**2017 Census Test National Sample Contact Strategy**

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| **Panel** | **#1****(Monday, March 20)** | **#2** **(Thursday, March 23)** | **#3\*** **(Monday, April 3)** | **#4\*** **(Monday, April 10)** | **#5\*** **(Thursday, April 20)** |
| 1)Internet PushEnglish Only  | DG-16(L1) + DG-17(CQA) + DG-6B(IN)(E/S) | DG-16(L3) + DG-5(E/S) | DG-9(P) | DG-1D + DG-17(L1) + DG-6A(1)(IN)(E/S) + DG-8A(E/S) | “It’s Not Too Late” postcardDG-9 |
| 2)Internet PushEnglish/Spanish  | DG-16(L1)(E/S) + DG-17I(E/S) + DG-17(CQA) + DG-6B(IN)(E/S) | DG-16(L3)(E/S) + DG-5(E/S) | DG-9(P)(E/S) | DG-1D(E/S) + DG-17(L1)(E/S) + DG-17I(E/S) + DG-6A(1)(IN)(E/S) + DG-8A(E/S) | “It’s Not Too Late” postcardDG-9(E/S) |
| 3) Internet ChoiceEnglish only | DG-1D + DG-16(L2) + DG-17(CQA) +DG-6A(IN)(E/S) + DG-8A(E/S) | DG-16(L4) + DG-5(E/S) | DG-9(C) | DG-1D + DG-17(L1) + DG-6A(1)(IN)(E/S) + DG-8A(E/S)  | “It’s Not Too Late” postcardDG-9 |
| 4) Internet ChoiceEnglish/Spanish | DG-1D(E/S) + DG-16(L2)(E/S) + DG-17I(E/S) + DG-17(CQA) + DG-6A(IN)(E/S) + DG-8A(E/S) | DG-16(L4)(E/S) + DG-5(E/S) | DG-9(C)(E/S) | DG-1D(E/S) + DG-17(L1)(E/S) + DG-17I(E/S) + DG-6A(1)(IN)(E/S) + DG-8A(E/S) | “It’s Not Too Late” postcardDG-9(E/S) |