

NASS Potential Locations of Focus Groups

| Location* | Target Populations | Number of Focus Groups |
|--|--|------------------------|
| Little Rock, Arkansas [NASS Delta Region] | Low-response rate region; Minority producers | 1 |
| Lincoln, Nebraska [NASS Northern Plains Region] | Low-response rate region; Traditional farmers | 1 |
| Olympia, Washington [NASS Northwest Region] | Low-response rate region; Women farmers | 1 |
| [City TBD], Connecticut [NASS Northeastern Region] | Increase in response rates (Outlier state); Beginning farmers | 1 |
| Austin, Texas [NASS Southern Plains Region] | Low-response rate region; Minority producers | 1 |
| Harrisburg, Pennsylvania [Northeastern Region] | Low-response rate region; Small farmers; Specialty farmers | 1 |
| Sacramento, California [NASS Pacific Region] | Low-response rate region; Minority farmers; Specialty farmers | 1 |
| East Lansing, Michigan [NASS Great Lakes Region] | Low-response rate region; Traditional farmers | 1 |
| Athens, Georgia [NASS Southern Region] | Low-response rate region; Minority farmers | 1 |
| [City TBD], Nevada [NASS Pacific Region] | Low-response rate region (Outlier state); Minority farmers; American Indian Reservations | 1 |
| Des Moines, Iowa [NASS Upper Midwest Region] | Low-response rate region; Traditional farmers; Large operators | 1 |
| [City TBD], South Dakota [NASS Northern Plains Region] | Low-response rate region; Traditional farmers; American Indian Reservations | 1 |
| [City TBD], Louisiana [NASS Delta Region] | Low-response rate region; Minority farmers | 1 |
| Virtual | Veteran farmers; Urban farmers; Minority producers (Community based organizations); Traditional farmers; Beginning farmers; Industry leaders | 7 |

*City locations were selected based on locations of NASS Regional Field Offices. This would assist in providing a physical location to hold focus groups. Locations may differ slightly to locations slightly outside of city limits if necessary to accommodate participants.