Privacy Impact Assessment Form v 1.47.4 Status Draft F-77444 9/27/2016 3:20:04 PM Form Number Form Date Question Answer OPDIV: NIH PIA Unique Identifier: P-6198995-104835 Palliative Care: Conversations Matter Phase Two Evaluation 2a Name: Survey General Support System (GSS) Major Application Minor Application (stand-alone) The subject of this PIA is which of the following? Minor Application (child) Electronic Information Collection ○ Unknown Identify the Enterprise Performance Lifecycle Phase Implementation of the system. ○ Yes 3b Is this a FISMA-Reportable system? No Does the system include a Website or online application available to and for the use of the general No public? Agency Identify the operator. Contractor **Health Communications POC Title** Specialist **POC Name** Diana Finegold Point of Contact (POC): **POC Organization** NINR **POC Email** Diana.Finegold@nih.gov **POC Phone** 301-496-0209 New Is this a new or existing system? Existing Yes Does the system have Security Authorization (SA)? No 8b Planned Date of Security Authorization Not Applicable

11	Describe the purpose of the system.	The purpose of the system is to evaluate the effectiveness of the second phase of NINR's pediatric palliative care communications campaign, Palliative Care: Conversations Matter®. This second phase evaluation involves collecting feedback from parents and caregivers to ensure that the campaign is effective, relevant, and useful for this specific audience. The data collection vendor, Edge Research, will program and deploy the online surveys through opt-in online survey sample providers and host a secure website for the survey administration. The sample size for the survey is approximately 150 individuals (parents and caregivers).		
12	questions will identify if this information is PII and ask	The system will collect information on general awareness, knowledge, and perceptions of pediatric palliative care; awareness of the communications campaign and its materials; behaviors related to seeking out pediatric palliative care		
13	Provide an overview of the system and describe the information it will collect, maintain (store), or share,	Information provided by respondents will be used only by the researchers conducting this study and will not be disclosed except as required by law. Respondents will not be asked any		
14	Does the system collect, maintain, use or share PII?	YesNo		
15	Indicate the type of PII that the system will collect or maintain.	Social Security Number Name Driver's License Number Mother's Maiden Name E-Mail Address Phone Numbers Medical Notes Certificates Education Records Military Status Foreign Activities Taxpayer ID Race Ethnicity Gender Age Range	Date of Birth Photographic Identifiers Biometric Identifiers Vehicle Identifiers Mailing Address Medical Records Number Financial Account Info Legal Documents Device Identifiers Employment Status Passport Number	
16	Indicate the categories of individuals about whom PII is collected, maintained or shared.	 ☐ Employees ☑ Public Citizens ☐ Business Partners/Contacts (Federal, state, local agencies) ☐ Vendors/Suppliers/Contractors ☐ Patients Other 		
17	How many individuals' PII is in the system?	100-499		

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18	For what primary purpose is the PII used?	To better understand the audience for the Palliative Care: Conversations Matter campaign and identify any unmet needs in terms of audience and underserved populations.	
19	Describe the secondary uses for which the PII will be used (e.g. testing, training or research)	N/A	
20	Describe the function of the SSN.	N/A	
20a	Cite the legal authority to use the SSN.	N/A	
21	Identify legal authorities governing information use and disclosure specific to the system and program.	5USC 301, DR	
22	Are records on the system retrieved by one or more PII data elements?	○ Yes	
23	Identify the sources of PII in the system.	Directly from an individual about whom the information pertains	
23a	Identify the OMB information collection approval number and expiration date.	OMB 0925-0683, Expiration 10/31/16.	
24	Is the PII shared with other organizations?	○ Yes	
25	Describe the process in place to notify individuals that their personal information will be collected. If no prior notice is given, explain the reason.	There will be a note in the survey invitation.	
26	Is the submission of PII by individuals voluntary or mandatory?	VoluntaryMandatory	

27	object to the information collection, provide a reason.	Survey respondents are not required to answer any of the questions, including those related to PII.		
28	the time of original collection). Alternatively, describe why they cannot be notified or have their consent obtained.	N/A. This is not a system. It is an electronic information collection.		
29	been inappropriately obtained, used, or disclosed, or that the PII is inaccurate. If no process exists, explain why not.	NINR will not have any contact with individual respondents. The survey will be deployed through a national sample and results will be reported in aggregate.		
30		No reviews are planned since NINR will not be looking at the data on an individual level.		
		Users		
	Identify who will have access to the PII in the system and the reason why they require access.	Administrators		
31		☐ Developers		
			Contractors are deploying the survey.	
		Others		
32	system users (administrators, developers,	Password protected logins are required to access information. The contractor limits access to files with PII to only those individuals who work on the account (approximately 4 people).		
33	Describe the methods in place to allow those with access to PII to only access the minimum amount of information necessary to perform their job.	Password protected logins are required to access information.		
34		Privacy Act training is provided to all who would potentially have access to the database.		
35	Describe training system users receive (above and beyond general security and privacy awareness training).	N/A		
36	Do contracts include Federal Acquisition Regulation and other appropriate clauses ensuring adherence to privacy provisions and practices?	YesNo		

37	Describe the process and guidelines in place with regard to the retention and destruction of PII. Cite specific records retention schedules.		The contractor only retains its data to the extent necessary for each project. They do not reference personal information in any of their analyses or reporting. And they remove PII from their servers and network within 1 year of the close of the project.
38	Describe, briefly but with specificity, how the PII will 38 be secured in the system using administrative, technical, and physical controls.		During a project, data files with PII are stored on a server that resides in a secure location. The contractor has firewalls in place and employs strong passwords on all company machines. The contractor workstations automatically log off after inactivity. In addition, they limit access to files with PII to only those individuals who work on the account.
General Comments information will be collected		information will be collected	graphic information such as age, sex, race/ethnicity. But none of this in conjunction with other personally identifiable information such as name, cal address, or telephone number.
	OPDIV Senior Official for Privacy Signature		