

Participant Screener

FDA Physician Interviews Screener with Programming Notes Version 1 (10-19-15)

PROGRAMMER:

- Program progresses through the questioning in a “one-way” manner; participants should not be able to return to questions after they have answered them.
- Responses to all questions are voluntary; if respondent does not answer a question, the respondent should stay on the same page and be shown the “MISSING ANSWER(S)” validation, after which they should be allowed to move to the next page. If any of the screener questions are missing after validations, please terminate.
- Include one additional variable in the dataset not shown in this document: **Respondent_ID** (a unique identifier).
- If ineligible, please show THANK AND TERMINATE MESSAGE on NEW SCREEN:

“Thank you for your time. You do not qualify to participate in the current survey. Please continue to check for opportunities to participate in research through Doctor Directory.”

[INTRO TEXT]

Thank you for your interest in participating in this study. Please make sure to answer all of the following questions during this initial screening process to determine if you are eligible to participate in this study.

Physician. Are you a physician?

[SINGLE PUNCH]

- Yes, I have an M.D. 01
- Yes, I have a D.O. 02
- No 03

[IF **Physician**=03 (“No”), THEN INELIGIBLE. THANK AND TERMINATE.]

[NEW SCREEN]

Area. Which best describes your medical specialty?

[SINGLE PUNCH]

- Emergency medicine 01
- Endocrinology 02
- Family medicine 03
- General medicine 04
- Hospitalist 05
- Internal medicine 06
- Obstetrics and gynecology 07
- Pediatric medicine 08
- Psychiatry 09
- Other 10

[IF **Area**=01 (“Emergency medicine”), 05 (“Hospitalist”), 07 (Obstetrics and gynecology”), 08 (“Pediatric medicine”), 09 (“Psychiatry”), or 10 (“Other”), THEN INELIGIBLE. THANK AND TERMINATE.]

[SOFT QUOTA FOR **AREA**]

Physician Type	Soft Quota
Primary Care Physician (Family medicine, General medicine, Internal medicine)	48
Endocrinologist	24

[NEW SCREEN]

Activity. What do you consider as your major professional activity?
[SINGLE PUNCH]

Office-based practice	01
Hospital-based practice	02
Resident	03
Medical teaching	04
Medical research	05
Administration	06
Other	07

[IF **Activity**=03 (“Resident”), 04 (“Medical teaching”), 05 (“Medical research”), 06 (“Administration”), or 07 (“Other”), THEN INELIGIBLE. THANK AND TERMINATE.]

[NEW SCREEN]

RxVolume. Over the course of a week, about how many prescriptions do you write?
[SINGLE PUNCH]

Less than 50 per week	01
50 to 99 per week	02
100 to 149 per week	03
More than 150 per week	04

[IF **RxVolume**=01 (“Less than 50 per week”), THEN INELIGIBLE. THANK AND TERMINATE.]

[NEW SCREEN]

PriorResearch. When, if ever, was the last time you participated in a marketing research study?
[SINGLE PUNCH]

Within the past three months	01
More than three months ago	02

Never

03

[IF **PriorResearch**=01 (“Within the past three months”), THEN INELIGIBLE.
THANK AND TERMINATE.]

[NEW SCREEN]

Age. What is your age?

[OPEN-END NUMERICAL]

years old

[SOFT QUOTA FOR **AGE**]

Age Category	Soft Quota
44 or Under	25
45-64	30
65 or Older	17

[NEW SCREEN]

Race. Which of the following best describes your race/ethnicity? Mark all that apply

[MULTIPLE PUNCH]

		NO	YES
Race_1.	American Indian or Alaska Native	00	01
Race_2.	Asian	00	01
Race_3.	Black or African American		
Race_4.	Hispanic or Latino	00	01
Race_5.	Native Hawaiian or Other Pacific Islander		
Race_6.	White	00	01
Race_7.	Other race/ethnicity not listed	00	01

[IF **Race_5**=01 (“Other race/ethnicity”), THEN INELIGIBLE. THANK AND TERMINATE.]

[SOFT QUOTA FOR **RACE**]

Race/Ethnicity Category	Soft Quota
Asian	13
Black or African American	5

Hispanic or Latino	5
White	49

[NEW SCREEN]

Gender. What is your gender?

[SINGLE PUNCH]

Male 01
Female 02

[SOFT QUOTA FOR GENDER]

Gender Category	Soft Quota
Male	42
Female	30

Zip. What is your work zip code?

[OPEN-END NUMERICAL]

[SOFT QUOTA FOR ZIP]

Urbanicity Category	Soft Quota
Large Urban (e.g., Washington, DC)	24
Small Urban (e.g., St. Louis, MO)	24
Suburban/Rural (e.g., Cortez, CO)	24
Per contract: <ul style="list-style-type: none">▪ Participants must be located in at least 4 cities▪ One city must be Washington, DC▪ At least one other location must be a small city with a population less than 150,000 outside of the East Coast (e.g., Columbia, MO or Springfield, IL)▪ Specialists must be located in at least 2 cities	

[IF INELIGIBLE DISPLAY (THANK AND TERMINATE)]

Thank you for your time. You do not qualify to participate in the current survey. Please continue to check for opportunities to participate in research through Doctor Directory.

[DISPLAY IF ELIGIBLE]

You are eligible to participate in the current study. Please click the button below to read through our consent form and then to schedule your interview through Doctor Directory.

[CONTINUE TO CONSENT FORM]