

**Institutional Review Board Office  
Northwestern University**

Biomedical IRB  
750 North Lake Shore Drive  
Rubloff Building, Suite 700  
Chicago, Illinois 60611  
312-503-9338

Social and Behavioral Sciences IRB  
600 Foster Street  
Chambers Hall, Second Floor  
Evanston, Illinois 60208  
847-467-1723



**APPROVAL OF MODIFICATION**

**DATE:** June 21, 2016

**TO:** Dr. Michael Wolf

**FROM:** Office of the IRB

**DETERMINATION DATE:** 6/21/2016

**APPROVAL DATE:** 6/21/2016

**EFFECTIVE DATE:** 6/21/2016

**EXPIRATION DATE:** 12/20/2016

The Northwestern University IRB has reviewed and approved the submission described below:

Type of Submission:	Modification
Review Level:	Expedited
Expedited Category:	- (mm) Minor modification
Title of Study:	The Influence of Brand and Principle Display for Safe Consumer use of Over the Counter Drugs-Advancing the Science
Principal Investigator:	Michael Wolf
IRB ID:	STU00202120-MOD0002
Funding Source:	Food and Drug Administration, Funding Source ID: HHSF223201510126C
Documents Reviewed:	<ul style="list-style-type: none"><li>• FDA Umbrella Branding Protocol V2 tracked changes, Category: IRB Protocol;</li><li>• Verbal Recruitment Script, Category: Recruitment Materials;</li><li>• FDA BE Project - Craigslist recruitment post 6-7-16.docx, Category: Recruitment Materials;</li><li>• Task (changes tracked in study battery file), Category: Questionnaire/Survey;</li><li>• Consent V3 5-25-16 tracked changes.pdf, Category: Consent Form;</li><li>• Study Battery v3 (changes highlighted), Category: Questionnaire/Survey;</li></ul>

Description of the modification:

- We have made some changes to the protocol and battery. We have written a craigslist ad. No subjects have been enrolled.

In conducting this study, you are required to follow the requirements listed in the Northwestern University (NU) Investigator Manual (HRP-103), which can be found by navigating to the IRB Library within the eIRB+ system.

NU IRB approval does not constitute or guarantee institutional approval and/or support. Investigators and study team members must comply with all applicable federal, state, and local laws, as well as NU Policies and Procedures, which may include obtaining approval for your research activities from other individuals or entities.

For IRB-related questions, please consult the NU IRB website at <http://irb.northwestern.edu>. For general research questions, please consult the NU Office for Research website at [www.research.northwestern.edu](http://www.research.northwestern.edu).