

Attachment 2: Recruitment Text for Respondents to Participate in the BRFSS Feasibility Experiment

[Respondents will be randomly assigned to one of the three groups indicated below]

CONTACT_GRP

- 1 = SMS text message contact
- 2 = Email contact
- 3 = Postal mail contact

PROGRAM NOTE:

IF RESPONDENT STATE OF RESIDENCE DOES NOT EQUAL SAMPLED STATE, GO TO EX_1;
OTHERWISE END INTERVIEW.

EX_1. We would like to contact you again within the next 2 weeks to ask some additional questions to help develop and improve the health programs specific to [STATE]. The information you gave us today and any you give us in the future will be kept confidential. Even if you agree now, you may refuse to participate in the future.

We will ask you to complete the additional questions on the Web. {We will send you a link to the website by text message./We would like to send the link to you by email./We will send you a letter with a link to the website.}

If that is ok, I'll {verify your cell phone number/ask for your {email/mailling} address}.

- | | |
|--|--------------|
| 1. RESPONDENT AGREES | GO TO EX_3 |
| 2. RESPONDENT DOES NOT WANT TO PARTICIPATE FURTHER | GO TO EX_2 |
| 3. RESPONDENT SAYS THEY ARE UNABLE TO ACCESS THE WEB | GO TO EX_END |

PROGRAM NOTE:

IF CONTACT_GRP = 1, THEN DISPLAY "We will send you a link to the website by text message."
"verify your cell phone number"

IF CONTACT_GRP = 2, THEN DISPLAY "We would like to send the link to you by email."; "ask for your email address"

IF CONTACT_GRP = 3, THEN DISPLAY "We will send you a letter with a link to the website."; "ask for your mailing address"

EX_2. I understand and we appreciate your participation. However, I want to let you know that the web survey we are inviting you to complete will help [STATE] develop and improve health programs unique to people living there like you.

If you prefer, instead of sending you {a text message web link/an email with the web link/a letter with the website address}, we can send you {a letter with the website address/a text message web link}?

Would that be better for you?

- | | |
|--|--------------|
| 1. RESPONDENT AGREES TO NEW CONTACT | GO TO EX_3 |
| 2. RESPONDENT DOES NOT WANT TO PARTICIPATE FURTHER | GO TO EX_END |
| 3. RESPONDENT SAYS THEY ARE UNABLE TO ACCESS THE WEB | GO TO EX_END |

PROGRAM NOTE:

IF CONTACT_GRP = 1, THEN DISPLAY "a text message web link"; "a letter with the website address"
IF CONTACT_GRP = 2, THEN DISPLAY "an email with the web link"; "a letter with the website address"
IF CONTACT_GRP = 3, THEN DISPLAY "a letter with the website address"; "a text message web link"

CONTACT_GRPX

- 1 = SMS text message contact
- 2 = NOT USED
- 3 = Postal mail contact

IF CONTACT_GRP = (1, or 2) AND EX_2 = 1 THEN CONTACT_GRPX = 3
IF CONTACT_GRP = 3 AND EX_2 = 1 THEN CONTACT_GRPX = 1

EX_3. PROGRAMING NOTE

IF CONTACT_GRPX = MISSING THEN
IF CONTACT_GRP = 1 GO TO EX_4
IF CONTACT_GRP = 2 GO TO EX_5
IF CONTACT_GRP = 3 GO TO EX_6
ELSE IF CONTACT_GRPX NOT MISSING
IF CONTACT_GRPX = 1 THEN GO TO EX_4
IF CONTACT_GRPX = 3 THEN GO TO EX_6

EX_4. The cellphone number we have for you is:

{RESPONDENT 10-DIGIT CELL TELEPHONE NUMBER}

Is that the best number to use to send you a text?

- 1. YES GO TO EX_END
- 2. NO GO TO EX_4a

EX_4a. What is your cell phone number?

(__|__|__) |__|__|__| - |__|__|__|__| GO TO EX_END

EX_5. What is your email address?

|_____|

[INTERVIEWER INSTRUCTION: VERIFY ADDRESS WITH RESPONDENT SPELLING OUT THE EMAIL ADDRESS]

GO TO EX_END

EX_6. What is your mailing address?

{NUMBER; STREET; DIRECTION; APPT/UNIT/SPACE; CITY; STATE; ZIP}

GO TO EX_END

EX_END. Thank you, those are all the questions we have for you.