

[DATE]

Dear [NAME],

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A **\$25 gift card** if you complete the survey before [DATE], or

A **\$15 gift card** if you complete the survey after that

Please use this login information to complete the survey online:

**Website:** <https://mihopesurvey2.mathematica-mpr.com>

**Username:** [FILL 3 USERNAME]

**Password:** [FILL 4 PASSWORD]

If you have any questions about the study or **prefer to complete the survey by telephone**, please call us toll free at **1-800-385-8046**.

The information you provide in MIHOPE will be very helpful. It will help policymakers design better programs for mothers of young children. Your participation in MIHOPE is voluntary but very important! You cannot be replaced in the study, so we would like to hear from you.

The Administration for Children and Families of the U.S. Department of Health and Human Services is sponsoring MIHOPE. Mathematica Policy Research, an independent research company, is conducting the survey as part of the study. MDRC, a non-profit research organization, is leading the study.

**Thank you** for your continued participation in the MIHOPE study. We look forward to speaking with you soon!

Sincerely,



Erin Panzarella

P.S. Taking part in MIHOPE will not affect any benefits you receive now or in the future. All information you provide for MIHOPE will be kept private. Study results will be reported for groups of families. No names or individual information will be reported.

For more information and news about MIHOPE, please visit [www.mdrc.org/mihope](http://www.mdrc.org/mihope)

Erin Panzarella  
MIHOPE Study Survey Director

P.O. Box 2393  
Princeton, NJ 08543-2393  
Telephone (609) 799-3535  
Fax (609) 799-0005  
www.mathematica-mpr.com  
**800-385-8046**

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This collection of information is voluntary and will be used to learn how home visiting programs benefit families. Public reporting burden for this collection is estimated to average 30 minutes, including the time for reviewing instructions, gathering and maintaining the data needed, and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this collection is 0970-0402 and it expires on 08/31/2018.

To: [RESPONDENT EMAIL]

Subject: Please complete your next survey for the MIHOPE home visiting study!



## Mother and Infant Home Visiting Program Evaluation

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[DATE]

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We hope you and your family are doing well! In [MONTH YEAR OF LAST COMPLETED SURVEY], you last completed a survey for **MIHOPE** (the **Mother and Infant Home Visiting Program Evaluation**). As you may remember, we said we would follow up with you again to see how your family is doing.

We have been trying to reach you so that you can complete your next survey. We will send you a [IF THROUGH WEEK 8: **\$25**/IF AFTER WEEK 8: **\$15**] gift card as a thank you for completing the survey.

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Thank you for participating in MIHOPE. We look forward to speaking with you soon!

Sincerely,

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Dear MIHOPE study participant:

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To: [RESPONDENT EMAIL]  
Subject: Reminder: Please complete your MIHOPE survey!



## Mother and Infant Home Visiting Program Evaluation

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Dear [NAME],

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First text message (through Week 8):

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Body: Hello! The MIHOPE home visiting study team would love to hear from you. Please call us at 1-800-385-8046 or log on to <https://mihopesurvey2.mathematica-mpr.com> to complete a brief survey. You will receive a \$25 gift card. Thank you!

Second text message (through Week 8):

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Third text message (after Week 8):

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MIHOPE STUDY 50024.xx.xxx.xxx.xxx

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**MATHEMATICA**  
Policy Research

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**c/o Mathematica Policy Research**

P.O. Box 2393

Princeton, NJ 08543-2393

**Return Service Requested**

MIHOPE STUDY 50024.xx.xxx.xxx.xxx

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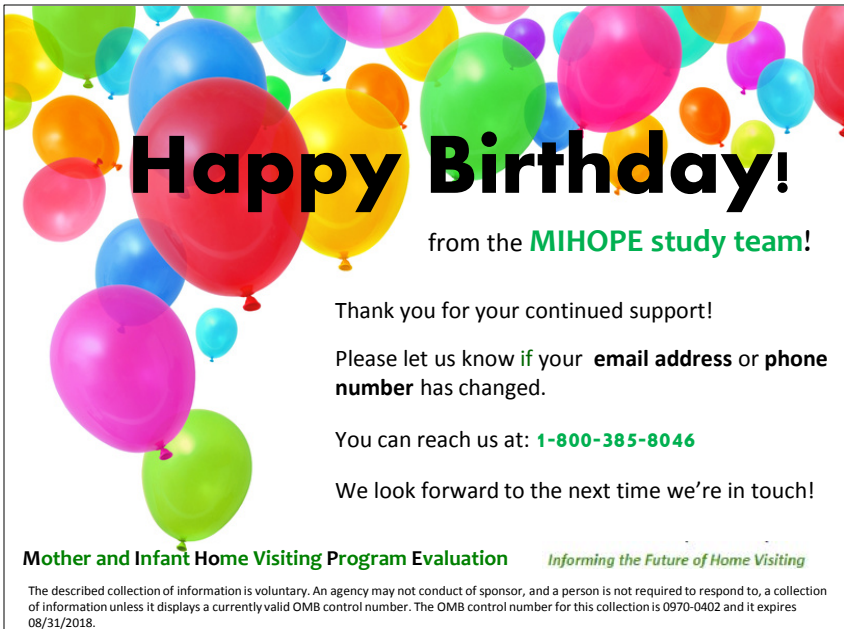
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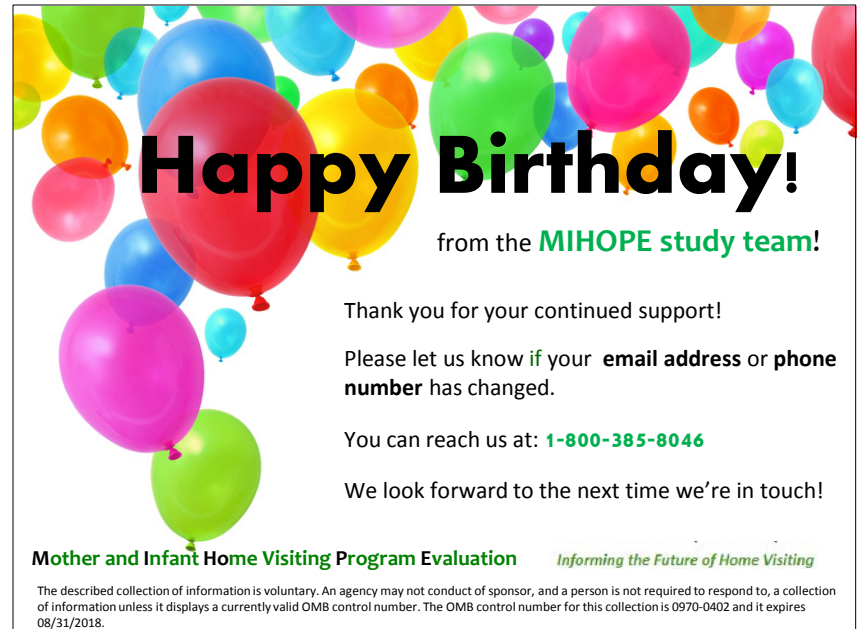
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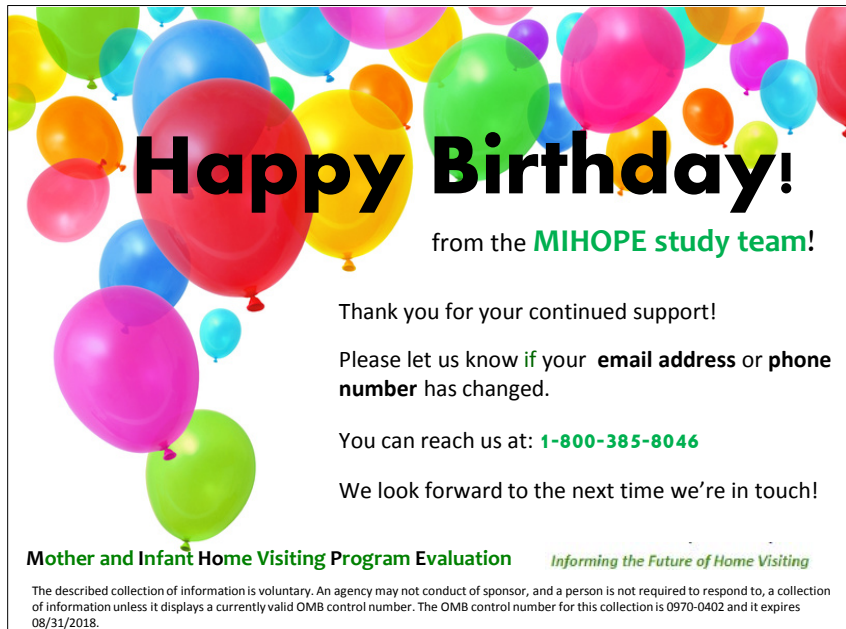
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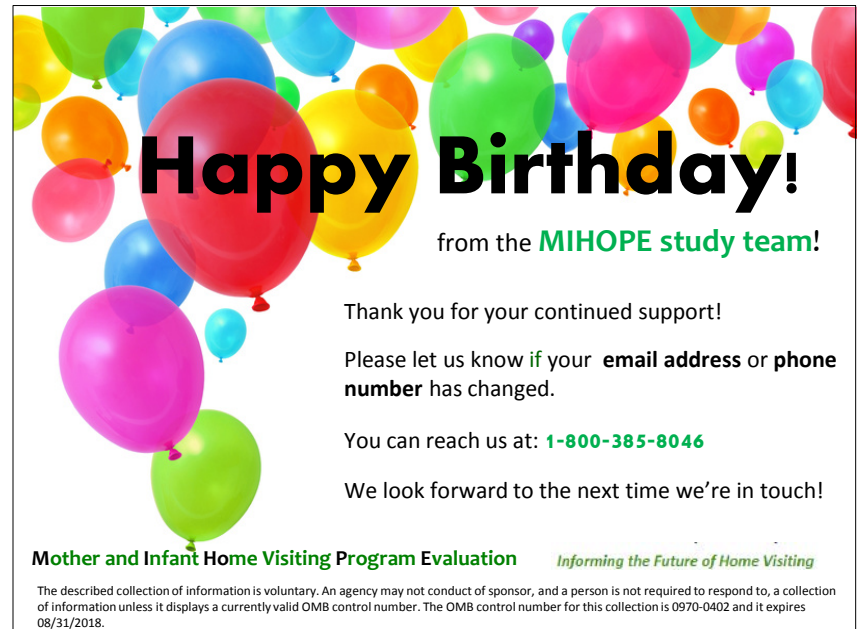
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Happy Birthday!

Best wishes from the **MIHOPE study team** on your child's birthday!

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You can reach us at: **1-800-385-8046**

We look forward to the next time we're in touch!

**Mother and Infant Home Visiting Program Evaluation** *Informing the Future of Home Visiting*

The described collection of information is voluntary. An agency may not conduct of sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this collection is 0970-0402 and it expires 08/31/2018.

Happy Birthday!

Best wishes from the **MIHOPE study team** on your child's birthday!

*Thank you to both of you for your continued support.*

Please let us know if your **email address** or **phone number** has changed.

You can reach us at: **1-800-385-8046**

We look forward to the next time we're in touch!

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# MIHOPE

Mother and Infant Home Visiting  
Program Evaluation

Other things may change us,  
but we start and end with family.

—Brandt



**MIHOPE**

**877-542-6727**

Keep in touch if your phone  
or address changes

Please let us know if you have moved.

**877-542-6727**

**MATHEMATICA**  
Policy Research

# Thank You

## from MIHOPE

### Mother and Infant Home Visiting Program Evaluation

[DATE]

Dear [NAME]:

Thank you for your continued participation in the MIHOPE study! Enclosed please find a [INCENTIVE AMOUNT] gift card for completing our survey.

You are an important partner in the study, and you cannot be replaced. The information you provided is very helpful. It will help policymakers design better programs for mothers of young children.

We look forward to speaking with you next year!

Our toll-free number is 1-800-385-8046. Please call if you have any questions or concerns about the MIHOPE study.

For more information and news about MIHOPE, please visit [www.mdrc.org/mihope](http://www.mdrc.org/mihope)

Sincerely,



Erin Panzarella