**RESIDENT”S - ECONOMIC VALUATION CARD**

**SECTION 1**. **How sure are you that the option you chose as your most preferred among the three options is your most preferred?**

**Select one answer only**

**a. Not sure at all**

**b. Slightly sure**

**c. Moderately sure**

**d. Very sure**

**e. Extremely sure**

**SECTION 2.** **Would you prefer to pay for new environmental programs through higher taxes, the cost of incentives to businesses and households, or through higher prices?**

**Select one answer only**

1. **Through higher taxes**
2. **Through the cost of incentives to businesses and households**
3. **Though higher prices**
4. **No preference**

**SECTION 3.** **Would you say you think of yourself as not an environmentalist at all, slightly an environmentalist, a moderate environmentalist, a strong environmentalist or a very strong environmentalist?**

**Select one answer only**

1. **Not an environmentalist at all**
2. **Slightly an environmentalist**
3. **A moderate environmentalist**
4. **A strong environmentalist**
5. **A very strong environmentalist**

**-------flip over to the other side-----**

**SECTION 4. Agreement with Statements**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Statement** | **Strongly**  **Disagree**  **(a)** | **Somewhat**  **Disagree**  **(b)** | **Neither**  **agree nor**  **disagree**  **(c)** | **Somewhat**  **Agree**  **(d)** | **Strongly**  **Agree**  **(e)** |
| **Costs should not be a factor when protecting the environment.** |  |  |  |  |  |
| **I found it difficult to select an option of reef conditions I preferred.** |  |  |  |  |  |
| **I was concerned that the Puerto Rico government cannot effectively manage coral reefs.** |  |  |  |  |  |
| **I should not have to pay more to protect or restore coral reefs in Puerto Rico.** |  |  |  |  |  |
| **The public’s views as expressed in this survey should be important to the Puerto Rico government when it chooses how to manage coral reefs.** |  |  |  |  |  |
| I understood the different alternatives presented in each choice question. |  |  |  |  |  |
| The different reef attribute levels in each alternative were clear and I was able to distinguish the difference across the “Status Quo” and alternatives B and C in making my choice. |  |  |  |  |  |
| The illustrations of coral reef conditions helped me distinguish the low, medium and high conditions for all reef attributes. |  |  |  |  |  |
| The pictures of different levels of crowding helped me distinguish low, medium and high crowding conditions. |  |  |  |  |  |
| The government should use incentives to businesses and households to pay for environmental protections instead of regulations that result in higher prices or taxes to buisnesses and households. |  |  |  |  |  |

SECTION 5. How certain are you that additional funding would achieve the goals of protecting the einvironment?

**Select one answer only.**

1. **Very certain**
2. **Certain**
3. **Somewhat certain**
4. **Uncertain**
5. **Very uncertain**