Attachment 5: Letter Of Invitation To Participate In The Web-based Pilot

[CDC logo here]

[NAME]

[STREET ADDRESS]

[ADDRESS LINE 2]

[CITY, STATE, ZIP]



Dear [NAME]:

The Health Department of the State of [XXX] in collaboration with Centers for Disease Control and Prevention (CDC) is conducting a pilot of a web-based version of the Behavioral Risk Factor Surveillance System (BRFSS) which has been conducted by state health departments since 1984. The purpose of this information collection is to understand the impact of moving from a telephone based interview to an online questionnaire. We would like for your participation in this questionnaire. The questionnaire will include questions on health risk behaviors (such as smoking) and preventive measures (such as health screenings). There will also be general health questions. You have been randomly selected to participate in the online version. This is a voluntary survey, and you may skip any questions you wish.

To complete the questionnaire, please go to [<https://cphpp.cdc.gov>](http://www.cphpp.cdc.gov) and enter the unique credentials provided below in the appropriate spaces.

Login: [LOGIN]

Instructions for completing the questionnaire are provided on the website. If you have any questions you can contact your state health department at XXX-XXX-XXXX. Your participation is voluntary and no information will be specifically linked to individual responses. The survey will take about 10-20 minutes to complete. Your input is critical to the success of this endeavor. Thank you for your cooperation!

Sincerely,

Carol Pierannunzi

Centers for Disease Control and Prevention

OMB No. XXXX-xxxx

Exp. Date xx/xx/xxxx