

<b>Outbound</b>			
<b>SECOND DRAFT</b>			
Gallup 2016 Federal Trade Commission/FTC NON-RESPONSE FOLLOW-UP FRAUD SURVEY		Export Date:	
<b>The Gallup Organization</b>			
Project #		Translations: YES	Verbatims: YES
Practice:	QBank Id:	Field Date: May, 2017	Quota: 100 (60 Cell phone/40 Landline)
Eldo Project:		Study Code:	Group ID:
		s	
		i	
PA: TIM DEAN			
		CS: DAWN ROYAL	
DESIGNER:		PROGRAMMER:	

**CASEID** ★

QID:49758 I.D. #:

CASEID(1-6)

**FVALIFON** ★

QID:49759 \*\*AREA CODE AND TELEPHONE NUMBER:

FVALIFON(1161-1179)

**CINTTIME** ★

QID:49760 \*\*INTERVIEW TIME:

CINTTIME(1716-1721)

**ENTITYID**

QID:117057 ENTITY\_ID  
 (Programmer: Code from fone file)

ENTITYID(916-925)

(Programmer: Code from fone file)

**QNSB** ★★

QID:33653 SAMPLE TYPE:

- 1 Landline
- 2 Cell Phone

QNSB(100)  
QNSBTST(100)  
QNSB\_1(178)

**(Programmer: Code from fone file)**

QNSSI

SAMPLE TYPE:

- 1 Landline
- 2 Cell Phone

**INTRO1:** Hello, this is \_\_\_\_\_, from Gallup. We are conducting a national research survey on behalf of the Federal Trade Commission, an agency of the U.S. government. This is strictly a research project, and no sales calls will be made as a result of your participation. Your participation in this survey is completely voluntary. This is a very short survey and take no more than three minutes.

**INTERVIEWER READ: If person mention previous refusal to participate in the full survey:** I understand that you do not want to participate in the full study, but we have a much shortened version that would help us very much. This should take no more than 3 minutes. Would you do the short version?

QID:142894 First, have I reached you on a landline phone or on a cell phone?  
**(Interviewer: If respondent says 'home phone,' 'VOIP/Internet phone,' or any type of phone other than a cell or mobile phone, code as '1.')**

- 1 Landline
- 2 Cell Phone
- 3 (DK)
- 4 (Refused)
- 5 (Business Line-Landline or Cell)  
[VOLUNTEERED]

INTRO1 (2021)  
INTRO1ASK(2305)

**(Programmer: Note #1:)**

QID:150179 **Skip: (If code 5 in INTRO1, Thank and Terminate; If Code 2 in INTRO1 or code 2 in QNSB and code 3 or 4 in INTRO1, Skip to FRECCONS; Otherwise, Continue)**

INTRO2 ★★

QID:200565

**(If code 1 in INTRO1 OR CODE 2 IN QNSB AND CODE 3 OR 4 IN**

**INTRO1, READ:)** In order to keep our poll random, we need to select one adult in your household. So please think about everyone living in your household age 18 or older. May I please speak with the person who will have the next birthday?

**(Interviewer: If necessary, probe by saying:)** May I speak to the person who will celebrate the next birthday?)

**(Interviewer: If necessary, probe by saying:)** Is that person available?)

**(Interviewer: If necessary, read:)** Asking for the person with the next birthday is how we randomly choose our survey respondents, which makes our research more representative of the U.S.)

**(Interviewer: If respondent has difficulty figuring out next birthday, read:)** I need to speak to the person in your household who will be celebrating the next birthday. Please think about everyone who lives in your household, 18 years of age or older, and their birthdays. Is the person who will have the next birthday available?)

- 1 Yes, available - **(Continue)**
- 4 **(SURVENT NOTE: Landline only:)**  
Next birthday respondent not available -  
**(Set time to call back)**
- 7 Respondent not available or call him/her  
later - **(Set time to call back)**
- 8 (Soft Refusal)
- 9 (Refused) - **(Thank and Terminate)**

INTRO2(2301)  
INTRO2B(2301)  
INTRO2A(2301)

QNSC6

QID:33674

Please tell me your age.

**(Programmer: (Open ended and code actual age)**

**(Interviewer: If respondent asks “Do you have approval to do this? “Under what authority are you doing this?” or “How do I know that my answers will be confidential?” read:** This survey is being conducted under the authority of the FTC Act. We will not ask for your name or any other personally identifying information. Your responses to our questions will be combined with those of others who participate in the

survey. The project has been approved by the Office of Management and Budget, which assigned OMB Control Number 3084-0125.

1	01	43	43	85	85
2	02	44	44	86	86
3	03	45	45	87	87
4	04	46	46	88	88
5	05	47	47	89	89
6	06	48	48	90	90
7	07	49	49	91	91
8	08	50	50	92	92
9	09	51	51	93	93
10	10	52	52	94	94
11	11	53	53	95	95
12	12	54	54	96	96
13	13	55	55	97	97 or older
14	14	56	56	98	(DK)
15	15	57	57	99	(Refusal)
16	16	58	58		
17	17	59	59		
18	18	60	60		
19	19	61	61		
20	20	62	62		
21	21	63	63		
22	22	64	64		
23	23	65	65		
24	24	66	66		
25	25	67	67		
26	26	68	68		
27	27	69	69		
28	28	70	70		
29	29	71	71		
30	30	72	72		
31	31	73	73		
32	32	74	74		
33	33	75	75		
34	34	76	76		
35	35	77	77		
36	36	78	78		
37	37	79	79		
38	38	80	80		
39	39	81	81		
40	40	82	82		
41	41	83	83		
42	42	84	84		

QID:118640 **Skip: (If code 01-17 in SC6, Thank and Terminate; If code 98 or 99 Continue; Otherwise, Skip to INTRO3)**

QNSC7

Can you tell me which age range best fits you? Are you **(read 1-7)**

- 1 18 to 24
- 2 25 to 34
- 3 35 to 44
- 4 45 to 55
- 5 55 to 64
- 6 65 to 74
- 7 75 and over
  
- 8 (DK)
- 9 (Refused)

QID:xxx **Skip: (If code 8 or 9 Thank and Terminate Otherwise, Continue)**

**INTRO 3:** Before proceeding further, I need to provide the following brief disclosure: This survey is being conducted under the authority of the FTC Act. We will not ask for your name or any other personally identifying information. Your responses to our questions will be combined with those of others who participate in the survey. The project has been approved by the Office of Management and Budget, which assigned OMB Control Number 3084-0125.

Now I'd like to read you a list of experiences that some consumer have had. For each of the following, please tell me which of these things, if any, have happened to you in the past YEAR, that is since **(PROGRAMMER: pull in date from one year ago.)**

**Q34\_1** In the past year, has anyone told you that you had won a prize, a sweepstakes, or a lottery or had been selected to receive an award such as money, a free vacation, or other product or service?

- 1. Yes
- 2. No
- 8. (DK)
- 9. (Refused)

**Q38\_1** In the past year, has anyone sent you a check and asked you to send some of the money from the check back to the sender or to someone else? This may have happened in connection with a prize you were told you had won, a grant, a job, something you were selling (perhaps online), or something else.

1. Yes
2. No
8. (DK)
9. (Refused)

**Q40\_1** In the past year, have you paid anyone for a product such as nonprescription drugs, dietary supplements, skin patches, creams wraps, or earrings that the seller suggested or implied would help you lose a substantial amount of weight?

1. Yes
2. No
8. (DK)
9. (Refused)

**Q14\_1** In the past year, have you paid money to anyone who promised to provide you with a credit card or loan, but required that you pay a fee before you received the credit card or loan?

1. Yes
2. No
8. (DK)
9. (Refused)

**Interviewer read:**

I just a few remaining demographic questions left....

**D2**

*QID:xxx*

In what state do you live?

- |    |                  |
|----|------------------|
| AL | Alabama          |
| AK | Alaska           |
| AZ | Arizona          |
| AR | Arkansas         |
| CA | California       |
| CO | Colorado         |
| CT | Connecticut      |
| DE | Delaware         |
| DC | Washington, D.C. |
| FL | Florida          |
| GA | Georgia          |

HI	Hawaii
ID	Idaho
IL	Illinois
IN	Indiana
IA	Iowa
KS	Kansas
KY	Kentucky
LA	Louisiana
ME	Maine
MD	Maryland
MA	Massachusetts
MI	Michigan
MN	Minnesota
MS	Mississippi
MO	Missouri
MT	Montana
NE	Nebraska
NV	Nevada
NH	New Hampshire
NJ	New Jersey
NM	New Mexico
NY	New York
NC	North Carolina
ND	North Dakota
OH	Ohio
OK	Oklahoma
OR	Oregon
PA	Pennsylvania
RI	Rhode Island
SC	South Carolina
SD	South Dakota
TN	Tennessee
TX	Texas
UT	Utah
VT	Vermont
VA	Virginia
WA	Washington
WV	West Virginia
WI	Wisconsin
WY	Wyoming

STATABV(101-102)

**D8**

QID:498707

What is the highest level of school you have completed or the highest degree you have received?

(Interviewer: Open ended and code)

(Interviewer: If respondent says currently attending college, code as 4;

If respondent says completed some college courses, code as 4;

If respondent says currently attending graduate school, code as 7;

If respondent says completed some graduate school classes, code as 7)

- 1 Less than a high school diploma (Grades 1 through 11 or no schooling)
- 2 High school graduate (Grade 12 with diploma or GED certificate)
- 3 Technical, trade, vocational or business school or program after high school
- 4 Some college – college, university, or community college -- but no degree
- 5 Two year associate degree from a college, university, or community college
- 6 Four year bachelor's degree from a college or university (e.g., BS, BA, AB)
- 7 Some postgraduate or professional schooling after graduating college, but no postgraduate degree (e.g., some graduate school)
- 8 Postgraduate or professional degree, including master's, doctorate, medical, or law degree (e.g., MA, MS, PhD, MD, JD)
- 9 (DK)
- 0 (Refused)

D4\_1(2335)  
D4\_1REC(2335)

D12 

QID:56851

Are you of Hispanic, Latino, or Spanish origin - such as Mexican, Puerto Rican, Cuban, or other Spanish origin?

- 1 Yes
- 2 No
- 8 (DK)
- 9 (Refused)

D5(2522)  
D5\_FLT(2911)  
D5\_1(2912)



**D13**

QID:218795

I am going to read a list of racial categories. Please choose one or more categories that best indicates your race. **(Read 1-5)**  
**(Programmer: Allow FIVE responses)**

- 1 White
- 2 Black or African-American
- 3 Asian
- 4 American Indian or Alaska Native, or
- 5 Native Hawaiian or Pacific Islander
- 8 (DK)
- 9 (Refused)
- 0 (No more responses)

**# of Responses: 5**

D69\_P(2303)  
D69\_1(2362)  
D69\_2(2363)  
D69\_3(2364)  
D69\_4(2365)  
D69\_5(2366)

**(Programmer: Note #1:)**

**(Programmer: Note #2:)**

QID:228918

**Skip: (If code 1 in INTRO1, Autocode D14 as 1 and Skip to Note before D14a; Otherwise, Continue)**

**(If code 1 in INTRO1, skip to D18, otherwise continue)**

**D17**

QID:228651

Do you have a working landline telephone in your home?

- 1 Yes
- 2 No
- 8 (DK)
- 9 (Refused)

D74(2388)

QID:xxxx

**Skip: (If code 1 in D17 Continue, Otherwise skip to Note before D19;**

**Otherwise, Continue)**

**D18**

QIDxxx

How many different residential phone NUMBERS do you have coming into your household, not including lines dedicated to a fax machine, modem, or used strictly for business purposes? Do not include cellular phones.

**(Interviewer: Open ended and code actual number)**

**(Interviewer: A VOIP or cable phone line would count as a landline.)**

- 0 Zero
- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more
- 8 (DK)
- 9 (Refused)

QID:228919

**Skip: (If code 2 in INTRO1, Autocode D19 as 1 and Skip to Note before D20; Otherwise, Continue)**

**D19**

QID:228653

Do you have a working cell phone that you receive and make calls on?

- 1 Yes
- 2 No
- 8 (DK)
- 9 (Refused)

D75(2399)

QID:228865

**Skip: (If code 2-4 in D19, Continue; Otherwise, Skip to Note before D21)**

**D20**

QID:228655

Does anyone in your household have a working cell phone?

**(Interviewer: This can include children under 18 in the household)**

- 1 Yes
- 2 No
- 8 (DK)
- 9 (Refused)

D76(2400)

*QID:228868* **(Programmer: Note #1:)**  
**Skip: (If code 2-4 in D20, Skip to ANN INC;**  
**Otherwise, Continue)**

*QID:228894* **(Programmer: Note #2:)**  
**Skip: (If code 1 in D18 AND [code 1 in D19 or D20], Continue;**  
**Otherwise, Skip to ANN INC)**

**D21**

*QID:103424* Of all the telephone calls your household receives **(read 1-3)?**

- 1 All or almost all calls are received on cell phones
- 2 Some are received on cell phones and some on regular phones, OR
- 3 Very few or none are received on cell phones
- 8 (DK)
- 9 (Refused)

D15C(2588)

**D24.**

*QID:xxxx*

**(INTERVIEWER CODE GENDER, IF NOT CLEAR ASK:)** For our study I need to confirm if you are male or female?

- 1 Male
- 2 Female
- 8 (DK)
- 9 (Refused)

**EndCLOCK:**

*QID:xxxx*

**SECTION CLOCK:**