**CDC Alcohol Reframing Project**

**Alcohol in Society Screening Questionnaire**

***Part 1: Initial Email Screening Script***

Project: Alcohol in Society

Format: 90-minute in-person discussions and Triad Discussions

You have been selected to complete a short survey. Based on your responses, we will be able to determine if you might qualify for this study.  If your responses are a match, someone from [RECRUITMENT FIRM] will contact you by phone to complete the screening process.

All of your responses will be kept private.

**LINK TO SURVEY**

1. How old were you on your last birthday?

|  |  |
| --- | --- |
| \_\_\_\_\_ | **Age 21 Or Over 🡺 CONTINUE****Under Age 21🡺 TERMINATE** |

[NEXT SCREEN—AUDIT]

Please click in one box to answer. Think about your drinking in the past year. A drink means one beer, one small glass of wine (5 oz.), or one mixed drink containing one shot (1.5 oz.) of spirits.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| QUESTIONS | 0 | 1 | 2 | 3 | 4 | 5 | 6 | Score |
| 1. How often do you have a drink containing alcohol? | Never | Less than Monthly | Monthly | Weekly | 2-3 times a week | 4-6 times a week | Daily |  |
| 2. How many drinks containing alcohol do you have on a typical day you are drinking? | 1 drink | 2 drinks | 3 drinks | 4 drinks | 5-6 drinks | 7-9 drinks | 10 or more drinks |  |
| 3. How often do you have X (5 for men; 4 for women, 4 for women & men over age 65) or more drinks on one occasion? | Never | Less than Monthly | Monthly | Weekly | 2-3 times a week | 4-6 times a week | Daily |  |
| 4. How often during the last year have you found that you were not able to stop drinking once you had started? | Never | Less than monthly | Monthly | Weekly | Daily or almost daily |  |  |  |
| 5. How often during the past year have you failed to do what was expected of you because of drinking? | Never | Less than monthly | Monthly | Weekly | Daily or almost daily |  |  |  |
| 6. How often during the past year have you needed a drink first thing in the morning to get yourself going after a heavy drinking session? | Never | Less than monthly | Monthly | Weekly | Daily or almost daily |  |  |  |
| 7. How often during the past year have you had a feeling of guilt or remorse after drinking? | Never | Less than monthly | Monthly | Weekly | Daily or almost daily |  |  |  |
| 8. How often during the past year have you been unable to remember what happened the night before because you had been drinking? | Never | Less than monthly | Monthly | Weekly | Daily or almost daily |  |  |  |
| 9. Have you or someone else been injured because of your drinking? | No |  | Yes, but not in the past year |  | Yes, during the past year |  |  |  |
| 10. Has a relative, friend, doctor, or other health care worker been concerned about your drinking and suggested you cut down? | No |  | Yes, but not in the past year |  | Yes, during the past year |  |  |  |
|  |  |  |  |  |  |  | Total  |

Thank You for taking the time to answer our questions. Someone from [RECRUITMENT FIRM] may contact you to ask you a few more questions to see if you qualify. Please enter your contact information below.

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***Part 2: Phone Screening***

Hello, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and I’m calling from the research firm called [name]. You recently completed an online survey for a study on alcohol in society sponsored by the Centers for Disease Control and Prevention, the CDC. The study will involve participating in an in-person interview or small group discussion that will be conducted by RTI International, an independent, nonprofit research organization. The discussion will take about 90 minutes and you will receive up to $60 in appreciation for your time.

To confirm your eligibility to participate in this research study, I need to ask you a few additional questions. All of your responses will be kept private.

May I proceed?

Yes 🡺 CONTINUE

No 🡺 END [Thank respondent and end call.]

1. How old were you on your last birthday?

|  |  |
| --- | --- |
| \_\_\_\_\_ | **Age 21 Or Over 🡺 CONTINUE****Under Age 21🡺 TERMINATE****Over Age 55🡺 TERMINATE** |

1. What is your gender?

|  |  |  |
| --- | --- | --- |
| **Male** |  | **🡺 CONTINUE** |
| **Female** |  | **🡺 CONTINUE** |
| **Other** |  | **\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **SCREEN FOR APPROPRIATE GROUP** |

1. Are you Hispanic or Latino? (Monitor distribution to ensure we have diversity as close to U.S. distribution as possible.)

|  |  |  |
| --- | --- | --- |
| **Yes** |  | **🡺 CONTINUE** |
| **No** |  | **🡺 CONTINUE** |
| **SCREEN FOR A MIX** |

1. Which of these groups best describes you? You may provide more than one answer. (Monitor distribution to ensure we have diversity as close to U.S. distribution as possible.)

|  |  |  |
| --- | --- | --- |
| **White** |  | **🡺 CONTINUE** |
| **Black/African American** |  | **🡺 CONTINUE** |
| **American Indian or Alaska Native** |  | **🡺 CONTINUE** |
| **Asian** |  | **🡺 CONTINUE** |
| **Native Hawaiian or Pacific Islander** |  | **🡺 CONTINUE** |
| **Other** |  | **🡺 CONTINUE** |
| **Two or more races** |  | **🡺 CONTINUE** |
| **SCREEN FOR A MIX** |

1. What is the highest level of education you have attained? (Monitor distribution to ensure we have some lower education participants as close to U.S. distribution as possible.)

|  |  |  |
| --- | --- | --- |
| **Less than high school** |  | **🡺 CONTINUE** |
| **High school graduate (or GED)** |  | **🡺 CONTINUE** |
| **Some college or technical school (No degree)** |  | **🡺 CONTINUE** |
| **College graduate (2- or 4-year degree)** |  | **🡺 CONTINUE** |
| **Some graduate school (No degree)** |  | **🡺 CONTINUE** |
| **Graduate school degree** |  | **🡺 CONTINUE** |
| **SCREEN FOR A MIX OF THE FOLLOWING:*** 15% Less than HS degree [Will provide target numbers for each site]
* 30% HS degree
* 20% Some college
* 25% College degree
* 5% Graduate degree
 |

1. Have you ever worked for …? [Read the options below.]

|  |  |  |
| --- | --- | --- |
| **Department of Health and Human Services** |  | **🡺 TERMINATE** |
| **Centers for Disease Control and Prevention** |  | **🡺 TERMINATE** |
| **RTI International** |  | **🡺 TERMINATE** |
| **A market research company** |  | **🡺 TERMINATE** |
| **None of the above** |  | **🡺 CONTINUE** |

**Invitation for Eligible Participants**

Thank you for answering all of my questions. We would like to invite you to take part in the study.

**IF INTERVIEW:**

**IF TRIAD**:

No one will attempt to sell you anything, and no one will call you for other studies as a result of your participation. In appreciation for your time, you will receive $60. This is an important research effort, and we hope that you will be part of it. I also want to let you know that the discussion will be audio recorded. The audio files will be shared only with the project team and will not include any identifying information.

Can we schedule your attendance?

Yes 🡺 CONTINUE

No 🡺 [Thank respondent and end call.]

**OFFER AVAILABLE TIMES BASED ON WHICH SEGMENT PARTICIPANT IS ELIGIBLE FOR.**

**Closing for Ineligible Participants**

I’m sorry, but you are not eligible for this study, but we thank you for your interest in this study and for taking the time to answer our questions today.

**SEGMENT INFORMATION**

**Segments**

|  |  |  |  |
| --- | --- | --- | --- |
| **Group 1\*****Female, At-Risk Drinkers** | **Group 2\*****Female, Not at Risk** | **Group 3****Male, At-Risk Drinkers** | **Group 4****Male, Not at Risk** |
| Age 21–55AUDIT score of 8-18 | Age 21–55AUDIT Score of 3–7 | Age 21–55AUDIT score of 8-18 | Age 21–55AUDIT score of 3-7 |

\*Include some interviews/triads of women 21–44 (childbearing age).

**Segmentation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Group 1****Female, At-Risk Drinkers** | **Group 2****Female, Not at Risk** | **Group 3****Male, At-Risk Drinkers** | **Group 4****Male, Not at Risk** |
| **Interviews** | 5 | 4 | 5 | 4 |
| **Triads** | 3 | 3 | 3 | 3 |

**Site Specific Breakdown**

**Phase 1. Descriptive**

Site 1: Raleigh, North Carolina

* 5 interviews
* 3 triads

Site 2: St. Louis, Missouri

* 4 interviews
* 3 triads

*Total: 9 interviews, 6 triads*

**Phase 2. Prescriptive**

Site 3: Seattle, Washington

* 5 interviews
* 3 triads

Site 4: Raleigh, NC

* 4 interviews
* 3 triads

*Total: 9 interviews, 6 triads*

Total across sites = 18 interviews, 12 triads

**Participant Information**

NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ZIP CODE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

EMAIL \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BEST PHONE NUMBER: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Is there another time and number we can try if we miss you?

ALTERNATE PHONE NUMBER:

*Recruiter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*