

Appendix B: Respondent debriefing questions

The questions will be presented after the experimental protocol portion of the survey and a separation page explaining to the participant that they will now be asked questions about the experience of taking the survey that they just completed. These questions will appear in the same fixed order for all participants.

Thank you for participating in our survey. We'd like to ask you about what it was like to participate. These questions are important because they will help us to learn how to design better surveys in the future. Please answer honestly; your responses will not affect your earnings in any way.

1. Overall, how burdensome was participating in this survey?

- Extremely burdensome
- Very burdensome
- Somewhat burdensome
- Slightly burdensome
- Not at all burdensome

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2. We would like to understand how your experience participating in this survey relates to other experiences in your life.

- a. What experience from real life would you give a rating of "Extremely burdensome"?
[open text entry]
- b. What experience from real life would you give a rating of "Not at all burdensome"?
[open text entry]
- c. What experience from real life would you give a middle rating of "Somewhat burdensome"?
[open text entry]

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3. As you completed the survey, how quickly or slowly did it feel time was passing?

- Very slowly
- Slowly
- Somewhat slowly
- Neither slowly nor quickly
- Somewhat quickly
- Quickly
- Very quickly

4. How short or long did you feel the survey was?

- Very short
- Short

Somewhat short
Neither short nor long
Somewhat long
Long
Very long

5. How easy or difficult to complete did you feel the survey was?

Very easy
Easy
Somewhat easy
Neither easy nor difficult
Somewhat difficult
Difficult
Very difficult

6. How important did you feel this survey was?

Very important
Important
Somewhat important
Neither important nor unimportant
Somewhat unimportant
Unimportant
Very unimportant

7. How interesting did you feel the topic of the survey was?

Very interesting
Interesting
Somewhat interesting
Neither interesting nor uninteresting
Somewhat uninteresting
Uninteresting
Very uninteresting

8. How much effort did you put in to completing the survey?

Much more than was needed
More than was needed
Somewhat more than was needed
About the right amount
Somewhat less than was needed
Less than was needed
Much less than was needed

9. How trustworthy would you say the institution conducting this research is for safeguarding the information that you have provided?

Extremely trustworthy
Very trustworthy

Somewhat trustworthy
Slightly trustworthy
Not at all trustworthy

10. How willing would you be to participate in another survey like this one in the future?

Extremely trustworthy
Very trustworthy
Somewhat trustworthy
Slightly trustworthy
Not at all trustworthy

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1. What is your sex?

Male
Female

2. In what year were you born?

[open text box; numeric]

3. Are you Hispanic or Latino?

Yes
No

4. What is your race? (Please select one or more)

American Indian or Alaska native
Asian
Black or African American
Native Hawaiian or Pacific Islander
White

5. What is the highest degree you received?

No schooling completed
Elementary school diploma
High school diploma or the equivalent (GED)
Associate degree
Bachelor's degree
Master's degree
Professional or doctorate degree

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Thank you for participating in this research. The purpose of this study was to explore perceptions of burden of survey respondents, and how survey designers may be able to improve the survey experience. We apologize if participating in this survey caused you any confusion or frustration.

It is our hope that this study will help to reduce the burden that surveys impose on respondents in the future by informing our understanding of how it feels to take burdensome surveys.

Please do not discuss the content or purpose of the study with anyone else for the next few days while we are still collecting data. Thanks for your help in keeping this study valid.

If you have any comments about your survey experience, please leave them in the box below. Please know that we appreciate your participation today.

Thank you!