

State Library Administrative Agencies (SLAA) Survey Data Collection

Supporting Statement for PRA Submission

B

Collection of Information Employing Statistical Methods

B.1. Universe, Sample Design, and Estimation

The target population for the State Library Administrative Agencies (SLAA) Survey is the State library administrative agencies. The SLAA is a universe survey of all 51 SLAAs, from each of the 50 states and the District of Columbia (DC). The chief officer of each SLAA designates a staff person as the “Key Holder,” who will have primary responsibility for completion of the survey, although additional staff may assist in its completion. In many states, the Key Holder is the state data coordinator for the Public Libraries in the United States Survey (PLS).

B.2. Procedures for the Collection of Information

After receiving OMB approval, IMLS and the American Institutes for Research (AIR), the company contracted by IMLS to conduct the SLAA, will finalize preparation for and administration of the SLAA FY2016 collection. Preparation and administration includes a review of the survey instrument; a review of data elements, edit-checks, and post-collection processing; updates to the web application tool for data collection; contacting the chief officers of the SLAAs and the designated Key Holders; opening the web application for respondents during the data collection field period; post-collection editing and imputation of the data file; and release of the data file, data documentation (Data User’s Manual), and report of the findings.

B.2.1. Data Collection

Programming the Web Application

The SLAA data are collected over the Internet via a computer self-administered questionnaire to allow for the collection and analyses of high quality and timely policy-relevant data on the current status of state library agencies that enables an ongoing evaluation of trend comparisons. The SLAA tool is a database-driven Web portal specifically designed to integrate extant data into the data collection tool while incorporating information, user assistance, data validation, and reporting seamlessly into one site. The site was developed in C#.NET programming language, and supported by a SQL server database and is housed on AIR’s computer systems, and with a Web address that incorporates IMLS branding. The online administration was designed to

minimize user technology requirements for both hardware and software, and as such, the SLAA web tool can be accessed via personal computers or laptops, using either MacIntosh or Windows operating systems. All that is needed to access the survey tool is Internet access to any commonly used Web browser, including Microsoft Internet Explorer, Firefox, Safari, and Google Chrome.

The web application is designed to minimize response burden, to enable timely submissions of high quality data, and to require minimal or no edit follow-up for data problems. A user guide and on-line tutorial is included in the web survey application. A 'Help' function quickly links data items to their definitions. An edit check tool alerts the respondent to questionable data during the data entry process, via on-screen edit-check warnings and an edit check report that can be viewed on-screen or printed. These tools ease the completion of the survey and enable the review and submission of the data in a timely fashion. In addition, the survey is transmitted with data pre-entered into the system from the prior two-year data collection in FY 2014 for items that are not expected to change. The respondent is instructed to review the pre-entered data and update any information that has changed from what was entered in the FY 2014 survey. r. All other data fields are left blank for the respondent to fill in.

The web-based reporting system is updated and maintained by the contractor. The contractor serves as primary administrator of the data collection. IMLS and the contractor share responsibility for testing the product prior to its official release. The web application's operation is reviewed on an on-going basis by the contractor. Updates and improvements to the application are made as needed.

Contacting Respondents

The official request for data collection will be e-mailed to the chief officers of SLAAs and stresses the importance of their participation in the survey as partners in the process. The key holders receive a separate e-mail that recognizes their primary responsibility for completion of the survey and encourages their response. The e-mail to the Key Holders will also contain information for logging into the web application.

Techniques to Enhance Response

As the end of the data collection period approaches, the contractor, contacts non-respondents to encourage their completion of the survey. Members of the IMLS staff also contact the state library agencies, if necessary, to encourage response. IMLS Library Statistics Working Group (LSWG) members are available to serve as mentors and may provide technical assistance to states in reporting their data. The contractor conducts edit follow-up of the data submissions and tries to obtain any data not reported in the original submission in order to maximize accuracy and response rate.

The John Lorenz Award, a certificate signed by the Director of IMLS, is presented to Chief Officers and Key Holders who submitted their data a month before the end of the data collection period.

B.2.2. Statistical Methodology

This is a universe survey and does not require special considerations for statistical methods.

Imputation

In order to make complete SLAA datasets for constructing estimates of totals, it is sometimes necessary to impute for missing data items. After the data have been collected, edited, and cleaned, remaining missing items will be imputed. The data are identified as either imputed or reported on the survey data file through the use of imputation flags and data users are given definitions of what each flag means. Six imputation methodologies used in the FY 2012 and FY 2014 data collections will continue to be used for the proposed FY 2016 survey: Zero Rule, Growth Rule, Sum Rule, Raking Rule, Sum of Internal-Detail-Report Rule, and Disaggregation Rule.

B.3. Methods to Maximize Response Rates and to Deal with Non-Response

B.3.1. Maximizing Response Rates

As the end of the data collection period approaches, the contractor, currently American Institutes for Research (AIR), contacts non-respondents to encourage their completion of the survey. Members of the IMLS staff also contact the state library agencies, if necessary, to encourage response. IMLS Library Statistics Working Group (LSWG) members are available to serve as mentors and may provide technical assistance to states in reporting their data. The contractor conducts edit follow-up of the data submissions and tries to obtain any data not reported in the original submission in order to maximize accuracy and response rate.

The John Lorenz Award, a certificate signed by the Director of IMLS, is presented to Chief Officers and Key Holders who submitted their data a month before the end of the data collection period.

B.3.2. Approaches to Non-response

Historically, issues of non-response have not been a problem with the SLAA. The survey is the result of a cooperative effort between the Chief Officers of State Library Agencies (COSLA) and IMLS. This cooperative effort has led to the 100 percent response rate this survey has historically achieved.

B.4. Steps to Minimize Burden and to Improve Utility

IMLS is committed to collecting high-quality data while minimizing the burden to respondents.

IMLS continually reviews the survey instrument to determine whether data elements need to be changed, added, or deleted. In preparation for the SLAA FY2016 collection, IMLS and AIR reviewed the instrument internally and then did likewise with the Library Statistics Working

Group (LSWG) followed by a meeting with 48 chief officers and key holders, to determine whether to make any changes to the questionnaire and data collection protocols in order to provide data that are relevant to current policies as well as to maintain the integrity of long-term trends. These discussions resulted only in a few non-substantive changes – principally, changes in definitions to clarify a few question items and also the recoding of the question items to make it more coherent for a user to read across the sections of the questionnaire. A copy of the tool-tracked changes for the proposed questionnaire for the FY 2016 survey is attached.

The web-based reporting system is updated and maintained by the contractor. The web application will be updated to keep pace with changes in technology that enhance ease-of-use, as well as to make changes based on feedback from respondents in preparing to administer the SLAA FY2016 data collection.

Evaluations of the reliability and validity of the data continue to be conducted periodically. The edit specifications are evaluated as part of every survey cycle.

B.5. Individuals Responsible for Study Design and Performance

The following individuals are responsible for the study design and the collection and analysis of the data on SLAA.

Table B1. Personnel Involved with SLAA

Person	Address	Email / Phone
<u>Institute of Museum and Library Services (IMLS)</u>		
Ammie Farraj-Feijoo Deputy Director, Information Technology and Strategy IMLS	955 L'Enfant Plaza SW, Suite 4000 Washington, DC 20024	AFarrajFeijoo@imls.gov 202-653-4690
Matthew Birnbaum, Ph.D. Senior Evaluation Officer IMLS	955 L'Enfant Plaza SW, Suite 4000 Washington, DC 20024	mbirnbaum@imls.gov 202-653-4770
Marisa Pelczar, PhD Program Officer IMLS	955 L'Enfant Plaza SW, Suite 4000 Washington, DC 20024	mpelczar@imls.gov 202-653-4647
Timothy Owens Sr. Library Program Officer IMLS	955 L'Enfant Plaza SW, Suite 4000 Washington, DC 20024	towens@imls.gov 202-653-4776
<u>American Institutes for Research (AIR)</u>		
Rachel Levenstein, Ph.D. Sr. Survey Methodologist AIR	10 S Riverside Plaza, 6 th Floor	rlevenstein@air.org

Chicago, IL 60606

Kim Williams

Researcher

AIR

Norris (Clyde) Tucker

Principal Researcher

AIR

1000 Thomas Jefferson St,
NW

Washington, DC 20007

1000 Thomas Jefferson St,
NW

Washington, DC 20007

kwilliams@air.org

mcohen@air.org

Sandra Eyster, P.D.

Managing Director

AIR

J Jen Durow

Research Associate

AIR

1000 Thomas Jefferson St,
NW

Washington, DC 20007

10 S Riverside Plaza, 6th Floor

Chicago, IL 60606

seyster@air.org

jdurrow@air.org

Kristina Wu

Sr. Web Development Specialist

AIR

1120 East Diehl Road, Suite
200

Naperville, IL 60563

kwu@air.org
