

## Logistics and Recruiter Script for in-Park Focus Group Sessions

### Summary

There will be four focus group sessions at two different parks. The sessions will be held on consecutive days in a meeting room in the park's visitor center. We plan to begin the sessions in the late afternoon (e.g. 4 pm) each day.

- o A recruiter will be stationed in the park visitor center beginning at 9:00 am on the day of each session.
- o The recruiter will select individuals or groups based on observable characteristics. Specifically, an attempt will be made to recruit a mix of focus group participants in terms of age, gender and ethnicity to the extent possible.
- o Once identified, the recruiter will approach an adult in the group and read the script below to request participation.
- o Only one adult (18 years or older) per group will be asked to participate.
- o Individuals agreeing to participate will be provided information about the time and location of the focus group. Names and cell phone numbers will be recorded and used only for a reminder call prior to the session.
- o The recruiter will continue to intercept individuals/groups until 10 participants have been confirmed. If the recruiter is unable to confirm 10 participants, the group will be held with as few as 4 to 6 participants. Otherwise the session will be deferred to another day.
- o The Paperwork Reduction Act Statement will be made available upon request.

**Recruiter Script & Instructions**

*“Good morning/afternoon, my name is \_\_\_\_\_. I’m working with the National Park Service on an important research study about the impacts of noise in national parks. Today we’re asking a small number of visitors to help us with this study by participating in a focus group discussion this afternoon here in the visitor’s center. During the discussion we would ask you your opinions about some survey materials and audio recordings. It starts at 4pm and would last for two hours and we are offering \$50 to compensate you for your time*

IF GROUP: *“Would one person from your group, age 18 or older be willing to help us by participating?”*

IF INDIVIDUAL: *“Would you be willing to help us by participating?”*

⇒IF YES: *“Great, thank you. Can you please tell me your age?”*

RECORD GENDER \_\_\_\_\_

RECORD AGE \_\_\_\_\_

*“The discussion will start at 4pm and be held in the \_\_\_\_\_ room here in the visitor center. May I have a cell phone number so that I can contact you later to remind you about the session?”*

RECORD PHONE # \_\_\_\_\_

⇒IF NO: *“Thank you for your time. Enjoy your visit.”*

**PAPERWORK REDUCTION ACT STATEMENT:** The National Park Service is authorized by 54 U.S.C. 100070 to collect this information. This information will be used by park managers to understand visitor perceptions of sound in [park name]. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. The permanent data connected with this collection will be anonymous. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

**BURDEN ESTIMATE:** The respondent burden for this collection is estimated to be at least 2 hours per participant. Direct comments regarding the burden estimate or any other aspect of this form to: Frank Turina, Night Skies and Natural Sounds Division, National Park Service, 1201 Oakridge Drive, Fort Collins, CO 80525, [frank\\_turina@nps.gov](mailto:frank_turina@nps.gov) (email).