

Appendix B: Screener for Pretest 1-4

Thank you for your interest in the study. Please answer the following questions to determine if you are eligible to participate.

What is your age? _____

How many years of education have you had?

- Less than high school
- Completed high school
- Some college
- Associate's degree (2-year)
- Bachelor's degree (4-year)
- Some postgraduate work
- Postgraduate degree (M.A., Ph.D., M.D., J.D., etc.)

What is your sex?

- Male
- Female

Are you Hispanic or Latino?

- No
- Yes

What is your race? You may select one or more races.

- American Indian or Alaska Native
- Asian
- Black or African American

Programming Notes. [THESE WILL NOT APPEAR ON THE SCREEN]. When the quota has been met, go to ineligibility statement.

If <60, skip to ineligibility statement.

Quota: 50% of sample completed high school or less than high school; 50% completed some college or higher.

Quota: 50% male/50% female

No Quota

[ALLOW MULTIPLE RESPONSES]

Quota: At least 10% of sample African American.

- Native Hawaiian or other Pacific Islander
- White
- Some other race

Do you work for a pharmaceutical company, an advertising agency, or a market research company?

- No
- Yes

If yes, skip to ineligibility statement.

Ineligibility statement: Thank you completing these questions. You are not eligible for this study.