

Supporting Statement B

Customer Surveys Generic Clearance

for the

National Center for Health Statistics

Generic IC:

Feedback Survey of persons registered for the

NCHS 2015 National Conference on Health Statistics

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B. Collections of Information Employing Statistical Methods

1. Respondent Universe and Sampling Methods

The universe of respondents includes a database of more than 1,000 persons who are anticipated to be registered for the 2015 National Conference on Health Statistics as well as a self-selected group of attendees at various professional conferences who visit the NCHS exhibit or NCHS-sponsored sessions. The voluntary survey of the 2015 conference attendees will run for at least 1 month and approximately 300 respondents are expected number to complete the survey, with an additional 700 respondents expected from other conference venues.

Data will not be weighted.

2. Procedures for the Collection of Information

Conference registrants will receive an email inviting them to take a short survey (Attachment A) to provide feedback on NCHS programs, products and services, and the 2015 National Conference on Health Statistics (conference questions may be skipped, if survey participants did not attend; however, other relevant questions about NCHS products and services may be answered). The self-selected group of attendees at various professional conferences who visit the NCHS exhibit or NCHS-sponsored sessions may participate via a paper survey, via website, or other method.

3. Methods to Maximize Response Rates and Deal with Non-response

Since responses are anonymous, there is no way to deal with non-response. The data collected should be sufficient to inform survey planners and policy staff.

4. Tests of Procedures or Methods to be Undertaken

None

5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

Questionnaires and protocols were developed in collaboration with and are reviewed by staff of the Office of Research Methodology (ORM), NCHS. Primary consultant is:

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Attachment

Attachment A. NCHS Feedback Survey Questions