

ATTACHMENT 9: REMINDER POSTCARD

Reminder Postcard for Wave 2 of the Evaluation of the Fresh Empire Campaign on Tobacco (EFFECT)

Dear Adult Resident,

Two weeks ago an Evaluation of the Fresh Empire Campaign on Tobacco (EFFECT) survey was mailed to you because your household was randomly selected to participate in a study about what teenagers think about tobacco use, media use, and illegal behaviors.

If someone at your address has already completed and returned the survey, please accept my sincere thanks. If not, please have the young person in your household between the ages of 12 and 17 do so right away. If there are more than one youth in this age group living in this household, we ask that the person with the next birthday complete the survey.

If you did not receive a survey or if it was misplaced, please call our research team at [Phone], and we will get another one in the mail for you.

Thank you for your help with this important research. If you have any questions, please contact our research team by phone at [Phone], or email at [Email].

Sincerely,
Dr. Matthew Farrelly, Study Director
RTI International