

Attachment C: Example Questions for Gallup Survey

- 1. Every 10 years, the Census Bureau counts everyone living in the United States. We do this by collecting information from each address. For the next census in 2020, how would you prefer to be contacted by the Census Bureau?** (Note: These response choices should be randomized.)(Select one)

- Email a link to the online form
- Mail a form
- Mail a link (URL) to the online form
- Text message a link to the online form
- Send an interviewer to my home
- Phone call

- 2. For the 2020 Census, would you rather the Census Bureau:** (Note: These response choices should be randomized.)

contact you to get your information
complete your form for you using information you have already provided other government agencies

- 3. What information do you think the census typically collects every 10 years?** (Note: These responses choices should always appear in the same order. Y/N for each)

Names of all adults living at your address
Names of all children living at your address
Social security number
Age
Date of birth
Race
Ancestry
Income
Relationship
Citizenship

4. For people who do not respond to their census form, do you think it would be better to get their information from their neighbors or to get their information from other government agencies?
5. Some cell phones are called smartphones because of certain features they have. Do you have a smartphone, such as an iPhone, Android, Blackberry, or Windows phone, or are you not sure?
6. Do you have a tablet computer like an iPad, Samsung Galaxy, Motorola Xoom, or Kindle Fire?
7. Would you be willing to use your own smartphone/tablet/(smartphone or tablet)...

- a. To make and receive phone calls for work purposes?
 - b. For work email?
 - c. To download and use apps for your job?
8. (only if No to any of 7) What are you most concerned about? *Responses coded not read.*
- Cost
 - Privacy
 - Working After Hours
 - Concerns About IT Security
 - Company *Should* Provide it
 - Device being lost or stolen
 - Viruses
 - Device being broken
9. One way the Census Bureau could save money is by asking Census interviewers to use their own devices instead of government devices when they do interviews in people's homes. Would you be strongly in favor of the Census workers using their own devices for collecting data, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it?
- Strongly in favor of this,
 - Somewhat in favor of it,
 - Neither in favor nor against it,
 - Somewhat against it, or
 - Strongly against it
10. (only if against for #9) What are you most concerned about when it comes to Census workers using their own smartphone or tablet for data collection? *Select all that apply*
- Privacy
 - Unfair to employees
 - Interviewer misuse of data
 - Device being lost or stolen
 - Data getting into the wrong hands
 - Technical issues with the device or program
 - No concerns
 - Don't Know
 - Refuse
11. Some people are concerned about their data being stored on personally-owned smartphones or tablets. If you knew that the data was sent directly to the Census Bureau and not stored on the device, would it make you more comfortable with Census workers using personally-owned devices, less comfortable or would it not make a difference?
- More comfortable

- Less comfortable
- No difference
- Don't Know
- Refuse

12. The American Community Survey is conducted by the US Census Bureau. Each year roughly three percent of all US households are selected at random to participate. The survey asks questions about you and the people in your household. For example, it asks about topics such as the composition of your household and details of your home, education and work.

Now I would like to read you some statements and ask if that statement would make you more or less likely to complete the American Community Survey. For each statement, would you say this statement makes you...

- 1) Much more likely to complete the ACS
- 2) Somewhat more likely
- 3) Neither more nor less likely
- 4) Somewhat less likely
- 5) Much less likely to complete the ACS

NOTE: /* RANDOM ROTATE SERIES */ ## ASK 4 OF 10 for each respondent ##

- a. The American Community Survey helps determine the annual distribution of more than \$450 billion dollars in federal funds that go to communities nationwide.
- b. The American Community Survey is completely non-partisan and non-political. This ensures that the statistics the Census Bureau gathers and produce are both reliable and trustworthy.
- c. State and local leaders use data from the American Community Survey to determine where to build new roads, schools, and hospitals.
- d. The American Community Survey is often the most reliable source of accurate and timely statistical information essential for decision making.
- e. No other data collection compares to the level of detail collected in the American Community Survey. It is a leading source of local information Americans use to learn about their neighborhoods, communities, cities, and states.
- f. The American Community Survey is used to produce key economic indicators. Businesses use the ACS to create jobs, plan for the future, and grow the economy.

- g. Even though all households participate in the census every ten years, only a small number of households are selected to participate in the American Community Survey each year.
- h. The census has operated continually since Thomas Jefferson, James Madison, and the other Founders established it in 1790. The American Community Survey is an extension of the census and is an expression of patriotism and civic duty.
- i. There are many ways to respond to the American Community Survey. It can be completed by mail, by phone, online, or in person.
- j. All individual information collected as part of the American Community Survey is kept strictly confidential. The answers individual respondents provide cannot be shared with anyone – not even other government agencies.