

Survey Email

{DATE}

Dear Observer,

As you may recall, we recently sent an email to you through your regional observer program or employer letting you know that you about a new survey of fishery observers. Enclosed you will find a survey link from NOAA Fisheries/National Observer Program.

The survey will ask you a number of questions about your observer experiences. NOAA Fisheries will use this information to better understand how fisheries management practices affect observer retention and how regional observer program may be improved for observers. Thus, it is important to NOAA Fisheries that you complete the survey as soon as possible. The survey is voluntary, but by completing it, you will help us understand how to increase observer retention and ensure NOAA Fisheries is providing the necessary support for a robust observer program. The online version of the survey is available via {web address}.

Answering the questions will take about twenty minutes. If you have any questions or concerns related to this survey, you can contact {NOP CONTACT} at {NUMBER} or {E-Mail}.

Thank you in advance for your participation.

Sincerely,
{Signed}