

Customer Opinion/Satisfaction Survey regarding new SuperTracker feature: Challenges

The U.S. Department of Agriculture (USDA), Center for Nutrition Policy and Promotion (CNPP) supports and promotes the health of all Americans by producing and promoting up-to-date science-based nutrition guidance. CNPP is seeking input on the usefulness and effectiveness of a new SuperTracker feature, Challenges. These results will be used to develop future challenges, enhancements, and supporting materials. Please take a few minutes to complete this survey to help us improve future SuperTracker Challenges.

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According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB number is 0503-0021. The time required to complete this information collection is estimated to average 6 minutes per response.

1. Were you a participant or a leader in a SuperTracker Challenge
 - a. Participant (proceed to question 2)
 - b. Leader (skip to question 4)

2. What was your favorite part of the challenge you participated in?
 - a. Free text response

3. Do you feel the length of the challenge was too short, too long, just right?
 - a. Too short
 - b. Just right
 - c. Too long

4. [If Q1=b] Please rate on a scale of 1-5, did SuperTracker provide you with the resources you needed to lead a successful challenge?
 - 1 - No, I did not have enough support and my group did not finish the challenge
 - 2 - No, there were not enough support materials
 - 3 - There were the right amount of support materials
 - 4 - Yes, the resources were helpful, but there should have been more.
 - 5 - Yes, there were the right resources to help with a successful challenge.

5. [If Q1=b] What additional resources would be useful?

- a. Free text response

6. Please rate on a scale on 1-5 how likely you are to participate in another challenge through SuperTracker:
 - 1 - I will not participate in another challenge
 - 2 - I might not participate in another challenge
 - 3 - I am not sure if I will participate in another challenge
 - 4 - I might participate in another challenge
 - 5 - I will participate in another challenge

7. Please rate on a scale on 1-5 how likely you are to lead another challenge? (1 lowest, 5 highest)
 - 1 - I will not create another challenge
 - 2 - I might not create another challenge
 - 3 - I am not sure if I will create another challenge
 - 4 - I might create another challenge
 - 5 - I will create another challenge

8. What types of challenges would you be interested to participate in and/or lead?
 - a. Free text response

9. Please rate on a scale on 1-5 how likely you are to recommend this challenge to a friend:
 - 1 - I will not recommend this to a friend
 - 2 - I might not recommend this to a friend
 - 3 - I am not sure if I will recommend this to a friend
 - 4 - I might recommend this to a friend
 - 5 - I will recommend this to a friend

10. Please rate on a scale on 1-5: Based on your experience in this challenge, would you say making healthy decisions about what you eat and drink is: (1 easiest, 5 very difficult)
 - 1 - Very easy
 - 2 - Easy
 - 3 - Neutral
 - 4 - Difficult
 - 5 - Very difficult
 - 6 - Not Sure

11. After participating in this challenge, how likely are you to do the following?

	Very Likely	Likely	Neutral	Not Likely	Not at all likely	Not Sure
Visit ChooseMyPlate.gov Website						
Make healthier decisions about what you eat and drink						
Exercise more often						
Seek more information about healthier eating						
Continue to set specific goals to improve your health						
Strive to maintain a healthy weight						

12. After the end of the challenge, list one health change that you made during the challenge that you plan to keep?
- a. Free text response