

[IF COMPARISON = MATCHED FROM LIST OF UNSELECTED SBV APPLICANTS]

Hello [First Name],

On behalf of the U.S. Department of Energy's (DOE) Small Business Voucher Pilot, please follow the link below to complete a web-based survey. Your experience with applying to the Small Business Voucher and your responses to the survey will contribute to the development and refinement of the Small Business Voucher Pilot.

The purpose of the data collection is to better understand the impact of the DOE program on small businesses as well as the DOE's efforts to increase the industry engagement and commercial impact of the National Laboratories. All reporting to DOE will use only summary-level data and will not identify individual respondents or organizations.

We anticipate the survey can be completed within 30 minutes.

[LINK TO SURVEY]

Please submit the survey by [MONTH] [DATE], 2016.

We are NRM Group, an independent evaluation firm conducting an assessment of the pilot for DOE.

If you have any technical challenges completing the survey, please contact me, Greg Clendenning, Ph.D., Director, NMR Group Inc., 617.284.6230, ext. 3, [gclendenning@nmrgroupinc.com](mailto:gclendenning@nmrgroupinc.com)

If you have any concerns about the survey effort in general, please contact Jeff Dowd of the US DOE by email at [Jeff.Dowd@ee.doe.gov](mailto:Jeff.Dowd@ee.doe.gov) or by phone at (202) 586-7258.

We appreciate your valuable time.

Best regards,

Greg Clendenning  
NMR Group, Inc.  
Phone: 617-284-6230 ext. 3  
Email: [gclendenning@nmrgroupinc.com](mailto:gclendenning@nmrgroupinc.com)

[IF COMPARISON = MATCHED FROM NATIONAL LAB CRADAS]

Hello [First Name],

On behalf of the U.S. Department of Energy's (DOE) Small Business Voucher Pilot, please follow the link below to complete a web-based survey. Your experience with your Cooperative Research and Development Agreements (CRADA) with the National Labs and your responses to the survey will

contribute to the development and refinement of the Small Business Voucher Pilot. We anticipate the survey can be completed within 30 minutes.

[LINK TO SURVEY]

Please submit the survey by [MONTH] [DATE], 2016.

We are NRM Group, an independent evaluation firm conducting an assessment of the pilot for DOE.

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