### U.S. DEPARTMENT OF VETERANS AFFAIRS NATIONAL CEMETERY ADMINISTRATION

## NATIONAL CEMETERIES: 2016 SATISFACTION SURVEY



#### Please read and answer the following question first.

#### Have you visited a national cemetery in the past 12 months?

- No (STOP. You do not have to complete the rest of this questionnaire, but please return the questionnaire in the enclosed postage-paid envelope.)
- Yes (Continue on to the next question.)

#### OMB Control Number 2900-0571 Public Reporting Burden Statement

VA may not conduct, sponsor, or require the respondent to respond to this collection of information unless it displays a valid OMB Control Number. All responses to this collection are voluntary. Public reporting burden for this collection of information is estimated to average 20 minutes per response, including the time necessary for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. The information collected is intended to be used in making improvements in services within the National Cemetery Administration of the Department of Veterans Affairs and for associated administrative purposes. Failure to furnish the requested information will have no adverse effect on any VA benefit to which you may be entitled.

The information you supply will be confidential and protected by the Privacy Act of 1974 (5 U.S.C. 522a) and the VA's confidentiality statute (38 U.S.C. 5701) as implemented by 38 CFR 1.526(a) and 38 CFR 1.576(b). Disclosure of information involves releases of statistical data and other non-identifying data for the improvement of services within the National Cemetery Administration and for associated administrative purposes. Please send any comments regarding this burden estimate or any other aspect of this collection, including suggestions for reducing this burden, to VA Clearance Officer (005G2), 810 Vermont Ave., NW, Washington DC 20420. SEND COMMENTS ONLY. DO NOT SEND THIS FORM OR REQUESTS FOR BENEFITS TO THIS ADDRESS.

#### Marking Instructions

#### The survey will take about 20 minutes to complete.

Please read each question carefully and respond by filling in the oval of the response that most closely represents your opinion.

- Use pencil or pen. Make heavy dark marks that fill the ovals completely. If you wish to change an answer, erase cleanly (pencil) or put an "X" over the incorrect response (pen).
- Fill in one answer oval for each question unless it tells you to "mark all that apply."
- When you are finished, please place the questionnaire in the enclosed postage-paid envelope and put it in the mail.

Correct Mark

 $\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$ 

Incorrect Marks

 $\checkmark$ 

**Next-of-Kin:** Respond to the questions on the left column of the page, beginning with Question 1. **Funeral Directors:** Respond to the questions on the right column of the page, beginning with Question A.

#### **Questions for Next-of-Kin**

<u>Please complete this survey based on your</u> <u>experiences at the national cemetery where</u> <u>your loved one was interred.</u>

1. Since the committal service, how many times have you visited the national cemetery where your loved one was interred?

- 1 3
   4 6
  - 10 or more
     None, I have
    - not visited

2. Your recently deceased loved one was your...

Spouse

-7 - 9

- Parent
- Brother/Sister
- Son/Daughter (includes stepchildren)
- Other relative
- Friend
- 3. How far do you reside from the national cemetery?
  - $\bigcirc$  Less than 15 miles
- $\bigcirc$  45 to 59 miles  $\bigcirc$  60 to 75 miles
- 15 to 29 miles
   30 to 44 miles
  - Over 75 miles
- 4. Do the following factors limit the number of times you visit the national cemetery where your loved one is interred? (Please mark Yes or No for each item below.)
- 5. Have you ever served on active duty in the U.S. armed forces, either in the regular military or a National Guard or reserve unit?

 $\bigcirc$  No

Yes

#### **Questions for Funeral Directors**

A. Looking at the attached form, please identify the national cemetery with which you most frequently do business and fill in the corresponding number in the spaces below. <u>Please complete this survey based on your</u> <u>experiences at this national cemetery within</u> <u>the last 12 months.</u>

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

- B. How far is your funeral home from the national cemetery with which you most frequently do business?
  - Less than 15 miles
  - 15 to 29 miles
  - 30 to 44 miles
     30 to 44 miles
  - 45 to 59 miles
  - 60 to 75 miles
  - Over 75 miles
- C. How long has your funeral home worked with the national cemetery?

- Less than 1 year
- $\bigcirc$  1 to 4 years
- 5 to 8 years
- O 9 to 12 years
- 13 years or more
- Don't know

#### **Questions for Next-of-Kin**

# 6. <u>Prior to your time of need</u>, to what extent were you aware of the benefits related to burial in a national cemetery?

- Completely aware
- Somewhat aware
- O Unaware (SKIP TO Q8)
- 7. How did you learn of these benefits prior to your time of need? (Mark all that apply)
  - Family member/friend
  - Funeral home
  - Military discharge-related materials
  - Other veteran/active duty member
  - VA/NCA pamphlet, brochure, newsletter
  - VA/NCA Web site
  - VA/NCA social media (Facebook or Twitter)
  - Veterans Service Organization (including State or County organizations)
  - Other VA organization
  - Local newspaper/television news reports
  - Public events (e.g., parades, exhibits, speeches)
  - Professional/military association meetings or conventions

#### 8. <u>Prior to the time of need</u>, what is the <u>BEST</u> way for the national cemetery to convey information regarding benefits? (*Mark only one*)

- 🔵 E-mail
- VA/NCA Web site
- VA/NCA social media (Facebook or Twitter)
- Newsletter/flyer
- Local newspaper/television news reports
- Public events (e.g., parades, exhibits, speeches)
- Professional/military association meetings or conventions
- Other

# 9. To what extent were you informed of the details (e.g., length of service, use of committal shelters) related to the committal service prior to attending the service?

- Very informed
- Somewhat informed
- Neither informed nor uninformed

- Somewhat uninformed
- Very uninformed

#### **Questions for Funeral Directors**

D. Of the eligible veteran families you serve, approximately what percent choose burial in the national cemetery?

- 1 4%
- -5 9%
- 10 14%
  15 24%
- 25 49%
- 023 43%050 - 74%
- 075 100%
- E. How would you characterize the overall communication from the national cemetery to your funeral home?

- ⊃ Excellent
- Good
- Fair
- Poor
- F. Do you feel that you are well informed by the national cemetery of its policies and procedures?
  - ⊃ Yes, well informed
  - > Yes, somewhat well informed
  - No, not well informed
- G. In general, of the following services, which one provides you the <u>MOST</u> information about national cemetery policies and procedures? (Mark only one)
  - VA/NCA Web site
  - Local newspaper/television news reports
  - Public events (e.g., parades, exhibits, speeches)
  - Professional associations/conventions/ meetings
  - Veterans Service Officers
  - Outreach by cemetery staff
  - Other

#### H. What national cemetery policies or procedures do you feel you could use more information about? (Mark all that apply)

- None, I feel well informed
- Eligibility requirements for burial in a national cemetery
- Scheduling process
- Military funeral honors
- Presidential Memorial Certificates
- Floral policy
- Headstone, marker, or columbarium niche cover inscription options

**Questions for Funeral Directors Questions for Next-of-Kin** 10. Overall, how satisfied are you with the I. What is the best way for the national information you were provided throughout cemetery to communicate with your funeral your experiences with the national cemetery? home regarding changes in its policies and procedures? (Mark only one) Very satisfied Somewhat Phone Somewhat satisfied dissatisfied ─ Fax O Neither satisfied ○ Verv dissatisfied Letter nor dissatisfied Email ○ VA/NCA Web site 11. At the committal service, did your family Newsletter or flyer have any of the following special needs or requests? (Mark all that apply) J. Overall, how satisfied are you with the communication between your funeral home Visit the gravesite and the national cemetery? O View the burial Very satisfied Special music Somewhat satisfied Special religious practices (e.g., blessing Neither satisfied nor dissatisfied the gravesite) Additional seating at the committal service Somewhat dissatisfied Handicapped accommodations Very dissatisfied O No, my family did not have any special K. Overall, how would you compare the level needs or requests (SKIP TO Q13) of service you receive from the national cemetery with the level of service you 12. Was the cemetery able to accommodate receive from private cemeteries? these special needs or requests to your Superior to private cemeteries satisfaction? Better than private cemeteries About the same Yes, completely ○ Yes, somewhat Worse than private cemeteries Much worse than private cemeteries No, and I understand why O No, and I did not understand why Don't know/not applicable If your loved one was NOT a veteran, please SKIP TO Q15. 13. If your loved one was a veteran, did your family request military funeral honors? ○ Yes, and honors were provided Yes, but honors were not provided (SKIP TO Q15) ○ No, did not request military funeral honors (SKIP TO Q15) 14. How satisfied were you with the quality of the military funeral honors your loved one received? Very satisfied Somewhat Somewhat satisfied dissatisfied O Neither satisfied Very dissatisfied nor dissatisfied

#### **Questions for Next-of-Kin**

- 15. Overall, how satisfied were you with the committal service at the national cemetery?
  - Very satisfied
- Somewhat dissatisfied
- Somewhat satisfied
   Neither satisfied
- Very dissatisfied
- nor dissatisfied
- 16. Were the headstone, marker, or columbarium niche cover inscription options explained to vou?
  - Yes
  - No (SKIP TO Q20)
  - O Not sure/don't know (SKIP TO Q20)
- 17. Which of the following inscription options were explained to you? (Mark all that apply)
  - Military service information (e.g., rank, service, valor awards)
  - Emblems of belief (e.g., religious symbols)
  - Terms of endearment (e.g., beloved father)
- 18. Did you feel you had sufficient time to make a decision on the headstone, marker, or columbarium niche cover inscription options?

○ Yes ○ No

- 19. Who explained headstone, marker, or columbarium niche cover inscription options to you?
  - National cemetery representative ONLY
  - Funeral director ONLY
  - BOTH the national cemetery representative and the funeral director
  - NEITHER the national cemetery nor the funeral director
- 20. How satisfied were you with the length of time it took for the permanent headstone, marker, or columbarium niche cover to be in place?
  - Very satisfied
  - Somewhat satisfied
  - Neither satisfied nor dissatisfied
  - Somewhat dissatisfied

- Very dissatisfied
- Don't know/the marker or headstone has not yet arrived (SKIP TO Q23)

- **Questions for Funeral Directors**
- L. Overall, how would you compare the appearance of the national cemetery with the appearance of private cemeteries?
  - Superior to private cemeteries
  - Better than private cemeteries
  - About the same
  - Worse than private cemeteries
  - Much worse than private cemeteries
  - Don't know/not applicable
- M. To what extent do you understand the eligibility requirements for burial in a national cemetery, including eligibility for reservists and veteran dependents?
  - Output Understand completely
  - Understand somewhat
  - Do not understand
- N. How well do you understand the headstone, marker, or columbarium niche cover inscription options available to next of kin?

- O Understand completely
- Understand somewhat
- Do not understand
- O. How easy is the process of scheduling an interment at the national cemetery?
  - Very easy
  - Somewhat easy
  - Neither easy nor hard
  - Somewhat hard
  - Very hard
- P. How long does it typically take to confirm the scheduling of an interment at the national cemetery?
  - Less than 1 hour
  - 1 to 2 hours
  - O 3 to 4 hours
  - 5 to 8 hours
  - 1 to 2 days
  - More than 2 days

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Questions for Next-of-Kin	Questions for Funeral Directors					
21. When the headstone, marker, or columbarium niche cover arrived, was the inscription accurate?	Q. Overall, how satisfied were you with the length of time it took to confirm the scheduling of an interment?					
<ul> <li>Yes</li> <li>No</li> <li>Don't know</li> </ul>	<ul> <li>Very satisfied</li> <li>Somewhat satisfied</li> <li>Neither satisfied nor dissatisfied</li> <li>Somewhat dissatisfied</li> </ul>					
22. Overall, how satisfied were you with the quality and appearance of the headstone,	<ul> <li>Very dissatisfied</li> </ul>					
marker, or columbarium niche cover when it arrived? O Very satisfied	R. During committal services, how often do you receive the support you need from cemetery staff?					
<ul> <li>Somewhat satisfied</li> <li>Neither satisfied nor dissatisfied</li> <li>Somewhat dissatisfied</li> <li>Very dissatisfied</li> </ul>	<ul> <li>Always</li> <li>For the most part</li> <li>Occasionally</li> <li>Never</li> </ul>					
If your loved one was NOT a veteran, please SKIP TO Q24.	S. Generally, how often do committal services at the national cemetery start on time?					
<ul> <li>23. If your loved one was a veteran, did you receive a Presidential Memorial Certificate?</li> <li>Yes</li> <li>No</li> </ul>	<ul> <li>Always</li> <li>For the most part</li> <li>Occasionally</li> <li>Never</li> </ul>					
24. Looking back at your overall experiences with the national cemetery, which items would you have liked more information about? (Mark all that apply)	T. If you are delayed in arriving at the national cemetery for a scheduled service, how successful is the cemetery in adjusting the schedule to accommodate the family?					
<ul> <li>None, I was well informed</li> <li>Details of the committal service</li> <li>Military funeral honors</li> <li>Location of gravesite</li> <li>Layout of cemetery (maps)</li> <li>Directions to cemetery</li> </ul>	<ul> <li>Very successful</li> <li>Somewhat successful</li> <li>Neither successful nor unsuccessful</li> <li>Somewhat unsuccessful</li> <li>Very unsuccessful</li> <li>Don't know/Not applicable</li> </ul>					
<ul> <li>Presidential Memorial Certificate</li> <li>Floral policy</li> <li>Headstone or marker inscription options</li> </ul>	U. How easy is it to schedule military honors at the national cemetery?					
<ul> <li>Timeline for placement of headstone/ marker</li> </ul>	<ul> <li>Very easy</li> <li>Somewhat easy</li> </ul>					

#### 25. After the loss of your loved one...

a. Did you <u>need</u> bereavement counseling or support?

Don't know

- 6 -

- Yes No
- b. Did you <u>seek</u> bereavement counseling or support?

○ Yes ○ No

Very hard
To what extent is the quality

Neither easy nor hard

- V. To what extent is the quality of military honors acceptable?
  - Very acceptable

Somewhat hard

- Somewhat acceptable
- Neither acceptable nor unacceptable

Somewhat unacceptable

Very unacceptable

Questions for Next-of-Kin Only (Funeral Directors, please skip to Q33)					
<ul> <li>26. Have you contacted VA to find out if you are eligible for VA survivor benefits?</li> <li>Yes</li> <li>No</li> <li>Don't know</li> </ul>	29. Overall, what was the <u>single biggest</u> contributing factor to the decision to bury your loved one in a national cemetery?				
27. Are you eligible for VA survivor benefits?	<ul> <li>(Mark only one)</li> <li>Honor the wishes of my loved one</li> <li>Recognition of military service</li> <li>Other family member also buried at national cemetery</li> <li>Location</li> <li>Affordability</li> </ul>				
<ul> <li>Yes</li> <li>No</li> <li>Don't know</li> </ul> 28. If eligible, have you applied for VA survival					
benefits?     Yes   No   Don't know	30. What is your gender?				
	<ul> <li>Male</li> <li>Female</li> <li>31. Are you Hispanic or Latino?</li> </ul>				
(For information on survivor benefits, contact VA 800.827.1000)	○ Yes ○ No				
	<ul> <li>32. What is your race? (Mark one or more)</li> <li>White</li> <li>Black or African American</li> <li>American Indian or Alaskan Native</li> <li>Asian</li> <li>Native Hawaiian or other Pacific Islander</li> </ul>				

	Questions for All Participants						
33.	. Please indicate your level of agreement with the following statements.	Strongly see	Adree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know/ Not applicable
a.	The maintenance of the cemetery grounds is excellent						
b.	The upkeep of the headstones, markers, or columbarium niche covers is excellent						
c.	The maintenance of other landscape features (e.g., flowers, trees, shrubs) is excellent	0					
d.	The committal shelter used for the service was clean, free of safety hazards, and private	0					
e.	There is adequate handicap accessibility for visitors who need	it ㅇ					
f.	The availability of restrooms is suitable to accommodate visitor on busy days						
g.	The cemetery honors all veterans and their service to our nation	n 🔿					
h.	There are sufficient signs within the cemetery to assist visitors	0					
i.	Parking at the cemetery is adequate to accommodate visitors of most days						

Questions for All Participants (continued)	ree		e e	,		/ ble
Please indicate your level of agreement with the following statements.	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know/ Not applicable
j. The cemetery's roadways and intersections are safe and easily navigated						
k. The quality of service received from cemetery staff is excellent						
I. The national cemetery staff was courteous						
m. The national cemetery staff was professional in terms of being knowledgeable, helpful, and responsive						
n. The national cemetery hours of operation meet my needs						
o. The appearance of my loved one's gravesite/columbaria is excellent						
p. The information kiosks (i.e., gravesite locators) are helpful to me						
q. Public ceremonies and events at the cemetery promote a sense of patriotism and heritage						
r. The overall appearance of the national cemetery is excellent						
s. Overall, I am satisfied with my experiences at the national cemetery.						
t. I would recommend the cemetery to veteran families during their time of need						
u. I am willing to rely on VA and the National Cemetery Administration to meet the burial needs of veterans in the future						
v. I am willing to rely on VA and the National Cemetery Administration to maintain national cemeteries as national shrines in the future						
w. My experiences with the national cemetery exceeded my expectations						
<b>General Comments:</b> Please use this space to elaborate on any aspect of your experiences at the national cemetery you wish to share with us.						

**Note:** If you would like to be contacted by the cemetery, please write your name and contact information (address or telephone number):

Thank you for taking the time to complete this survey. Your answers are very important to ensure that the services provided by national cemeteries meet your needs and expectations. Please return your questionnaire in the postage-paid envelope.

DO NOT WRITE IN THIS AREA