



[presidentialyouthfitnessprogram.org](http://presidentialyouthfitnessprogram.org)

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## Presidential Youth Fitness Program Funding Opportunity<sup>1</sup> Frequently Asked Questions

### What is the Presidential Youth Fitness Program

The Presidential Youth Fitness Program (PYFP) is a voluntary program that includes a health-related fitness assessment, as well as educational and motivational tools, to support educators and empower students to adopt an active lifestyle. The PYFP provides a model of the components that should be part of fitness education within a school's quality physical education program.

### What is the Purpose of this Funding Opportunity

This funding opportunity is designed to facilitate participation in the PYFP by providing schools with the supplemental resources that support the PYFP model. These resources include:

1. Assessment: FITNESSGRAM® site license and companion materials including *The Brockport Physical Fitness Test Manual* and test DVD
2. Professional development: Virtual courses for self-paced learning and access to a professional learning community
3. Awards and recognition: Presidential Youth Fitness Program awards

Thanks to a generous donation from the General Mills Foundation, this funding opportunity will support participation in the Presidential Youth Fitness Program for a period of **three** academic years starting in fall 2014 and ending in spring 2017. Schools that are selected to receive funding **will not** receive a check to purchase materials or supplies. The elements identified in 1-3 above will be sent directly to the school from the supplier. See "Is there a Cost" for more information on this support.

### Who is Eligible

Public and private schools employing a certified physical education teacher on a full or part-time basis are eligible to apply. Please check with your district coordinator before applying if you are already using the FITNESSGRAM® software in your school or as part of a district-wide FITNESSGRAM® software installation. The funding requires that a school use the PYFP web-hosted version of the software.

### Is there a Cost

This funding opportunity will cover 100% of the cost for the items listed in 1-3 above in years 1 and 2. In year 3, 100% of the costs for the software and professional development will be provided. Schools will be given a \$100 credit for recognition items of their choosing. See "Value of this Award" for more information.

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<sup>1</sup> This is a private funding program administered by the AAU, AAHPERD, NFFSN, and The Cooper Institute®, co-sponsors of the PYFP. This is not a government grant program. The availability and administration of this funding opportunity, including the selection of recipients and all other decisions of the funding program, are not endorsed by any federal agency or office. No federal funds are being used in or for the administration or awarding of this private funding opportunity.

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### Founding Partners



501(c)(3)

There may be a cost associated with teacher participation in the required virtual trainings (a self-paced course spread over 2 years that will take 5-7 hours to complete) and for materials of instruction (see *“What this Funding Opportunity Will Not Cover”* for details).

### **When Can Schools Apply**

Applications will be accepted on-line January 1- January 31, 2014 (11:59 PM PT)

### **How Do Schools Apply**

Applicants are encouraged to complete the application worksheet, first. This will reduce time needed to complete the on-line application (accessible at [www.pyfp.org](http://www.pyfp.org)) or allow someone to complete the on-line application on their behalf. All questions on the application must be answered. The school’s principal and IT manager must agree to the terms outlined in the web hosting memorandum of understanding (copy available on [pyfp.org](http://pyfp.org)). A memo of support (template provided on website) signed by the principal, physical education teacher, and IT manager must be uploaded and submitted with the application. Please review your school’s policy for sharing de-identified, aggregate data for end of year program reports. Schools must ensure they are in compliance with district policies for data submission. Required data includes, but may not be limited to, information supplied by a FITNESSGRAM® 10.x software-generated report. Failure to submit end of year reports may result in cancellation of support.

### **What is the Timeline for this Funding Opportunity\***

|   |  |
|---|--|
| Applications Accepted:                          | January 1-January 31, 2014 (11:59 PM PT) |
| Awards Announced:                               | April 1, 2014                            |
| Materials Distributed/Received:                 | April 15-May 31, 2014                    |
| Participate in Required Virtual Training:       | May 1, 2014 – February 28, 2015/2016     |
| Submit Confirmation of Year 2, 3 Participation: | February 1-February 28, 2015/2016        |
| Complete FITNESSGRAM® Assessment:               | By June 30, 2015/2016/2017               |
| Annual School Report Submitted:                 | By July 31, 2015/2016/2017               |
| Order Year 3 Recognition Items:                 | January 1-February 28, 2017              |

With the exception of the application, information on where to submit the items identified above will be supplied at a later date. \*Some dates may be subject to change.

### **What are the Requirements for Schools Selected to Receive Program Support**

1. Facilitate IT manager and physical educator participation in the FITNESSGRAM® software training
2. Physical educators participate in professional development offerings
3. Make plans for and conduct the FITNESSGRAM® assessment according to the training
4. Recognize student achievement in fitness and physical activity in accordance with the program’s guidance
5. Affirm participation in Year 2 and 3
6. Participate in evaluation activities, including submission of required data and completion of a brief questionnaire on an annual basis (see information under *“How do schools apply”* to ensure compliance with district policies on sharing de-identified aggregate data).
7. Repeat numbers 2-6 in Year 2 and 3

Secure funds or write into annual budget costs for continuing the Presidential Youth Fitness Program starting with Year 4.

**What this Funding Opportunity Will Not Cover**

- Purchasing instructional materials used to conduct the various tests in the FITNESSGRAM® assessment (see *Additional Information*)
- Substitute costs associated with physical education teacher participation in professional development trainings.
- A project nor grant manager.

*Additional Information:* There are instructional materials that are routinely used to conduct the FITNESSGRAM® assessment. These items include gym mats, cones, scales, audio equipment to play a CD or a stop watch and whistle, calipers, masking or athletic tape, and sit and reach box. Instructional materials that may be used are dependent upon the test item offered and preference of the educator. For example, calipers would not be required if a school elects to use body mass index as the measure for weight status, but a means for measuring height and weight would be necessary.

**Value of this Award**

The following cost breakdown is for a school employing two physical educators and having 500 students. The total support offered through this three year funding opportunity is approximately **\$2513**.

|                                | FITNESSGRAM                |           |     |                  | Professional Development |                   |                 | Awards and Recognition |                  |                  | Total Per Year     |
|--------------------------------|----------------------------|-----------|-----|------------------|--------------------------|-------------------|-----------------|------------------------|------------------|------------------|--------------------|
|                                | Funding Pays               | School    |     |                  | Funding Pays             | School Supported* | Total           | Funding Pays           | School Supported | Total            |                    |
| Year 1                         | Annual Cost/ 1-Time Set-up | Supported |     | <b>Total</b>     |                          |                   |                 |                        |                  |                  |                    |
| Cost Per School**              | \$ 399.00                  | \$ 199.00 | n/a | \$ <b>598.00</b> | \$ 329.00                | Sub Cost          | \$ <b>329+</b>  | \$ 475.00              | n/a              | \$ <b>475.00</b> | \$ <b>1,402.00</b> |
| Year 2                         |                            |           |     |                  |                          |                   |                 |                        |                  |                  |                    |
| Cost Per School**              | \$ 149.00                  | n/a       | n/a | \$ <b>149.00</b> | \$ 178.00                | Sub Cost          | \$ <b>178+</b>  | \$ 475.00              | n/a              | \$ <b>475.00</b> | \$ <b>802.00</b>   |
| Year 3                         |                            |           |     |                  |                          |                   |                 |                        |                  |                  |                    |
| Cost Per School**              | \$ 149.00                  | n/a       | n/a | \$ <b>149.00</b> | \$ 60.00                 | n/a               | \$ <b>60.00</b> | \$ 100.00              | Varies           | \$ <b>100.00</b> | \$ <b>309.00</b>   |
| <b>3 Year Total Per Pillar</b> | <b>\$ 896.00</b>           |           |     |                  | <b>\$567.00</b>          |                   |                 | <b>\$1,050.00</b>      |                  |                  |                    |
| <b>3 Year Total Value</b>      |                            |           |     |                  |                          |                   |                 |                        |                  |                  | <b>\$ 2,513.00</b> |

\*Schools will be responsible for covering substitute costs as needed for training participation  
 \*\*Assuming school size of 500 students and 2 physical education teachers  
**FITNESSGRAM** = Software, tech support, and hosting fees, access to web-based FG Instructor's Manual & testing cadences  
**Prof. Development** = Virtual training course spread over years 1 & 2, plus supplemental course & access to professional learning community in year 3 (access provided for up to 4 teachers); supporting textbooks and 1 year membership to AAHPERD for 2 teachers  
**Awards & Recognition** = \$1.90 per student includes emblem, certificate, shipping & handling; quantity supplied in years 1 & 2 is for 50% of the school's total student population; third year support provides up to \$100 worth of recognition items

**What are the Costs\* to Continue the Program After the Funding Period Ends**

There is an annual subscription fee of \$149 per school for the FITNESSGRAM 10.x software site license and web hosting. The one-time cost to set up the subscription is covered by this funding opportunity in Year 1, so a school would not have to incur that cost should they continue with the software subscription after the three year funding period ends. Professional development is a variable cost that depends on whether new teachers are hired who have not had the virtual training offered through this funding opportunity or completed the PYFP in-person training. A school could choose to pay roughly \$70 to purchase a virtual course for a teacher to stay up to date or enhance knowledge in a particular area addressed through the Presidential Youth Fitness Program. Awards will remain approximately the same from year to year unless a school chooses to purchase one of the other award options (a digital badge, medal, t-shirt, etc.). \*Please note, all prices are subject to change.