

## ATTACHMENT 3a: SOCIAL MEDIA ADS

### Social Media Ads for Evaluation of the Fresh Empire Campaign on Tobacco (EFECT)

#### Social Media Ads

[6 total images will be rotated in this ad. Text will be the same as in the ads below for all ads, only images will change.]

#### Facebook Ad



**Teen Campaign on Health Survey**  
Sponsored · 

[Like Page](#)

Pick photos that look most like your friends. Complete a quiz & get \$25 if you qualify!




**Teen Campaign on Health**


EFECT.RTI.ORG | BY RTI INTERNATIONAL

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**Instagram Ad**

Instagram

 teenhealthsurvey Sponsored ▾



[Learn More](#) >

**teenhealthsurvey** Pick photos that look most like your friends. Complete a quiz & get \$25 if you qualify!

## 6 Images for Social Media Ads

Image 1 for Social Media Ads



Image 2 for Social Media Ads



**Image 3 for Social Media Ads**



**Image 4 for Social Media Ads**



**Image 5 for Social Media Ads**



**Image 6 for Social Media Ads**

