

**USER ACCEPTANCE AND EFFECTIVENESS OF SEAT BELT SPEED LIMITERS ON  
RECREATIONAL OFF-HIGHWAY VEHICLES  
Project Number: 6000.02 Task 2: Field Trial Focus Groups  
Onsite Recruitment Screener Guide**

Date: \_\_\_\_\_

Thank you for your interest in our focus group. Let me explain to you what the field trial focus group will be about. If you are interested, I will need to get some information from you. If you are eligible, we will schedule a time for you to complete the session. Just so you are aware, we need to get a small group of available people together before we try to schedule a session.

Westat is conducting the field trial focus groups for the Federal Government. The focus group will take about 2 hours and will take place at here. We are trying to understand the use patterns for recreational off-highway vehicles or ROV's. ROV's unlike ATV's, have a steering wheel and car-like pedals. They also have bucket or bench seats rather than a motorcycle-like saddle. Usually, passengers sit beside the driver, though some have a rear seat to accommodate up to 4 people. There is no special knowledge or ability required to participate, other than being active as a user off-road vehicles. As part of the field trial, you will be asked to drive an ROV and complete various tasks. After the hands-on portion you will be asked to take part in a discussion and share your opinions. You will be paid \$75 for your participation.

If you are interested, I will need to ask you a few questions to determine your eligibility. Are you interested in participating?

- a. Yes *(If yes, complete rest of form starting at question 1).*
- b. No *(If no, thank the person for their time and end the screener).*

**1.** Name: \_\_\_\_\_

**2.** Do you have a valid driver license?

- a. Yes
- b. No

**Now, I have a few questions about your ROV use:**

**3.** What type of ROV do you own?

**Make:** \_\_\_\_\_ **Model:** \_\_\_\_\_ **Year:** \_\_\_\_\_

**4.** Would you be interested in purchasing an ROV in the next several years?

a. Yes

b. No

**5.** Do you use the off-road vehicle for: (*Read Aloud and circle all that apply*)

a. Recreational use

b. Work \_\_\_\_\_ (*please specify the type of work*)

c. Hunting

d. Farming

e. Other \_\_\_\_\_

**6.** How frequently do you drive the ROV? (*Read Aloud and circle all that apply*)

a. Almost every day

b. 2-3 days a week

c. Once a week

d. Less than once a week

e. Several times a month

f. Once a month

g. Every few months

h. Other \_\_\_\_\_

**7a.** Does the vehicle have a seat belt system?

a. Yes OR b. No (If No, go to Question 8)

**7b.** Do you wear a seatbelt when operating the vehicle?

a. Yes

b. No

c. Sometimes

**8.** Do you carry passengers in the vehicle?

a. Yes

b. No

c. Sometimes

**9.** How old are you?

\_\_\_\_\_

**10a.** Do you have any children?

a. Yes OR b. No (If no, go to Question 11)

**10b.** Do you have any grandchildren?

a. Yes OR b. No

**11.** Can you tell me a phone number where we can easily contact you?

Home : \_\_\_\_\_

Cell : \_\_\_\_\_

**12.** Email Address:

\_\_\_\_\_

**13.** Home City and State:

\_\_\_\_\_

**14. [From observation, enter sex of respondent.] If unsure ask:** Would you please tell me your gender?

a. Male OR b. Female

**Closing:**

Thank you for your time and interest.

*(If there is a steady flow of riders and you think you can recruit a group of three quickly then say)*  
Please wait over here; we estimate that it will only be a few minutes before we start the session.

*(If you need to schedule the person to come back at a later time that day then say)*  
We would like for you to come back at \_\_\_\_ *(insert time)* today and we will start the session then. We will call you on your phone / send you a text to remind you of the time.