

2017 Census Test National Sample Contact Strategy

Panel	#1 (Monday, March 20)	#2 (Thursday, March 23)	#3* (Monday, April 3)	#4* (Monday, April 10)	#5* (Thursday, April 20)
1)Internet Push English Only	DG-16(L1) + DG-17(CQA) + DG-6B(IN)(E/S)	DG-16(L3) + DG-5(E/S)	DG-9(P)	DG-1D + DG-17(L1) + DG-6A(1)(IN)(E/S) + DG-8A(E/S)	“It’s Not Too Late” postcard DG-9
2)Internet Push English/Spanish	DG-16(L1)(E/S) + DG-17I(E/S) + DG-17(CQA) + DG-6B(IN)(E/S)	DG-16(L3)(E/S) + DG-5(E/S)	DG-9(P)(E/S)	DG-1D(E/S) + DG-17(L1)(E/S) + DG-17I(E/S) + DG-6A(1)(IN)(E/S) + DG-8A(E/S)	“It’s Not Too Late” postcard DG-9(E/S)
3) Internet Choice English only	DG-1D + DG-16(L2) + DG-17(CQA) + DG-6A(IN)(E/S) + DG-8A(E/S)	DG-16(L4) + DG-5(E/S)	DG-9(C)	DG-1D + DG-17(L1) + DG-6A(1)(IN)(E/S) + DG-8A(E/S)	“It’s Not Too Late” postcard DG-9
4) Internet Choice English/Spanish	DG-1D(E/S) + DG-16(L2)(E/S) + DG-17I(E/S) + DG-17(CQA) + DG-6A(IN)(E/S) + DG-8A(E/S)	DG-16(L4)(E/S) + DG-5(E/S)	DG-9(C)(E/S)	DG-1D(E/S) + DG-17(L1)(E/S) + DG-17I(E/S) + DG-6A(1)(IN)(E/S) + DG-8A(E/S)	“It’s Not Too Late” postcard DG-9(E/S)