

**Appendix G.4**  
**WIC Participant/Former Participant Reminder Letter**  
**(English)**



Food and  
Nutrition  
Service

3101 Park  
Center Drive  
Alexandria, VA  
22302-1500

[Date]

[PARTICIPANT/FORMER PARTICIPANT NAME]

[ADDRESS 1]

[ADDRESS 2]

[CITY, STATE, ZIP]

OMB Number: 0584-XXXX

Expiration Date: XX/XX/XXXX

Dear [PARTICIPANT/FORMER PARTICIPANT NAME],

We have been trying to reach you about an important survey sponsored by the U.S. Department of Agriculture's (USDA) Food and Nutrition Service (FNS).

**We need your help!** We would like you to participate in a survey to learn about your WIC shopping experiences and about the WIC foods you like\liked and do\did not like. [If you no longer receive WIC, we still want to hear from you!]

**We will send you a gift card!** When you complete the telephone survey, **we will send you a \$30 Visa prepaid gift card.**

**Everything that you say will be private.** We will not share your answers with anyone outside this study or with WIC staff. **Taking the survey will not affect any benefits you may be receiving** or the benefits of anyone else in your household.

**We need you!** You do not have to take the survey, but it would be very helpful if you did. Please call the telephone research center at [1-800-XXX-XXXX] to complete the survey **so we can send you the \$30 Visa prepaid card.**

Sincerely,

Sarah Widor  
Director, Supplemental Food Programs Division  
Food and Nutrition Service

*According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-XXXX. The time required to complete this information collection is estimated to average 2 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.*