



September 2, 2016

Dominic Mancini
Deputy Director
Office of Information and Regulatory Affairs
Office of Management and Budget
Washington, DC

Subject: Request for Emergency Review and Clearance

Dear Mr. Mancini:

Pursuant to Office of Management and Budget (OMB) procedures established at 5 CFR Part 1320, Controlling Paperwork Burdens on the Public, I request that the proposed information collection project, "Knowledge, Attitudes, and Practices related to a Domestic Readiness Initiative on Zika Virus Disease" be processed in accordance with section 1320.13, Emergency Processing.

I have determined that this information must be collected prior to the expiration of time periods established under Part 1320, and that this information is essential to the CDC's mission to protect America from health, safety and security threats, both foreign and in the U.S. The purpose of this study is to conduct a timely assessment of communication and education efforts to prepare and protect populations at risk of contracting the Zika virus in the domestic U.S and Puerto Rico. This assessment will be used to help evaluate and refine the Domestic Readiness Initiative on Zika Virus Disease (aka Domestic Readiness Campaign) in both the continental US and Puerto Rico.

CDC cannot reasonably comply with the normal clearance procedures because this assessment is vital for showing whether the public health intervention is having the intended or unintended effects. In particular, results gained through this assessment can facilitate campaign improvement and ensure good stewardship of resources. Therefore, CDC requests a 180-day emergency clearance to begin this study.

Please provide an approval/disapproval determination to this request to collect information under an emergency clearance by close of business September 7, 2016, if at all feasible.

Respectfully,

Katherine Lyon Daniel, PhD
Associate Director of Communication,
Office of the Associate Director for Communication
(OADC), Centers for Disease Control and Prevention (CDC)