

Recruitment E-mail

*Any text in angle brackets "< >" indicates part of the script that will change based on the participant, or situation.

Subject: Participants Needed for Research Study
Hi <First Name>

You have an opportunity waiting!

Topic: Based on your e-Rewards(R) profile, you are invited to earn e-Rewards Currency for participating in a research survey about new consumer products.

Incentive: \$6.25 in e-Rewards(R) Currency

Length: 25 minutes

Click the link below to voice your opinion and earn e-Rewards Currency:

<Link to survey>

Details: Not all of our clients' surveys are designed for mobile devices. If you choose to use a mobile device, you may not have an optimal experience.

We value your opinions!

– Your e-Rewards Team

Stay Connected!

Twitter: @eRewardsUS

Facebook: <https://www.facebook.com/eRewardsUS>

Google+: <https://plus.google.com/+e-Rewards>

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Manage your account online: <http://<website>/home.do>

Contact us if you have any issues: <http://<website>/contactus.do>

Read our Privacy Policy: <http://<website>/privacypolicy.do>

Read our Member Agreement: <http://<website>/memberagreement.do>

This email was sent to <email address>. You may update your email address:

<http://<website>/updatecontactinfo.do> or unsubscribe at any time:

<http://<website>/EmailOptOut.do?FT=<unique id>>

Please do not reply to this email.

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