

**Supporting Statement B**

**Customer Surveys Generic Clearance**

**for the**

**National Center for Health Statistics**

**Generic IC:**

**Children's and Aging Forums Data User Surveys**

**OMB No. 0920-0729**

**(Expires April 30, 2014)**

**Contact Information**

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## **B. Collections of Information Employing Statistical Methods**

### **1. Respondent Universe and Sampling Methods**

The universe of respondents includes all users of the Childstats.gov and Agingstats.gov Web sites over a minimum of a six month period. Every visitor to the Childstats.gov and Agingstats.gov Web sites will see a Data Survey icon and hyperlink on the Web site homepage. The voluntary web survey will run for a period of 6 months and may be extended or phased back in at a later date. Based on the number of “hits” to the respective Forum Web sites, we have determined that a six month survey timeline is needed to secure a sample of 1,000 survey respondents.

Data will not be weighted for either survey.

### **2. Procedures for the Collection of Information**

Sampled web site visitors will automatically receive notification that they have been selected, and will be directed to a separate Forum-specific web page with the related Forum-specific questionnaire (Attachments A and B). This Web page will NOT capture any personally-identifiable information. (The web survey will be updated to provide current OBM clearance expiration data before the survey goes live.) All submissions are voluntary and anonymous. Responses will be collected electronically and made available electronically to the NCHS staff responsible for analyzing the results.

### **3. Methods to Maximize Response Rates and Deal with Non-response**

Since responses are anonymous, there is no way to deal with non-response. The data collected should be sufficient to inform survey planners and policy staff.

### **4. Tests of Procedures or Methods to be Undertaken**

None

### **5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data**

Questionnaires and protocols were developed in collaboration with and are reviewed by staff of the Forums on Children and Families and Aging-related statistics. Primary consultant is:

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Attachment

Attachment A. Children's Forum Data User Survey Questions

Attachment B. Aging Forum Data User Survey Questions