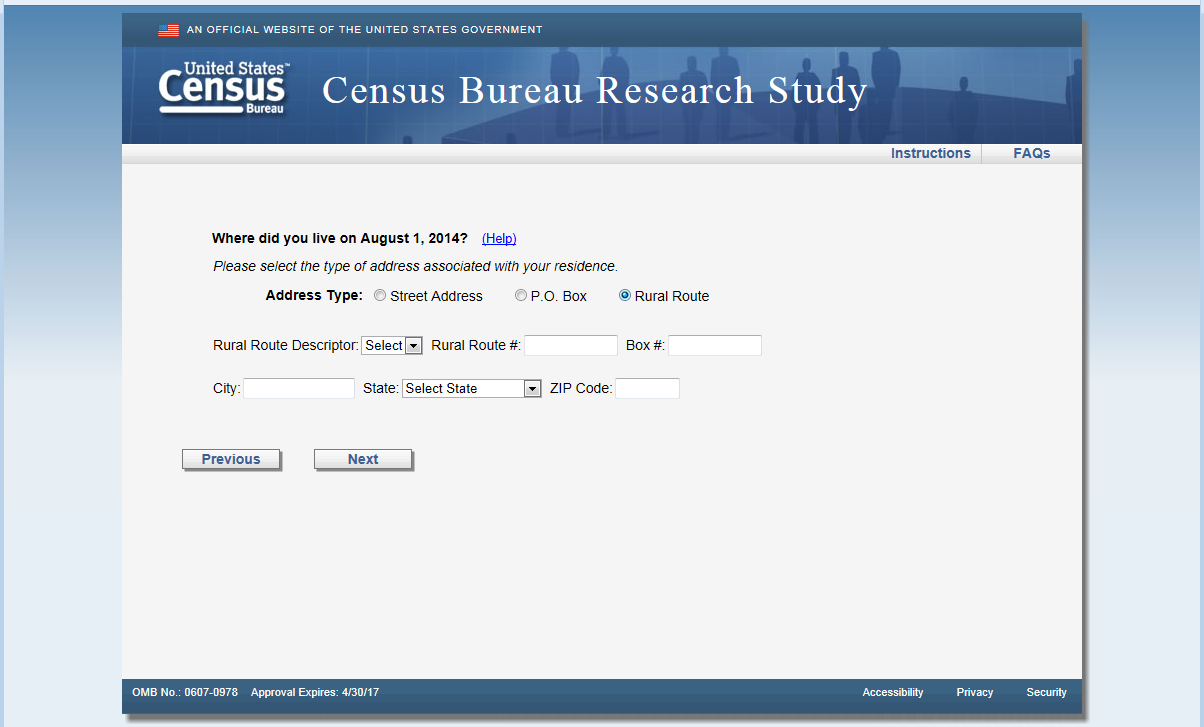
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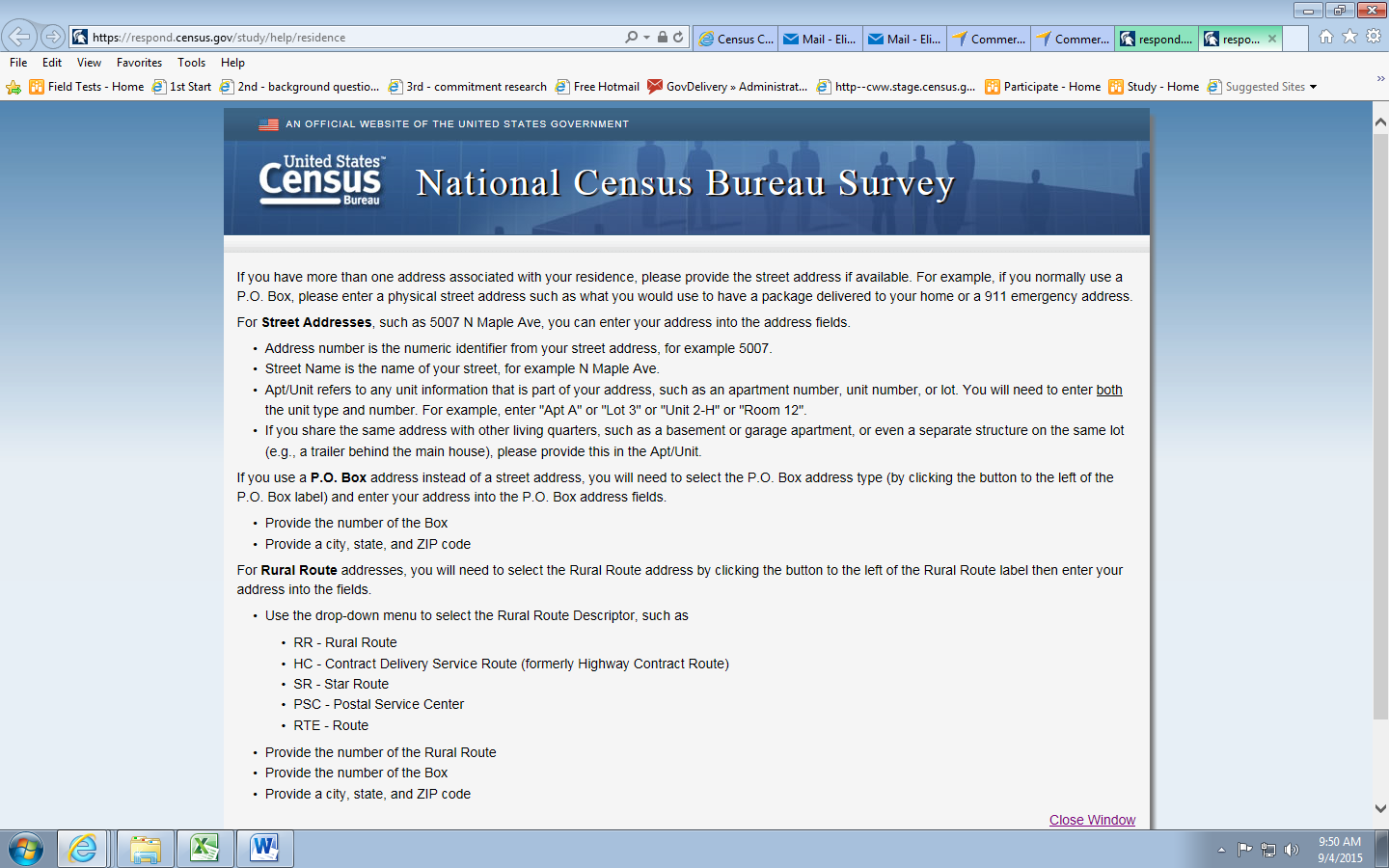
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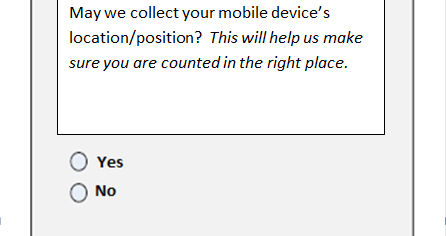
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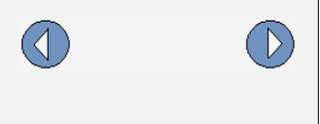


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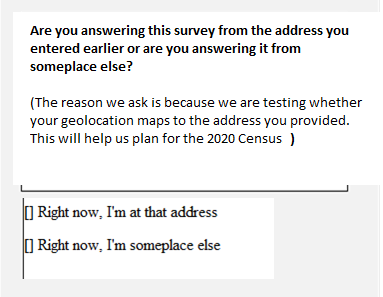


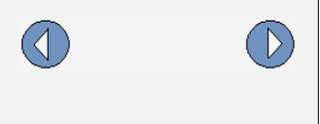
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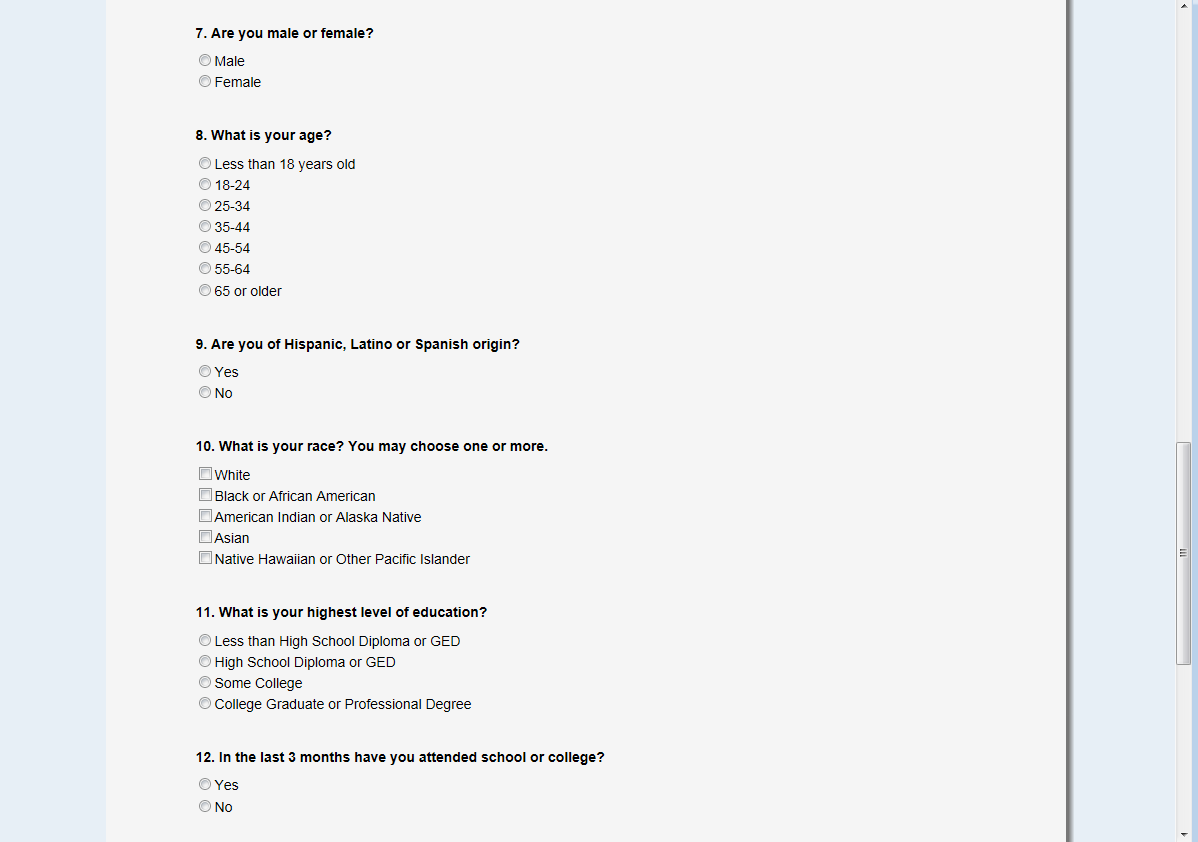
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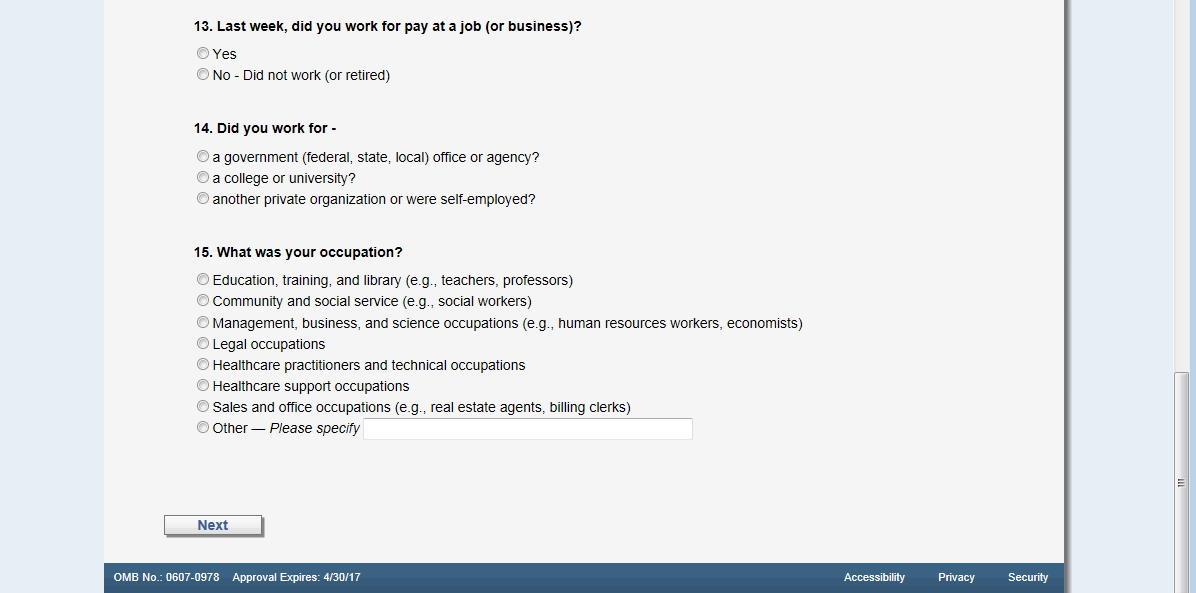




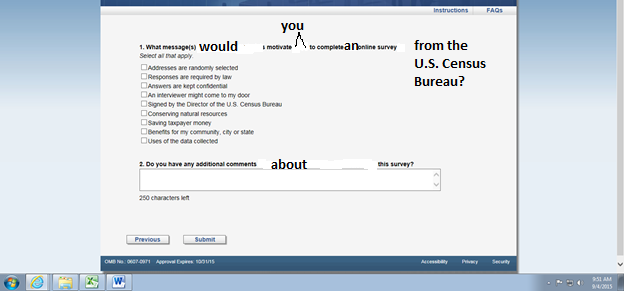
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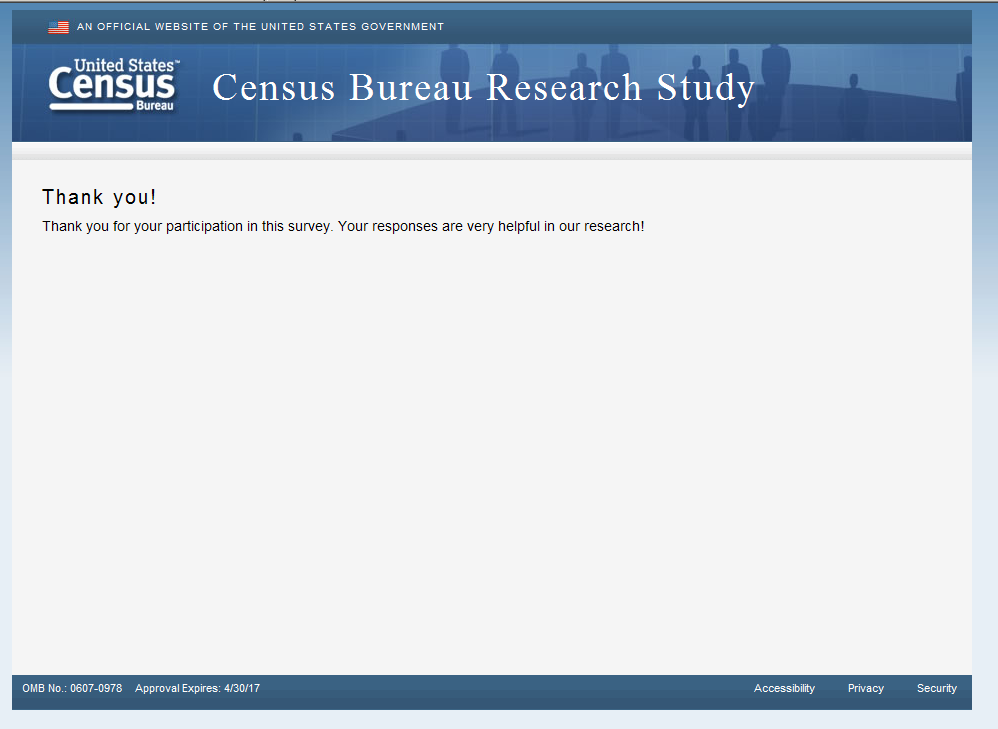
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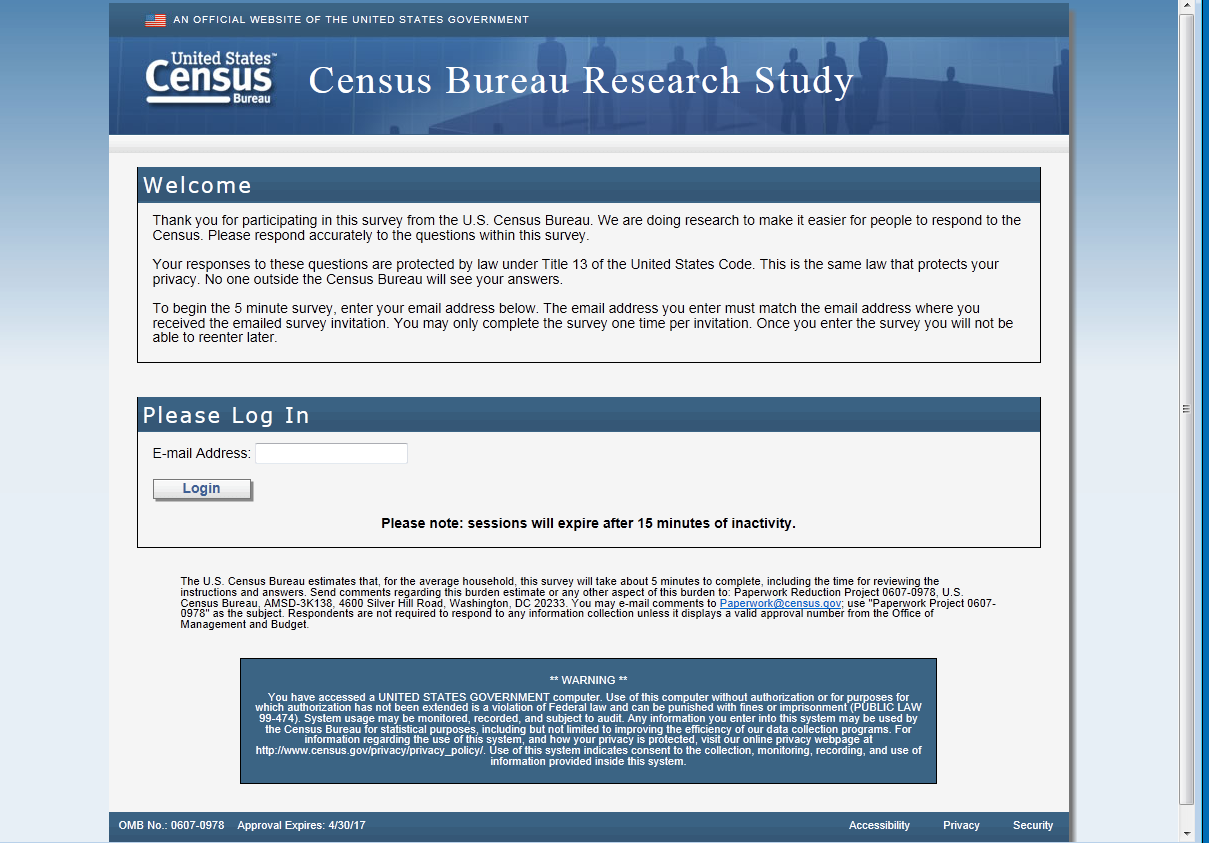


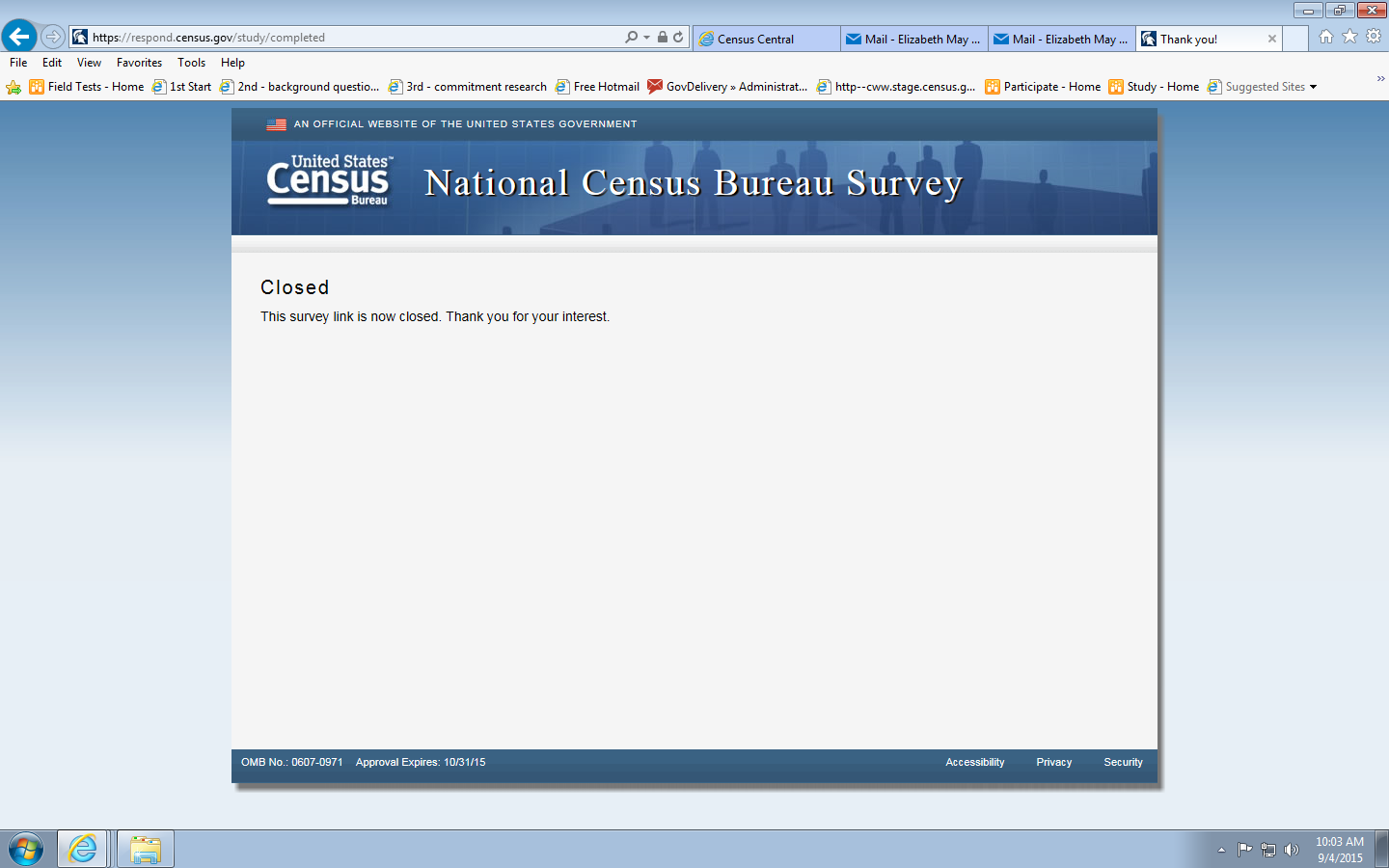
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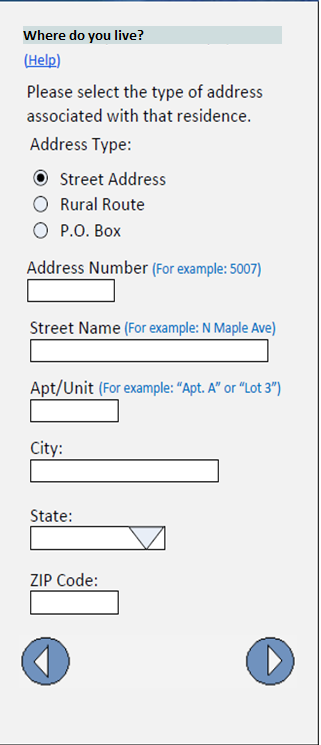
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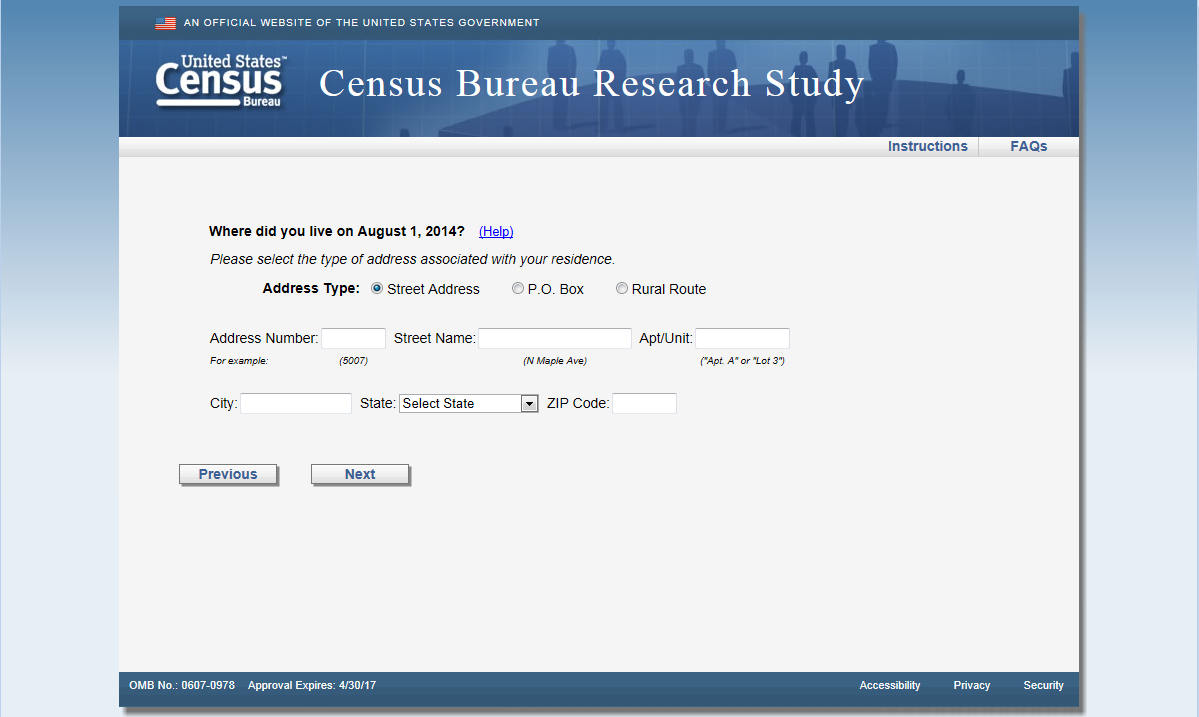




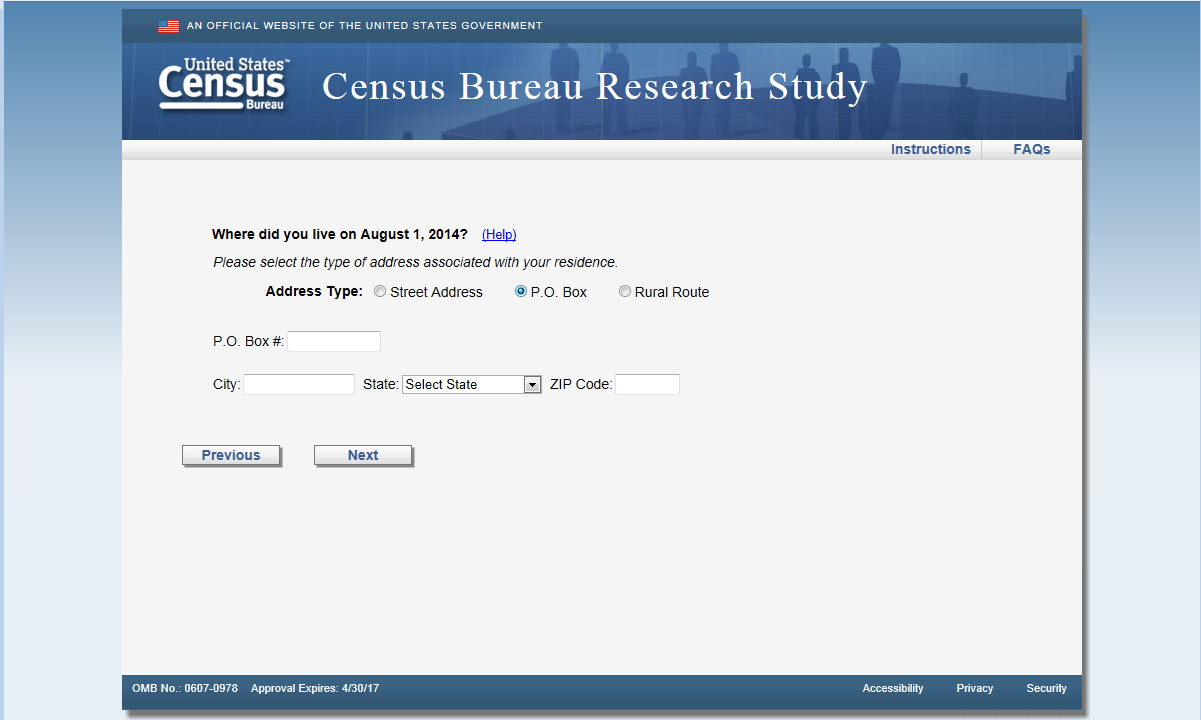
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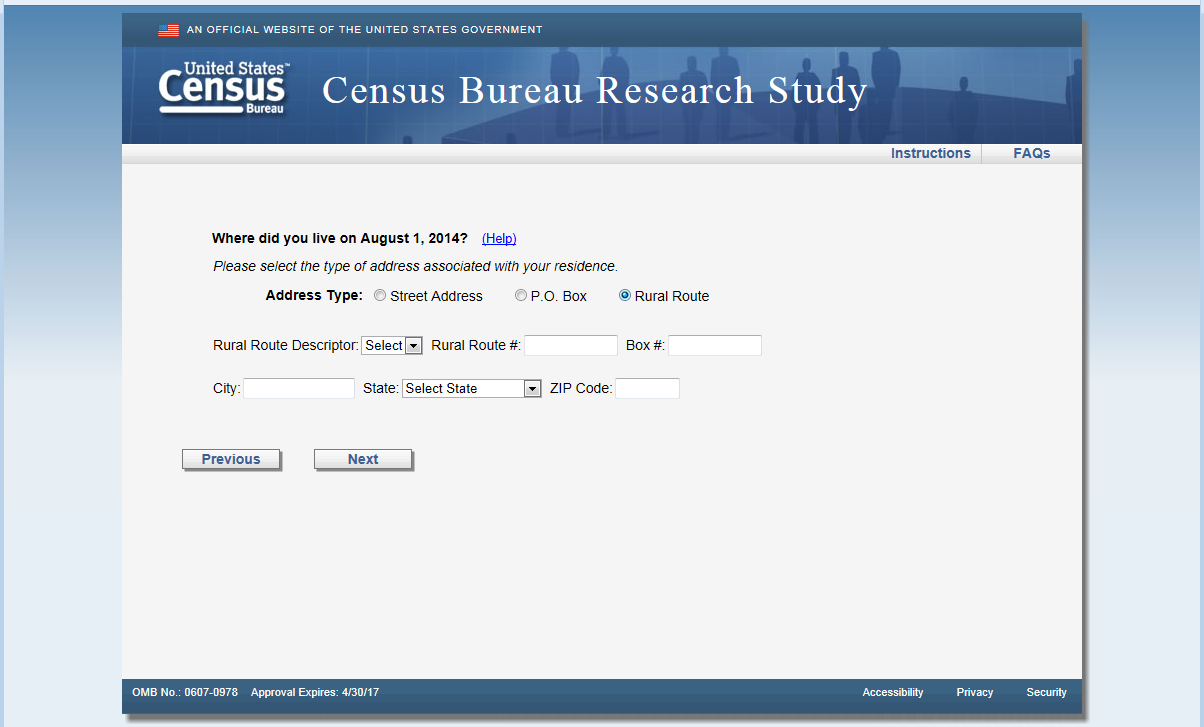
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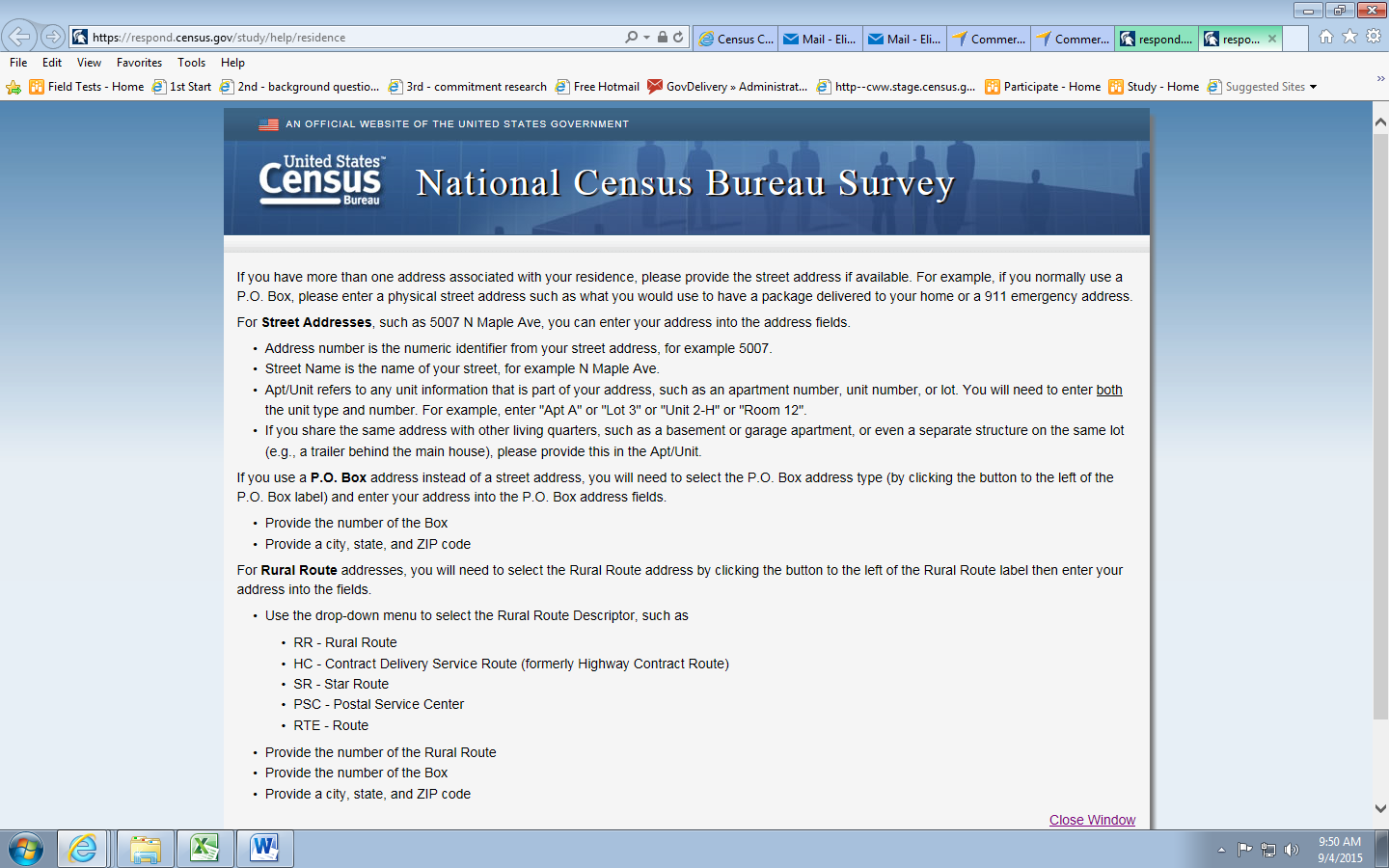
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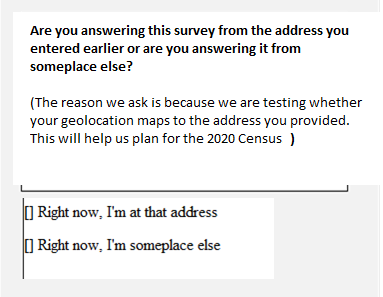


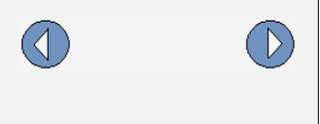
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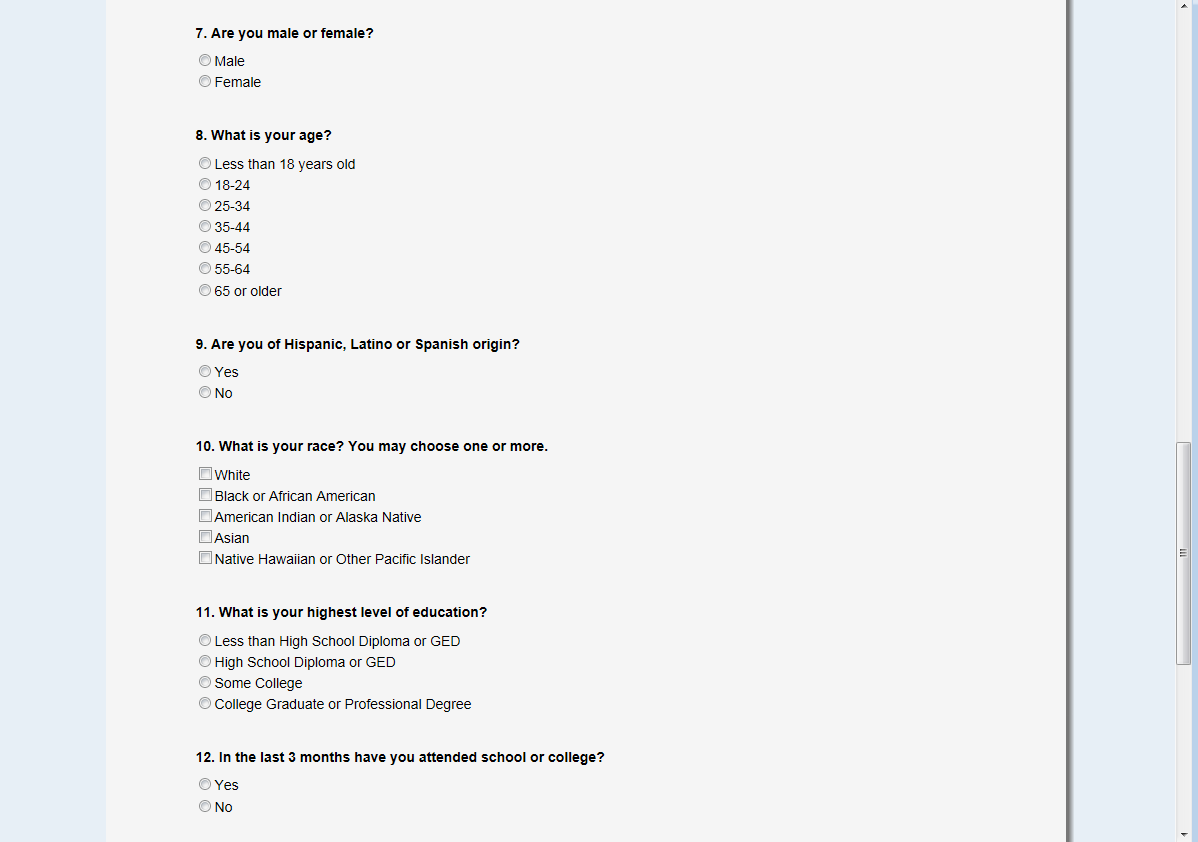
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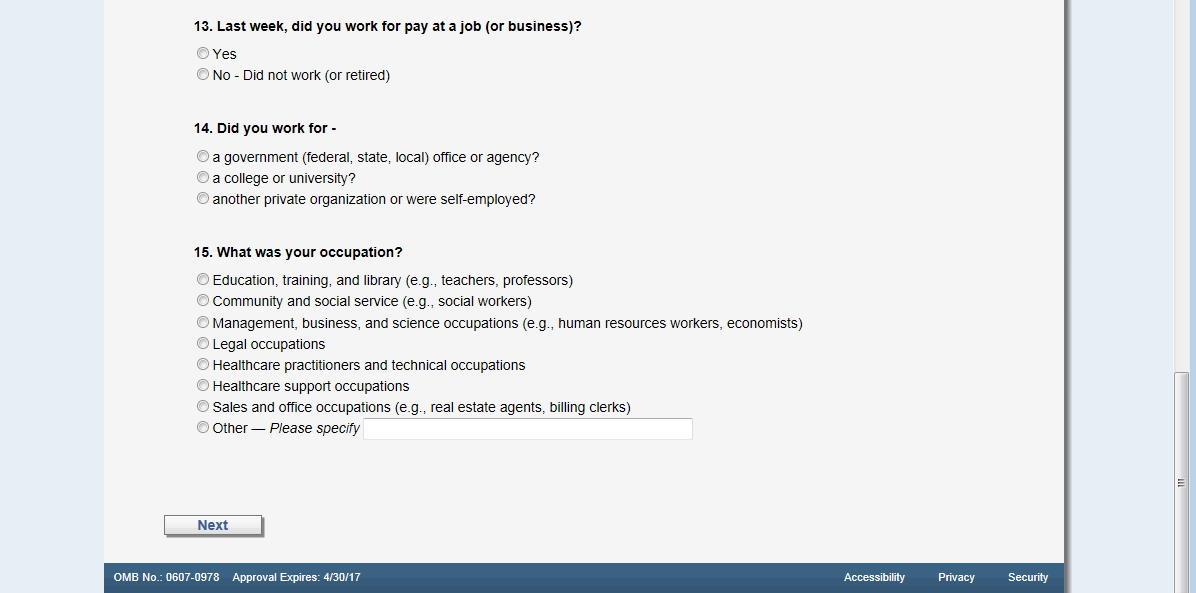




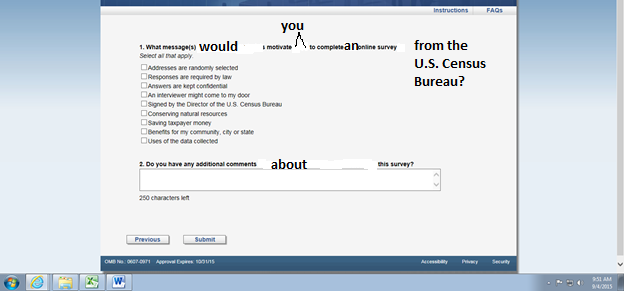
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