

Attachment 1

Organizer Survey

<Opening Page>

OMB No. 0930-0288  
Approval Expires XX/XX/XXXX

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## Communities Talk: Town Hall Meetings to Prevent Underage Drinking Organizer Survey

### INFORMED CONSENT STATEMENT

Congratulations on your participation in Communities Talk: Town Hall Meetings<sup>1</sup> to Prevent Underage Drinking! You may recall that, as a host of a Communities Talk event, your organization agreed to complete a survey regarding the event that was held in your community. The information collected will be used by the Substance Abuse and Mental Health Services Administration (SAMHSA) to document the implementation efforts of this nationwide initiative and to enhance future Communities Talk events. The survey will take about # minutes to complete.

It is important to obtain information from a large number of organizations to maintain quality of service. The information you provide will not be associated with you or your organization in any study reports. If you have any questions or concerns about participating in this survey, please e-mail [eval@stopalcoholabuse.net](mailto:eval@stopalcoholabuse.net) or call the Communities Talk technical assistance line at (866) 419-2514.

By continuing, you are consenting to participate in this survey on behalf of your organization.

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**NOTE:** As you complete each page of the survey and click **NEXT**, data entered will be automatically saved. This feature allows you to return to the survey to make changes or finish completing it. You will be allowed to return to the survey until the last question is answered.

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<sup>1</sup> Not all events are called Communities Talk: Town Hall Meetings (e.g., some events are called Community Forums); however, we will refer to them as Communities Talk for consistency in the data collection process.

Please answer each question by marking **one** of the answer choices. Some questions allow you to mark more than one answer. If you don't find an answer that fits exactly, choose the one that comes closest.

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1. Date of the Communities Talk event: \_\_\_\_\_
  
2. Enter the location of the Communities Talk event:  
City: \_\_\_\_\_ State/Territory: \_\_\_\_\_ ZIP Code: \_\_\_\_\_
  
3. How long did the Communities Talk event last (e.g., 45 minutes, 1.5 hours)? \_\_\_\_\_
  
4. How would you characterize the location where the Communities Talk event was held?  
 Rural                       Reservation  
 Urban                       Other (please specify): \_\_\_\_\_  
 Suburban
  
5. What influenced your organization's decision to host a Communities Talk event? (Mark all that apply.)  
 High rates of underage drinking in our region or county                       SAMHSA promotion of Communities Talk  
 Recent incidents involving negative consequences of underage drinking in our region or county                       SAMHSA financial support provided for the event  
 Parental concerns about underage drinking                       Other (please specify): \_\_\_\_\_
  
6. Did any other community-based organization (e.g., business, school) collaborate with your organization in hosting this event?  
 Yes                       No
  
7. Were youth involved in organizing and/or hosting the Communities Talk event?  
 Yes                       No

8. How was the Communities Talk event promoted? (Mark all that apply.)

- |  |   |
|--|---|
| <input type="checkbox"/> Calendar posting (community or other)   | <input type="checkbox"/> Television/public service announcement |
| <input type="checkbox"/> Direct mailings                         | <input type="checkbox"/> Radio/public service announcement      |
| <input type="checkbox"/> E-newsletter/e-mail list                | <input type="checkbox"/> Social media                           |
| <input type="checkbox"/> Flyers/posters/brochures                | <input type="checkbox"/> Facebook                               |
| <input type="checkbox"/> Marquees/signs/billboards               | <input type="checkbox"/> Twitter                                |
| <input type="checkbox"/> Print media (newspaper, magazine, etc.) | <input type="checkbox"/> Instagram                              |
| <input type="checkbox"/> Press release                           | <input type="checkbox"/> Snapchat                               |
| <input type="checkbox"/> Telephone calls                         | <input type="checkbox"/> Other: _____                           |
|  | <input type="checkbox"/> Word of Mouth                          |
|  | <input type="checkbox"/> Other (please specify):<br>_____       |

9. What was the total number of attendees at the Communities Talk event? (Estimates are okay.)

# of physical (in-person) attendees: \_\_\_\_\_ # of virtual (not in-person) attendees: \_\_\_\_\_

10. In what language was the Communities Talk event conducted? (Mark all that apply.)

- English       Spanish       Other (please specify): \_\_\_\_\_

11. Which of the following best represents key speakers at the Communities Talk event? (Mark all that apply.)

- |   |   |
|---|---|
| <input type="checkbox"/> Alcohol beverage retailers | <input type="checkbox"/> Medical professionals            |
| <input type="checkbox"/> Business leaders           | <input type="checkbox"/> Parents                          |
| <input type="checkbox"/> Community leaders          | <input type="checkbox"/> Prevention specialists           |
| <input type="checkbox"/> Education professionals    | <input type="checkbox"/> Public health officials          |
| <input type="checkbox"/> Human services staff       | <input type="checkbox"/> State elected officials          |
| <input type="checkbox"/> Law enforcement officials  | <input type="checkbox"/> State Governor's spouse          |
| <input type="checkbox"/> Legal professionals        | <input type="checkbox"/> Youth                            |
| <input type="checkbox"/> Local elected officials    | <input type="checkbox"/> Other (please specify):<br>_____ |

12. Was underage drinking the only topic addressed by the Communities Talk event?

- Yes       No

<If no> What non-alcohol-related topics were discussed? \_\_\_\_\_

13. Which of the following alcohol-related topics were discussed at the Communities Talk event? (Mark all that apply.)

- Alcohol-related injury, death, or health care concerns
- Alcohol sales to minors
- Costs to society or local community due to underage drinking
- Role of parents in prevention
- Youth exposure to alcohol advertising
- Alcohol access in the home
- Changes in policy or legislation
- Parental hosting of parties where alcohol is served to youth
- Campus or community collaboration
- Communication campaigns and strategies
- School-based strategies
- Other (please specify): \_\_\_\_\_

14. In your opinion, how important is underage drinking, and its consequences, to the residents of your community?

- Very important
- Important
- Moderately important
- Slightly important
- Not important

15. In the future, how likely is it that you or your organization will plan or collaborate with others on the following activities to prevent underage drinking in your community?

	Very likely	Somewhat likely	Not likely
Hold follow-up meetings or discussion groups on underage drinking prevention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create underage drinking prevention action groups (e.g., committees, task forces, and advisory boards)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Start a youth-led coalition on underage drinking prevention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Develop strategic plans to reduce and prevent underage drinking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Build coalitions with other agencies or programs to reduce and prevent underage drinking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enforce compliance checks to reduce youth access to alcohol	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Encourage responsible beverage server training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce or limit alcohol outlet density	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase taxes on alcohol sales	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increase sobriety and traffic safety checkpoints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Limit alcohol sales at public events where youth are present	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduce the number of hours for possible happy hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Implement social host ordinances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Draft policy changes for my community that focus on underage drinking prevention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Work with my local legislators or policymakers to advocate for changes to, or recommend enforcement of, existing laws and policies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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16. Thinking about you and your organization, please rate your agreement with the following statements.

	Strongly agree	Agree	Disagree	Strongly disagree
I know how to use evidence-based approaches to carry out future underage drinking prevention activities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Communities Talk event has increased my ability to share information about the importance of preventing underage drinking.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
As a result of this Communities Talk event, <i>I feel more motivated</i> to continue to address underage drinking in my community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
As a result of this Communities Talk event, <i>I feel more confident</i> hosting another Communities Talk or other underage drinking prevention event in the future.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
As a result of this Communities Talk event, <i>I am more likely to</i> host another underage drinking prevention event in my community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

17. Did you use any material(s) from [www.stopalcoholabuse.gov/townhallmeetings](http://www.stopalcoholabuse.gov/townhallmeetings) for the Communities Talk event?

- Yes       No

<If yes> What material(s) did you use? \_\_\_\_\_

SAMHSA provides periodic webinars and online training at [www.stopalcoholabuse.gov/townhallmeetings](http://www.stopalcoholabuse.gov/townhallmeetings) for organizations hosting Communities Talk events. SAMHSA also provides technical assistance to organizations through [www.stopalcoholabuse.gov/townhallmeetings/contact-us.aspx](http://www.stopalcoholabuse.gov/townhallmeetings/contact-us.aspx) , [info@stopalcoholabuse.net](mailto:info@stopalcoholabuse.net), [eval@stopalcoholabuse.net](mailto:eval@stopalcoholabuse.net), and by telephone at (866) 419-2514.

18. Please rate your agreement with the following statements regarding any training or technical assistance (TA) that you or your organization received.

	Strongly agree	Agree	Disagree	Strongly disagree	Not applicable
The training has been useful to my organization's prevention work.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The training that I received improved my organization's capacity to do prevention work.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The TA has been useful to my organization's prevention work.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The TA that I received improved my organization's capacity to do prevention work.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

19. Please share any other important features or reactions to the Communities Talk event.

20. Did your organization develop a report, or does it plan to, that includes underage drinking data at the community level (e.g., incidences of use; activities or actions employed to prevent and combat underage drinking)?

Yes                       No

<If no, go to ALL ENDING>

<If yes> Would you be willing to share the report with SAMHSA?

Yes                       No

<If yes > Please send the report to the following address:

[eval@stopalcoholabuse.net](mailto:eval@stopalcoholabuse.net)

[or]

ICF

Attn.: Communities Talk on UAD—Rená A. Agee  
530 Gaither Rd, Suite 500, Rockville, MD 20857

<ALL ENDING> SAMHSA would like to contact you in about 6 months to follow up on any actions that were taken as a result of the Communities Talk event that was hosted in your community. Are you willing to be contacted in about 6 months to complete an online follow-up survey?

Yes                       No

<Exit screen 1 (Yes to recontact)> Thank you again for sharing this important information about the Communities Talk: Town Hall Meetings to Prevent Underage Drinking event that was held in your community! We will contact your organization in about 6 months to follow up on any actions that were taken as a result of the Communities Talk event that was held in your community.

REDIRECT TO [www.stopalcoholabuse.gov/townhallmeetings](http://www.stopalcoholabuse.gov/townhallmeetings)

<Exit screen 2 (No to recontact)> Thank you again for sharing this important information about the Communities Talk: Town Hall Meetings to Prevent Underage Drinking event that was held in your community! >

REDIRECT TO [www.stopalcoholabuse.gov/townhallmeetings/](http://www.stopalcoholabuse.gov/townhallmeetings/)