WDDSE Survey

Objectives.

Cast a wide net of users and establish baseline data about who is using CMS (Centers for Medicare and Medicaid Services) data, which sources they're using, how they're using CMS data, and their level of difficulty finding and working with this data. Survey respondents will also be invited to email OEDAUserResearch@cms.hhs.gov if they are interested in participating in future research initiatives.

Methodology.

Field survey using Qualtrics and post intercept link on relevant websites, email to existing community of users, and promote via newsletters, listservs and other channels.

User Burden.

- The survey will take less than 10 minutes to complete.
- Target 400 respondents who use CMS data.

Survey Invitation

Do you use publicly available data (i.e., CMS data available to use or download free of charge) from the Centers for Medicare and Medicaid Services (CMS)? If so, the Office of Enterprise Data and Analytics at CMS would like to hear from you.

Please tell us about your experiences by taking this short survey. Your feedback will help to enhance the accessibility and usability of publicly available CMS data.

Call to action: Begin survey.

Survey Questions

Business context.

- 1. Do you use CMS (Centers for Medicare and Medicaid Services) data, such as free publicly available data downloads or restricted access data sets, for personal or work-related reasons?
 - a. Yes, I use CMS data for personal reasons
 - b. Yes, I use CMS data for work-related reasons [SKIP TO Q3]
 - c. No, I don't use CMS data [SKIP TO Q22]
- 2. [IF Q1 = A] Which of the following best describes your association to CMS?
 - a. I'm a Medicare beneficiary [SKIP TO Q5]

- b. I'm a caretaker for a Medicare beneficiary [SKIP TO Q5]
- c. Other: _____ [SKIP TO Q5]
- 3. [IF Q1 = B] Which of the following best describes the type of organization you work for? (*Pick only one.*)
 - a. Healthcare consulting agency
 - b. Other consulting agency
 - c. Software company
 - d. College/university
 - e. Research institution
 - f. News organization
 - g. Non-profit
 - h. Healthcare provider organization
 - i. Insurance payer
 - j. Federal government agency
 - k. State/Local government agency
 - I. Other: _____
- 4. What is your current job title?

CMS data & channel use.

- 5. Which of the following types of CMS data sets have you used? (*Pick only one.*)
 - a. Publicly available data sets only (i.e., CMS data available to use or download free of charge)
 - Restricted access data sets (i.e., identifiable or semi-identifiable) [SKIP TO Q22]
 - c. Both publicly available and restricted access data sets

Note: Please answer all remaining questions based on your experience with publicly available CMS data.

- 6. How long have you been using publicly available CMS data? (*Pick only one.*)
 - a. Less than 6 months
 - b. 6-12 months
 - c. 1-2 years
 - d. 3-5 years
 - e. More than 5 years

- 7. How often did you access publicly available CMS data in the past 12 months? (*Pick only one.*)
 - a. Daily
 - b. Weekly
 - c. Monthly
 - d. Less than once per month
 - e. I have only used CMS data once
 - f. I have not accessed CMS data in the past 12 months [SKIP TO Q9]
- 8. Which of the following categories of publicly available CMS data have you worked with in the past 12 months? (*Pick all that apply, including Other.*)
 - a. Chronic Conditions
 - b. CMS Program Statistic
 - c. Drug Spending
 - d. Fast Facts
 - e. Medicare Enrollment data
 - f. Medicare Part D Opioid Prescribing
 - g. Medicare Provider Utilization and Payment data (e.g. Physician & Other Supplier, Part D Prescriber, Durable Medical Equipment, Skilled Nursing Facilities, Hospital Inpatient, Hospital Outpatient, Home Health Agencies, Hospice Providers)
 - h. Medicare Current Beneficiary Survey (MCBS)
 - i. Marketplace Data Products (e.g. Open Enrollment Period, Effectuated Enrollment by State)
 - j. Medicare Geographic Variation
 - k. Medicare Provider Cost Report
 - I. None of these
 - m. Please tell us about any other data sets you use that are not listed above:
- 9. How do you usually find publicly available CMS data? (Pick all that apply.)
 - a. Search Engine (e.g. Google, Bing, etc.)
 - b. Medicare.gov
 - c. CMS.gov
 - d. Data.gov
 - e. Data.cms.gov
 - f. Internal database or server
 - g. Other:_____
- 10. How easy or difficult is it to locate the publicly available CMS data you need? (*Pick only one.*)

- a. Extremely easy
- b. Somewhat easy
- c. Neither easy nor difficult
- d. Somewhat difficult
- e. Extremely difficult

11. What is the most difficult aspect of finding publicly available CMS data?

- 12. Which of the following best describes your reasons for using publicly available CMS data? (*Pick all that apply.*)
 - a. Find an answer to a specific question
 - b. Develop benchmarks (on quality, spending, etc.)
 - c. Identify trends
 - d. Get information to write an article
 - e. Get information to advise a client
 - f. Build/update a software application with CMS data/API
 - g. Look up information on individual providers
 - h. Reconcile billing questions
 - i. Other:
- 13. How easy or difficult is it to work with publicly available CMS data you've downloaded? (*Pick only one.*)
 - a. Extremely easy
 - b. Somewhat easy
 - c. Neither easy nor difficult
 - d. Somewhat difficult
 - e. Extremely difficult

14. What is the most difficult aspect of working with publicly available CMS data?

- a. Extremely easy
- b. Somewhat easy
- c. Neither easy nor difficult
- d. Somewhat difficult
- e. Extremely difficult

^{15.} How easy or difficult is it to find documentation (ie. data dictionaries or methodologies) for the publicly available CMS data you've worked with? (*Pick only one.*)

16. How do you usually learn about updates to publicly available CMS data? (*Pick all that apply.*)

- a. CMS GovDelivery emails
- b. Return visit to <u>www.cms.gov</u> or related website (e.g. <u>www.data.cms.gov</u> or <u>www.medicare.gov</u>)
- c. Vendors
- d. Clients
- e. Colleagues
- f. Webinars and other online events hosted by CMS
- g. Conferences
- h. Social Media (e.g. Facebook, Twitter)
- i. Press releases
- j. News articles
- k. Trade publications
- I. I'm not sure how to get updates about CMS data
- m. Other: _____
- 17. How easy or difficult is it to learn about updates to publicly available CMS data sets? (*Pick only one.*)
 - a. Extremely easy
 - b. Somewhat easy
 - c. Neither easy nor difficult
 - d. Somewhat difficult
 - e. Extremely difficult
- 18. What is the most difficult aspect of learning about updates to publicly available CMS data sets?
- 19. How helpful is the information you receive about publicly available CMS data sets? (*Pick only one.*)
 - a. Extremely helpful
 - b. Somewhat helpful
 - c. Neither helpful nor unhelpful
 - d. Somewhat unhelpful
 - e. Extremely unhelpful

20. What would make this information more helpful? _____

21. Is there anything else you want to mention that would make it easier to find and use publicly available CMS data?

Contact OEDA to participate in future research.

If you want to take part in future research to make it easier to access publicly available CMS data, please email OEDAUserResearch@cms.hhs.gov with:

- Your first and last name
- This unique identifier: \${e://Field/ResponseID}

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