
**ANTIBIOTIC USE CAMPAIGN - OBSERVER CONFIDENTIALITY FORM
CONSUMER FOCUS GROUPS AND HEALTHCARE PROFESSIONAL
INTERVIEWS**

ICF is conducting interviews with health care professionals (HCPs) and focus groups with consumers on behalf of the Centers for Disease Control and Prevention (CDC) to inform the development of messages, concepts, and materials for a communications campaign on appropriate antibiotic prescribing and use.

To protect the privacy of interview and focus group participants and to foster an atmosphere of respect for all participants, it is important for all persons who observe the interviews and/or focus groups to accept the following conditions prior to observation:

- Observers should refrain from any conduct that will disrupt the interview/focus group or interfere with the interview/focus group process.
- Observers are present to observe only and not to take part in the interview/focus group process.
- After the interview/focus group has ended, observers should not discuss the participant(s). Observers also should not discuss what was said by individual participants with others who were not also observers.
- After the interview/focus group has ended, observers should refrain from discussing specifics about the interview/focus group. Discussions should be general in nature and only with other individuals who were also observers.
- Observers should keep their telephones and computers on mute while the interview/focus group is in session so as not to disturb the process of moderating or note taking of the interview/focus group.

Your signature below indicates that you understand and accept these conditions.

Name:
Signature:
Date: