

Attachment 1 – Recruitment Screener

Recruiting Script & Instructions

Thank you for your interest in the study about daily expenses. For this study you and anyone 15 or older in your household will be asked to report your daily expenses on a computer or smartphone for seven days. At the start of the reporting period, an interviewer will visit you at your home and give you an introduction to the study. At the end of the week the interviewer will visit your home again to talk with you about your experience reporting your daily expenses. Each visit should last approximately 1 hour.

In order to make sure that you qualify for this study we need to ask a few brief questions about you.

1. What is your age?

----- [IF UNDER 18 INELIGIBLE – THANK AND END.]

2. Do you have any difficulty reading in English?

€ Yes – INELIGIBLE THANK AND END

€ No

3. Are you male or female? (if needed)

€ Male

€ Female

4. What is the highest level of education you have completed?

€ LESS THAN HIGH SCHOOL

€ COMPLETED 12TH GRADE/HIGH SCHOOL GRADUATE

€ SOME COLLEGE/2-YEAR COLLEGE/TECHNICAL SCHOOL

€ COLLEGE DEGREE

€ GRADUATE OR PROFESSIONAL SCHOOL

5. Are you of Hispanic or Latino Origin?

- YES, HISPANIC OR LATINO
- NO, NOT HISPANIC OR LATINO

6. What race do you consider yourself? Please select one or more.

- White
- Black or African American
- Asian
- American Indian or Alaska Native
- Native Hawaiian or Other Pacific Islander

7. How many household members age 18 or older live in your household?

7a. Are there any youth age 15 to 17 that live in your household?

- Yes
- No

[IF MORE THAN ONE HOUSEHOLD MEMBER 15 OR OLDER]

As the main reporter for your household, you will be paid a total of \$40 for completing different interview components, and each person 15 or older who also participates will each be paid \$10. If possible, we would like all household members 15 or older to participate, but you can still participate even if another household member chooses not to.

8. Do you have access to the internet at your home?

- Yes
- No

9. At home, do you have access to any of the following? Select **one** answer choice on each row.

	Yes	No
A desktop or laptop computer		
A tablet, such as Apple iPad or Samsung Galaxy Tab		
A smartphone		

[IF NO ACCESS TO ANY DEVICE – THANK AND END – INELIGIBLE]

10. How often do you use each of the following? Select **one** answer choice on each row.

	Never	Rarely	Sometimes	Very Often	Always
A desktop or laptop computer					
A tablet, such as Apple iPad or Samsung Galaxy Tab					
A smartphone					

[IF NEVER TO ALL DEVICES THEN INELIGIBLE]

11. In a typical week, about how often do you...

	Never	Rarely	Sometimes	Very Often	Always
...shop at a grocery store?					
...go out to eat at restaurants?					
...shop at convenience stores for food or other products?					
...shop for clothing?					
...make any purchases online?					

[IF NEVER TO ALL PURCHASES THEN INELIGIBLE]

IF INELIGIBLE

Thank you very much for your interest, but you are not eligible for this study. Thank you very much for your time. We will destroy the information you have provided.

IF ELIGIBLE

Thank you for answering all my questions. We will contact you if you are selected to participate. Can I have your name, phone number and/or email so that we can get in touch with you?

IF ELIGIBLE AND THERE IS A YOUTH 15-17 IN THE HOUSEHOLD

You will be the main reporter for the household. However, we also want others in the household who are at least 15 to participate by reporting their expenses. Would you allow us to ask household members 15-17 if they are willing to participate?

€ Yes

€ No

COLLECT RESPONDENT NAME, ADDRESS, AND PHONE NUMBER.

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

IF NEEDED: If you have any questions about the legitimacy of the study or need more information, you can contact Doug Williams, at (240) 453-2934 or DouglasWilliams@westat.com

SUMMARY OF SCREENING OBJECTIVES:

-100% HOUSEHOLDS WITH WEB ACCESS OF SOME KIND

-80% OR MORE WITH SMARTPHONE

-80% OF HOUSEHOLDS WITH > 1 PARTICPANT – TARGET SOME WITH YOUTH 15-17 & WILLING

-60% WITH LAPTOP/DESKTOP + SMARTPHONE

-A FEW WITH SMARTPHONE ONLY

-PRIORITIZE HOUSEHOLDS THAT REPORT MORE SHOPPING