

Flow of Survey Questions for 2016 – Recreation Use Survey – Exiting Vehicles

The following includes all data collection and survey questions in the full Recreation Use Survey. This survey is conducted by interview with data entered directly into a computer. There is also information provided on the values for questions responses and the flow/logic of the survey. The “@” represents a radio button. If no specific mention of logic, then survey continues with next question in numerical order.

Full Recreation use Survey

Full Recreation Use Survey		
No.	Script/Question	Values, Survey Flow, Discussion
	Computer ID	Automatic input by computer
	Unique ID	Automatic input by computer
	Area Information	Automatic input by computer
	Date	Automatic input by computer
	Survey Period	Based on data entry by surveyor at Interviewer Screen
	Start Time	Automatic input by computer
Obsv1	Vehicle appears to be	<i>(observation, recorded as vehicle approaches the survey station)</i> @Recreation @Non-recreation @Ranger/Contractor @Unknown
Obsv2	Number of axles	<i>(observation, recorded as vehicle approaches the survey station)</i> @2 @3 @4 @5 @6 @unknown
Obsv3	TOW	<i>(observation, recorded as vehicle approaches the survey station)</i> @Yes @No
Intvr Speaks	“Hello, my name is [first name]. I am with the [organization] assisting the Corps of Engineers. We are surveying visitors at [lake name] so that we can better understand our customers' use of our parks.”	<i>While introducing themselves, interviewer will hand respondent the Survey Information Postcard (this card contains, Privacy Statement, Agency Disclosure and link to website for more info on the activity.</i>

Full Recreation Use Survey

No.	Script/Question	Values, Survey Flow, Discussion
Q1	“May I take a few minutes of your time to ask you some questions?”	@ Yes = continue survey @ Refused = end survey, goes to Thank You @ Passed (Language) = end survey, goes to Thank You @ Passed (Backup) = end survey, goes to Thank You @ Ranger/Contractor = end Survey, goes to Thank you
Q2	“Did (any of) you visit this area for recreation or sightseeing TODAY?”	@ Yes = continue @ No = end Survey, goes to Thank you. @ Did not respond = end Survey, goes to Thank You
		<i>Survey Page Break</i>
Q3	“Will you be returning to this park TODAY?”	Yes = end Survey, goes to Thank You No = continue survey
		<i>Survey Page Break</i>
Q4	“Is this the only park at this lake that you have been to for recreation TODAY?”	@ Yes @ No
Q5	“Will you be going to any other parks at this lake TODAY?”	@ Yes @ No
Q6	“Including yourself, how many people are in this vehicle right now?”	Text box field (write in visitor response) <i>numerical value, whole numbers only</i>
		<i>Survey Page Break</i>
Q7	Number of people “Age 17 or younger”	Text box field (write in visitor response) <i>numerical value, whole numbers only</i> <i>Must enter something, “0” if no occupants qualify.</i>
Q8	Number of people “Age 62 or older”	Text box field (write in visitor response) <i>numerical value, whole numbers only</i> <i>Must enter something, “0” if no occupants qualify</i>
Q9	Are (any of) you staying overnight away from your primary residence on this trip-	This is asked of all respondents. @ Yes = go to Question Q10a (enter overnight loop) @ No = go to Q12 (skip overnight loop) = Day user
		<i>Survey Page Break</i>
Q10a	(<i>ONLY if yes to Q9</i>) Did you stay overnight IN this park (or parked at this area overnight)?	(overnight in park loop) Asked only if yes to Question 9 @ Yes = go to question Q10b @ No = go to question Q11a (enter overnight in region loop)
Q10b	How many nights	Asked only if yes to Question10a. Text box field (write in visitor response, numeric value)
		<i>Survey Page Break</i>

Full Recreation Use Survey

No.	Script/Question	Values, Survey Flow, Discussion
Q10c	(<i>ONLY if Yes to Q10a</i>) "Which best describes your overnight stay."	Asked only if yes to Question 10a @Overnight at a vehicle accessed designated campsite @Overnight at a boat accessed designated campsite @Overnight on a boat @Overnight along the shoreline @Overnight at a lodge or resort in this park @Overnight In some other accommodation , please describe Other [text box field] (write in visitor response only if other) Other accommodation might require follow- up questions to better understand type. Go to question Q10e
Q10d	In some other accommodation, please describe: (<i>write in visitor response in response column</i>)	Text box field (write in visitor response)
Q10e	"Did you pay a fee for your overnight stay?"	@ Yes @ No
		<i>Survey Page Break</i>
Q11a	On this trip, did you spend any nights OUTSIDE THIS PARK AND WITHIN 30 MILES of here?	(overnight in region loop) @ Yes, go to Q11b @ No, And no to Question 10a, then day user to Corps park, go to question Q12 (hours) -or- And yes to Question 10a, go to question Q14 (skip hours, go to activities)
		<i>Survey Page Break</i>
Q11b	"How many nights?"	<i>Asked only if yes to Question 11a</i> Text box field (write in visitor response, numeric value) Enter Value.
Q11c	"What type of lodging did you stay in?"	Asked only if yes to Question 11a @ Hotel, motel, cabin, B&B; @ Campground, @ Private home (seasonal, friend or relative), @ Other Other [text box field] (write in visitor response only if other)
Q11d	Other, please describe	Text box field (write in visitor response)
		<i>Survey Page Break</i>

Full Recreation Use Survey

No.	Script/Question	Values, Survey Flow, Discussion
Q12	"How many hours were you here TODAY?" (Round to the ½ hour)	(Day user hours). Asked only if No to Q9 – or - Yes to Q9 AND No to Q10a AND Q11a @0.5 @1 @1.5 @2 @2.5 @3 @3.5 @4 @4.5 @5 @4.5 @5 @5.5 @6 Greater than 6 hours [text box field] (write in visitor response, numeric value)
Q13	Did you come to this park to visit with someone staying at the campground?	Asked only if campground identified in area set-up information @yes @no
		Survey Page Break
Intvr Speaks	"Now I want to figure out what activities you enjoyed TODAY" How many of the people in this vehicle" (number of people in car x)	Shown at the top of the first Activity Screen, only. Also show number of people in car x; where x = response to Q6, shows on screen
Q14	"Went out on a boat?" (enter total number boating)	include only if boating = yes in site set-up questions Text box field (write in visitor response) If response is 0, omit Q17a, Q17b, and Q18a
Q15	"Went fishing" (enter total number fishing)	include only if fishing = yes in site set-up questions Text box field (write in visitor response) If response is 0, omit Q18a and Q18b
Q16	"How many people went in the water (swimming or water contact activities)?" (includes wading, waterskiing, scuba diving, parasailing-Boardsailing)	[text box field] (write in visitor response only if other)
		Survey Page Break
Q17a	"Boated in a powered craft"	(ONLY if total boating, Q14 >0) Text box field (write in visitor response)
Q17b	"Boated in a non-powered craft"	(ONLY if total boating, Q14 >0) Text box field (write in visitor response)

Full Recreation Use Survey

No.	Script/Question	Values, Survey Flow, Discussion
		<i>Survey Page Break</i>
Q18a	“Fished from a boat.”	<i>(ONLY if total boating, Q14, >0 AND total fishing, Q15 >0)</i> Text box field (write in visitor response)
Q18b	“Fished from shore.” <i>(Includes piers/docks)</i>	<i>(ONLY if total fishing, Q15, >0)</i> Text box field (write in visitor response)
		<i>Survey Page Break</i>
	How many people in this vehicle (Number of people in car x)	<i>Text shown at the top of the Activity Screen</i> <i>number of people in car x; where x = response to Q6, shows on screen</i>
Q19a	“How many went hiking, walking, running, or jogging?” <i>(Includes walking dog, running, or hiking fitness focused, activities on foot)</i>	Text box field (write in visitor response)
Obsv 19b	Pet observed	<i>(observation)</i> @Pet observed [select radio button if pet is observed in vehicle]
Q20	“How many had a picnic, or a meal in the park today?” <i>(focused on family group land-based activities, including reunions at shelters).</i>	Text box field (write in visitor response)
Q21	“How many went bicycling, skating, or skateboarding or participated or other activities on wheels?” <i>(fitness focused activities on wheels using foot power)</i>	Text box field (write in visitor response)
Q22	“How many played or watched field sports including playing with a ball or Frisbee?” <i>(focused on activities with some thrown or passed object like a ball or throwing toy)</i>	Text box field (write in visitor response)
Q23	“How many attended a tournament, special event or large gathering?” <i>(typically with 20 or more participants; include watching games and tournaments)</i>	Text box field (write in visitor response)
Q24	“How many went to the Visitor Center today?”	<i>Logic – include only if Visitor Center = yes in site set-up questions</i> Text box field (write in visitor response)

Full Recreation Use Survey

No.	Script/Question	Values, Survey Flow, Discussion
		<i>Survey Page Break</i>
Q25a	“How many participated in an activity I did not describe?” (enter # that participated)	<i>number of people in car x; where x = response to Q6, shows on screen</i> Text box field (write in visitor response)
Q25b	OTHER: (write in visitor response in response column)	Text box field (write in visitor response)
		<i>Survey Page Break</i>
Q26	“How many people participated in no other activity except sightseeing at this area?”	<i>Asked only if 0 entered for ALL other activities (Q14-Q25), including additional comment</i> Text box field (write in visitor response)
		<i>Survey Page Break</i>
Q27	“Are (any of) you or are any of your immediate family members U.S. Active Duty Military?”	@ Yes @ No
Q28	“Do (any of) you have serious difficulty seeing, hearing, walking, or climbing stairs?”	@ Yes @ No
		<i>Survey Page Break</i>
Q29a	“What is the US ZIP Code of your primary residence?”	Text box field (write in visitor response) <i>Use 0 if unknown, go to Q30. Use 9 for other country or decline to respond, go to Q29b. Any other value, go to Q30.</i>
Q29b	“What Country are you from?”	<i>Only if zipcode (Q29a) = 9</i> @USA @Canada @Mexico @Other @Declined
Q29c	OTHER: (write in visitor response in response column)	Text box field (write in visitor response)
		<i>Survey Page Break</i>
	<i>Asked ONLY for multiple areas behind the survey location</i>	Site-set-up Questions has a section to indicate if other Project Site Areas occur behind the survey location and an area name and alternate area description is provided. Survey programmed to ask about secondary areas before the primary area in the questions below.

Full Recreation Use Survey

No.	Script/Question	Values, Survey Flow, Discussion
Q30	“How many people visited... [area name + alt area description]”? (repeat for areas listed below)	number of people in car x ; where x = response to Q6, shows on screen Text box fields (write in visitor response) List of area names and alt area description from site set-up questions with text box field by each area name. Numerical value, whole numbers only
		<i>Survey Page Break</i>
Q31	“In which of the areas did you spend the majority of your time?”	List of area names and alt area description from site set-up questions., Only one button may be selected @ [area name + alt area description 1] @ [area name + alt area description 2]
		<i>Survey Page Break</i>
Q32a	“Would you be willing to tell us more about your visit in a short web-based survey after you return home?”	@ Yes= go to Q32b (request e-mail address) @ No= go to Q33 (additional comments)
		<i>Survey Page Break</i>
Q32b	“We would like to send you an e-mail in a few days directing you to a web site where you can provide further feedback about your trip to this park. May we have your e-mail address for this purpose? We will not give out your email address to anyone else. An explanation of why we are asking and what we will do with this information is on the back of the card we provided to you.”	(only if yes to Q32a) Text box field (write in visitor response) If yes, enter e-mail address as provided by visitor, repeat address back to visitor to ensure correct. If no e-mail address, enter text “no e-mail”
		<i>Survey Page Break</i>
Q33	“Do you have any additional comments or concerns?”	Text box field (write in visitor response)
	Complete Survey	Complete Survey Button
Intvr Speaks	Thank you for your participation	Links for “START Next Survey” and “Change Interviewer” show on screen