

# CMS.gov Unmoderated Online Usability Testing

## Text for Recruiting E-mail Sent to Prospective Test Participants

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Hello –

We are working to make CMS.gov better and easier to use. Could you help us ensure that our draft navigation makes sense by doing a quick online exercise? Your input will be beneficial in helping us improve the website. This will be completely anonymous and no identifying information will be collected.

When you click on the link below, you'll go to a web page where we'll ask you how to find some information by clicking through a list of page links. For each one, you'll click through the list of links until you get to the page where you think the information should be located. This will help us know which of our page labels don't work, and which areas of our navigation need improvement.

If you can help, click on the link below to complete the navigation exercise. It will probably take you 10–15 minutes.

<https://CMSgov.optimalworkshop.com/treejack/ox0h4482>

Thank you for your help,

The Centers for Medicare & Medicaid Services

### **PRA Disclosure Statement**

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is **0938-XXXX (Expires XX/XX/XXXX)**. The time required to complete this information collection is estimated to average **15 minutes** per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have comments concerning the accuracy of the time estimate(s) or suggestions for improving this form, please write to: CMS, 7500 Security Boulevard, Attn: PRA Reports Clearance Officer, Mail Stop C4-26-05, Baltimore, Maryland 21244-1850. **\*\*\*\*CMS Disclosure\*\*\*\* Please do not send applications, claims, payments, medical records or any documents containing sensitive information to the PRA Reports Clearance Office. Please note that any correspondence not pertaining to the information collection burden approved under the associated OMB control number listed on this form will not be reviewed, forwarded, or retained. If you have questions or concerns regarding where to submit your documents, please contact Michael McCann.**

