



DATE: October 26, 2016

TO: Diana Finegold, Health Communications Specialist
Office of Communications and Public Relations
National Institute of Nursing Research (NINR)

FROM: NIH Privacy Act Officer


SUBJECT: Applicability of the Privacy Act: Palliative Care: Conversations Matter Phase Two Evaluation

I have reviewed the NINR submission to OMB referenced above. The purpose of the survey is to measure the effectiveness of the second phase of the Palliative Care: Conversations Matter campaign and its educational materials.

The surveys will be conducted online and invitations to participate in the survey will be sent to a selected sample of members via email along with unique login code. The surveys will collect information on general awareness, knowledge, and perceptions of pediatric palliative care; awareness of the communications campaign and its materials; behaviors related to seeking out pediatric palliative care information and resources; and demographic information (gender, age race/ethnicity, and education).

An independent contractor, Edge Research, will collect and collate the surveys electronically, and will also be responsible for initial data analysis and reporting. All data will be analyzed and reported in an aggregate form that does not personally identify any responder. The data sets transferred back to NIH staff will be fully de-identified and access to data will be restricted to project staff members on an as-needed basis.

I have determined that the Privacy Act will apply to this data collection. This data collection is covered by NIH Systems of Record Notice 09-25-0156, entitled "Records of Participants in Programs and Respondents in Surveys Used to Evaluate Programs of the Public Health Service, HHS/PHS/NIH/OD." If you have questions, please contact me at (301) 402-6201.

RALPH D. FRENCH

FOR Celeste Dade-Vinson
NIH Privacy Act Officer

Enclosure

cc: (Amenda Greene, NINR PRA Liaison) (w/o enclosure)