

Greetings,

The U.S. Census Bureau is conducting a study to improve the design of web surveys. We would like to invite you to participate in this study. It is estimated that you will take about five minutes to complete it.

You are asked to use a smartphone to complete a few survey questions. If you do not have a smartphone with you, please disregard this invitation.

To participate in the study, please open this e-mail on your mobile device and then tap the link below.

<http://insert link here>

All data collected during this study will be used only for research purposes. Once you have submitted the questionnaire, all connections between your mobile device and the Census Bureau will be terminated. Your responses will be kept confidential.

Thank you in advance for helping improve web survey designs.

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This study is conducted under the authority of Title 13 of the United States Code, Section 193. Federal law protects your privacy and keeps your answers confidential (Title 13, U.S. Code, Sections 9 and 214). This data collection is approved under OMB no. 0607-0978, approval expires 04/30/17.