

APPENDIX G

2017 NSCG Data Collection Pathway

Table G.1. 2017 NSCG New Sample Data Collection Methodology

Data Collection Phase	Web First Pathway (DEFAULT)
Invitation Phase (Weeks 1-4)	<p><u>Week 0</u> Prenotice letter (NSCG-PNW0)</p> <p><u>Week 1</u> Web invite letter (NSCG-WN1)</p> <p><u>Week 2</u> Reminder letter (NSCG-RLN)</p>
Reminder Phase (Weeks 5-7)	<p><u>Week 5</u> MANILA ENVELOPE Web invite letter (NSCG-W5)</p> <p><u>Week 6</u> Reminder letter (NSCG-RLN)</p>
Additional Mode Phase (Weeks 8-11)	<p><u>Week 8</u> Web/Mail invite letter and questionnaire (NSCG-MW8)</p> <p><u>Week 9</u> Reminder postcard (NSCG-RP)</p> <p><u>Week 10</u> Automated phone call</p>
Telephone Follow-up Phase (Weeks 12-22)	<p><u>Week 12</u> Web/Telephone Invite Letter (NSCG-TW12)</p> <p><u>Week 12 – Week 22</u> Telephone calls</p> <p><u>Week 13</u> Reminder letter (NSCG-RLN)</p> <p><u>Week 18</u> PRIORITY Web invite letter and questionnaire (NSCG-MW18)</p>
Final Contact Phase (Weeks 23-26)	<p><u>Week 23</u> Web invite letter (NSCG-W23)</p> <p><u>Week 24</u> Reminder letter (NSCG-RLN)</p>

Note:

- (1) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive. The incentivized cases will receive the NSCG-IWN1 letter at week 1 and the NSCG-RLY letter at week two.
- (2) The Contact Strategy Experiment treatment cases will receive a different set of contacts throughout the data collection period.
- (3) Depending on the results of the Contact Strategy Experiment, respondents may receive a post-survey mailing that thanks them for their participation and highlights the importance of the NSCG data.

Table G.2. 2017 NSCG Returning Sample Data Collection Methodology

Data Collection Phase	Web First Pathway (DEFAULT)	Mail First Pathway	CATI First Pathway
Invitation Phase (Weeks 1-4)	<u>Week 0</u> Prenotice letter (NSCG-POW0) <u>Week 1</u> Web invite letter (NSCG-WO1) <u>Week 2</u> Reminder letter (NSCG-RLN)	<u>Week 0</u> Prenotice letter (NSCG-POW0) <u>Week 1</u> Web/Mail invite letter and questionnaire (NSCG-MW01) <u>Week 2</u> Reminder letter (NSCG-RLN)	<u>Week 1</u> Web/Telephone invite letter (NSCG-TWO1) <u>Week 2</u> Reminder letter (NSCG-RLN) <u>Week 2.5</u> Automated phone call
Reminder Phase (Weeks 5-7)	<u>Week 5</u> MANILA ENVELOPE Web invite letter (NSCG-W5) <u>Week 6</u> Reminder letter (NSCG-RLN)	<u>Week 5</u> MANILA ENVELOPE Web invite letter (NSCG-W5) <u>Week 6</u> Reminder letter (NSCG-RLN)	<u>Weeks 3-7</u> Telephone calls
Additional Mode Phase (Weeks 8-11)	<u>Week 8</u> Web/Mail invite letter and questionnaire (NSCG-MW8) <u>Week 9</u> Reminder postcard (NSCG-RP) <u>Week 10</u> Automated phone call	<u>Week 8</u> Web/Mail invite letter and questionnaire (NSCG-MW8) <u>Week 9</u> Reminder postcard (NSCG-RP) <u>Week 10</u> Automated phone call	<u>Week 8</u> Web/Mail invite letter and questionnaire (NSCG-MW8) <u>Week 9</u> Reminder postcard (NSCG-RP) <u>Week 10</u> Email reminder
Telephone Follow-up Phase (Weeks 12-22)	<u>Week 12</u> Web/Telephone invite letter (NSCG-TW12) <u>Week 12 – Week 22</u> Telephone calls <u>Week 16</u> Reminder email or Reminder letter (NSCG-RLN) <u>Week 18</u> PRIORITY Web invite letter (NSCG-W18) or Web invite letter and questionnaire (NSCG-MW18) <u>Week 20</u> Reminder email or Reminder letter (NSCG-RLN)		
Final Contact Phase (Weeks 23-26)	<u>Week 23</u> Web invite letter (NSCG-W23) <u>Week 24</u> Reminder letter (NSCG-RLN)		

Notes:

- (1) Incentivized cases will receive slight variations of the weeks 1 and 2 letters that include wording regarding the debit card incentive. The incentivized cases will receive the NSCG-IWO1, NSCG-IMW01, or NSCG-ITW01 letter at week 1 and the NSCG-RLY letter at week two.
- (2) Returning sample cases without email addresses will postal contacts at weeks 16 and 20.
- (3) At week 18, previous cycle respondents will receive the web invite letter (NSCG-W18) and previous cycle nonrespondents will receive the web invite letter and questionnaire (NSCG-MW18).
- (4) The Contact Strategy Experiment treatment cases will receive a different set of contacts throughout the data collection period.
- (5) Depending on the results of the Contact Strategy Experiment, respondents may receive a post-survey mailing that thanks them for their participation and highlights the importance of the NSCG data.