Zika Readiness Initiative Questionnaire - English

SAMPLE	READ-IN:	FRAME

- 1. Landline
- 2. Cell Phone
- S.1 [INTRODUCTION] Hello, my name is _____ and I am calling from Abt SRBI on behalf of the Centers for Disease Control and Prevention. We are conducting an important study about public knowledge and opinions concerning the Zika virus. The survey will only take about 12 minutes.

[CONTINUE IN ENGLISH]
[CONTINUE IN SPANISH]

[ASK ALL]

- S.2 First, to ensure your safety I'd like to ask, are you driving a car right now?
 - 1 Yes, driving or in another unsafe place [SCHEDULE CALLBACK]
 - 2 No [ASK S.3]
- S.3 Have I reached you on a cell phone?
 - 1 Yes [CODE AS CELL PHONE MODE] [IF SAMPLE RECORD IS IN LANDLINE FRAME BUT TURNS OUT TO BE A CELL PHONE, GO TO TERMINATE]
 - 2 No [CODE AS LANDLINE MODE]
 - 9 Refused [GO TO TERMINATE]
- S.4 Are you 18 years of age or older?
 - 1 Yes **[GO TO S.6]**
 - 2 No **[ASK S.5]**
 - 9 Refused [GO TO TERMINATE]

[IF LANDLINE MODE (S.3=2), SKIP TO S.5.2]

- S.5 Is this your own cell phone or does it belong to someone over 18?
 - 1 Cell phone belongs to someone under 18 **[GO TO TERMINATE]**
 - 2 Cell phone belongs to an Adult 18+ [SCHEDULE CALLBACK]
 - 9 Refused [GO TO TERMINATE]
- S.5.2 Is there an adult in the household that I can speak to (someone over 18)?
 - 1 Yes [GO TO S.5.3 AFTER ADULT IS BROUGHT TO PHONE]
 - 2 No adult at home right now [SCHEDULE CALLBACK]

Public reporting burden for this collection of information is estimated to average 12 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a current valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing burden to: CDC/ATSDR Information Collection Review Office, 1600 Clifton Road, MS D-74, Atlanta, GA 30333, ATTN: PRA (0920-1136).

S.5.3	Hello, my name is and I am calling from Abt SRBI on behalf of the Centers for Disease Control and Prevention. We are conducting an important study about public knowledge and opinions concerning the Zika virus. The survey will only take about 12 minutes.					
	[CONTINUE IN ENGLISH] [CONTINUE IN SPANISH]					
S.5.4	Are you 18 years of age or older?					
	1 Yes 2 No [ASK S.5.2] 9 Refused [GO TO TERMINATE]					
_	LL PHONE MODE SURVEY (S.3 = 1), GO TO CONSENT SECTION (S.14a)] NDLINE MODE SURVEY (S.3 = 2), GO TO RESPONDENT SELECTION (S.6)]					
S.6	Now I need to select one adult who lives in your household to be interviewed. How many current members of your household (including yourself) are 18 years of age or older?					
	[READ IF NEEDED]: Household members are those who spend a majority of their time living in the household.					
	RECORD 88 FOR NOT A PRIVATE RESIDENCE					
	RECORD 99 FOR REFUSED/DK					
	Number of adults [RANGE 0-20]					
-	ADULTS (S.6 = 0) OR NOT A PRIVATE RESIDENCE (S.6 = 88) OR REFUSED/DK (S.6 = 99), TERMINATE]					
[IF ON	LY 1 ADULT (S.6 = 1) ASK S.7, ELSE IF MORE THAN ONE ADULT (HH>1) ASK S.9]					
S.7	And just to confirm, are you the one adult in this household?					
	Yes [GO TO S.14] No [GO TO S.8] Refused [GO TO TERMINATE]					
[ASK S	S.8 IF S.7 = 2 (NOT THE ADULT)] May I speak with the adult who lives in this household?					
	Yes - available [GO TO S.12] No - not available [GO TO S.11] Refused [TERMINATE]					
[IF MC S.9	PRE THAN ONE ADULT (S.6 > 1) ASK S.9] How many of these adults are men and how many are women? [INTERVIEWER: RECORD 99 FOR REFUSED]					
	MEN WOMEN					

S.10				99 GO TO TERMINATE] _? [RANDOMLY PICKED GENDER/AGE ORDER]
	1 2 9	Yes - available [GO No - not available [GO Refused [GO TO TE	30 TO S.11]	
		R'S NOTE: AFTER D GENDER, DROP		SELECTED, IF THERE IS ONLY ONE PERSON OF ADJECTIVE]
[IF PIC S.11	[If S.8 = back?/		ve the adult	's name so we can ask for [him/her] when we call he [PICKED PERSON'S] name so that we can ask for
	1 8 9	Gave response [EN Don't know [VOL] [SCI	SCHEDULE (CALLBACK]
S.12	[INTER 1 2	VIEWER: SELECT English Spanish	LANGUAGE	
S.13	Hello, r Diseas	e Control and Preve edge and opinions o	and I ar ention. We a	DENT:] n calling from Abt SRBI on behalf of the Centers for re conducting an important study about public he Zika virus. The survey will only take about 12
	What is		vhat gender RESPONDEN	NECESSARY] do you consider yourself to be? [INTERVIEWER: DO IT SAYS 'TRANSGENDER', ASK THEM WHAT
		1 2		е
S.14b.	Are you	u between 18 and 4	4 years of a	ge, or are you older than 44 years of age?
	1 2	Between 18 and 44 Older than 44 years		
[CHECK	QUOTA	S TO ENSURE A 75%	18-44, 25%	45+ AGE BALANCE; IF OVERQUOTA, GO TO S.19]
[ASK S S.14c2]		IN MIAMI, HOUSTO	N, OR MISSI	SSIPPI MARKETS; IF PUERTO RICO MARKET, ASK
S.14c. DK OR		tate do you current	ly reside in?	TERMINATE IF STATE IS NOT FL, TX OR MS, OR IF
	1 8 9	Gave [VOL] Don't Know [VOL] Refuse	Answer	

S.14c2. Do you currently reside in Puerto Rico?

- 1 Yes
- 2 No
- 1 [VOL] Don't Know
- 2 [VOL] Refuse

[TERMINATE IF 'NO', 'Don't Know', OR 'Refuse']

[ASK IF IN MIAMI OR HOUSTON MARKETS, ELSE SKIP TO S.15]

S.14d. What county do you currently reside in? [TERMINATE IF COUNTY IS NOT ONE OF THE TARGETED COUNTIES IN FLORIDA OR TEXAS]

- 1 Gave Answer
- 1 [VOL] Don't Know
- 2 [VOL] Refuse

[ASK IF S.14d = "Don't Know" OR "Refuse", ELSE SKIP TO S.15]

5.14e. In which zip code do you currently live? ENTER FIVE DIGIT ZIP CODE. [TERMINATE IF ZIP CODE DOES NOT MATCH THE MIAMI OR HOUSTON DMA'S FRAME OF ZIP CODES]

- 1 Gave Answer
- 8 [VOL] Don't know
- 9 [VOL] Refuse

CONSENT

S.15 Now that we are ready to begin, I am required to read the following to you: There are no costs to you for being in this study and your participation is completely voluntary. This interview will take about 12 minutes to complete. The study is funded by the Center for Disease Control and Prevention. You may refuse to answer any questions and may choose to quit the study at any time. The risks to you for participating in this study are minimal. You may experience some discomfort when answering some of the more personal questions.

We can assure you that procedures to protect the confidentiality of your data will be strictly followed, with your answers kept in a secure database only accessible to the researchers working on this study.

May I continue with the interview?

- 1 Continue: R agrees to interview [GO TO S.17] [OUALIFIED LEVEL = 1]
- 2 R does not agree to interview after consent is read [ASK S.16]

S.16 Can you tell me why you don't wish to participate in the interview?

[GO TO TERMINATE]

- S.17 Are you in a place where you can speak freely?
 - 1 Yes [GO TO A.1]
 - 2 No [ASK S.18]
- S.18 Would you like to move to a place where you are comfortable and can answer the interview questions?
 - 1 Ready for interview [GO TO A.1] [QUALIFIED LEVEL=2]
 - 2 Wants to move [WAIT FOR MOVE OR SCHEDULE CALLBACK]
 - 3 Wants to be called back [SCHEDULE CALLBACK]
- S.19 Thank you for your participation. These are all of the questions I have for you today. [IF ASKED WHY: "We need to speak to a certain number of people in each age group. We have spoken to the required number of people in your age group."] [TERMINATE INTERVIEW]

[INSERT S SECTION SECTIONAL TIMING]

I. Zika Virus

Awareness

- A.1 Have you heard about the Zika virus?
 - 1 Yes
 - 2 No [SKIP TO B.1]
 - 8 [VOL] Don't Know [SKIP TO B.1]
 - 9 [VOL] Refuse [SKIP TO B.1]
- A.2a How much information do you feel you know about Zika? [READ CHOICES]
 - 1 A great deal of information
 - 2 Some information
 - 3 A little information
 - 4 Almost no information
 - 8 [VOL] Don't Know
 - 9 [VOL] Refuse

A.2b Thinking about the past 30 days, how often have you seen, read or heard information about how to protect yourself from Zika?

[READ CHOICES AS NEEDED]

- 1 Never
- 2 Twice a month or less
- 3 Once a week
- 4 2-5 days/week
- 5 Daily
- 6 Several times a day
- 8 [VOL] Don't Know
- 9 [VOL] Refuse

Knowledge/Misinformation

A.3 To the best of your knowledge, which of the following are ways in which the Zika virus is spread? Please answer yes or no for each item.

[PROGRAMMER NOTE: RANDOMIZE AND ROTATE LIST. "Something else [SPECIFY]" SHOULD ALWAYS BE ASKED LAST]

		Yes	No	[VOL] Don't Know	[VOL] Refused
a.	A mosquito bite	1	2	8	9
b.	Sex (vaginal, anal, or oral)	1	2	8	9
C.	Breastfeeding	1	2	8	9
d.	Receiving donated blood or other blood products	1	2	8	9
e.	Coughing and sneezing	1	2	8	9
f.	Drinking contaminated water	1	2	8	9
g.	Something else [SPECIFY]	1	2	8	9

A.4 To the best of your knowledge, which of the following activities can protect someone from the Zika virus? Please answer yes or no for each item.

[PROGRAMMER NOTE: RANDOMIZE AND ROTATE LIST. "Something else [SPECIFY]" SHOULD ALWAYS BE ASKED LAST]

		Yes	No	[VOL] Don't Know	[VOL] Refused
a.	Avoid travel to areas where Zika virus is present	1	2	8	9
b.	Wear insect repellant	1	2	8	9
C.	Wear long sleeves and long pants when going outdoors	1	2	8	9
d.	Use screens on open doors or windows, or use air conditioning	1	2	8	9
e.	Consistently use condoms during sex	1	2	8	9
f.	Avoid having sex	1	2	8	9
g.	Wash hands	1	2	8	9
h.	Wear a mask	1	2	8	9
i.	Eliminate standing water from the house and yard	1	2	8	9
j.	Avoid unpasteurized meat and milk products	1	2	8	9
k.	Get vaccinated	1	2	8	9
l.	Avoid people who are coughing and sneezing	1	2	8	9
m.	Something else [SPECIFY]	1	2	8	9

A.5. In your opinion, which of the following activities are *expected* of individuals who've been in areas with Zika, in order to protect their loved ones or communities against Zika? Please answer yes or no for each item.

[PROGRAMMER NOTE: RANDOMIZE AND ROTATE LIST. "Something else [SPECIFY]" SHOULD ALWAYS BE ASKED LAST]

		Yes	No	[VOL] Don't Know	[VOL] Refused
a.	Wear insect repellant while in areas with Zika	1	2	8	9
b.	Wear insect repellant for 3 weeks after returning from an area with Zika	1	2	8	9
C.	Wear long sleeves and long pants when going outdoors in an area with Zika	1	2	8	9
d.	Consistently use condoms during sex if partner is pregnant	1	2	8	9
e.	Consistently use condoms during sex if	1	2	8	9

		Yes	No	[VOL] Don't Know	[VOL] Refused
	partner is concerned about Zika				
f.	Get vaccinated	1	2	8	9

[INSERT A SECTION SECTIONAL TIMING]

II. Zika Readiness Campaign

B. Reach

B.1 Now I'm going to read a list of a few Zika public health campaign names you may or may not have heard about. Which of the following campaigns have you heard about? Please answer yes or no for each campaign. [READ CHOICES]

[PROGRAMMER NOTE: RANDOMIZE AND ROTATE LIST]

		Yes	No	[VOL] Don't Know	[VOL] Refused
a.	Zika No More!	1	2	8	9
b.	Zap Zika	1	2	8	9
C.	This is how we prevent Zika. This is why.	1	2	8	9

- B.1.b Have you heard of any other Zika public health campaign names?
 - 1 Yes [GO TO B.1c]
 - 2 No [GO TO B.2]
 - 8 [VOL] Don't Know [GO TO B.2]
 - 9 [VOL] Refuse [GO TO B.2]
- B.1.c What were these other Zika public health campaign names called?

1	Gave Answer	

- 8 [VOL] Don't Know
- 9 [VOL] Refuse

[ASK B.2 IF YES TO ANY ITEMS IN B.1 OR B.1b, OTHERWISE SKIP TO C.1]

B.2 Where have you heard information about a Zika prevention campaign? Please answer yes or no for each item. [READ CHOICES]

[PROGRAMMER NOTE: RANDOMIZE AND ROTATE LIST. "Somewhere else [SPECIFY]" SHOULD ALWAYS BE ASKED LAST]

		Yes	No	[VOL] Don't Know	[VOL] Refused
a.	Healthcare workers or private doctor	1	2	8	9
b.	Community event	1	2	8	9
C.	Radio	1	2	8	9
d.	Television	1	2	8	9
e.	Posters or Billboards	1	2	8	9
f.	Newspapers	1	2	8	9
g.	Internet	1	2	8	9
h.	Social media (Facebook, Twitter, etc)	1	2	8	9
i.	SMS, or text messages	1	2	8	9
j.	Movies	1	2	8	9
k.	Workplace	1	2	8	9
I.	Shopping mall or other public venue	1	2	8	9

[ASK B.3 FOR EACH CAMPAIGN SAID YES TO IN B.1 AND B.1b]

B.3 Thinking about the past 30 days, how often have you seen, read or heard information about the [INSERT CAMPAIGN NAME] campaign?
[READ CHOICES AS NEEDED]

- 1 Never
- 2 Twice a month or less
- 3 Once a week
- 4 2-5 days/week
- 5 Daily
- 6 Several times a day
- 8 [VOL] Don't Know
- 9 [VOL] Refuse

[INSERT B SECTION SECTIONAL TIMING]

C. Pregnancy/Relationship Status and Traveler status

[ASK C.1 IF GENDER IS FEMALE (S.14a = 2), OTHERWISE SKIP TO C.4]

C.1 Are you currently pregnant?

- 1 Yes [SKIP TO C.3]
- 2 No
- 8 [VOL] Don't Know
- 9 [VOL] Refuse

C.2 Were you pregnant at any time since September 1, 2015?

1 Yes

	2 8	No [VOL] Don't Know
	9	[VOL] Refuse
C.3	Do yo	ou plan to become pregnant within the next two years?
	1	Yes
	2 8	No [VOL] Don't Know
	9	[VOL] Befuse
C.4	Are y	ou currently sexually active?
	1	Yes
	2	No
	8	[VOL] Don't Know
	9	[VOL] Refuse
C.4b	Are y	ou in a marriage or committed relationship with a man or a woman?
	1	Man
	2	Woman
	3	Neither [SKIP TO C.8]
	8	[VOL] Don't Know
	9	[VOL] Refuse
ASK	C.5 IF (GENDER IS MALE (S.14a = 1) AND C.4b = 2 OR IF GENDER IS FEMALE (S.14a = 2)
AND (C.5		e; OTHERWISE, SKIP TO C.8] ur wife or partner currently pregnant?
J.J	is yo	ui whe of partner currently pregnant:
	1	Yes [GO TO C.7]
	2	No
	8	[VOL] Don't Know
	9	[VOL] Refused
C.6	Was	your wife or partner pregnant at any time since September 1, 2015?
	1	Yes
	2	No
	8	[VOL] Don't Know
	9	[VOL] Refused
C.7	Is you	ur wife or partner planning to become pregnant within the next two years?
	1	Yes
	2	No
	8	[VOL] Don't Know
	9	[VOL] Refused

C.8	-	ou traveled any place outside of the 50 U.S. states [IF PUERTO RICO SAMPLE, "or Puerto Rico"] since September 1, 2015?
	1 2 8 9	Yes [GO TO C.9] No [SKIP TO C.12] [VOL] Don't Know [SKIP TO C.12] [VOL] Refused [SKIP TO C.12]
[ASK C C.9	During	1=YES OR C.5=YES, AND C.8=YES] ([IF C.1=YES] <u>your</u>) ([IF C.5 = YES] <u>your partner's</u>) CURRENT pregnancy, which les have you traveled to?
	1 8 9	Gave Answer [VOL] Don't Know [VOL] Refuse
[ASK C	.10 IF C	.2 = YES OR C.6 = YES, AND C.8 = YES]
C.10		[IF C.2 = YES] <u>you were) ([IF C.6 = YES] your partner was)</u> pregnant with your most pregnancy, which countries have you traveled to?
	BEING PREGN MAKE I	VIEWER NOTE: IF RESPONDENT IS CONFUSED AS TO WHICH PREGNANCY IS REFERRED TO AS THEY ARE CURRENTLY PREGNANT AND THEY HAD ANOTHER IANCY BEFORE THE CURRENT ONE AND IT WAS SINCE AUGUST 1, 2015, PLEASE T CLEAR THAT WE ARE REFERRING TO THE LAST PREGNANCY BEFORE THE ENT ONE]
	1 8 9	Gave Answer [VOL] Don't Know [VOL] Refuse
-		.8=YES] the last 6 months, which countries have you traveled to?
	1 8 9	Gave Answer [VOL] Don't Know [VOL] Refuse
[ASK A	LL]	
C.12	Which 1 2 8 9	Countries are you planning to travel to in the next 6 months? Gave Answer None [VOL] Don't Know [VOL] Refuse
[INSER	T C SEC	CTION SECTIONAL TIMING]

D. Beliefs: Personal susceptibility/seriousness/concern

D.1 Have you heard of someone with the Zika virus in the [IF IN THE U.S.: state /IF IN PUERTO RICO: city or town] where you live?

- 1 Yes
- 2 No
- 8 [VOL] Don't Know
- 9 [VOL] Refuse

D.2 How concerned are you about the spread of Zika in [IF IN THE U.S.: the United States; IF IN PUERTO RICO: Puerto Rico]? [READ CHOICES]

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned
- 4 Not at all concerned
- 8 [VOL] Don't Know
- 9 [VOL] Refuse

D.3 Please answer yes or no for each of the following statements [READ CHOICES]

	Yes	No	[VOL] Don't Know	[VOL] Refused
 a. I believe that I am at risk of being infected with Zika. 	1	2	8	9
b. I believe that Zika is a serious disease.	1	2	8	9
c. I believe I can protect myself from Zika.	1	2	8	9
d. I believe I can protect my partner from Zika.	1	2	8	9

D.4 How closely do you follow news stories about Zika? [READ CHOICES]

- 1 Very closely
- 2 Fairly closely
- 3 Not too closely
- 4 Not at all
- 8 [VOL] Don't Know
- 9 [VOL] Refuse

D.5 Which of the following best describes how the news media reports the dangers of Zika? [READ CHOICES]

- 1 The news media reports the dangers as more serious than they really are
- 2 The news media reports the dangers as less serious than they really are
- 3 The news media reports the dangers about right
- 8 [VOL] Don't Know
- 9 [VOL] Refuse

III. Zika Actions

_	- C. I		A		
	Benefits/Barriers to	A ction	_ Attituda	toward	action
	Delicits/Dailiels to	ACHUII	- Alliuuc	waiu	acuon

The next several questions are about actions to reduce the risk of getting the Zika virus.

E.1 In warm weather, how often do you take action to cover up by using long sleeve shirts and pants to keep mosquitoes from biting you?

Always Usually Sometimes, Rarely Never

1 2 3 4 5 8 (DK) 9 (REF)

E.2 How often do you take action to use insect repellent to keep mosquitoes from biting you?

Always Usually Sometimes, Rarely Never

1 2 3 4 5 8 (DK) 9 (REF)

E.3 How often do you take action to remove standing water in and around your home, so mosquitoes can't lay eggs there?

Always Usually Sometimes, Rarely Never

1 2 3 4 5 8 (DK) 9 (REF)

E.4 How often do you take action to keep mosquitoes out of your home?

Always Usually Sometimes, Rarely Never

1 2 3 4 5 8 (DK) 9 (REF)

E.5 In the last 6 months, how often have you used condoms to avoid giving or getting Zika?

Always Usually Sometimes, Rarely Never

1 2 3 4 5 8 (DK) 9 (REF)

E.6 H In the last 6 months, how often have you abstained from sex to avoid giving or getting Zika?

Always Usually Sometimes, Rarely Never

1 2 3 4 5 8 (DK) 9 (REF)

[ASK E.7 and E.8 IF C.1 = YES OR C.2 = YES OR C.5=YES OR C.6=YES]

E.7 During pregnancy, how often do (or did) you use condoms to protect the unborn baby from Zlka?

Always Usually Sometimes, Rarely Never

1 2 3 4 5 8 (DK) 9 (REF)

E.8 During pregnancy, how often do (or did) you avoid sex to protect the unborn baby from Zika?

Always Usually Sometimes, Rarely Never

1 2 3 4 5 8 (DK) 9 (REF)

[INSERT E.1-E.6 SECTIONAL TIMING]

IV. CDC Response to Zika

As you may know, the Centers for Disease Control and Prevention, or CDC, has been working to stop the spread of the Zika virus through a health education initiative.

- G.1 How would you rate the CDC's response to the Zika outbreak so far? [READ CHOICES]
 - 1 Excellent
 - 2 Good
 - 3 Fair
 - 4 Poor
 - 5 Don't know/Not sure

[INSERT G SECTION SECTIONAL TIMING]

[QUALIFIED LEVEL = 3]

V. Screener/Demographic Questions (HBM MODIFYING FACTORS)

H.1 In what year were you born?

1 _____ [RECORD YEAR OF BIRTH] [RANGE = 1900-1997] 8888 [VOL] Don't Know 9999 [VOL] Refused

- H.2 Are you of Hispanic or Latino origin?
 - 1 Yes
 - 2 No
 - 8 [VOL] Don't Know
 - 9 [VOL] Refuse

H.3		tell me your race. Do you consider yourself? [READ CHOICES] [MULTIPLE CTIONS ALLOWED] You can choose more than one race.
2 3 4 5	Americ	White/Caucasian or African-American an Indian or Alaska Native Hawaiian or Other Pacific Islander [VOL] Don't Know [VOL] Refused
H.4.	Are yo marrie	u currently married, divorced, separated, widowed, or have you never been d?
	FURTH	SPONDENT SAYS THEY ARE "SINGLE" OR "ENGAGED", PLEASE PROBE HER TO FIND OUT WHICH OF THE LISTED CATEGORIES IS CORRECT: "You stated e single/engaged, but which of these categories best describes your status."]
	1 2 3 4 5 8 9	Married Divorced Separated Widowed Never Married [VOL] Don't Know [VOL] Refuse
H.5	Within	the past 6 months, who have you primarily had sex with? [READ LIST]
	1 2 3 8 9	A male A female Haven't had sex in the last 6 months [SKIP TO H.7] [VOL] Don't Know [VOL] Refused
H.6		the past 6 months, have you had unprotected sex? By "unprotected sex" we mean sex without a condom. Yes
	2 8 9	No [VOL] Don't Know [VOL] Refuse
[ASK	H.7 IF CI	ELL PHONE SAMPLE]
H.7	How ma	any people in your household, including yourself, are adults, age 18 and older?
		Enter number 1-7
	8	8 or more
	9	[VOL]Don't know/Refused

H.8a	Now thinking about your telephone use How many telephone numbers do you have in
	your household that are used for talking? DO NOT COUNT cell phones or telephone lines
	that are used only for machines like fax machines and computers.

_____ [RANGE 1-5]
99 [VOL] Don't Know/Refused

H.8b Do you have a working cell phone?

- 1 Yes, have cell phone
- 2 No, do not
- 9 [VOL] Don't know/Refused

[ASK H.9 IF H.8b = 2 AND S.6 > 1]

H.9 Does anyone in your household have a working cell phone?

- 1 Yes, someone in household has cell phone
- 2 No
- 9 [VOL] Don't know/Refused

[ASK H.10a AND H.10b OF ALL CELL PHONE SAMPLE]

H.10a Now thinking about your telephone use... Including this one, how many working cell phones do you have?

_____ [RANGE 1-9]
99 [VOL] Don't Know/Refused

H.10b Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

- 1 Yes, home telephone
- 2 No, home telephone
- 9 [VOL] Don't Know /Refuse

[SKIP IF S14.e WAS ASKED AND ASK H.12]

H.11 In which zip code do you currently live? ENTER FIVE DIGIT ZIP CODE.

- 1 Gave Response _____
- 8 [VOL] Don't Know
- 9 [VOL] Refuse

H.12 What is the highest level of education you have completed?

[READ CHOICES IF NECESSARY]

- 1 Grade school
- 2 Less than high school graduate/some high school
- 3 High school graduate or completed GED
- 4 Some college or technical school
- 5 Received four-year college degree

- 6 Some post graduate studies
- 7 Received advanced degree
- 8 Other:
- 98 [VOL] Don't Know
- 99 [VOL] Refuse

H.13 What is your current employment status? Would you say...? [READ CHOICES]

- 1 Employed full time
- 2 Employed part time
- 3 Unemployed
- 4 Homemaker
- 5 Student
- 6 Retired, or
- 7 Disabled
- 8 Other:
- 98 [VOL] Don't Know
- 99 [VOL] Refuse

H.14 Which of the following categories best describe your total, annual household income?

- 1 Under \$20,000/year
- 2 \$20,001 \$30,000/year
- 3 \$30,001 \$40,000/year
- 4 \$40,001 \$50,000/year
- 5 \$50,001 \$60,000/year
- 6 \$60,001 \$80,000/year
- 7 \$80,001 \$100,000/year
- 8 Over \$100,000/year
- 98 [VOL] Don't Know
- 99 [VOL] Refuse

Thank you for your help with our survey today. These are all of the questions we have for you today. Have a great day/evening.

[INSERT H SECTION SECTIONAL TIMING]