**“Formative Research to Develop HIV Social Marketing Campaigns for Healthcare Providers”**

**Attachment 9: Provider Screener**

Form Approved

OMB No. 0920-xxxx

Expiration Date XX/XX/XXXX

**Screening Instrument**

Public reporting burden of this collection of information is estimated to average 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-New)

Hello, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and I’m from (name of company). We are calling on behalf of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (insert contractor name) and the Centers for Disease Control and Prevention. We are not selling or promoting any product. We are calling to recruit physicians to take part in a research study about HIV testing and prevention.

The purpose of the research is to learn physicians’ thoughts on a communication campaign being developed for health care providers and involves participating in an interview. To see if you are eligible for this study, I need to ask you some questions. If you are eligible and choose to be in the study, all of your comments will be kept private. In appreciation for your participation, you will receive $\_\_ [INSERT AMOUNT] as a token of appreciation.

My questions will only take a few minutes. May I proceed?

1. First, does any member of your household or immediate family work for or receive any compensation from:

A market research company \_\_\_\_\_

An advertising agency or public relations firm \_\_\_\_\_

The media (TV/radio/newspapers/magazines) \_\_\_\_\_

The CDC \_\_\_\_\_

MAX. 1 OR 2 🡺 A pharmaceutical company \_\_\_\_\_

***[IF “YES” TO ANY 🡺 GET SPECIFICS AND HOLD. RECRUITMENT FACILITY SHALL CONTACT RTI TO DETERMINE WHETHER TO RECRUIT THE INDIVIDUAL]***

1. Have you attended a focus group discussion or interview in the last six months about HIV?
   * + - By focus group, we mean an informal, round-table discussion, conducted by a facilitator, in which you were asked your professional opinions regarding something related to HIV.

* By interview we mean an informal, one-on-one discussion and by focus group we mean an informal, round-table discussion, conducted by a facilitator, in which you were asked your professional opinions regarding something related to HIV

|  |  |  |
| --- | --- | --- |
| Yes |  | **🡺TERMINATE** |
| No |  | **🡺 CONTINUE** |

1. Are you licensed to practice medicine or nursing in the US?

|  |  |  |
| --- | --- | --- |
| NO |  | **🡺TERMINATE** |
| YES |  | **🡺 CONTINUE** |

1. How many years have you been practicing medicine or nursing? \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Are you one of the following:

|  |  |  |
| --- | --- | --- |
| Physician (MD, DO) |  | **🡺 CONTINUE TO Q6** |
| Nurse (RN) |  | **🡺 SKIP TO Q8** |
| Nurse Practitioner |  | **🡺 SKIP TO Q8** |
| Physician’s Assistant |  | **🡺 SKIP TO Q8** |
| Other health care provider (SPECIFY) |  | **🡺 SKIP TO Q8** |
| Not a health care provider |  | **🡺 TERMINATE** |

1. What is your specialty?

|  |  |  |
| --- | --- | --- |
| Family Medicine |  | **🡺 CONTINUE TO Q7A** |
| Internal Medicine |  | **🡺 CONTINUE TO Q7A** |
| Infectious Disease |  | **🡺 CONTINUE TO Q8** |
| Other |  | **🡺 CONTINUE TO Q8** |

|  |
| --- |
| ASK FAMILY PRACTICE AND INTERNAL MEDICINE DOCTORS ONLY  7A. Do you have a sub-specialty?  Yes \_\_\_\_\_ 🡺 **CONTINUE TO Q7B**  No \_\_\_\_\_ 🡺 **CLASSIFY AS PCP AND CONTINUE TO Q8**  7B. What is your sub specialty? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  [Check all that apply]   * Adolescent medicine * Allergy and immunology * Cardiology * Endocrinology * Gastroenterology * Geriatrics * Hematology * HIV Medicine * Nephrology * Oncology * Pulmonology * Rheumatology * Sports medicine * Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

1. In what setting do you see patients? **(RECORD ALL THAT APPLY)**

|  |  |  |
| --- | --- | --- |
| Private practice (By private practice, we mean a private physician’s office or group practice.) |  |  |
| Community Hospital |  |  |
| HMO (such as Kaiser) |  |  |
| Academic/University-affiliated hospital |  |  |
| Community Clinic/Health Center |  | **If yes, go to 8a.** |
| Government/Military Facility |  |  |
| Other |  |  |

1. Does your clinic receive Ryan White funding?

|  |  |  |
| --- | --- | --- |
| No |  | **🡺CONTINUE** |
| Yes |  | **🡺 CONTINUE** |

1. Do you accept any of the following payment options? **(RECORD ALL THAT APPLY)**

|  |  |  |
| --- | --- | --- |
| Medicaid |  |  |
| Medicare |  |  |

1. In which of the following settings do you see the largest number of patients? Provide estimated percentages for each that apply. (**RECORD ALL THAT APPLY**)

|  |  |
| --- | --- |
| Private practice (By private practice, we mean a private physician’s office or group practice) |  |
|
| Community Hospital |  |
| HMO (such as Kaiser) |  |
| Academic/University-affiliated hospital |  |
| Community Clinic/Health Center |  |
| Government/Military Facility |  |
| Other |  |

1. Approximately how many patients do you have in your current caseload? \_\_\_\_\_\_\_\_\_\*
2. Thinking about your current caseload, how many patients that you regularly see in your practice do you treat for HIV or AIDS? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

13a. What percentage of patients in your total caseload are HIV infected? \_\_\_\_\_\_\_\_\_\*

How would you describe your racial/ethnic background? [READ LIST for Q14Q14. IF NECESSARY]

1. Are you Hispanic or Latino/a?

|  |  |  |
| --- | --- | --- |
| YES |  |  |
| NO |  |  |
| Refused |  |  |

1. What is your race? (One or more categories may be selected)

|  |  |  |
| --- | --- | --- |
| White |  |  |
| Black or African American |  |  |
| American Indian or Alaska Native |  |  |
| Asian |  |  |
| Native Hawaiian or Other Pacific Islander |  |  |
| Refused |  |  |

1. Are you currently prescribing antiretroviral medications for your patients living with HIV?\*

|  |  |  |
| --- | --- | --- |
| Yes |  | **🡺 CONTINUE** |
| No |  | **🡺TERMINATE** |

12a. How many prescriptions do you write a month? \_\_\_\_\_\_\_\_\_\_

1. Had you heard of the [INSERT CAMPAIGN HERE] before we contacted you about this study? *[may repeat to series of items to address multiple campaigns]*

|  |  |  |
| --- | --- | --- |
| Yes |  | **🡺 SKIP TO QUESTION 16A.** |
| No |  | **🡺CONTINUE** |

17a. Are you or had you been directly involved in the campaign’s development or publicity?

|  |  |  |
| --- | --- | --- |
| Yes |  | **🡺 TERMINATE** |
| No |  | **🡺 CONTINUE [SPECIFY – How have you previously heard of [INSERT CAMPAIGN HERE]? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

If working in a private practice setting, approximately how many total of the following staff are in your office?

|  |  |
| --- | --- |
| Physicians |  |
| Nurses (RN/LPN) |  |
| Nurse Practitioners |  |
| Physician Assistants |  |

1. What is the name of your (*practice, hospital, clinic, or HMO* system)?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What is the postal zip code where you primarily practice?

|  |  |
| --- | --- |
| Six-eight digits |  |
| Refused |  |

1. Please tell me your age.\_\_\_\_\_\_\_\_\_\_\_\_\_ **[Terminate if less than 18, greater than 99]**
2. Do you consider yourself to be male, female, or transgender? (check only one)

1 Male

2 Female

3 Transgender Man (or Transmale or Transman)

4 Transgender Woman (or Transfemale or Transwoman)

8 Don’t know

9 Prefer not to answer

**Invitation:**

Thank you for answering all of my questions. As I mentioned earlier, we are conducting a research study on behalf of the CDC regarding a communications campaign under development for providers and would like to hear your professional views. In order to hear them first-hand, we would like to invite you to take part in an informal, personal interview. The interviews are being scheduled on [DAYS/DATE TBD]. The discussion will last about 1 hour. No one will attempt to sell you anything. As a token of appreciation, you will receive [INSERT INCENTIVE AMOUNT]at the time of the interview. The interviews will be audio-recorded, and CDC staff may observe the interview. Can we schedule your attendance?

**Closing for Ineligible Participants:**

Thank you for answering my questions. At this time you are not eligible to be in this study because… We value your interest in this research study. Thank you for being willing to help us.

**\_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_ \_\_\_**

**note to recruiting facility – at the completion of recruitment Detach this page before returning the screeners to rti**

**Contact Information**

**Now, let me confirm the spelling of your name, address, and phone number so we can send you directions and a reminder before your scheduled interview time.**

Record respondent’s information

Name: Preferred Telephone:

Address:

City, State: Zip:

**If you would like, I can also send you a reminder by e-mail.**

**IF YES: What e-mail address should I use? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**If you have any questions or find that you can’t attend, please call us right away at [phone number] so that we can find a replacement. Thank you for your time and for agreeing to help with this important research study.**