

NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION
National Marine Fisheries Service
NORTHWEST FISHERIES SCIENCE CENTER

Washington Sport Fishing Survey

<Month Day, Year>

<First, Last>

<Street Address>

<City, State Zip>

Dear <First Last>:

Enclosed is the survey we mentioned in our previous letter to you. The **Washington Sport Fishing Survey** is being conducted by NOAA Fisheries (*National Marine Fisheries Service*). This is your chance to help improve recreational fishing in Washington State.

Your answers can be used to:

- Help fishery managers understand what anglers like and dislike
- Enhance your fishing experience, and
- Improve the management of recreational fishing in the region.

Your answers are completely anonymous and will be released only as summaries in which no individual's answers can be identified. There are no right or wrong answers and even if you've never fished in Washington saltwater, it is important that we hear your opinions.

If you have any questions please call me at 1-206-302-2403.

Thank you very much for your help!

Sincerely,

[SIGNATURE HERE IN BLUE INK]

Leif Anderson

Project Director

NOAA Fisheries | Northwest Fisheries Science Center



Washington Sport Fishing Survey

<Month Day, Year>

<First, Last>

<Street Address>

<City, State Zip>

Dear <First Last>:

About three weeks ago we sent you a questionnaire that asked you about recreational saltwater fishing in Washington State. As of today, we have not received your questionnaire. If you have already mailed it to us, we thank you for your assistance.

The comments of other people who have already responded include a wide variety of fishing experiences and preferences. We think the results are going to be very useful to managers.

We are writing you again because of the importance that your questionnaire has for helping to get accurate results. Your name was drawn through a scientific sampling process in which every individual who purchased a Washington license had an equal chance of being selected. Because only a small number of people were chosen for the study, your participation is essential if the results are to be truly representative of the opinions, preferences, and activities of all anglers.

- **It doesn't matter how often you fish in saltwater, your answers are valuable.**
- **Even if you've never fished in Washington saltwater, please return the survey so we can more accurately measure participation.**

We hope you will fill out and return the questionnaire soon, but if for any reason you prefer not to answer it, please let us know by returning a note or blank questionnaire in the enclosed stamped envelope.

Thank you very much for your help.

[SIGNATURE HERE IN BLUE INK]

Leif Anderson

Project Director

NOAA Fisheries - Northwest Fisheries Science Center

P.S. If you have any questions, please call me toll free at 1-206-302-2403.



Washington Sport Fishing Survey

Sponsored by
NOAA Fisheries

REMINDER

Last week a questionnaire about your recreational saltwater fishing in Washington was mailed to you. Your name was selected at random from everyone who purchased a Washington license.

If you have already completed and returned it to us please accept our sincere thanks. If not, please do so today. The questionnaire has been sent to only a small, but representative, sample of residents who fish in Washington. It is extremely important that yours also be included in the study if the results are to be representative.

If by some chance you did not receive the questionnaire,
or it got misplaced, please call

1-206-302-2403



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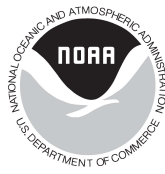
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Washington Sport Fishing Survey

<Month Day, Year>

<First Last>

<Street Address>

<City, State Zip>

Dear <First Last>:

A few days from now you will receive a short questionnaire for an important study being conducted by NOAA Fisheries (*National Marine Fisheries Service*).

The **Washington Sport Fishing Survey** will help us learn more about your interest and success in saltwater fishing in Washington State. This study will be used to improve fishery management through a better understanding of the activities and preferences of anglers like you. Even if you have not fished in saltwater, it is important that we hear from you.

We need your help. Your response will provide important information to fishery managers. This information can be used to:

Improve your recreational fishing experience and opportunities, and

Enhance sound management practices.

Your name was selected at random from people who purchased a Washington fishing license. Very few people were chosen for the study, so your help is critical to its success. We will send you a questionnaire through [CONTRACTOR NAME], a nationally recognized survey research firm who is our partner in conducting the survey. Simply complete the questionnaire, and return it in the postage paid envelope provided.

If you would like to learn more about this important survey, or have any questions, please call me at 1-206-302-2403.

Thank you very much for your help!

Sincerely,

[SIGNATURE HERE IN BLUE INK]

Leif Anderson

Project Director

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