

DATE: November 16, 2017

FROM: Reports Clearance Officer, SAMHSA

TO: Chief, Human Resources and Housing Branch
Office of Information and Regulatory Affairs, OMB
ATTN: Elyse Greenwald

SUBJECT: "Talk. They Hear You" Public Service Announcement (PSAs) for Parents
(OMB No. 0930-0196)

The attached materials are provided in support of our request for approval of a customer satisfaction feedback survey under SAMHSA's generic approval for "Pretesting of Substance Abuse Prevention and Treatment and Mental Health Services Communications Messages."

This is the 5th submission under that approval and will impose an estimated annual average total burden of 128 hours. The currently approved total burden hours in the OMB inventory for the Message Pretesting (OMB No. 0930-0196) is 9,290 leaving a remaining total of 8,891 (-84 hours 1st, -77 hours 2nd, -40 3rd, -70 hours 4th, -128 hours 5th one).

We look forward to receiving your feedback so that implementation may proceed.

Summer King

Attachments:
Screening and Recruiting Questionnaire
Moderator's Guide
Consent Form