



Empowering students to be fit for life.

Presidential Youth Fitness Program (PYFP) Evaluation Overview & Acknowledgement Form

Forged from a first-of-its-kind partnership, the Presidential Youth Fitness Program (PYFP) emphasizes the value of being active—in school and for a lifetime. The PYFP has partnered with the US Centers for Disease Control and Prevention (CDC), the Robert Wood Johnson Foundation and ICF International to conduct an evaluation of the PYFP, assessing the impact of the program on students, teachers and schools. The evaluation, led by ICF International, will focus on a small group of middle schools across the United States. In order to assess program outcomes, the PYFP evaluation will be conducted in schools implementing the PYFP and in similar schools that have not implemented the PYFP. PYFP schools and matched comparison schools will be invited to participate in a series of data collection activities focused on four groups: PE teachers, administrators, students in sixth grade PE and parents of students in sixth grade PE. There will be an emphasis on process evaluation and the costs associated with implementing the program in order to help understand implementation and inform program improvement.

Data collection will occur during the [Spring 2017 or Fall 2017] semester. Each participating school will be asked to identify a school liaison, who will serve as the primary point of contact for all evaluation data collection activities. The table below outlines the timetable for the various evaluation activities along with the associated thank you gifts for participation.

Table 1. Data Collection Method, Timing and Thank You Gifts: [Spring or Fall] Semester 2017

Data Collection Method	Beginning of Semester	End of Semester	School-level Gift	Respondent Gift
ALL SCHOOLS				
PE Teacher Surveys (All 6 th grade PE teachers)		●	<ul style="list-style-type: none"> • \$300 gift card for schools • Fitness equipment (\$425 value) • \$300 for school liaisons 	
Administrator Surveys (Lead administrator)		●		
Student Surveys (All 6 th graders enrolled in PE)		●		
Student FitnessGram® (All 6 th graders enrolled in PE)	●	●		
Cost Worksheets (PE teacher and/or administrator)		●		
SELECT SCHOOLS				
Student Accelerometry (10 students per 6 th grade PE class)	●	●	<ul style="list-style-type: none"> • Additional \$200 gift card for schools • Additional \$300 for school liaisons 	<ul style="list-style-type: none"> • Non-monetary prize equivalent to \$15 after first week • Non-monetary prize equivalent to \$35

Founding Partners



				after second week
Student Focus Groups (up to 10 students)		●	• Additional \$100 for school liaisons	• Non-monetary prize equivalent to \$15 gift card
Parent Focus Groups (up to 10 parents)		●		• \$15 gift card if focus group occurs outside of school hours
PE Teacher Focus Groups (All 6 th grade PE teachers)		●		• \$15 gift card if focus group occurs outside of school hours

Goals of data collection:

- Assess the impact of the PYFP on **PE teacher** practices and costs of program implementation through **surveys and cost/time worksheets** (all schools)
- Examine implementation barriers/facilitators through PE teacher **focus groups** (select schools)
- Assess **student** outcomes through FitnessGram®’s **pacer** and **body composition assessments** as well as student **surveys** (all schools)
- **Assess student physical activity behavior through accelerometry** (select schools); and examine student physical activity/PE attitudes and perceptions through **focus groups** (select schools)
- Assess **parent** awareness of PE and PYFP and potential impacts of the PYFP on student physical activity behavior outside of school through **focus groups** (select schools)
- Assess school-level PE and physical activity policies, practices and perceptions of the PYFP program through **administrator surveys** (all schools)

On the line below, please sign if you give permission for <insert school name here> school to participate in the PYFP Evaluation. This can be returned via mail or faxed to Isabela R. Lucas at ICF International: (404) 321-3688.

I understand {school name} will participate in student fitness testing, administrator surveys, PE teacher surveys and student surveys, and may also participate in parent focus groups, teacher focus groups, and student accelerometer measurements.

Superintendent

Signature: _____

Date: _____

Print Name: _____

Title: _____

Principal

Signature: _____

Date: _____

Print Name: _____

Title: _____

If you have any questions or concerns, please contact Isabela Lucas, Project Manager for the PYFP Evaluation, at ICF International: Isabela.Lucas@icf.com or 404-592-2155.